



INTERNATIONAL
OLYMPIC
COMMITTEE

OLYMPIC SPORT & ART CONTEST 2012

GENERAL INFORMATION

With the aim of implementing one of the fundamental principles of the Olympic Charter, which states, inter alia, that Olympism blends sport with culture and education, the International Olympic Committee (IOC) and its Commission for Culture and Olympic Education is launching an Olympic Sport & Art contest, as it did for the previous edition of the Games of the Olympiad, as part of its celebrations for the Games of the XXX Olympiad in London in 2012. This contest hopes to encourage all National Olympic Committees (NOCs) to foster an active synergy between the worlds of art and sport at national and international level and to heighten perception of the link between these two areas.

Two categories of works of art will be considered in this contest:

- Sculptures
- Graphic works (paintings, drawings, engravings, etc.)

The theme for all works of art will be ***“Sport and the Olympic Values of excellence, friendship and respect”***.

The contest is open to artists from countries with a recognized NOC and will consist of two stages: a national phase and an international phase.

Each NOC will be directly responsible for the national phase, while the IOC Department of International Cooperation and Development and The Olympic Museum, Lausanne will handle the organization of the international phase. This will include an exhibition of the winning works. The NOCs may enter one sculpture and one graphic work in the international contest.

The Commission for Culture and Olympic Education will set up an international jury, formed by authorities on art from all five continents along with representatives of the IOC and The Olympic Museum, Lausanne which will award the following prizes for each of the two categories of works of art entered in the international phase of the contest:

- US\$30,000 and a diploma for the first prize
- US\$20,000 and a diploma for the second prize
- US\$10,000 and a diploma for the third prize
- Five further diplomas for runners up

The National Olympic Committees (NOCs) are free to organize their national contests



INTERNATIONAL
OLYMPIC
COMMITTEE

in the manner they consider most appropriate to their respective countries or regions, so long as the regulations for the international phase are observed. The NOCs are invited to contact their trained artists or young, promising talents through their national art schools in order to ensure a high standard in the national contests.

REGULATIONS

Theme

The basic theme of the IOC Olympic Sport & Art Contest 2012, “***Sport and the Olympic Values of Excellence, Friendship and Respect***”, may, of course, be developed and envisaged in different ways; this is left entirely to the discretion of the artists. That is to say, that the artist is at liberty to interpret this designated theme by combining the three values and/or depict only one of the values in the work submitted.

Participants

The Contest is open to artists and young talents who are nationals of countries with a recognized National Olympic Committee that agrees to organize the national phase mentioned below.

There is no age limit for artists.

Categories

There are two categories of works:

1. Sculptures
2. Graphic works (paintings, drawings, engravings, etc.)

There are no restrictions on the choice of technique.

Works that exceed the following dimensions will not be accepted in the international phase of the competition:

- 1.5 x 1 x 1m, including packaging, for sculptures, which shall not exceed a weight of 20kg.
- 1.5 x 1 m, including frame, for graphic arts

Graphic arts must be entered in the international phase already framed (a simple beading is sufficient). Both categories include abstract art.



INTERNATIONAL
OLYMPIC
COMMITTEE

Timeframe

This contest will take place in two phases:

- A national phase, under the organizational and financial responsibility of the respective NOC. NOCs may apply to the Olympic Solidarity for support in the national phase.
- An international phase under the responsibility of the IOC Department of International Cooperation and Development and The Olympic Museum,, Lausanne.

The National Phase

The national phase should take place between September 2011 and February 2012. NOCs should inform the IOC Department of International Cooperation and Development of their intention to organize a national contest by **1 September 2011** at the latest.

Each NOC will encourage the participation of trained artists or young, promising talents from national art schools and will also seek the collaboration of its country's education authorities in the staging of the Contest.

NOCs are free to organize the national phase in the manner they consider most appropriate to their countries or regions, so long as the regulations for the international phase are observed.

The NOCs may select one sculpture and one graphic work for entry into the international phase.

The NOCs must return entry forms *only* for the international phase to the Department of International Cooperation and Development, not later than 28 February 2012 . Artwork must NOT be dispatched at this time but only upon instruction by The Olympic Museum, Lausanne on the date given by and to the address provided by it.

The entry forms (one for each category of works of art) are attached to the present rules.

Entry forms submitted by NOCs **must be accompanied by a complete** file including all the following for each work of art:

- the artist's name and a short biography in a maximum of 400 words;
- the title of the work;
- the type of work, the supporting material and the technique;



INTERNATIONAL
OLYMPIC
COMMITTEE

- the dimensions and weight of the work, with and without the packaging;
- the insurance value in US dollars;
- several high quality images (digital or negatives) of the works entered in the international phase of the Contest.

The NOCs shall be responsible for having the artists participating in the contest sign a copy of the Declaration that is attached to the present rules. This declaration should be returned with the entry form to the IOC Department of International Cooperation and Development.

The International Phase

The IOC Department of International Cooperation and Development and The Olympic Museum, Lausanne will handle the logistics of the international phase and the organization of an exhibition of the top eight works from each category. The selection by the jury will take place in prior to June 2012.

The Jury

The Commission for Culture and Olympic Education will decide on the members of the international jury who will make their selections in June 2012. These jury members will include:

- Representatives of the IOC Commission for Culture and Olympic Education and the Olympic Museum
- Art experts and academics from the five continents

The decision of the jury shall be final and not subject to appeal.

Prizes

The following awards will be presented in each of the two categories of works of art submitted by the NOCs to the international phase of the Contest:

US\$30,000 and a diploma for the first prize.

US\$20,000 and a diploma for the second prize.

US\$10,000 and a diploma for the third prize.

Five further diplomas for runners up.

Transportation

All artwork should be sent upon instruction only and on the date given by and to the address provided by The Olympic Museum, Lausanne clearly marked "Sport and Art Contest 2012".



INTERNATIONAL
OLYMPIC
COMMITTEE

The NOCs are responsible for ensuring that the works are adequately and properly packaged. The packaging should be reusable so that the artwork may be returned following the exhibition. The IOC undertakes to organize the return transport of all properly packaged works.

Insurance

The IOC will contract an insurance for the winning works during their exhibition.

Acceptance of regulations

By their participation in the contest, the NOCs and the artists agree with the terms of the present regulations and the decisions of the organizers and the international jury. Their decision shall be final.

No work that already belongs to a museum or a private collection can be entered in this Contest. The works entered in this Contest must be free of any third-party rights. The Contest organizer shall not be liable in relation to any such third-party rights.

The six prize-winning art works in the international phase (the first three in each category) shall become the property of the IOC. The IOC reserves all reproduction rights for all works entered in the Contest.

The IOC is the final deciding authority governing the contest and the interpretation of these rules.

Further information

For the return of entry forms and any further details, please contact:

Elizabeth Sluyter-Mathew
Project Officer
Dept of International Cooperation and Development
International Olympic Committee
Chateau de Vidy
CH-1007 LAUSANNE, Switzerland
Tel (41.21) 621 6418 Fax (41.21) 621 6354
elizabeth.sluyter_mathew@olympic.org



INTERNATIONAL
OLYMPIC
COMMITTEE

Annexes:

- 1 entry form for the international phase of the contest for sculptures
- 1 entry form for the international phase of the contest for graphic works
- 1 declaration form to be signed by the artist