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Issue 1/3 (2016)

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Beijing 2022

Discover the titles on the 2022 Beijing Olympic Winter Games available on our digital library.

Retrouvez les titres sur les Jeux Olympiques d’hiver de 2022 à Beijing sur notre bibliothèque numérique.

Tokyo 2020

Discover the titles on the 2020 Tokyo Olympic Games on our digital library.

Retrouvez les titres sur les Jeux Olympiques d’été de 2020 à Tokyo sur notre bibliothèque numérique.

PyeongChang 2018

Discover the titles on the 2018 PyeongChang Olympic Winter Games on our digital library.

Retrouvez les titres sur les Jeux Olympiques d’hiver de 2018 à PyeongChang sur notre bibliothèque numérique.
Authorised ticket resellers guide: Rio 2016
Organising Committee for the Olympic and Paralympic Games in Rio in 2016, 2015, 2 vol.
This official document provides the list of the authorized ticket resellers for the 2016 Rio de Janeiro Olympic Games. The latest version was updated in June 2015.
Exists also in Portuguese

Customs & freight manual
Organising Committee for the Olympic and Paralympic Games in Rio in 2016, 2015, 2 vol. + 2 appendix
The "Rio 2016 Customs and Freight Manual" intends to offer the Olympic and Paralympic Movements and all Games-related organisations a reference tool with practical insights for importing and exporting various types of goods to and from Rio de Janeiro and other cities in Brazil, which are to be used or consumed during the Rio 2016 Olympic and Paralympic Games. The first appendix concerns the boats and the second the Firearms and ammunition.

Lista de revendedores autorizados de ingressos: Junho 2015, Rio 2016
This official document provides the list of the authorized ticket resellers for the 2016 Rio de Janeiro Olympic Games. The latest version was updated in June 2015.
Exists also in English

Press rate card catalogue: Olympic Games
Organising Committee for the Olympic and Paralympic Games in Rio in 2016, 2015, 3 vol.
This catalogue provides a general overview of the press rate card programme, in an effort to make it as user-friendly as possible for the accredited written and photographic press and non-rights-holding broadcasters.
**Rio 2016 code of ethics**
This official publication presents the code of ethics for the 2016 Rio de Janeiro Olympic Games. It presents the guidelines for the Rio 2016’s leaders, workers, the responsibility in the work environment, the care for Rio 2016’s image, the positive attitudes and behavior, the social and environmental responsibility, the ban on consuming drugs and alcohol in the workplace and on carrying weapons in the workplace, the principles for free and fair competition, the rejection of the use of privileges, the neutralisation of conflicts of interest in business relations, the protection of tangible and intangible assets, the confidentiality of internal routines and methods, the transparency in recommending candidates and in personal relationships, compliance with safety rules, precautions and reservations in the use of internal information, and the reservations in the use of electronic systems and social media.

**Rio 2016 demonstrações contábeis**
Este documento oficial apresenta o relatório dos auditores independentes, as demonstrações contábeis e notas explicativas da administração às demonstrações contábeis para os exercícios findos em 31 de dezembro de 2014 e de 2013. Exists also in English

**Rio 2016 financial statements**
These documents include the report from independent auditors, balance sheet, the statement of income, the statement of changes in equity, the statement of cash flows and the explanatory notes to the financial statements.

**Rio 2016 sport department: annual report**
Organising Committee for the Olympic and Paralympic Games in Rio in 2016, 2015, 4 vol.
During 2014, the Rio 2016 Sport Department went through several structural changes in accordance with the transition from the planning to the operational stage of the Olympic and Paralympic Games. This document presents the achievements and evolution of the Rio 2016 sport department

**Visa and work permit guide: Rio 2016**
Organising Committee for the Olympic and Paralympic Games in Rio in 2016, 2015, 2 vol.
This guide aims to clarify the process for entry and stay in Brazil for the wide variety of international clients and stakeholders of the Rio 2016 Olympic and Paralympic Games prior to Olympic Identity Accreditation Card (OIAM) / Paralympic Identity Accreditation Card (PIAC) being validated.
Paving the Olympic dream: the politics of the 2007 Pan-American Games in Rio de Janeiro
Guilherme Nothen. IN: The international journal of the history of sport, 29 February 2016, Ahead of print, 14 pages.
This paper revisits how the 2007 Pan-American Games were largely produced under the promise that its legacies, particularly the infrastructural ones, could be effectively mobilized in order to strengthen the chances of bringing the Olympics to Brazil for the first time.

Support for the 2014 FIFA World Cup and the 2016 Olympic Games
The purposes of this research were (a) to explore and describe the relationships relative to the evaluation of the work of the organizers, expected legacy, and support for hosting the 2014 World Cup and the 2016 Olympic Games; and (b) to compare Brazilians’ support for these two events.

Sochi 2014 / Sotchi 2014

Find the Official report of the XXII Olympic Winter Games in Sochi 2014 available on our digital library
Retrouvez le Rapport officiel des XXIIes Jeux Olympiques d’hiver de Sotchi 2014 disponible sur notre bibliothèque numérique
The Commemorative book is also available in hardcopy
at The Olympic Studies Centre
Le Livre Commémoratif est également disponible en version papier au Centre d’Études Olympiques

Rocking the Sochi Olympics narrative: Boris Nemtsov and Putin’s sovereignty
This article begins with an analysis of Boris Nemtsov’s critical contribution to the Sochi Olympics debate and then projects it onto a wider discourse about mega-events in Russia.

University network of volunteer training centers as a social project of the Sochi-2014 Olympic Winter Games heritage
One of the performance indices of Olympic Games holding according to the criteria of IOC is so-called Olympic Games heritage. At the modern stage of social and economic development of the country the priceless international experience of training the Olympics volunteers for Sochi-2014 is extremely important for the Russian society. This research gives the integrated analysis of governmental support measures, private and public partnership, contribution of non-profit, youth and student organizations into creation of the university volunteer training centers network.

Russian news coverage of the 2014 Sochi Winter Olympic Games: a transmedia analysis
The journalistic coverage of the 2014 Winter Olympic Games in Sochi, Russia, involved various media platforms and the flow of information between mass media and social media. This phenomenon is not new; therefore, the research question that motivates this article is to what extent transmedia strategies were effectively applied to the Russian official news coverage of the Sochi Olympic Games.
London 2012 / Londres 2012

'As British as fish and chips': British newspaper representations of Mo Farah during the 2012 London Olympic Games
Jack Black. IN: Media culture society, 7 March 2016, Ahead of print.
This article examines British newspaper representations of the 'Team GB' athlete Mohamed 'Mo' Farah during the 2012 London Olympic Games. In particular, attention is given to examining how representations of Farah were related to discourses on British multiculturalism.

Revisiting the host city: an empirical examination of sport involvement, place attachment, event satisfaction and spectator intentions at the London Olympics
This paper tests a model based on hypothesized relationships among sport involvement, place evaluations; at the level of venue and host city, and event satisfaction as antecedents of behavioral intentions. The relationships are explored among a sample of people attending the 2012 London Olympic Games. Spectators completed questionnaires at event venues, providing responses at the place and time of the consumptive experience. The results suggest that although tourism will benefit when spectators experience a psychological connection with event venues, the Olympic Games offer a distinctive event experience that does not have a direct influence on intentions to revisit the host city.

Vancouver 2010

Estimating the value of medal success in the Olympic Games
Brad R. Humphreys... [et al.]. IN: Journal of sports economics, 27 February 2016, Ahead of print, pp. 1-19.
We estimate Canadians’ willingness to pay (WTP) for medals won by Team Canada in the 2010 Winter Olympic Games using data from contingent valuation method (CVM) surveys of nationally representative samples conducted before and after the Games. The results permit an assessment of Own the Podium, a government program designed to increase Canada’s medal count. International prestige and national pride are important determinants of WTP.

The Vancouver 2010 Olympics and leisure-time physical activity rates among youth in Canada: any evidence of a trickle-down effect?
Using nationally representative data from the Canadian Community Health Survey, this study explores if the Vancouver 2010 Winter Olympics were associated with leisure-time physical activity rates among youth in Canada.

Up against the boards: an analysis of the visual production of the 2010 Olympic ice hockey Games
This study represents an analysis of eight games from National Broadcasting Company’s broadcast of the 2010 Olympic ice hockey coverage.

Supply management for major sport events: the case of the 2010 Vancouver Olympic Games
In examining the 2010 Vancouver Olympic Games, this study shows that supply management in major sports events has interesting characteristics both in terms of operationalization and resources required. It shows that while supply managers must consider local development, they cannot lose sight of efficiency in delivering on other objectives.
Beijing 2008

Effects of odd-even traffic restriction on travel speed and traffic volume: evidence from Beijing Olympic Games
This paper reports the effects of using an "odd and even" traffic restriction policy in Beijing during the 2008 Olympic Games. This paper uses Beijing's transportation experience during the 2008 Summer Olympics as a case study to provide guidelines on organizing similar events in other cities. Short-term traffic demand management measures can provide support for mega-events.

An anthropological analysis of Olympic ritual, the Beijing Olympics and the realization of the ‘China Dream’
Shuying Yuan. IN: Asia pacific journal of sport and social science, 15 February 2016, Ahead of print.
This study takes the case of the Beijing Olympic Games and explores the relationship between ritual and cultural and national identity from an anthropological perspective. The paper analyses China’s national forms of behaviour that construct a ‘living image’ in order to form a collective memory by means of the function of ritual. The aim is to summarize this useful experience for the better realization of the ‘China Dream’ and also for the future development of Olympics.

Stadium and arena design
This publication highlights the multidisciplinary approach needed to create and run stadia, showing how each of the specialists involved have essential roles to play. International case studies (including the Bird’s Nest of the Beijing 2008 Olympic Games) are used to demonstrate how all these skills are brought together in stadium design best practice, to ultimately benefit the client, the performers, and the spectators. “Stadium and arena design” is an important reference for all construction professionals and practitioners involved in the design, construction and evaluation of stadiums internationally.

OG history / Histoire des JO

Marketing Avery Brundage’s apoplexy: the 1976 Montreal Olympics self-financing model
Estee Frescoa. IN: The international journal of the history of sport, 8 March 2016, Ahead of print, 16 pages.
This paper examines the programmes that helped finance the 1976 Montreal Summer Olympic Games. Two of these programmes - the sponsorship, licensing and supplier programme, and coin and stamp programmes - raised far less money than expected. By placing the Montreal Olympics within a political, economic and sociocultural context, it highlights the reasons why COJO’s attempt at self-financing failed, thus adding to scholarship on the history of Olympic-related commercial practices and public-private financing models.

Competition or exhibition? the Olympic arts and cultural policy rhetoric
This paper considers the history of the arts competitions and their eventual demise as a study in cultural policy, arguing that no understanding of cultural policy is sufficient unless it considers the rhetorical factors that contribute to its formation.
**In the crucible of change: Bailey, Britain and the post-war Olympic Games**
The paper examines the significance of British print media discourses surrounding the participation of Britain at both the 1948 and 1952 Olympics as well as former black British and Trinidad sprint champion, McDonald Bailey, who represented Britain at both Games. Based on textual analysis, it is argued that the print media discourses surrounding the Games and Bailey formed part of a much broader discourse concerning nationalism and national identity in post-war Britain which served to underline the role of sport as an invented tradition in shaping the construction of identities.

**OG management / Gestion des JO**

**The management of big Games: an introduction**
Richard W. Pound. IN: Sport in society, 14 December 2015, Ahead of print, 10 pages.
This article is the transcript of Richard Pound's lecture at the Olympic administration and governance Symposium held in Lausanne on June 25, 2015.

**The evolution of knowledge management and transfer processes from domestic to international multi-sport events**
The authors examined the knowledge management and transfer (KM/KT) process within two domestic and two international sports events, and determined whether the similarities and differences between these four KM/KT processes could lend themselves to a single, overall sport event KM/KT process. The similar KM/KT process undertaken by event stakeholders for small through Olympic-level events, regardless of the existence of a formal event KM/KT process, demonstrates the transferability potential of KM/KT findings between event levels.

**Terrorism and security at the Olympics: empirical trends and evolving research agendas**
Ramón Spaaij. IN: The international journal of the history of sport, 3 February, Ahead of print, 18 pages.
This paper examines the intersections of terrorism, security and the Olympics. An empirical analysis of Olympic-related terrorism in the period 1968-2014. The paper reviews and synthesizes the emerging field of critical research on terrorism and security at the Olympics. It is concluded that this historical and sociological work opens up new lines of inquiry and raises significant policy questions by drawing attention to both intended and unanticipated security legacies of the Olympics, including the wider social implications of Olympic security operations.

**Surveilling and securing the Olympics: from Tokyo 1964 to London 2012 and beyond**
This book explores the relationship between the Olympic Games, with its ethos of openness and collectivism, and the security concerns and surveillance technologies that are becoming increasingly prevalent in the organisation of public events. Taking a comparative and historical approach, it analyzes how security and surveillance, as forms of social control, have served as means by which to cope with the complexities and uncertainties involved in the Olympics. The contributors to this edited collection together develop the idea of the ‘security meta-ritual’ to explain security practices, the aim of which are to encapsulate, encircle and envelop global planned events to ensure control over their processes. In doing so, they create a sterile, controlled environment in which the Olympics can be performed. By analyzing surveillance and security practices in the Olympic Games, starting with Tokyo 1964 and through to London 2012, this book represents a significant effort to understand how this form of social control has emerged historically. It will be of particular interest to scholars of security studies, sports and mega-events, criminology, sociology and anthropology.

MA 27613
Philately / Philatélie

**Article**
The first special Olympic post offices: 1906 intercalated Olympic Games (Part 5A)
This part 5A, dedicated to the post offices at the Zappeion, discusses not only aspects of postal history, but also areas of global interest to Olympic philately which are seldom specified, and typically neglected or ignored.

Sustainability & legacy / Durabilité & héritage

**Article**
Health, physical activity and the Rio de Janeiro 2016 Olympic Games: legacy or fallacy?
Vagner Rosa Bizarro... [et al.], IN: Health, volume 8, January 2016, pp. 9-17.
It is generally expected that the Rio de Janeiro 2016 Olympic and Paralympic Games will bring health and social benefits to their host city and to Brazil. This assumption comes from "common sense", as a logical conclusion arising from the fact that host cities "inspire" and stimulate lifestyle changes. Benefits are also expected on tourism, self-image, architecture and the economy of the country as a whole. But are these expectations real and evidence-based? What parts of these "facts" are concrete and which ones are not? This paper suggests available ways of quantifying positive effects of hosting an Olympic Game, and puts the focus of this approach on the Rio de Janeiro 2016 Olympic Games and their true legacy, seeking scientific certainties.

**Article**
Region and race: the legacies of the St Louis Olympics
St Louis staged the third modern Olympics in 1904, an event most historians have labelled as a less than memorable occasion and some have contended nearly derailed the nascent Olympic Movement. Consigned to a regional hamlet rather than a global city, the 1904 St Louis Games were supposedly a model of how not to conduct an Olympian spectacle. Taking a different perspective, however, the St Louis Games had a profound influence on how the United States has staged Olympics.

**Article**
Has the London 2012 Olympic inspire programme inspired a generation?: a realist view
Using an educationally-informed view of inspiration, this paper interrogates the official evaluations of the London 2012 Inspire programme from a realist evaluation perspective and asks what are the theory, mechanisms and outcomes of the programme.

**Article**
The governance of Olympic legacy: process, actors and mechanisms
The purpose of this research was to examine the governance system used to monitor and manage the legacy accrued as a result of bidding for and subsequently hosting the Olympic Games. More specifically, this study aimed to (a) examine the legacy governance process from the bid phase to post-Games, and (b) to identify the governance controls (e.g. actors and mechanisms) that impacted the governance system responsible for legacy at the Games. Two cases within a multiple holistic case study design (i.e. the Sydney 2000 Olympic Games and the Vancouver 2010 Olympic Winter Games) were built using a combination of archival material and interviews.
Validation of the Olympic Games Attitude Scale (OGAS): evidence from exploratory and confirmatory factor analyses
There have been extensive studies of local residents' perception and reaction to the impacts of mega events. However, there is limited empirical research on the social impacts that shape foreign attitudes toward the host country. The purpose of this study was to develop and validate the Olympic Games Attitude Scale (OGAS) to examine viewers' perception of the Olympics hosting country.

The long-term impacts of the 1998 Nagano Winter Olympic Games on economic and labor market outcomes
This paper aims to assess the long-term effects of the 1998 Nagano Winter Olympic Games on various economic and labor market outcomes in Nagano Prefecture. One-shot and large-size events, such as the Olympic Games, are expected to boost the local economy and create jobs, thus leading to lower unemployment. In addition, the tightening of the local labor market eventually raises wages.

The IOC's midas touch: Summer Olympics and city growth
This paper examines the effect of staging the largest and most important sporting event in the world, the Summer Olympic Games, on the host city. Applying a difference-in-differences methodology, it analyses the population size of Olympic cities, candidate cities and other large cities in host and candidate countries over the period from 1896 to 2010.

The London 2012 cultural programme: a consideration of Olympic impacts and legacies for small creative organisations in east London
This study investigates the impacts of the London 2012 Olympic Games and their related cultural programme on local small creative organisations in East London. It contributes to unpacking the elusive concept of legacy through an in-depth analysis of creative organisations' stories and experiences, combined with an analysis of policy documents and interviews with key informants, over a four-year period (2010-2014). A range of potential impacts of mega-events for creative organisations are identified and systematically discussed.

Hosting the Olympic Games: an overstated advantage in sports history
Previous research on the home advantage in the history of the Olympic Games has found initial evidence that host nations have won more medals than non-hosts. This paper argues that these findings are a myth of sports history, providing poor estimates of the home advantage in the Olympics.

Tourism conversion and place branding: the case of the Olympic Park in Montreal
Many Olympic cities are faced with the challenge of converting various remaining infrastructures after the Games have been held. These infrastructures, often imposing and highly specialized, require local actors to innovate and engage in an urban renewal process that can be very complex and expensive when trying to give them a second life as tourism sites. This article examines the case of the Olympic Park in Montreal and its urban regeneration concepts and place branding that have been integrated into the tourism strategies since the early 2000s.
Self-induced shocks: mega-projects and urban development

Volume I comprises a collection of new research papers and classic contributions, written by internationally renowned scholars from various disciplines. It addresses the inherent ambivalence that constitutes mega-projects as both boosters of urban development and potential large-scale disasters. The chapters elucidate different forms and facets of large-scale construction ventures: as vehicles of urban development, as large-scale events, and as management challenges.

MA 27615
Ideology or reality?: the awareness of educational aims and activities amongst German and Norwegian participants of the first Summer and Winter Youth Olympic Games


This paper explores the awareness of the young German and Norwegian participants in the Youth Olympic Games (YOG) of the additional educational mission of this new event, implemented by the International Olympic Committee. Among the questions considered are whether the nature of the event contradicts its claimed intention to focus on both competition and education.

Boosting youth sport?: implementation of Norwegian youth sport policy through the 2016 Lillehammer Winter Youth Olympic Games

Anna-Maria Strittmatter, Eivind Åsrum Skille. IN: Sport in society: cultures, commerce, media, politics, 8 January 2016, Ahead of print, 17 pages.

Neo-institutional concepts of organizational change and organizational reproduction combined with implementation theory are employed to examine the implementation of the Norwegian youth sport policy (YSP) associated with the Youth Olympic Games. The YSP also called 'Youth campaign', aims at increasing the number of young leaders, young coaches and young athletes.
Accommodation: information booklet about your volunteer accommodation:
Lillehammer 2016 Youth Olympic Games
Lillehammer Youth Olympic Games Organizing Committee, 2016, 14 p.
This accommodation booklet contains some key information points for the volunteers regarding their stay in Lillehammer during the second Winter Youth Olympic Games.

Accreditation manual: contractors, workforce : Lillehammer 2016 Youth Olympic Games
Lillehammer Youth Olympic Games Organizing Committee, 2015, 9 p.
This manual provides the members of the LYOGOC Workforce with the necessary information to successfully conduct the accreditation process for the Lillehammer 2016 Winter Youth Olympic Games.

Accreditation manual: International Federations : Lillehammer 2016 Youth Olympic Games
Lillehammer Youth Olympic Games Organizing Committee, 2015, 9 p.
This manual provides the necessary information to successfully conduct the accreditation process for the Lillehammer 2016 Winter Youth Olympic Games for International Federations.

Biathlon rifles and ammunition guide : Lillehammer 2016
Lillehammer Youth Olympic Games Organizing Committee, 2015, 6 p.
This official publication provides the necessary guidelines to manage the biathlon rifles or ammunition during the 2016 Lillehammer Youth Olympic Games.

Chefs de mission dossier: Lillehammer 2016 Youth Olympic Games
Lillehammer Youth Olympic Games Organizing Committee, 2015, 78 p.
The “Chefs de mission dossier” offers a detailed overview of the services available to NOCs before and during the Lillehammer 2016 Winter Youth Olympic Games, as well as Games time operations.
Chefs de mission manual: Lillehammer 2016 Youth Olympic Games
Lillehammer Youth Olympic Games Organizing Committee, 2016, 193 p.
Published in January 2016, the "Chefs de mission manual" offers a detailed overview of the services available to NOCs before and during the Lillehammer 2016 Winter Youth Olympic Games, as well as Games time operations.

Delegation registration process (DRP) manual: Lillehammer 2016 Youth Olympic Games
The Delegation Registration Process (DRP) is the official registration process for all NOC Team Delegations attending the Lillehammer 2016 Winter Youth Olympic Games (Lillehammer 2016).

Lillehammer Youth Olympic Games Organizing Committee, 2016, 63 p.

Freight forwarding guide: Lillehammer 2016
Lillehammer Youth Olympic Games Organizing Committee, 2015, 15 p.
This publication contains guidelines for the transportation of freight (sports equipment, supplies, etc.) to Norway for the Lillehammer 2016 Winter Youth Olympic Games (Lillehammer 2016).

Guest guide: Lillehammer 2016 Youth Olympic Games
Lillehammer Youth Olympic Games Organizing Committee, 2016, 56 p.
The "Guest guide" provides information from the accreditation, to arrival and departure, transport, sports and venues, the Sjøgfest and other during the 2016 Lillehammer Youth Olympic Games.
Humble heroes: Lillehammer 2016 Youth Olympic Games: go beyond, create tomorrow
Lillehammer Youth Olympic Games Organizing Committee, 2016, 78 p.
This guide is published for the volunteers working at the Lillehammer Youth Olympic Games 2016 (names the Humble Heroes). It contains general information about the Youth Olympic Games as well as practical information about the services, the venues and the ceremonies.

Lillehammer Youth Olympic Games Organizing Committee, 2015, 30 p.
This is the last progress report to the International Federations published by the LYOGOC.

Media guide: Lillehammer 2016 Youth Olympic Games
Lillehammer Youth Olympic Games Organizing Committee, 2016, 78 p.
Published in January 2016, the "Media guide" offers a detailed overview of the services available to the media during the Lillehammer 2016 Winter Youth Olympic Games.

Lillehammer Youth Olympic Games Organising Committee, 2015, 18 p.
This report presents the proceedings of the 128th IOC Session in Kuala Lumpur in July 2015.

Results book: Lillehammer 2016 Youth Olympic Games
Lillehammer Youth Olympic Games Organizing Committee, 2016, 919 p.
Contains the results of all sports and disciplines of the Youth Olympic Games d'hiver à Lillehammer 2016.

Sports e-guide: Lillehammer 2016
Lillehammer Youth Olympic Games Organizing Committee, 2016, 93 p.
This sports e-guide contains the most up-to-date information about the sports events, venues and services that have been prepared to support all NOC team officials during Games time at Lillehammer 2016.
Visa guide: the visa process explained: Lillehammer 2016 Youth Olympic Games
Lillehammer Youth Olympic Games Organizing Committee, 2015, 6 p.
This guide informs on the process for obtaining a visa to travel to Norway during the Lillehammer 2016 Youth Olympic Games.

Your guide: Lillehammer 2016 Youth Olympic Games
Lillehammer Youth Olympic Games Organizing Committee, 2016, 20 p.
This guide is created to give a better understanding of the overall programme of events and also a preview of each venue of the Lillehammer 2016 Youth Olympic Games.

Nanjing 2014

Beyond Nanjing 2014: legacy report
Nanjing Youth Olympic Games Organising Committee, 2015.
This report presents the legacy and impacts of the II Summer Youth Olympic Games held in Nanjing in 2014. It focuses on youth sports, urban and national legacies.
Activities / Activités

**IOC women and sport awards 2015**
The "IOC Women and Sport Awards" were introduced in 2000 to recognise the outstanding achievements and contributions of those who promote gender equality in sport. Every year, the IOC invites each National Olympic Committee, International Federation and Continental Association to nominate a person or association active in promoting gender equality and the presence of women in their sport or country. An IOC jury composed of members of the IOC Women in Sport Commission reviews the nominations and chooses six winners - the World Trophy winner and five Continental Trophy winners.

**Trophées Femme et Sport du CIO**
Les Trophées « Femme et Sport » du CIO ont été créés en 2000 pour rendre hommage aux remarquables accomplissements et contributions de ceux qui font la promotion de l'égalité des sexes dans le sport. Chaque année, le CIO invite les Comités Nationaux Olympiques, les Fédérations Internationales sportives et association continentale, à présenter une personne ou une association qui promeut activement l'égalité des sexes et la présence des femmes dans le sport de leurs pays respectifs. Un jury du CIO, composé de membres de la commission des Femmes dans le sport du CIO, examine les dossiers soumis et choisit six lauréats : le lauréat du trophée mondial et les lauréats des cinq trophées continentaux.

National Olympic Committees (NOCs) / Comités Nationaux Olympiques (CNOs)

**Colonial Olympism: Puerto Rico and Jamaica's Olympic Movement in Pan-American sport, 1930 to the 1950s**
Antonio Sotomayor. IN: The international journal of the history of sport, 29 February 2016, Ahead of print, 21 pages.
This paper examines how two Caribbean islands, Puerto Rico and Jamaica, developed ideas of national identity while negotiating political emancipation within two distinct, yet allied Anglophone empires. We can see this process through the Olympic movement and referred to here as 'colonial Olympism'.
The changing nature of ambush marketing: a content analysis of ambush marketing commentary of the London Olympics
D. Vigar-Ellis, D. E. Hall. IN: Journal of contemporary management, volume 12, 2015, pp. 948-973.

Global sporting events such as the Olympics require large sums of money to host successfully. Much of this funding is sourced from private sector sponsors who contribute significant sums of sponsorship revenue to the organisers of the events. Rather than paying for sponsorship, companies can achieve an association with the event by ambushing it. Successful ambushing tactics have evolved with each global sporting event. The paper provides an analysis of the changing nature of ambush marketing by presenting a content analysis of over one million words using Leximancer software through which the online reporting and commentary of ambush marketing before, during and after the London Olympic Games were tracked. Despite a stricter regulatory environment, ambush marketing is still found to be effective albeit in a different form. Implications for official sponsors, ambushing companies and governmental bodies are included.

Historical evolution of Olympic commercialism: the evolution of attitudes towards commercialism within the American Olympic Movement: a historical perspective

The uneasy relationship between the long-standing amateur ideals of the Olympic Games and commercialism, including sponsorship, licensing, and television, is spotlighted via this historical perspective spanning 100 years of the Olympic movement. Utilizing primary sources such as personal correspondence and minutes of meetings of the International Olympic Committee (IOC) and its Executive Board, this paper demonstrates how attitudes towards commercialism within the U.S.-based Olympic movement evolved from the reign of former United States Olympic Committee (USOC) and IOC President Avery Brundage to Peter Ueberroth’s leadership of the 1984 Olympics. Included within is a historical overview of several important milestones in Olympic history, including commercialism that kickstarted the Games in the early 20th century, the rising influence of television in the 1970’s, ambush marketing in the 1980’s, the development of the sponsorship program for the 1984 Olympic Games, and events leading to the establishment of The Olympic Partners (TOP) program in 1985. Calling into dispute several long-standing assumptions about the motives of American leaders in the global Olympic movement as well as several seminal figures in the development of the TOP program, this research makes an important contribution to the burgeoning literature on the history of the Olympic Games.

Striving for athletic excellence: a core value and challenge for the profile of the ancient and modern Olympic Games
Christoph Bertling, Stephan Wassong. IN: The international journal of the history of sport, 17 February 2016, Ahead of print, 17 pages.

As International Olympic Committee (IOC) President Thomas Bach emphasized at the IOC Session in Monaco in December 2014, one of the IOC’s central tasks is the appreciation of the Olympic values to stress the uniqueness of the Olympic Movement. This includes the value of athletic excellence. This paper illustrates how the significance of athletic excellence was already inherent in the Ancient Olympic Games, how it was understood by Pierre de Coubertin, and how the IOC encountered undermining processes of it. Importantly, it is also demonstrated that without a contemporary and strategic adaptation of the idea of ‘athletic excellence’ the Olympic Movement would have been significantly weakened throughout different time periods. Hence, the continuation of the central idea ‘athletic excellence’ has occurred parallel to its constant transformation.
Avery Brundage und der Mythos vom unpolitischen Sport eine ideengeschichtliche Spurensuche
Robin Streppelhof. IN: Stadion: international journal of sport history, vol. 40, no 1, pp. 39-56. Article in German only. In the 21st Century not only journalists, but also more and more academics as well as sport functionaries acknowledge that sport and politics are intertwined. Not before the end of the Brundage era, the International Olympic Committee (IOC) - or at least some of its members - took a different stance on this matter. Until than the IOC asked on the one hand for governmental support to secure the Olympic Games financially, but on the other it rejected all attempts by politicians to interfere in Olympic issues. This paper aims to shed light on this obvious inconsistency by clarifying what the actors understood by "sport" and "politics". Different definitions and blindfold replication of the credo that "sport and politics don't mix" have surely played their part in creating a myth. But this credo was also exploited in order to secure the IOC’s autonomy which shall be illustrated through speeches by former IOC president Avery Brundage.
Governance of the Olympic Movement / Gouvernance du Mouvement olympique

Article

**Agenda 2020 and the Olympic Movement**
John J. MacAloon. IN: Sport in society: cultures, commerce, media, politics, 8 January 2016, Ahead of print, 19 pages.
This paper examines the current Olympic bidding crisis and evaluates the accompanying Agenda 2020 reform process at the International Olympic Committee.

Available on site

Other recognised Games / Autres Jeux reconnus

**Glasgow’s Commonwealth Games: behind the scenes**
The Commonwealth Games are arguably the second largest multi-sport event in the world attracting more than 4000 athletes from the 71 nations and territories across the globe. For 12 days in mid-2014, the city of Glasgow basked in some of the hottest temperatures of the year, the greatest media attention it has ever received, and in the accolade of being the Host City for the XX Commonwealth Games. “Glasgow’s Commonwealth Games: behind the scenes” captures the very best moments, recalling the highlights in sport and culture, providing not only a photographic record but also looking behind the images and headlines at the complexities of running such a vast organisational enterprise.
MA 27574

Paralympic Movement & Paralympic Games / Mouvement paralympique et Jeux Paralympiques

Article

**Paralympism, Paralympic values and disability sport: a conceptual and ethical critique**
M. J. McNamee. IN: Disability and rehabilitation, 8 January 2016, Ahead of print.
This paper explores the conceptual content of Paralympism. It exists by exploring the nascent normative framework that the International Paralympic Committee (IPC) has begun to construct around its constituent sports. The IPC sets out four values: courage, determination, inspiration and equality.
Career management / Gestion de carrière

Article

Pour l'implication du sportif de haut niveau dans la conception et la mise en œuvre de sa préparation
Marc Lévêque. IN: Staps, 2015/3, n° 109, pp. 41-55.
Cet article propose quatre pistes pour renforcer l'autonomie et la responsabilité de l'athlète engagé dans une pratique sportive intensive d'une part, lutter contre certaines dérives du sport de haut niveau qui entravent cet accès à l'autonomie d'autre part.

Article

The Olympic Games as a career change-event: Israeli athletes' and coaches’ perceptions of London 2012
This study used the Scheme of Change for Sport Psychology Practice (SCSPP) to examine athletes’ and coaches’ personal characteristics, perceptions of, coping with, and perceived outcome of the London 2012 Olympic Games. The Olympic Games experience was perceived as a positive career change-event.

Olympians / Olympiens

Speed kings: the 1932 Winter Olympics and the fastest men in the world
In the 1930s, as the world hurtled toward war, speed was all the rage. Bobsledding, the fastest and most thrilling way to travel on land, had become a sensation. Exotic, exciting, and brutally dangerous, it was the must-see event of the 1932 Winter Olympics at Lake Placid, the first Winter Games on American soil. The exploits of Billy and his teammates make up a story that spans the globe, from Golden Age Hollywood to seedy New York gambling dens, to the most fashionable European resorts, the South Seas, and beyond. Evoking the glamour and recklessness of the Jazz Age, Speed Kings will thrill readers to the last page.
MA 27639
Psychology / Psychologie

Life after sport?: transitions in professional football and elite sports
Peter-Danton de Rouffignac. Createspace, 2015, 1 vol.
Retiring from active life is never easy and for professional sportsmen it can occur at an early age and when least expected. This book examines how sportsmen face up to retirement and what can be done to assist this important transition.
MA 27672

Routledge international handbook of sport psychology
Contemporary sport psychology is a rapidly developing and theoretically rich discipline, and a sophisticated and challenging profession. The "Routledge International Handbook of Sport Psychology" offers a comprehensive and authoritative guide to contemporary sport psychology in all its aspects. Written by a team of world-leading researchers and practitioners from five continents, including both established scholars and the best emerging talents, the book traces the contours of the discipline of sport psychology, introducing fundamental theory, discussing key issues in applied practice, and exploring the most important themes, topics and debates across the sport psychology curriculum.
MA 27671

Medicine & health / Médecine et santé

Drug testing, sex verification, and the 1967 Pan-American Games
Sarah Teetzel, Cesar R. Torres. IN: The international journal of the history of sport, 3 February, Ahead of print, 18 pages.
Despite frequent claims that invasive methods of sex verification and early procedures for doping detection were used in 1966 and 1967 at different major international sport competitions, little is known about the origins and rationales for implementing such procedures. This paper focuses on the drug testing and sex verification protocols implemented at the 1967 Pan-American Games held in Winnipeg. The paper demonstrates that neither the sex verification nor the drug testing protocol was mandatory for all athletes and only two very specific groups of athletes were targeted. It also demonstrates that in the case of the former, exceptions were made within the specific group targeted. The paper concludes that the rudimentary protocols applied at the 1967 Pan-American Games likely informed the IOC Medical Commission's doping and sex-testing policies implemented at the 1968 Mexico City Olympics and Grenoble Winter Olympics.

Sports-based health interventions: case studies from around the world
This book captures a broad sample of work from around the world, providing those commissioning and delivering health interventions with both inspiration and practical guidance for setting up sports-based public health projects in their own areas. Using a case study approach, the book has an emphasis on the practical realities of delivering public health work balanced with an overview of current theory, evidence and policy, sport is increasingly featured in the delivery of public health interventions across the globe, from small scale grassroots projects in local communities to health partnerships with major sporting events on the international stage. The role of sport in public health goes far beyond efforts to promote physical activity.
MA 27618
Les liaisons dangereuses de la médecine et du sport
Les enjeux médicaux du sport font régulièrement la une de l’actualité. Les activités physiques et sportives s’imposent comme l’un des principaux repères de nos contemporains. Depuis 1945, la pratique sportive et la médecine ne cessent de dialoguer pour le meilleur (promotion de la santé, soins, entraînement) et parfois pour le pire (dopage, contrôle du genre, transformations corporelles). Culture et hygiène du corps ont évolué de concert avec la civilisation des loisirs et le professionnalisme de l’élite sportive. « Les liaisons dangereuses de la médecine et du sport » offre une compilation unique des regards de spécialistes sur la professionnalisation de la médecine du sport et la spécialisation des savoirs autour des activités physiques.
MA 27576
Summer sports / Sports d'été

Basketball

**Article**

Women's basketball at the Olympic Games

The article refers to the evolution of women basketball Olympic tournaments and presents and analyzes these tournaments by associating the information related with the study of basketball to mapping representation. The gradual evolution of women basketball Olympic tournaments, the participation of national teams, the medals obtained are presented and analyzed by associating the map with different ways of graphical representation.

Winter sports / Sports d'hiver

Ski

**Book**

Skiing into modernity: a cultural and environmental history

"Skiing into modernity" is the story of how skiing moved from Europe’s Scandinavian periphery to the mountains of central Europe, where it came to define the modern Alps and set the standard for skiing across the world. Denning offers a fresh, sophisticated, and engaging cultural and environmental history of skiing that alters our understanding of the sport and reveals how leisure practices evolve in unison with our changing relationship to nature. Denning probes the modernist self-definition of Alpine skiers and the sport's historical appeal for individuals who sought to escape city strictures while achieving mastery of mountain environments through technology and speed two central features distinguishing early twentieth-century cultures. “Skiing into modernity” surpasses existing literature on the history of skiing to explore intersections between work, tourism, leisure, development, environmental destruction, urbanism, and more.

MA 27592
Contemporary issues in sport management: a critical introduction
This is a rich and dynamic introduction to the management of sport through examining the issues facing sport managers in contemporary society. To understand effective management, this edited text provides readers with rich contextual content in the form of case studies and clear academic research to analyse problems and issues. It leads the reader through the key ideas and main debates within sports management, enabling students to understand how to manage in the context of sport at different levels. An essential resource for any student or lecturer, this book draws on research expertise from around the globe and integrates these perspectives into engaging and accessible chapters. Each chapter is written by an expert in the field, allowing students to grasp an expansive and global understanding of sports management in contemporary society. This is the essential companion for all undergraduate and postgraduate students embarking on a sports management course or module.
MA 27566
Das System Sport: in der Schweiz und international  
MA 27641  

The numbers game: big data and the business of sport  
To understand the importance of data now in all walks of life look no further than the common use of the phrase "big Data" - "data" itself is no longer deemed an appropriate term to reflect the amount of numbers at one's disposal, and the techniques and technologies required to uncover the secrets of large datasets that are diverse, complex and of a massive scale. Using illustrative case studies and interviews, "Big data and the business of sport" will give readers working in the business of sport a clear sense of what is possible in the brave new world of data, and how they can begin to move their own strategy onto an analysis-led footing.  
MA 27610  

Marketing  

Routledge handbook of sports marketing  
Sports marketing has become a cornerstone of successful sports management and business, driving growth in sport organisations and widening fan-bases. Showcasing the latest thinking and research in sports marketing from around the world, the "Routledge Handbook of Sports Marketing" goes further than any other book in exploring the full range of this exciting discipline. Featuring contributions from world-leading scholars and practitioners from across the globe, the book examines theories, concepts, issues and best practice across six thematic sections' brands, sponsorship, ambush marketing, fans and spectators, media, and ethics and development and examines key topics such as: consumer behaviour, marketing communications, strategic marketing, international marketing, experiential marketing and marketing and digital media.  
MA 27567
Corruption

Global corruption report: sport

The "Global corruption report" (GCR) on sport is the most comprehensive analysis of sports corruption to date. It consists of more than 60 contributions from leading experts in the fields of corruption and sport, from sports organisations, governments, multilateral institutions, sponsors, athletes, supporters, academia and the wider anti-corruption movement. This GCR provides essential analysis for understanding the corruption risks in sport, focusing on sports governance, the business of sport, planning of major events, and match-fixing. It highlights the significant work that has already been done and presents new approaches to strengthening integrity in sport. In addition to measuring transparency and accountability, the GCR gives priority to participation, from sponsors to athletes to supporters an essential to restoring trust in sport.

MA 27670
Discrimination

From Jack Johnson to Lebron James: sports, media, and the color line
"From Jack Johnson to LeBron James" examines the intersection of sports, race, and the media in the twentieth century and beyond. The essays are linked by a number of questions, including: How did the black and white media differ in content and context in their reporting of these stories? How did the media acknowledge race in their stories? Did the media recognize these stories as historically significant? Considering how media coverage has evolved over the years, the essays begin with the racially charged reporting of Jack Johnson’s reign as heavyweight champion and carry up to the present, covering the media narratives surrounding the Michael Vick dogfighting case in a supposedly post-racial era and the media’s handling of LeBron James’s announcement to leave Cleveland for Miami.

MA 27597

Media / Médias

Power within the Olympic rings?: nationalism, Olympic media consumption, and comparative cases in Germany and the USA
Kenon A. Brown... [et al.]. IN: The journal of international communication, 12 January 2016, Ahead of print.
A total of 1025 respondents from the USA and Germany were asked questions about Olympic media consumption, fan involvement, and nationalized feelings over four data collection points before, during, and after the 2014 Sochi Winter Olympic Games.

Philosophy and religion / Philosophie et religion

Vocabulaire international de philosophie du sport
Bernard Andrieu. L’Harmattan, 2015, 2 vol.
Grâce à un atlas, des notes bibliographiques sur quelques pionniers et fondatrices, ainsi que les principaux concepts et modèles, la philosophie du sport est présentée dans ce premier tome à travers les écoles internationales de pensée. Ces modèles servent d'analyseur des pratiques corporelles et sportives, s'appuyant sur des concepts propres à chaque philosophie et épistémologie, mais qui sont utilisés dans le domaine sportif.

MA 27568/1-2
**Politics / Politique**

**Flags, formulas and frustrations: North-South Korean Olympic ‘cooperation’**
Brian Bridges. IN: Asia Pacific journal of sport and social science, 10 January 2016, Ahead of print.

From the early 1960s onwards the two Koreas have held intermittent discussions about forming joint teams for the Olympic Games, as well as associated regional games such as the Asian Games. But the results were minimal and only in 2000-2006 did joint entry into opening ceremonies - though not joint or combined teams - occur. This troubled history is analysed through two dimensions: the technical issues under discussion, such as flags, anthems, athletic selection and training, and the dynamics of inter-Korean political competition.

**The five rings and the "imagined community": nationalism and the modern Olympic Games**
Toby C. Rider, Matthew P. Llewellyn. IN: SAIS review of international affairs, volume 35, number 2, Summer-Fall 2015, pp. 21-32.

This paper distills the many forms or expressions of nationalism associated with the Olympic Games into four historical themes: the Olympic athlete, or team, as a tangible representation of the nation incarnate; the symbolic value of victories and medals; the diplomatic significance of recognition in the IOC; and the political currency of hosting an Olympic festival.

**Playing as if the world mattered: an illustrated history of activism in sports**

The world of sports is often associated with commercialism, corruption, and reckless competition. Liberals have objected to sport being used for political propaganda, and leftists have decried its role in distracting the masses from the class struggle. Yet, since the beginning of organized sports, athletes, fans, and officials have tried to administer and play it in ways that strengthen, rather than hinder, progressive social change. From the workers’ sports movement in the early 20th century to the civil rights struggle transforming sports in the 1960s to the current global network of grassroots sports clubs, there has been a glowing desire to include sports in the struggle for liberation and social justice. With the help of numerous full-color illustrations -- from posters and leaflets to paintings and photographs -- "Playing as if the world mattered" makes this history tangible and introduces an understanding of sports beyond chauvinistic jingoism, corporate-media chat rooms, and multibillion-dollar business deals.

MA 27575

**2012: a sham odyssey**

"2012: a sham odyssey" is a cutting re-examination of the London Summer Olympics of 2012, exploring it and re-analysing it as a social engineering project designed to promote a very specific kind of socially democratic political philosophy by a very specific generation of socially democratic politicians.

MA 27588

**Woman in sport / Femme dans le sport**

**Gender boxing: the IOC’s policy on female hyperandrogenism and attempt to draw bright lines between sexes while the world outside athletics embraces gender fluidity**

The IOC acts as the governing authority for the Olympic Games, determining the standards for allowing athletes to compete in women’s events. This paper proposes a reflection on the evolution of the IOC policies on athletes gender put into context with the evolution of society.
Gender politics, the Olympic Games, and road cycling: a case for critical history  
Sexism is an ongoing problem within the Olympic Games, and in broader society. Historians are well placed to analyze social change over time and have a role to play in transforming gendered meanings that contribute to cultural sexism. The case of road cycling is used as an example to illustrate how Olympic historians might approach a topic from this critical perspective.

Youth and education / Jeunesse et éducation

Reconciling competition and positive youth development in sport  
The popular discourse in contemporary society remains fervent that sport contributes to the holistic development of the person. However, the debate persists in terms of what constitutes a quality sport experience and how competition should be endorsed in youth sport. The purpose of the current paper is to discuss how youth sport can be reconciled as an activity where competition and positive youth development are inclusive pursuits on the journey towards performance in sport and performance in life.

The CIPC's international network of Coubertin schools: a sustainable model for an Olympic education  
In time for the anniversary meeting of the Coubertin Schools, the 10th Pierre de Coubertin Youth Forum in Piešťany (Slovakia) 2015, this analysis, based on three extensive evaluations on the international network of Coubertin schools, pursues the question to which extent this new model of implementing Olympic education can be successful. It also investigates which advantages or limitations in terms of feasibility, effectiveness, and sustainability compared to traditional forms is exhibited. MA 27582

Routledge handbook of youth sport  
The book covers youth sport in all its forms, from competitive game-contests and conventional sport to recreational activities, exercise and lifestyle sport, and at all levels, from elite competition to leisure time activities and school physical education. It explores youth sport across the world, in developing and developed countries, and touches on some of the most significant themes and issues in contemporary sport studies, including physical activity and health, lifelong participation, talent identification and development, and safeguarding and abuse.

MA 27616