

# Foreword

## PyeongChang 2018 Debrief



Dear Friends,

The PyeongChang 2018 Olympic and Paralympic Winter Games has now become part of history, and three months have passed after the end of the Games.

Looking back at the days while we prepared and hosted the global event, I am confident that we were able to present the capability of PyeongChang and power of sports to the world.

It is a great pleasure for us to share our experience and lessons learnt during the Games here in Beijing.

We have completed the PyeongChang 2018 Olympic and Paralympic Winter Games with success, which is the first step of the so-called "Asia's Olympic era" leading the way to Tokyo 2020 and Beijing 2022.

The PyeongChang 2018 Games was a very remarkable event that will now stand as a new landmark in the Olympics history.

Globally, 3 thousand competitors from 92 nations and 140 thousand journalists from 52 nations flew to participate in the Games. Additionally, 26 heads of state from 21 nations have taken part in the Games, leading to the largest scale of Games in history.

We have also witnessed achievements in ticket sales, by marking 100.9% of the Olympics ticket sales target and 157% of the Paralympics target.

There were various challenges during the preparation phase, however, we are here after overcoming all obstacles we had faced. Athletes competed on the site where we have prepared with passion and sincerity. Many stakeholders contributed to the Games so that the spectators could enjoy every moment during the event.

In addition, PyeongChang 2018 Olympic and Paralympic Winter Games is marked as the "Peace Olympics" that fully realised the spirit and value of the Olympics.

The unified Korean team marched in the Opening Ceremony, and the two Korean teams competed as one team in women's ice hockey.

Athletes from both South and North presented a strong peace message to the world even though the Games took place in PyeongChang, just 60 miles away from the Military Demarcation Line.

I am confident that peace in the Korean peninsula was strongly motivated by the Olympic and Paralympic Games, as the wind of peace from PyeongChang brought opportunity to have talks with our neighbor even after the Games.

I strongly believe that Beijing, the host city of the Games in both 2008 and 2022, will contribute once again in enhancing the Olympic and Paralympic Movements and the strengthening of sport globally.

Now, I would like to share all the experiences and lessons that we have learnt during the successful PyeongChang 2018 Games and hand over the spirit of success to Beijing.

Wish you all the best,

A handwritten signature in black ink, appearing to read 'Lee Hee-beom'.

**LEE Hee-beom**

President & CEO

The PyeongChang Organizing Committee



# Welcome

## PyeongChang 2018 Debrief

Dear Friends,

After the cold and snowy winter we all experienced in Korea, China and other parts of the world, I trust you enjoy this beautiful month of June with flowers blossoming everywhere in the city.

The success of the Olympic and Paralympic Winter Games PyeongChang 2018 left us with wonderful memories and we, at the Beijing Organising Committee for the 2022 Olympic and Paralympic Winter Games have been deeply touched by the generous support of all stakeholders and partners in our preparations for the Olympic and Paralympic Winter Games Beijing 2022.

Now, on behalf of Beijing 2022, I would like to extend a warm welcome and heartfelt thanks to all friends and colleagues attending the PyeongChang 2018 Debrief.

After the Olympic and Paralympic Summer Games Beijing 2008, the Olympic and Paralympic Winter Games in 2022 will again help strengthen the bond between China and the Olympic Movement.

We are committed to translating its vision of a “joyful rendez-vous upon pure ice and snow” into reality and adopting an open, green, inclusive and clean approach.

We want the Olympic and Paralympic Winter Games Beijing 2022 to inspire our youth and encourage millions to embrace winter sports. We are convinced that the Games will benefit our social development and progress and help create a harmonious world of better mutual understanding.

The Olympic and Paralympic Winter Games Beijing 2022 is another milestone event in China’s history. Its preparations are high on the agenda of the Chinese Government. Chinese President Xi Jinping has provided a series of important instructions relating to our Games preparations and promoted the establishment of the Winter Olympics Steering Group to coordinate progress at the national level.

Under the strong leadership of the Chinese Government, we have been working closely with the IOC and the IPC, and will fully implement the Olympic Agenda 2020. All preparations for the Games are on schedule and progressing steadily, with tasks and projects of current phase all completed in high quality.

Now, the world has turned its focus on Beijing as the host of the next Olympic and Paralympic Winter Games. It is therefore imperative that we learn from the experience

and best practices of the previous Olympic and Paralympic Winter Games organisers. The PyeongChang 2018 Debrief is therefore highly relevant and offers us a unique learning opportunity. We are fully prepared and ready to make the Debrief a success and are looking forward to in-depth discussions and exchanges.

Dear Friends, the success of the Olympic and Paralympic Winter Games Beijing 2022 is our common goal. I would like to thank you all for sharing with us your valuable expertise, experience and best practices in organising the very successful 2018 Games. We are also eager to learn from the IOC and IPC about the Olympic Agenda 2020’s “New Norm”. This debrief will certainly help broaden our understanding and build up our capacity for delivering a successful Olympic and Paralympic Winter Games Beijing 2022.

I am convinced that with our joint efforts, we will be able to deliver “fantastic, extraordinary and excellent” Games in Beijing in 2022 and firmly contribute to the progress of the Olympic Movement as well as the development of a global community of shared future.

I wish all of you a pleasant stay in Beijing.



**Cai Qi**

President

The Beijing Organising Committee for the 2022  
Olympic and Paralympic Winter Games

