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des villes candidates à l’organisation
des Jeux olympiques

CITIUS ALTUS FORTIUS

Information for Cities which desire
to stage the Olympic Games

COMITÉ INTERNATIONAL OLYMPIQUE - LAUSANNE
1957
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The Olympic Games are a great international festival of the youth of the world which is made possible by the contribution of the services of thousands of amateur sportsmen, competitors and officials alike, from nearly every civilized country. They were never intended to be a money making enterprise, and any profits derived from holding the Olympic Games (after payment of all proper expenses in connection with their organization) are paid to the National Olympic Committee of the country in which the Games are staged, to be applied for the promotion of the Olympic Movement or the development of amateur sport. There has in fact been little or no direct profit in most cities where the Games have been held. The intangible benefits, however, are incalculable. In the first place, there is the pleasure enjoyed by the citizens of the community in acting as host for the greatest of all sport events. Secondly, the facilities provided for the Games become civic assets, which benefit succeeding generations. Thirdly during the Games the fortunate city becomes the capital of the world of sport and the centre of attention for all sportsmen of every country.

The Olympic Games are under the control and direction of the International Olympic Committee, which was originally created by the Baron de Coubertin of France, through whose efforts the Games were revived in 1894 and first staged in Athens in 1896. The rules and regulations of the International Olympic Committee should be studied
carefully before an invitation is submitted. No deviation from these rules and regulations is permitted without written permission from the International Olympic Committee.

Invitations to stage the Games must come from the Mayor or highest authority of the city, and must be submitted in writing to the International Olympic Committee, Campagne Mon Repos, Lausanne, Switzerland, at least five years in advance. They must be endorsed by the National Olympic Committee of the country in which the city is located, and only one invitation from a country will be considered. If there should be more than one candidate in a country the National Olympic Committee will choose that one whose invitation is to be forwarded to the International Olympic Committee. The National Olympic Committee will appoint the Committee (after consultation with the city authorities, who are entitled to representation thereon) which will organize the Games. Invitations must have the approval of the Government of the country in which the city is located in order to ensure its cooperation in staging the Games successfully.

Invitations must state that no political demonstrations will be held in the stadium or other sport grounds, nor in the Olympic Village, during the Games, and that it is not the intention to use the Games for any purpose other than the advancement of the Olympic Movement.

The Games of course must be conducted according to the rules of the International Olympic Committee, and the program is subject to its approval. All technical arrangements must follow the regulations of the respective International Federations.

The Games shall be conducted in a dignified manner and without excessive commercial exploitation. Commercial installations and advertising signs shall not be permitted inside the stadium or other sports grounds.

Under the existing rules a minimum of fifteen of the following sports must be included in the Programme:


A fine Arts program must also be organized.
The program for the Winter Games may include:

Skiing — Skating — Ice Hockey — Bobsleighing — Luge and Curling and a special combined Skiing and Shooting competition.

The following requirements have to be met by the Organizing Committee:

All National Olympic Committees recognized by the International Olympic Committee have the right to send participants to the Games, who shall be given free entry without discrimination on grounds of religion, colour or politics.

The Olympic Games are a great Festival of the Youth of the World and the social, educational, esthetic, ethical and spiritual values as well as the athletic features must be emphasized. They must be staged in a dignified manner as an independent event and not in connection with any other enterprise such as a fair or Exhibition. No other major sport events should be scheduled during the period of the Games.

Adequate facilities must be provided for all the sports on the program to the satisfaction of the respective International Federations, and they must include sufficient practice grounds. An Olympic Village for men and one for women, exclusively for competitors and team officials from all different countries, must also be provided. Complete restaurant and other necessary services must be arranged. (The daily charge to be paid by teams for food, lodging and local transportation, to be approved by the International Olympic Committee, shall be kept as low as possible). All these facilities and the Villages must be conveniently located, preferably together.

A stadium with satisfactory artificial ice must be provided for the Olympic Winter Games.

On the completion of the Games a full and complete printed report must be prepared for the International Olympic Committee.

A complete photographic record of the Games must be made as provided in Olympic Rule No. 49.

Special efforts must be made to reduce travelling and housing expenses for competitors and officials, and to prevent the overcharging of visitors. A reasonable tariff for hotel rooms shall be established and guaranteed, if possible. The price of admission tickets shall be kept as low as possible, in order to encourage a large attendance.
Seats must be reserved for members of the International Olympic Committee (in the main stadium in a separate enclosure), officials of National Olympic Committees and International Federations, and others, as provided in Olympic Rule No. 48. Local transportation for these individuals must be provided free of charge.

Adequate arrangements must be made for the press, television and the radio.

The results of each event must be communicated daily to the International Olympic Committee, the press and the radio. Announcements must be made on the scoreboard and in the daily programs that the Games are events for individuals and that there is no scoring by nations.

Satisfactory meeting rooms must be provided for the International Olympic Committee and for the International Federations. During the period of the Games a fully staffed office must be provided for the International Olympic Committee.

Any receptions, dinners or entertainment provided for competitors or officials must be approved by the International Olympic Committee and should avoid the period of the Games.

Invitations must be accompanied by answers to the following questionnaire. They will be presented to the International Olympic Committee at a meeting attended by representative of each International Federation concerned. After consultation with the International Federations' representatives on the technical facilities offered, the International Olympic Committee will select the City which it believes will organize the Games with the most benefit to the Olympic Movement.
Questionnaire

a) Which sports do you propose to include in the program?
b) What of Fine Arts Programme do you propose?
c) The Games are confined to 16 days (Ten for the Winter Games). Please give the dates which you propose.
d) Have you an organization with sufficient experience to run the Games in your city?
e) What facilities for the Games (stadia, arenas, pools, practice fields, etc.) are there at present in your city? All facilities should be reasonably close together and convenient to the Olympic Villages. A plan of the city showing locations should be provided.
f) If these facilities are insufficient, will others be provided; where and when?
g) Have you studied the official reports of previous Games and are you prepared to stage the Games equally well?
h) Are there any laws, customs or regulations in your city or your country that would limit, restrict or interfere with the Games in any way? Free entry must be accorded to delegations from all National Olympic Committees recognized by the International Olympic Committee.
i) What sort of Olympic Villages will be provided and where will they be located?
j) How will the Games be financed? How much money will be required and who will provide it?
k) Please provide general information about your city, its size, population, climate (temperature and rainfall), altitude, and all reasons why it should be considered as a site for the Olympic Games.
l) What accommodation is there for visitors?
m) Name other important international events that have been organized in your city.
n) Will you guarantee that the Games will be conducted properly and in accordance with Olympic Rules and Regulations, if they are awarded to your city?