



EVALUATION CRITERIA FOR SPORTS AND DISCIPLINES

Final version following comments from International Federations (IFs) and National Olympic Committees (NOCs)

	HISTORY AND TRADITION	SOURCE
1. History of the sport and the IF	History and development of the sport. Date of competitions first organised under the authority of the IF. Date of international competitions first organised under the authority of the IF. Date of establishment of the International Federation.	IF
2. Participation of Olympic IFs in Olympic Games and multi-sports Games	Olympic IFs: number of times the disciplines or sport have been included on the Olympic programme. Recognised IFs and Olympic IFs: number of times each recognised discipline or sport has been included in the selected multi-sports Games (World Games, University Games, Commonwealth Games, Continental Games – All African Games, Asian Games, Pan American Games and Mediterranean Games).	IF
3. Date of the first World Championships	Year the World Championships were first held for each discipline or sport, for men and women. Number of World Championships held to date for each discipline or sport, for men and women.	IF

	UNIVERSALITY	SOURCE
4. Results of World Championships	List of countries that have been placed in the top 16 in the last four world rankings (or World Championships if the IF does not set up world rankings) for each sport or discipline for men and women.	IF
5. Number of affiliated national federations	List of national federations affiliated to the International Federation. Only national federations corresponding to National Olympic Committees are taken into consideration.	IF
6. Participation by national federations in the Olympic Games / World Games qualifying events	Olympic IFs: number of national federations that took part in men's and women's qualifying events (where applicable) for the 2004 Olympic Games. The whole process of qualification (from the very first regional qualifying events) will be taken into consideration. Only national federations corresponding to NOCs are taken into consideration. Recognised IFs: number of national federations that took part in the last World Games Akita 2001, in men's and women's qualifying events, where applicable. Only national federations corresponding to NOCs taken into consideration.	IF
7. Participation by national federations in World Championships and/or qualifying events	Number of national federations that took part in men's and women's qualifying events (where applicable) for the last World Championships. The whole process of qualification (from the very first regional qualifying events) will be taken into consideration. Only national federations corresponding to National Olympic Committees are taken into consideration.	IF
8. Participation by national federations in Junior World Championships and/or qualifying events	Number of national federations that took part in men's and women's qualifying events (where applicable) for the last Junior World Championships. The whole process of qualification (from the very first regional qualifying events) will be taken into consideration. Only national federations corresponding to National Olympic Committees are taken into consideration.	IF
9. Participation by national federations in Continental Championships	Number of national federations that took part in last continental championships, and year of these championships. The whole process of qualification (from the very first regional qualifying events) will be taken into consideration. Only national federations corresponding to National Olympic Committees are taken into consideration. Figures will be given for men and women where applicable.	IF
10. Number of affiliated national federations organising national championships	Number of national federations that organised national championships in 2003 and 2004. Only national federations corresponding to National Olympic Committees are taken into consideration. Figures will be given for men and women where applicable.	IF

	POPULARITY OF THE SPORT	SOURCE
11. Best athlete participation in the Olympic Games and Olympic Games qualifying events	<p>Olympic IFs: Consistency between participation by athletes in the Olympic Games and sport world rankings. Steps taken by your Federation to ensure the best athletes participate in the Olympic Games.</p> <p>Recognised IFs: If your sport were to be included in the Olympic Programme, do you think the participation by athletes in the Olympic Games would be consistent with your sport world rankings ? Steps the Federation would take in order to ensure the best athletes participate in the Olympic Games.</p>	IF
12. Spectator attendance at Olympic Games	Percentage of tickets sold out of maximum number of tickets available at last three Olympic Games (Athens, Sydney and Atlanta).	IOC
13. Spectator attendance at World Championships	<p>Spectator attendance at each World Championships (or equivalent events) for men and women over the past four years (2000-2003) inclusive.</p> <p>Number of tickets sold at each World Championships (or equivalent events) for men and women over the past four years (2000-2003) inclusive.</p>	IF
14. Media interest at the Olympic Games	<p>Olympic IFs: number of media positions allocated on a sport basis at the Olympic Games.</p> <p>Recognised and Olympic IFs: number of media accreditation requests and number of media accreditation granted at the two last World Championships.</p>	IOC IF
15. Written press coverage	<p>Olympic IFs: written press coverage during the Olympic Games Athens 2004. Quantitative and qualitative data gathered through a study requested by the IOC and run by an external company.</p> <p>Olympic and Recognised IFs: if available, number of published articles during two last World Championships. Methodology will have to be provided.</p>	IOC IF
16. Television coverage of the Olympic Games and World Championships	<p>Olympic IFs: TV coverage during the Olympic Games Athens 2004. Quantitative and qualitative data gathered through a study requested by the IOC and run by an external company.</p> <p>Olympic and Recognised IFs: if available, TV coverage (number of countries and number of hours) of two last World Championships. Methodology will have to be provided.</p>	IOC IF

17. New media	<p>Year of creation of the IF official website.</p> <p>If available, number of visits to the IF official website in 2003 – daily average.</p> <p>If available, Internet coverage during the last World Championships.</p> <p>Number of websites and pages related to each sport at a given date.</p> <p>Steps undertaken in order to promote the IF and the sport through new media (Internet, mobile phones, etc).</p> <p>Olympic IFs: Number of visits to each sports page of the IOC official website and Olympic Games Organising Committee website during the Olympic Games. If available, average daily number of visits to the IF official website during the Olympic Games, from 13 to 29 August 2004 inclusive.</p>	<p>IF</p> <p>IF</p> <p>IF</p> <p>IOC</p> <p>IF</p> <p>IOC</p> <p>ATHOC</p> <p>IF</p>
18. IFs' sponsor and marketing programmes	<p>List of major sponsors from 2000 to 2003 inclusive, and the kinds of benefits the IF receives from them.</p> <p>Total income from sponsorship and marketing programmes the IF obtained from 2000 to 2003 inclusive, including sponsorship, licensing and merchandising.</p>	IF
19. Sale of television rights by IFs	<p>Income from the sale of TV rights to the World Championships held during the current Olympiad (from 2000 to 2003 inclusive) for men and women.</p> <p>Number and list of countries that paid for TV rights to the World Championships held during the current Olympiad (from 2000 to 2003 inclusive) for men and women.</p>	IF

	IMAGE - ENVIRONMENT	SOURCE
20. Athletes' committee	<p>Existence of an IF athletes' committee.</p> <p>Definition of election process for the IF athletes' committee.</p> <p>Participation by the IF athletes' committee in the global decision-making process of the IF.</p>	IF
21. Gender equity	<p>Comparison between number of affiliated national federations participating in World Championships, Junior World Championships and Olympic Games qualifiers in men versus women events where applicable.</p> <p>Elected body: comparison between number of women and number of men in the governing elected bodies.</p>	IOC IF
22. Presentation of the sport	<p>Steps taken by the IF to ensure that the outcome of the competition will be as objective and fair as possible, including selection & evaluation process for judges.</p> <p>Steps taken by your IF to present your sport in the most interesting and attractive manner.</p>	IF
23. Impact on the environment	<p>Impact that the presence of a discipline or sport at the Olympic Games has or would have on the environment.</p> <p>Policy of the IF regarding the environment: existence of an environmental programme and action plan.</p>	IOC

	ATHLETES' HEALTH	SOURCE
24. IFs' anti-doping policies	Number of tests carried out in the last two years by all approved drug testing agencies. Number of adverse analytical findings. Number of Anti-Doping Rule Violations. Number of Anti-Doping Rule Violations which have led to a sanction.	IF WADA

	DEVELOPMENT OF THE IF	SOURCE
25. IFs' financial status	Total income and expenditure of the International Federation for the current Olympiad (from 2000 to 2003 inclusive) Percentage of income deriving from the International Olympic Committee.	IF
26. Strategic planning process	Existence of a four-year strategic planning process for 2001/2004 and 2005/2008. IFs' comments on the strategic planning process / Summary of planning process undertaken.	IF
27. Scope of development programmes	Existence of development programmes in all five continents from 2000 to 2008. Percentage of the IF total budget allocated to development programmes from 2000 to 2008. IF's financial distribution system to support NFs and continental associations.	IF

	COSTS	SOURCE
28. Cost of new competition and training infrastructures	Cost of new competition and training infrastructures, including overlay, for a sport/discipline at the Olympic Games, ability to adapt existing venues and legacy to host cities. Ability to share venues with other sports.	IOC IF
29. Costs related to equipment at competition and training venues	All sports-related equipment required at competition and training venues during the Olympic Games. e.g. sport-specific equipment, scoreboards, results system, etc.	IOC
30. Costs related to individual sport/discipline technology requirements at competition venues	Technology costs required at Olympic Games competition venues for each specific sport/discipline.	IOC
31. Security requirements for a sport or discipline	Costs and complexity of securing the Olympic Games competition venues.	IOC
32. Costs and complexity of television production	Costs and complexity of television production per sport/discipline at the Olympic Games.	IOC

	GENERAL	SOURCE
33. General	IFs should submit information on items not included in the criteria that the IFs consider to be important in the development, promotion and image of the sport worldwide.	IFs