ECONOMIC FACTORS AFFECTING ATHLETES IN SPORT
Noting the effects of commercialisation on an athlete’s competition schedules, we encourage all national and international sports governing bodies to work together to harmonise athletes’ competition schedules. We urge the IOC to include this as a criteria in the Olympic Programme review and to monitor the qualification system.
Due to the demand of public expectations, transparency and commercial aspects, athletes are supportive of the modernisation of their sport as long as the soul and the nature of their sport is not altered. Nonetheless, changes to a sport should include the involvement of its Athletes’ Commission.
We strongly support the Athletes’ Career Programme. The involvement of Adecco to provide a network and vehicle to integrate the athletes into the workforce has made a promising start. The strong cooperation of the IFs and NOCs is essential to make the programme a success.