



THE OLYMPIC  
> STUDIES  
CENTRE

## Advanced Olympic Research Grant Programme

Objectives, rules and  
guidelines - 2018/2019 Award

October 2017

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## 1. OBJECTIVE

The main objective of The Olympic Studies Centre (OSC) grant programme is to promote advanced research with a humanities or social sciences perspective by established researchers in priority fields of research identified annually by the IOC.

> For the 2018/2019 edition, the priority fields of research are as follows:

1. Longitudinal case studies of YOG athletes' pathways to success and fulfilment or challenges - Analyse the journey/pathway of YOG athletes (from the four editions: 2010 to 2016) from different countries and cultures through competitive sport (Olympic Games and other international events) and through personal achievement and career (in sport and beyond).
2. Competition formats in the Youth Olympic Games and other major youth elite competitions - Impact, interest and relevance of traditional formats vs new ones from a youth-focused perspective (athletes and fans/spectators).
3. Legacy of Youth Engagement initiatives built around the hosting of the Youth Olympic Games\* - Analyse youth participation in sport, youth engagement and empowerment across the host city, region and nation. (\*For further information see the initiatives organised for [Lillehammer 2016](#).)
4. Social entrepreneurship through sport - Identify and analyse initiatives that empower young people to develop and deliver community projects using sport, education or culture/music to address social, health or development challenges. Exploring and benchmarking the best approaches to generate social change and impact through sport and young leaders/entrepreneurs.
5. Analysis of the top commercial sports events that combine sport, entertainment and digital engagement – Key success factors and future evolution.
6. Digital technology, virtual reality and augmented reality - Opportunities and challenges in the development and support of elite athletes.
7. The role of the IOC in the support of Olympians – A look at the past and future of this relationship.
8. Analysis of the growing media influence of athletes and the impact it has on the relationship between athletes, sports organisations/competitions and the media – Opportunities and challenges.
9. Olympic legacy longitudinal studies – Examining legacies over a period of at least 10 years through a methodology based on empirical, data-driven, bottom-up and causality approaches. Priority will be given to case studies looking to legacies other than urban

development (sporting, social, beliefs/behaviour) and focusing on the following under-researched Olympic Games editions: Summer Games held in the period 1972–2004 and Winter Games held in the period 1968-2006.

10. Intangible Olympic legacies – Measuring the long-term changes initiated by hosting the Olympic Games in terms of: a) skills, knowledge and networks; b) policy and governance; and c) intellectual property. This study should be empirical; use a bottom-up approach (focusing on methods that are suitable for measuring structural changes due to the event); include an adequate timeframe (at least five years); and look at multiple stakeholder perspectives.
11. Valuing Olympic legacies – An attempt to calculate in money terms the value of Games legacies using approaches such as the Contingent Valuation Method. Priority will be given to the valuation of legacies such as community pride, transport, sanitation, health, education and environmental quality.
12. Collaboration between National Olympic Committees and the public authorities – Analysis of the existing partnerships including fields of cooperation, beneficiaries and short-, medium- and long-term outcomes.
13. Olympic cities: the role and involvement of the NOCs in host countries in promoting the legacy of the Games, and in particular sports practice at local level. Comparisons between various Olympic cities to include the more recent ones.
14. Sport for development – Worldwide, continental or regional analysis, within and outside the Olympic Movement, of the main players (in terms of funding, organisation and implementation), types of partnerships, activities and outcomes.

A secondary objective of this programme is to encourage the applicants to consult collections of the OSC, when they bring added value to the research.

## 2. ELIGIBILITY

All university professors, lecturers and research fellows who have completed their doctorate and who currently hold an academic/research appointment/affiliation covering the period of the grant (from submission of the application to delivery of the final report) are eligible to apply.

Applicants must submit a proposal directly linked to at least one of the priority fields of research listed above. Research projects will only be accepted if the applicants clearly demonstrate that the results will be relevant to the current situation of the priority field concerned. Applications dealing with medical sciences will not be accepted.

Other eligibility criteria to be fulfilled are as follows:

- Applicants must be fluent in either French or English.
- Applicants may submit a proposal with the same research subject on only two occasions. However, on the second occasion, they must clearly explain how it differs from and improves the first proposal.
- Applicants may apply on an individual or collective basis. In the second case, all research group members have to fulfil all the eligibility criteria. In addition, one member of the group should be nominated as the coordinator and remain the main contact person for the OSC. Interdisciplinary and intercultural collective applications are encouraged.

These eligibility criteria will be strictly applied.

### 3. APPLICATION PROCEDURES AND DEADLINE

Applications and all supporting documentation must be submitted in either French or English, the two official languages of the Olympic Movement.

Completed application files must include the following documents:

1. The **official application form** duly completed.  
  
The form is available through the [OSC website](#) or from the OSC [upon written request](#). Please note that [instructions for completing the Research Grant Programmes application forms](#) are available on our website.
2. **Official and actual recognition of employment** including the academic/research status validated by the applicant's/applicants' university(ies) on the institutional letterhead (*Appendix 1*).
3. In the event of a **collective application**, a **brief curriculum vitae** (maximum 2 pages per member), providing basic information about education, former and current academic responsibilities and employment history of the member(s) collaborating with the coordinator on the project (*Appendix 2*).
4. If the applicant's/applicants' research proposal involves interviews or surveys, a certificate written on the university letterhead and signed by the head of the appropriate university division stating that **all ethical requirements** have been fulfilled (*Appendix 3*).

The deadline for submitting applications (which may only be sent [by email](#)) is **2 February 2018**. After the deadline, incomplete or new applications will not be accepted. A candidature acceptance confirmation e-mail will be sent at the latest one week after the application is received.

## 4. GRANT AWARDS

Successful applicants will receive a research grant of a maximum of USD 20,000 per project. The total amount to be awarded will be decided by the Grant Programme Selection Committee after having analysed all the elements of the application.

### EXPENSES PERMITTED

Research expenses directly related and essential to the project as follows:

- Travel (economy class) and living expenses when outside the applicant's place of residence;
- Translation costs for relevant research materials;
- Other relevant research expenditures.

Research assistance will be funded when essential and properly justified. Details of the number of days and tasks to be performed at a daily rate must be provided.

Expenses regarding participation at conferences where applicants are presenting results of this research must not exceed 10 per cent of the total budget within a limit of USD 1,000.

### EXPENSES NOT PERMITTED

- Salary and/or fringe benefits, including insurance;
- Tuition and study fees;
- Institutional overheads or institutional support;
- Expenses incurred prior to the effective date of the grant;
- Purchase of technological material (laptop, camera, etc.).

The grant will be paid through the academic institution of the successful applicant (coordinator) according to the following schedule: one-half when awarded, one-quarter after an intermediate progress report and one-quarter on receipt of the final research report.

## 5. SELECTION AND NOTIFICATION

The Grant Programme Selection Committee is composed of experts who are internationally renowned for their involvement in Olympic studies, and of OSC representatives. The IOC administration and a selection of peer reviewers are also involved in the selection process. Decisions are based upon the quality of the application file, the significance of the proposed research to at least one of the priority fields of research, the feasibility of the project and the candidate's/candidates' ability to carry out the research satisfactorily.

The same criteria will be taken into consideration by the OSC to determine the maximum number of grants available each year.

Applicants will be notified of **the results of their application by 8 June 2018**.

To find a detailed description of the evaluation and selection process and the pool of Peer-reviewers who have contributed to the programme in the past, please consult [our website](#).

## 6. PUBLICATIONS AND UNDERTAKINGS

All grants are conditional upon the successful applicant's signature of an agreement describing the terms and conditions of the collaboration between the grant holder and The Olympic Studies Centre.

Grant holders will have to schedule at least one visit to the IOC headquarters in Lausanne at the beginning of the research in order to meet the IOC staff involved in the project. For those planning to consult the OSC collections, it is highly recommended that they combine in a single trip to Lausanne their meeting with the IOC staff and their visit to the OSC. In the event of a collective application, only the coordinator will be required to travel to Lausanne. The OSC will schedule their visits in consultation with them.

Grant holders will undertake to provide the OSC with the following documents (electronic version), in either French or English:

- A **progress report** six months after notification of the award, describing the project's development (2,000 words maximum).
- A **final research report** before mid-June 2019. The final report, which may be used by the OSC for publication, will be made up of three documents with the following content:

1. First document:
  - An abstract (200 words maximum), a list of key words and an executive summary of the research results;
  - A 20-30 page (8,000 – 12,000 words) document including the research subject and objectives; the academic significance of the project and its impact on the priority fields of research; the methodology applied; and the key information sources consulted for the project;
  - A detailed presentation of the results, conclusions and recommendations of the research project (6,000 – 8,000 words);
  - The annexes, including any additional information of interest for the project;
2. Second document:
  - A PowerPoint presentation summarising the key results of the research project.
3. Third document:
  - A financial accounting report for all funds provided by the OSC (including receipts for expenses exceeding USD 500). This last part must be sent in a separate document (template to be provided by the OSC).

Grant holders will undertake to publish/disseminate their research results within the academic world. They will also undertake to ensure that all subsequent publications or productions, using all or part of the results obtained under the auspices of the research grant, will appropriately acknowledge the IOC Olympic Studies Centre and the Advanced Olympic Research Grant Programme. In addition, they will share with the OSC any such publications or productions.

## 7. SECRETARIAT

For any additional information concerning the Advanced Olympic Research Grant Programme, please contact the OSC [via email](#) or phone (+41 21 621 6611).

To find out more about the activities and collections of **The Olympic Studies Centre**, please consult [our website](#).



## 8. ADDITIONAL INFORMATION

### SELECTION COMMITTEE

For the 2017/2018 Advanced Olympic Research Grant Programme, The Olympic Studies Centre received 24 candidatures and awarded 7 grants. The Selection Committee, responsible for recommending the projects to be awarded to the OSC, was composed of the following experts:

- Sigmund LOLAND (Norwegian School of Sport Sciences, Norway)
- Ana Maria MIRAGAYA (Universidade Estácio de Sá, Brazil)
- Françoise PAPA (Université Grenoble Alpes, France)
- Benoît SEGUIN (University of Ottawa, Canada)
- Tracy TAYLOR (University of Technology Sydney, Australia)
- Cesar TORRES (State University of New York, United States) and
- Thierry ZINTZ (Université catholique de Louvain, Belgium).

This committee has taken in consideration the assessments provided by a selection of peer reviewers and the relevant IOC departments.

### RESEARCH SUBJECTS OF THE 2016/2017 AND 2017/2018 GRANT HOLDERS

- **Active cities as catalysts for well-being in Africa: The case of Nairobi, Accra and Johannesburg**  
Vincent ONYWERA (Kenyatta University – Kenya)
- **Building a sport participation legacy through the 2018 Winter Olympic Games: Negotiation of motives and constraints for younger generations to watch and play sports**  
Jeeyoon KIM (Syracuse University – USA), Joon-Ho KANG and Yu-Kyoum KIM (Seoul National University – Republic of Korea)
- **CARE Project: Athlete on-line educational programme. Coach-Athlete Relationship Empowerment Project**  
Sophia JOWETT, Chris HARWOOD and Svenja WACHSMUT (Loughborough University – UK)
- **Coach, athlete and relational influences on development athletes' attitudes, intentions and willingness to dope**  
Paul FREEMAN (University of Essex – UK) and Tim REES (Bournemouth University – UK)

- **Examining positive outcomes of unsuccessful Olympic Bids**  
Paul SALISBURY (Coventry University – UK), Becca LEOPKEY (University of Georgia – USA) and Cem TINAZ (Istanbul Bilgi University – Turkey)
  
- **Impact of the Olympic Games on the recomposition of mature societies: The case of Tokyo seen through international comparisons**  
Manuel APPERT (Université Lumière Lyon 2 – France) and Raphaël LANGUILLON (University of Chuo – Japan)
  
- **Mobile Olympic media across three continents: Replacing or enhancing Olympic Television?**  
Andrew BILLINGS and Kenon A. BROWN (The University of Alabama – USA), Michael B. DEVLIN (Texas State University – USA) and Natalie B. DEVLIN (University of Texas – USA)
  
- **Self-compassion as a fundamental deterrent to using performance enhancing drugs**  
Nikolaos CHATZISARANTIS and Martin HAGGER (Curtin University – Australia)
  
- **The development and evaluation of training modules for dual career support providers (DCSPs): a European pilot**  
Paul WYLLEMAN (Vrije Universiteit Brussel – Belgium), Natalia STAMBULOVA (Halmstad University – Sweden), Miquel TORREGROSSA (Autonomous University Barcelona – Spain) and Nicolette SCHIPPER-VAN VELDHOVEN (Windesheim University – The Netherlands)
  
- **The impact of positive and negative female sports role models on the young girls' sport participation in different European contexts**  
Nicolas DELORME and Diana-Luiza DUMITRIU (University of Bordeaux – France)
  
- **The role of involvement with sport and the Olympic values: The perceived impacts of Youth Olympic Games – The cases of Lillehammer and Lausanne**  
Kyriaki KAPLANIDOU (University of Florida – USA) and Dikaia CHATZIEFSTATHIOU (Canterbury Christ Church University – UK)
  
- **The value of global cultural policy-making: Building bridges between Olympic cities and the Olympic Movement through transnational cultural narratives**  
Beatriz GARCIA (University of Liverpool – UK)
  
- **Understanding and redefining the role of men in achieving gender equity in sport leadership**  
Popi SOTIRIADOU (Griffith University – Australia), Annelies KNOPPERS (Utrecht University – The Netherlands) and Donna DE HAAN (Amsterdam University of Applied Sciences – The Netherlands)