INSPIRE NEW GENERATIONS

Donate your equipment
DONATE YOUR SPORTS EQUIPMENT AND MAKE YOUR CONTRIBUTION TO THE IOC’S CULTURAL HERITAGE!

Make millions of children dream
Athletes are at the heart of the Olympic Movement. By giving their sports equipment to the International Olympic Committee and the Olympic Museum, they share a key moment of their history with the public. These objects bear witness to incredible achievements, extraordinary stories and intense emotions. They perpetuate the Olympic dream and embody the Olympic values of excellence, respect and friendship upheld by the athletes on the field of play and beyond. Thank you to the athletes of the world for making such a unique gift to us and helping to make thousands of visitors of all generations dream.

IOC President Thomas BACH
BE A PART OF THE OLYMPIC LEGEND

We are here to help you tell your amazing story and encourage youngsters to share in the Olympic values and ideals we all hold dear.

For athletes who make a donation the Games live on forever

The item you donate is a witness of its time, the symbol of a Olympic adventure that possesses the power to inspire new generations through the cultural and educational programmes that the IOC runs at the Olympic Museum and around the world. Follow the lead taken by many Olympic legends and play your part in adding to a truly rich heritage, assembled during the course of 120 years of Olympism.

The IOC will guarantee the preservation of your donated equipment

Your equipment will be looked after with the utmost care in the best possible storage conditions, all with the aim of ensuring that our Olympic heritage is passed on to future generations.
WHAT CAN I DONATE TO THE IOC COLLECTIONS?

Among the items we value the most are:

- competition apparel (vests, shoes, bibs, bodysuits, gloves, helmets etc.);
- equipment used in events (e.g. skis, bobsleighs, skates, protective clothing, wax etc.);
- outfits worn at the opening and closing ceremonies of the Olympic Games.

A NEW LIFE FOR YOUR EQUIPMENT

There are many ways in which the valuable items donated by athletes can be displayed:

• as part of permanent and temporary exhibitions at the Olympic Museum in Lausanne;
• in loans to partner museums, including the 30 members of the Olympic Museum Network;
• as part of travelling exhibitions around the world;
• in co-productions with world-renowned cultural institutions;
• through educational programmes promoting Olympic values in Switzerland and abroad;
• in digital publications (via the internet, social media or interactive documents, Olympic Channel).

HOW TO DONATE EQUIPMENT

Who?
It is essential that you hand over your equipment to the IOC yourself. Alternatively, you can ask a trusted member of your entourage (e.g. your coach, agent, Chef de Mission etc.) to do so on your behalf.

When?
At the Olympic Winter Games PyeongChang 2018, from 9 to 25 February. If you prefer, we can also contact you at a later stage to arrange a donation after the Games.

Where?
By appointment at the Athlete365 Space in the Olympic Village. We can also collect equipment from other sites at your convenience.

Any questions?
Do not hesitate to contact our cultural heritage team:

Tel (Lausanne) +41 21 621 66 35
Tel (PyeongChang) +41 79 463 96 56 (telephone or WhatsApp)
Email heritage@olympic.org

1) Snowboarder Déborah ANTHONIOZ (FRA) donates her boots to the Olympic Museum, Lausanne. ©2014/International Olympic Committee (IOC)/LEUTENEGGER, Catherine.
2) Olympic Winter Games Sochi 2014 – Alpine skier Tina MAZE (SLO) donates her ski suit to the Olympic Museum. ©2014/International Olympic Committee (IOC)/QUENZER, Alain.
3) Olympic Winter Games Sochi 2014 – bobslegher Marvin DIXON (JAM) donates his skinsuit to the Olympic Museum. ©2014/International Olympic Committee (IOC)/QUENZER, Alain.
“WORDS OF OLYMPIANS”

Share your experience!
Relive your Olympic journey!

Organised by the Olympic Museum, “Words of Olympians” is a project comprising a unique collection of video interviews with Olympic athletes past and present, including medallists and other competitors.

By taking part in this extensive project, you will have the chance to speak about the various challenges you have faced in your life as an athlete: your early days in sport, your career, your life outside sport, and the contribution you wish to make to the heritage of the Olympic Games as an elite athlete.

Your interviews for the “Words of Olympians” project will make an invaluable contribution to the telling of the Olympic story. It will become part of the IOC’s heritage collections and, with your agreement, will also be shared via a range of media at exhibitions, events and educational projects.

Nearly 350 athletes of all ages and backgrounds have already shared their unique experiences as part of the “Words of Olympians” project.

Why not join them in the Olympic heritage pantheon?

Interviews take place during the Games.

Do not hesitate to contact us:
Tel. +41 79 446 88 58
Email heritage@olympic.org
THE IOC’S CULTURAL HERITAGE

Treasures that help tell the Olympic story

Possessing a stunning collection of historical archives, images and Olympic items, which is continually being added to thanks to athlete donations, the International Olympic Committee is the global custodian of the sporting, historical and artistic heritage of the Olympic Movement.

The IOC’s heritage collections now include:

- **70,000** items
- **600,000** hours of video footage
- **52** restored Olympic films
- **40,000** photos
- **15,000** hours of sound archive material
- **350** “Words of Olympians” interviews
- **1.5** km of historical archive material

1) A member of the Olympic Museum’s Collection team at work in Lausanne. ©2016/International Olympic Committee (IOC)/PETER, Grégoire.

2) The Olympic Museum’s permanent exhibition in Lausanne. ©2017/International Olympic Committee (IOC)/MEYLAN, Arnaud.
The Olympic Museum

A marathon of emotions

The Olympic Museum takes us into the 21st century. Boasting the latest technological innovations, it provides an insight into the Olympic Movement and transmits its values beyond the Games and the competitive arena. Housed in a superb, recently renovated building, it offers a range of new interactive experiences to young people, families, tourists, researchers, athletes and fans alike.

Every year, the Olympic Museum in Lausanne has something new and different to offer visitors:

10 exhibitions in 3000 m² of refurbished exhibition space

50 interactive screens and 150 audiovisual displays dedicated to telling the story behind your items

30 off-site exhibitions and items loaned across the world

More than 500,000 visitors!

1) An exterior view of the Olympic Museum, Lausanne. ©2015/International Olympic Committee (IOC)/MEYLAN, Arnaud.

2) Visitors enjoying the permanent exhibition at the Olympic Museum, Lausanne. ©2015/International Olympic Committee (IOC)/LEUTENEGGER, Catherine.
The permanent exhibition at the Olympic Museum, Lausanne.

©2016/International Olympic Committee (IOC)/MEYLAN, Arnaud.
Olympic Winter Games Vancouver 2010 – Boots worn by cross-country skier Petra MAJDIČ (SLO) on display in the Olympic Museum, Lausanne. ©2010/International Olympic Committee (IOC).


Olympic Winter Games Oslo 1952 – Bib worn by Alpine skier Silvia GLATTHARD (SUI) on display in the Olympic Museum, Lausanne. ©1952/International Olympic Committee (IOC).
THE FLAME IS YOURS
LET YOUR LEGACY LIVE ON

Thank you for your generous contribution!