Context

• Evolution in the context of the Olympic Winter Games

• Olympic Agenda 2020, December 2014
  – Shape the bidding process as an invitation (Recommendation 1)
  – Evaluate bid cities by assessing key opportunities and risks (Recommendation 2)
  – Reduce the cost of bidding (Recommendation 3)
Context, continued

- Olympic Winter Games Strategic Working Group recommendations adopted by the IOC Session (July 2016, Rio de Janeiro)
  - Tailor the candidature process to reflect the specific nature and character of the Olympic Winter Games, and provide more flexibility and support to prospective hosts

- Creation of the IOC Vice Presidents’ Working Group by the Executive Board to establish the Candidature Procedure for the Olympic Winter Games 2026 (March 2017, PyeongChang)
  - Build on the 2024 procedure – the first to fully benefit from Olympic Agenda 2020 reforms
  - Encourage more sustainable Games and reduce costs for cities
Key features of the Candidature Procedure 2026

- A longer (September 2017 to October 2018) Invitation Phase
- A shorter (October 2018 to October 2019) Candidature Phase
- IOC proactive in reaching out to NOCs/cities
- IOC supportive partner to NOCs/cities
  - Technical assistance (in collaboration with International Federations and other stakeholders)
  - Support in communication, brand management and community engagement
Key features of the Candidature Procedure 2026

Continued

- Olympic Winter Games 2026 Expert Working Group, overseen by an IOC Member, to manage Invitation Phase

- Evaluation Commission responsible for the Candidature Phase

- IOC Session greater involvement
  - IOC Session Invitation, October 2018, Buenos Aires
  - IOC Session elects the Host City 2026, October 2019, Milan
Stage 1: Invitation
September 2017 to October 2018

- Principles
  - Non-committal dialogue between IOC and interested NOCs/cities
  - Cities demonstrate public support and clarify referendums
  - Invitation Phase to be managed by Olympic Winter Games 2026 Expert Working Group (Chair – IOC Member)

- IOC Executive Board report and recommendation to IOC Session for decision

- October 2018 IOC Session to determine NOCs/cities for Candidature Stage
Stage 1: Invitation
September 2017 to October 2018

• IOC Assistance
  – All interested cities and their NOCs attend workshop in Lausanne on corporate and legal matters
  – Individual workshop in respective cities on Games concept and main delivery elements
  – PyeongChang Observer Programme
  – Where relevant and requested, visits by IOC experts to provide assistance to interested cities
Stage 1: Invitation
September 2017 to October 2018

- Cities to provide information outlining
  - Vision & Legacy
  - Engagement
  - Masterplan - Olympic Village, Media Centres, Sports Venues – Status and location
  - Key Games elements (transport, security, accommodation)
  - Sports Experience
  - Split of operational and financial responsibilities as between authorities
  - Budget overview
  - Paralympic Games outline
  - Undertaking in the event of being invited by the IOC Session to become a Candidate City
Stage 2: Candidature
October 2018 to October 2019

- **Principles**
  - On-going dialogue with the cities
  - Tailored to context of city and region
  - Course correction for best possible value proposition
  - Candidature Procedure to be managed by the Evaluation Commission
Stage 2: Candidature

October 2018 to October 2019

- Step 1
  - IOC appoints full Evaluation Commission 2026
  - Cities submit 4 key guarantees:
    - Commitment of host country government to respect Host City Contract and Olympic Charter
    - Undertaking of the City and NOC to sign the 2026 Host City Contract if elected
    - Safety and security
    - Financial shortfall
  - Cities submit Games Delivery and Legacy Plans including venue funding model, transportation, accommodation, safety & security, governance structure and sustainability and impact and public support
Stage 2: Candidature
October 2018 to October 2019

• Step 2
  – Pre-visits by IOC experts
  – IOC Evaluation Commission visits

• Step 3
  – Collection of elements identified by IOC Evaluation Commission in terms of city specific / contextual opportunities, Games experience and legal matters
  – Provision of remaining guarantees
  – Publication of IOC Evaluation Commission report

• Step 4
  – Candidate City Briefing for IOC Members and Olympic Winter IFs (July 2019)
  – IOC Session elects the Host City 2026 (October 2019)
• Increased involvement of IOC members
• A new process building on
  – Olympic Agenda 2020
  – Olympic Winter Games Strategic Working Group
  – Candidature Process 2024
• IOC proactive in providing technical support and assistance
• Invitation Stage - No city submission or presentation
• Candidature Stage - Lighter submission adapted to each city’s context
• Significantly reduced costs for NOCs/cities