Tokyo 2020 to Mark One Year to Games with Video Message "One Step Forward - +1 Message - TOKYO2020"

Dear members of the media,

We are pleased to inform you that the Tokyo Organising Committee of the Olympic and Paralympic Games (Tokyo 2020) will release a video incorporating messages of respect and gratitude for all those supporting the Games and support for the athletes aiming to participate in next year’s Games. The message will be delivered from the Olympic Stadium at a session for media on 23 July 2020 at 20:00—the same date and time as the Opening Ceremony of the Tokyo 2020 Games next year. This session will be open for the media only; there will be no participation by members of the public.

Owing to the need to restrict the number of people at the venue to help prevent the spread of COVID-19, a maximum of only two text journalists per media organisation will be permitted to attend. The Foreign Press in Japan (FPIJ) will consider arranging a single still camera and/or an ENG camera if sufficient interest is shown by FPIJ members when registering. If your organisation is a member of FPIJ, the FPIJ will contact you directly; please follow their instructions (contact: fpjj-office@fccj.or.jp). For non-members of FPIJ, our official still camera and ENG camera will provide photos and footage of this media opportunity, as well as an official broadcast feed (the “Pool Coverage”). The use of the Pool Coverage shall be subject to the News Access Rules established for this event (NARs).

Prior to the programme, we will host a media briefing on the programme at a separate venue. As space there will be limited, only one text journalist per media organisation will be permitted to attend this (no still or ENG cameras will be available).

Please note that there will be no Q&A session during the video programme at 20:00; you will be able to submit questions at the 16:20 media briefing beforehand.

You are cordially invited to participate in the following media opportunities:

• Media Briefing
  Date: Thursday 23 July 2020
Time: 16:20 – 17:00 (planned). The start and finish time may change depending on progress of the prior preparations.

Location: Seiichi Kishi Memorial Room, Japan Sport Olympic Square 14F
(address: Kasumigaoka-machi 4-2, Shinjuku-ku, Tokyo)

Media reception: 16:00 – 16:20 at 1F entrance of Japan Sport Olympic Square (only those who have pre-registered will be allowed to enter the venue).

Participants: Production manager
KOBAYASHI Maki, Executive Director of Communications & Engagement, Tokyo 2020

KAWAMURA Hiromi, Public Relations Secretary, Tokyo 2020

Agenda: Briefing on the programme and Q&A session

Notes:
- No filming or recording by still or ENG cameras will be permitted.
- Due to limited space, only one text journalist per media organisation will be permitted to attend.
- Simultaneous interpretation into English will be provided.
- There are no plans for any on-the-spot group interview with speakers.
- Pre-registration is required (see above): those who have not applied in advance will not be allowed to attend the briefing.
- Please wear your identification which will be provided at the media reception and follow staff instructions.
- Venue will be available for use until 18:30.
- No guest WIFI service or outlets will be provided.
- If you wish to film the Olympic Rings in front of the Japan Olympic Museum before the day of the event, please apply to Japan Olympic Committee (pressoffice@joc.or.jp) in advance.

Access to the Japan Sport Olympic Square

- Due to security regulations, visitors carrying equipment or using trolleys/carts are not allowed to enter the building; those hand-carrying ENG movie cameras are permitted to enter.
- As visitors are not allowed to wait in the building, please kindly ensure your arrival during the media reception window.
- At the media reception, media passes allowing entry to the venue will be provided. (those who have not applied in advance will not be allowed to attend the briefing).
- No parking will be provided.

• Unveiling of video message

Date: Thursday 23 July 2020

Time: 20:00 – 20:15 (planned). The start time may change depending on progress during the day.

Location: Olympic Stadium (Kasumigaoka-machi 10-1, Shinjuku-ku, Tokyo)

Media reception: 18:30 – 19:30 40, by P3 Gate (see appendix 1)

Those who have not applied in advance and who do not arrive at the media reception by 19:40 will not be allowed to enter the venue.

Hosts: Tokyo 2020 and the Tokyo Metropolitan Government

Notes: - Pool Coverage will be provided on request (no other ENG or still
cameras will be allowed on site, except FPIJ-designated media). Its use shall be subject to the NARs.
- Due to the need to restrict the number of people at the venue to help prevent the spread of COVID-19, a maximum of two text journalists per media organisation will be permitted to attend. All text journalists will be seated in the audience seating area in the stands.
- There are no plans for any on-the-spot group interviews with participant; we will provide a selection of comments from participants after the close of the programme.
- In Japanese only; no interpretation but English transcript will be provided.
- Audio source plugs will be available; camera platforms will not be available
- Pre-registration is required (see below).
- Please film only from the specified media area.
- Please wear your identification, which will be provided at the media reception, and follow staff instructions.
- Please refrain from unloading equipment near the entrance.
- High-heeled shoes are not allowed in the venue.
- Please contact us before the application deadline if you are considering filming from the air.
- The venue will be open until 21:30.
- Please indicate in the remarks column of the application form if you will require wheelchair access.

Access to Olympic Stadium

- Due to security regulations, visitors carrying equipment or using trolleys or carts are not allowed to enter the Stadium; those hand-carrying ENG movie cameras are permitted to enter.
- As visitors are not allowed to wait around the Stadium, please kindly come to the P3 Gate in time for the media reception.
- At the media reception, media passes allowing entry to the venue will be provided. (only those who have applied in advance will be admitted to the briefing)
- No parking will be provided.

Provision of Pool Coverage that can be used for news reporting

- As part of the Pool Coverage, the following two sets of materials, designed for use in media coverage by media, will be sent to those who apply in advance within the deadline. Please indicate in the remarks column of the application form whether you would like to receive images and/or videos.
  - Videos: we will provide you with the videos shot by the official camera by email after the event; it will probably take about three hours to edit and send these.
  - Images: we will provide you with the images shot by the official camera by email as soon as they are ready.
- EMBARGOED Footage:
  On 22 July, we will provide the footage which will be unveiled on 23 July for those who have applied in advance for admission to the event.
The footage will be EMBARGOED until the time the video is shown during the programme on 23 July; please refrain from reporting on it beforehand.

Broadcast feed available through satellite:
Further information and procedure will be provided when the information of the programme is ready.
Please find attached the Live Broadcast Feed Technical Details including the contact information. Requests must be submitted by 22 July 2020. Please also refer to the News Access Rules One Year To Go programme. See appendix.

Procedure for attending
Please apply via the below application URLs no later than 17:00 JST on Tuesday 21 July.

Application form for admission to the media briefing:
https://extranet.tokyo2020.org/media?ih=iWNpFXmv3zs
Application form for admission to the programme in the Olympic Stadium programme is available at https://extranet.tokyo2020.org/media?ih=5ID7mbRMlgK

Information provided on these forms will not be used for any other purpose without your permission.

Request for cooperation with measures to prevent the spread of infectious diseases, including COVID-19:

- Please refrain from attending media opportunities if you have a cold or cold-like symptoms, including a fever, coughing or sneezing.
- At media opportunities, please bring and wear a mask, wash your hands and observe appropriate coughing etiquette.
- For those who are attending the media briefing please fill in the sheet titled “Request for cooperation with measures to prevent the spread of infectious diseases, including COVID-19” and bring it to the media reception. For those who are attending the unveiling of video message at the Olympic Stadium please fill in the sheet that we will hand out at the reception area. You may be requested to refrain from participation if you tick any of the items on the list.
- Please maintain a safe distance between yourself and other media representatives when waiting in line to register at the media reception.
- We will take your temperature using a non-contact thermometer at the media reception. Admission may be refused for those who have a fever.
- Please refrain from forming a huddle around the speakers.

Note regarding the shooting of the Official Film of the Olympic Games Tokyo 2020:
These media opportunities may be filmed at some stage by the crew of the “Official Film of the Olympic Games Tokyo 2020”. There is therefore a possibility that you will be filmed and that extracts of the footage might be included in the Official Film. Our film crew will wear identifying armbands and singlets. We kindly ask for your understanding.

For more information: Tokyo 2020 Online Press Room, ID: media password: tokyo2020media
International Communications
Email: pressoffice@tokyo2020.jp Follow us on Facebook, Twitter and Instagram!
### Event
- **Event:** Tokyo 2020 One Year To Go Event
- **Date:** 23 July 2020
- **Location:** Olympic Stadium, Tokyo, Japan

### Transmission start/end time
- 19:30 – 20:20 Tokyo Time (UTC +9) Times to be adjusted depending on final rundown

### Programme start/end time
- 19:55 – 20:15 Tokyo Time (UTC +9) Times to be adjusted depending on final rundown

### Host Broadcaster / Source
- Olympic Broadcasting Services (OBS) / Olympic Channel

### Offer
- Free of technical charge. Global distribution via satellite.

### Live broadcast via satellite:

#### EUROPE/MIDDLE EAST/NORTHERN AFRICA
- **Satellite:** EU10A 10 deg East Transponder C02
- **Channel:** 2A36 - 36 MHz
- **MCPC:** SERVICE 01
- **Downlink frequency:** 11220.83 MHz POL.X
- **Parameters:** NS4 16APSK 35.294118 Ms/s FEC 32/45, Pilot: On Roll-Off 0.02 (MPEG4/H.264 420 95.92 Mbps) NS4 NLC Mode: OFF
- **Video standard:** HD 1080i 50Hz 16:9
- **Encryption:** The encryption will be BISS-1. Please send an email to transmission@obs.tv and bookings@eurovision.net

#### ASIA
- **Satellite:** Asiasat 5 100.5 deg East Transponder C11V
- **Channel:** 11A72 - 72 MHz
- **MCPC:** SERVICE 01
- **Downlink frequency:** 4080.0 MHz POL.Y
- **Parameters:** NS4 16APSK 70.0 Ms/s FEC 19/30, Pilot:On Roll-off 0.02 (MPEG4/H.264 420 169.317 Mbps) NS4 NLC Mode: On
- **Video standard:** HD 1080i 50Hz 16:9
- **Encryption:** The encryption will be BISS-1. Please send an email to transmission@obs.tv and bookings@eurovision.net
### AMERICAS

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<td>Video standard</td>
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Please note the encryption key will be provided upon contact with OBS technical provider & OBS Transmission on the following email addresses:

**European Broadcasting Union (EBU):**
bookings@eurovision.net

**OBS Transmission:**
transmission@obs.tv

### Booking Deadline

Requests must be submitted by 22 July 2020

### Audio Configuration

1. Int. Sound L
2. Int. Sound R
3. Language 1 Clean (Commentary in English if any)
4. (Empty)

### Graphics

Dirty feed with graphics in English. No bug.

### General Terms and Conditions

Refer to the IOC 1 Year to Go News Access Rules

### Event Organiser

Tokyo 2020 Organising Committee and Tokyo Metropolitan Government
I. IOC PRODUCTION

Olympic Broadcasting Services, the Olympic Channel, Yahoo! Japan and the Organising Committee for the Olympic Games Tokyo 2020 are producing the live broadcast coverage international signal, as well as an Official Movie of the One Year to Go Live Moment taking place on 23rd July 2020 at 20:00 Tokyo local time (“1YTG”), the Public Service Announcement entitled “Stronger Together” (the “PSA”) and still photography (collectively referred to herein as “Pool Coverage”). The international signal will be made available to RHBs, Non-RHBs and bona fide media organisations for live broadcast. The international signal will be produced and distributed in HD SDI with a 16:9 picture ratio.

The use of the Pool Coverage and any 1YTG content (irrespective of the source) (collectively referred to as “1YTG Content”), shall be made in accordance with these News Access Rules (“NARs”), as updated for time to time, and any other applicable terms and conditions, including embargo restrictions.

II. USE OF THE 1YTG CONTENT

RHBs:

RHBs have the right to broadcast and make available the 1YTG Content, on a non-exclusive basis. The terms and conditions contained in the RHBs’ respective media rights agreements with the IOC for the Olympic Games Tokyo 2020 shall apply to the RHBs’ use of the 1YTG Content.

Non-RHBs and bona fide Media Organisations:

The Pool Coverage of the 1YTG is made available for its broadcast and making available to participating Non-RHBs and other bona fide media organisations, in accordance with the following terms and conditions:

All Non-RHBs and bona fide media organisations who make use of the 1YTG Content shall be deemed to agree to these conditions.

1. Editorial purpose: The 1YTG Content shall be used for editorial purposes only and shall not be commercialised in any way.

2. Content available: A live broadcast feed/stream of the Pool Coverage will also be available via Olympic.org and the IOC’s YouTube channel, with the possibility to be embedded on websites and platforms controlled by all broadcasters and bona fide media organisations.

3. Linear Broadcast: Non-RHBs may broadcast the Pool Coverage, in whole or in part (with the exception of the Official Movie and the PSA that must be used in full respecting their integrity), either live or for a maximum of seventy-two (72) hours after the 1YTG (the “Linear Term”).

4. Non-linear/On-demand Broadcast: Non-RHBs and bona fide media organisations may make available the 1YTG Content, in whole or in part (with the exception of the Official Movie and PSA that must be used in full respecting their integrity), either live or on demand, without time or territorial restriction until thirty (30) days after the 1YTG (the “Non-linear Term”).

5. No sponsoring / No association: Without limiting paragraph 1, the Linear Broadcast or the Non-linear/On-demand Broadcast shall not be sponsored in any way which gives the impression that third parties are linked to the candidate cities or to the IOC, the Olympic Games or the Olympic Movement, unless such third parties are Olympic sponsors in the territory in which such broadcasts take place. In particular, no sponsorship or commercial/ad superimposition on the 1YTG Content is permitted, unless with the IOC’s prior written consent. No association with the candidate cities or with the IOC, the Olympic Games or the Olympic Movement is permitted, unless based on the rights granted by the IOC pursuant to a standing agreement between the IOC and an RHB or a TOP Sponsor.

6. Use after the 1YTG: Upon expiration of the Linear Term and the Non-linear Term, Non-RHBs and bona fide media organisations may broadcast/make available only short excerpts of the 1YTG Content for news reporting purposes in regularly scheduled news programmes. For the avoidance of doubt, the use of still photography by Non-RHBs and bona fide media organisations is not concerned by the Linear Term and Non-linear Term restrictions.

1 “Rights Holding Broadcasters/RHBs” shall be understood as the corporations or bodies which have been granted the right by the IOC to broadcast and exhibit the Tokyo 2020 Olympic Games, in a particular territory, across one or multiple medium(s)/platform(s), including television and the internet.

2 “Non-Rights Holding Broadcasters/Non-RHBs” shall be understood as broadcast media organisations which have not been granted the right to broadcast the Tokyo 2020 Olympic Games in a particular territory.
7. **Clearances**: Pool Coverage has been cleared for your use in accordance with these terms. Nonetheless, you are responsible for all third-party licences for communication to the public, required, when applicable, from any relevant music rights-holders (including any relevant collecting societies or other collective management organisations or, where relevant, music rights-holders direct, such as any relevant music publishers and/or record companies), and paying all related fees (including, without limitation, any applicable performing-right and neighbouring-rights fees, as such terms are understood within the music industry) which become due in connection with your use of this content.

### III. CONTACT INFORMATION

For any issue related to these NARs, including reporting on infringements, please contact: newsaccessrules@olympic.org

For Non-RHBs and bona fide media organisation's access to Pool Coverage, please contact: pressoffice@tokyo2020.jp or refer to the IOC’s Press Releases page on Olympic.org: https://www.olympic.org/news/press-releases
Access to P3 Gate of Olympic Stadium from nearby stations

11 minutes’ walk from JR Sendagaya station
13 minutes’ walk from JR Shinanomachi station
10 minutes’ walk from Ginza Line Gaienmae Station
10 minutes’ walk from Oedo Line Kokuritsu-Kyogijo Station
Request for cooperation with measures to prevent the spread of infectious diseases, including COVID-19

Please print out, answer, confirm the following and bring this sheet to the media reception:

1. The Tokyo 2020 Organising Committee will take your temperature at the media reception.
   *Admission may be refused for those who have a fever.

2. Do you have a cold or cold-like symptoms, including coughing or sneezing? YES  ·  NO

3. I agree to provide my name and contact information including phone number without prior notice if any case of COVID-19 emerges among those attending this event and Tokyo 2020 is requested by the public health authorities to provide details of those who may have come into contact with the infected person(s), in accordance with Article 15 of the Infectious Diseases Law.
   YES  ·  NO

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Thank you for your cooperation.

The Tokyo 2020 Organising Committee

<Privacy Policy>

The Tokyo 2020 Organising Committee for the Olympic and Paralympic Games (Tokyo 2020) will protect the personal information provided. For more information about Tokyo 2020’s privacy policy, please visit our website.