Olympism in Action
FORUM
BY THE INTERNATIONAL OLYMPIC COMMITTEE

Programme
Friday 5 October 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 – 9:00</td>
<td>Registration &amp; Breakfast</td>
</tr>
<tr>
<td>9:00 – 9:25</td>
<td>REMARKS: Opening Session</td>
</tr>
<tr>
<td>9:25 – 9:40</td>
<td>INTERVIEW: The Power of the Olympic Truce</td>
</tr>
<tr>
<td>9:40 – 10:20</td>
<td>PANEL: Women in Sport</td>
</tr>
<tr>
<td>10:20 – 11:00</td>
<td>PANEL: Combatting Doping in Sport: A Battle Worth Fighting</td>
</tr>
<tr>
<td>11:00 – 11:30</td>
<td>Networking Coffee Break</td>
</tr>
<tr>
<td>11:30 – 12:50</td>
<td>Working Zone 1A: Protecting Athletes: Considerations on Doping &amp; Fair Play</td>
</tr>
<tr>
<td>11:30 – 12:50</td>
<td>Working Zone 2: Sports Betting &amp; Match-Fixing</td>
</tr>
<tr>
<td>11:30 – 12:50</td>
<td>Working Zone 3: Prevention of Harassment &amp; Abuse in Sport</td>
</tr>
<tr>
<td>11:30 – 12:50</td>
<td>Working Zone 4: Social Inclusion &amp; Cohesive Societies</td>
</tr>
<tr>
<td>12:50 – 14:00</td>
<td>Networking Lunch</td>
</tr>
<tr>
<td>14:00 – 15:20</td>
<td>Working Zone 5: Active Cities &amp; Healthy Societies</td>
</tr>
<tr>
<td>14:00 – 15:20</td>
<td>Working Zone 6A: Economics, Legacy &amp; the New Norm: Debate</td>
</tr>
<tr>
<td>14:00 – 15:20</td>
<td>Working Zone 7: Sustainability Through Sport</td>
</tr>
<tr>
<td>14:00 – 15:20</td>
<td>Working Zone 8: Generating Social Change Through Sport</td>
</tr>
<tr>
<td>15:20 – 15:45</td>
<td>Networking Coffee Break</td>
</tr>
<tr>
<td>15:45 – 16:35</td>
<td>PANEL: Hosting the Olympic Games: City Perspectives</td>
</tr>
<tr>
<td>16:35 – 16:50</td>
<td>SPARK TALK: Fighting for the Right to Play Sport</td>
</tr>
<tr>
<td>16:50 – 17:35</td>
<td>PANEL: Integrity of Institutions: Combatting Corruption in Sport</td>
</tr>
<tr>
<td>17:45 – 18:45</td>
<td>Awards Ceremony</td>
</tr>
<tr>
<td>19:00 – 21:00</td>
<td>Cultural Evening</td>
</tr>
</tbody>
</table>
## Saturday 6 October 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30 – 11:00</td>
<td>Networking Coffee Break</td>
</tr>
<tr>
<td>11:00 – 11:20</td>
<td>INTERVIEW: YOG 2018: Spotlight on Buenos Aires</td>
</tr>
<tr>
<td>11:20 – 11:35</td>
<td>SPARK TALK: Using the Power of Basketball to Educate &amp; Empower Youth</td>
</tr>
<tr>
<td>11:35 – 12:15</td>
<td>PANEL: What is the Future of Sport?</td>
</tr>
<tr>
<td>12:15 – 12:30</td>
<td>SPARK TALK: Judo for the World</td>
</tr>
<tr>
<td>12:30 – 12:55</td>
<td>PANEL: Journey from Refugee to Olympian: Spotlight on Rio 2016 Refugee Olympic Team</td>
</tr>
<tr>
<td>13:10 – 13:30</td>
<td>INTERVIEW: Olympian to Socially Conscious Entrepreneur: A New Career Path?</td>
</tr>
<tr>
<td>13:30 – 13:45</td>
<td>REMARKS: Forum Outcomes</td>
</tr>
<tr>
<td>14:00 – 15:00</td>
<td>Networking Lunch</td>
</tr>
<tr>
<td>20:00</td>
<td>Youth Olympic Games Opening Ceremony</td>
</tr>
</tbody>
</table>
Friday 5 October 2018

7:30 – 9:00

Registration & Breakfast
Registration: Registration Area (Level 0)
Breakfast: Foyer & Marketplace

9:00 – 9:25

Opening Session
Plenary Hall

This discussion will address topics including the values of Olympism, the role of these values at the national and global levels, why sport is still a valuable tool for national development after hundreds of years, and how we can ensure sport is being used as a tool for good in the world.

- Thomas Bach, President of the International Olympic Committee, Olympic Champion, Fencing, 1976
- Mauricio Macri, President of Argentina

**The Power of the Olympic Truce**  
*Plenary Hall*

Dating back to 776 BC and the Ancient Olympic Games, the Olympic Truce was announced before the Olympic Games. A call to a cessation of any hostilities, it was intended to ensure that the host city of the Olympic Games was able to organise the event in peace and ensure the safe passage of athletes and spectators taking part in the Games. The Olympic Truce was revived by the United Nations Organisation in 1993. Even under the most tense and volatile of circumstances, the Olympic Truce reaffirms that the Olympic values of peace, solidarity and respect are as important across the world today as they were over 3,000 years ago, when the ancient Olympic Games first took place in Greece. Taking the most recent inspiring example of the Olympic Winter Games PyeongChang 2018, this session will highlight how sport and the values of Olympism have the power to unite a fractured world.

**Ban Ki-moon**, Eighth Secretary-General of the United Nations & Chair, International Olympic Committee Ethics Commission

In conversation with: **Sonali Prasad**, Print and Data Journalist, Olympic Information Services Photo Project, India

---

**Women in Sport**  
*Plenary Hall*

While the world has taken great steps in the last 100 years to advance gender equality, it is critical to continue and expand upon this forward momentum to build a world characterised by universal equal rights for women and men. Promoting gender equality in all industries, from business and politics to entertainment and sport, is hugely relevant in today’s world; however, much remains to be done to ensure that women and girls are given equal opportunity to succeed, provided fair and equal pay, and protected from discrimination, harassment, and abuse. This session will discuss the challenges women in sport face, and it will explore how sport can be used as a tool for empowering women and girls and for moving the needle towards gender parity.


- **Beth A. Brooke-Marciniak**, Global Vice Chair - Public Policy, EY & Founder, EY Women Athletes Business Network (WABN), United States
• **Marisol Casado**, IOC Member, President of the International Triathlon Union & IOC Gender Equality Review Working Group Chair, Spain
• **Brian Lewis**, President of the Trinidad and Tobago Olympic Committee and Caribbean Association of National Olympic Committee (CANOC) & IOC Gender Equality Review Project Working Group Member, Trinidad & Tobago
• **Phumzile Mlambo-Ngcuka**, United Nations Under-Secretary-General & Executive Director, UN Women

10:20 – 11:00

**Combatting Doping in Sport: A Battle Worth Fighting**

*Plenary Hall*

The responsibility that the Olympic Movement and sport organizations worldwide have in ensuring sport and sporting events are fair and clean is more relevant than ever before. How can we ensure that the testing being done is independent and without any conflicts of interest? How can we break the “rule of silence” and encourage people to come forward and report violations? What is the right balance between protecting the civil rights and privacy of athletes versus anti-doping measures? This panel discussion with a diverse group of athletes and officials will address the most critical issues related to doping, which affect not only the Olympic Movement, but global sports at large.

Moderator: **Adnan Nawaz**, News Anchor, TRT World, Turkey

• **Benjamin Cohen**, Director General, International Testing Agency, Switzerland
• **Kirsty Coventry**, Five-time Olympian & Chair, IOC Athletes' Commission, Zimbabwe
• **David Millar**, Former Pro Cyclist & Founder, CHPT3, United Kingdom
• **Yuliya Stepanova**, Anti-Doping Whistleblower & Elite Athlete & **Vitaly Stepanov**, Anti-Doping Whistleblower & Former Employee, Russian Anti-Doping Agency (*livestreamed*)
• **Günter Younger**, Director, Intelligence and Investigations, World Anti-Doping Agency, Canada

11:00 – 11:30

**Networking Coffee Break**

*Foyer & Marketplace*

11:30 – 12:50

4 sessions in parallel

**Working Zone 1A: Protecting Athletes: Considerations on Doping & Fair Play**

**Working Zone 1B: Protecting Athletes: Education & Deterrence**

*Working Zone Excellence*
What constitutes doping and fair play may not always be as black and white as it seems. Doping raises many questions, which can oftentimes differ depending on the context. For example, all athletes do things to optimize their physical performance: they might wear special clothing, they might undergo surgery to recover from an injury, they might use treatments to acclimatize to higher altitudes, and they might use drugs to increase muscle mass, among other things. All of the aforementioned actions, except for using drugs to increase muscle mass, are usually seen as acceptable. This session will feature a lively debate between two leading academics to stimulate new thinking around a commonly discussed issue.

Facilitator: **Adnan Nawaz**, News Anchor, TRT World, Turkey

- **Michael McNamee**, Professor of Applied Ethics, College of Engineering, Swansea University, United Kingdom
- **Andy Miah**, Chair in Science Communication & Future Media, School of Environment & Life Sciences, University of Salford, United Kingdom

In a world where science and technology innovate at unprecedented levels, notably in the methods of detecting prohibited drugs, it appears that it would be difficult for any athlete to conceal doping. However, experts believe it is becoming more challenging to fight doping. From stricter sanctions to education, there are many directions to explore regarding more efficient deterrence and prevention methods. Focusing resources on the deterrence and prevention of doping, as opposed to solely focusing on post-factum efforts, could prove more effective and efficient. Featuring a variety of athlete perspectives, this session will explore which deterrence methods have worked, where efforts need to be further expanded.

Facilitator: **Adnan Nawaz**, News Anchor, TRT World, Turkey

- **Muffy Davis**, 7-time Paralympic Medallist & Governing Board Member, International Paralympic Committee, United States
- **Kady Kanouté Tounkara**, Zone 2 Chair, Association of National Olympic Committees of Africa, Mali
- **Nicky Van Rossem**, Project Officer, Belgian Olympic & Interfederal Committee, Belgium

### Working Zone 2: Sports Betting & Match-Fixing

**Working Zone Friendship**

Betting-related match-fixing has manifested itself as a recurrent, complex problem worldwide, transcending national boundaries, sporting disciplines, and levels of competition and involving a wide range of actors including referees, officials, coaches and athletes. The evolution of new technologies, the “hyper-
globalisation” of the betting market, and ineffective regulation have been the main drivers of this surge. The negative impact of betting-related match-fixing on the integrity of sports, as well as betting’s links to gambling addiction and organised crime, have fuelled arguments against the legalisation of sports betting, an ongoing issue. This session will examine the sport-betting frameworks that exist and the work of regulatory and law enforcement entities to prevent match-fixing and organised crime linked to sports.

Facilitator: **David Harrison**, Senior Investigative Reporter, Al Jazeera International, United Kingdom

- **Thomas Lund**, Secretary General, Badminton World Federation, Malaysia
- **Claudio Marinelli**, Project Manager, INTERPOL, Integrity in Sport Team
- **Gabriela Matus Bonilla**, Industrial Designer & IOC Young Change Maker, Guatemala
- **Karl Stoss**, IOC Member & Advisory Board Member, OM Unit PMC, Austria
- **Richard Watson**, Executive Director, The Gambling Commission, United Kingdom

**Working Zone 3: Prevention of Harassment & Abuse in Sport**

Research and testimony demonstrate that harassment and abuse occur in sport, compounded by a lack of athlete safeguarding policies and procedures. The IOC Consensus Statement (2016) identifies five main forms of harassment and abuse: psychological abuse, sexual abuse, sexual harassment, neglect and physical abuse. Harassment and abuse may impair athletes’ performance, be associated with doping, increase athletes’ willingness to cheat, lead to athlete drop-out, undermine the trust that athletes place in sport administrators, and/or result in a variety of presentations in survivors including psychosomatic illnesses, disordered eating, anxiety, depression, substance abuse, self-harm and even suicide. To prevent harassment and abuse, to effect organisational, institutional and secular-cultural change, and to perpetuate a culture which respects the rights of all, it is essential that we learn from each other and share best practices.

Facilitator: **HRH Prince Feisal Al Hussein**, IOC Member; IOC Women in Sport Commission Vice-Chair, IOC Prevention of Harassment and Abuse in Sport Working Group Chair, Jordan

- **Maria Bobenrieth**, Executive Director, Women Win, The Netherlands
- **Colin Harris**, Former Professional Footballer & Academic, University of Brighton, United Kingdom
Working Zone 4: Social Inclusion & Cohesive Societies

Today, the world is impacted by divisions, and migrants, refugees, people of differing cultures and faiths, and other marginalised populations are too often left out. Dialogue and respect for different perspectives are essential in the age of globalisation, and sport provides a useful tool for promoting social inclusion. Furthermore, sport’s ability to contribute to sustainable development can be leveraged to work towards decreasing poverty, therefore promoting social inclusion on an economic level as well. This working zone aims to explore how sport can bridge the divisions that currently exist in societies around the world, with the goal of promoting inclusion and creating cohesive communities.

Facilitator: David Eades, Chief Presenter, BBC & Conference Host and Moderator United Kingdom

- Sharnelle Cader, Change Agent, World YMCA, South Africa
- Luke Dowdney, Founder & CEO, Fight for Peace, Brazil
- Neşe Gündoğan, Secretary-General, Turkish Olympic Committee (TOC), Turkey
- Raouf Mazou, Country Representative, Kenya, United Nations High Commissioner for Refugees (UNHCR)
- Rabbi Carlos A. Tapiero, Deputy Executive Director, Maccabi World Union, Israel
in-depth look at solutions designed for urban populations. City officials, multilateral institutions, NGOs, and sport organisations will share their experiences in implementing policies and programmes in complex ecosystems.

Facilitator: **Bill Morris LVO**, International Events Consultant & Ex-Director of Culture, Ceremonies, Education and Live Sites, London 2012, United Kingdom

- **Eleonora Bauer**, Director of the Buenos Aires Ciudad Activa Project, Buenos Aires City Government, Argentina
- **Fiona Bull**, Programme Manager, Surveillance & Population Based Prevention, Prevention of Noncommunicable Diseases (PND), World Health Organisation
- **Espen Granberg Johnsen**, Mayor of City Council, Lillehammer Municipality, Norway
- **Maurice Smith**, Clinical Director, Living Well, NHS Liverpool Clinical Commissioning Group, United Kingdom

**Working Zone 6A: Economics, Legacy & the New Norm: Debate**

Hosting major sporting events is frequently used by city and national governments as a catalyst for positive change, whether it be increasing tourism, expanding transportation infrastructure, or raising a city’s global stature. However, what is initially planned by organizers as positive legacy initiatives takes time to be realised and is sometimes in stark contrast to the post-event expectations. The organisers of the Olympic Games have faced challenges such as oversized venues or venues that are underutilised for some years before finding a viable future. Considering these challenges of the past, the International Olympic Committee has developed a set of 118 new reforms, which comprise “The New Norm.” These reforms aim to completely transform how the

**Working Zone 6B: Spotlight on Paris 2024 Olympic Games**

Hosting major sporting events is frequently used by local governments as a catalyst for positive change, whether it be increasing tourism, expanding transportation infrastructure, or raising a city’s global stature. Organizers of upcoming Olympic Games will share their candid thoughts and experiences in their work to ensure the Olympic Games are a force for good in the host cities.

Facilitator: **Sonali Shah**, Broadcaster & Journalist, United Kingdom

- **Tony Estanguet**, IOC Member & President, Paris 2024, France
Olympic Games are delivered (from candidature phase to Games organization) and how they can create an impactful, positive legacy. In this working zone, leading economists and experts will discuss challenges of bidding for and hosting the games and debate what needs to be done to ensure the Games are organised in a more economically beneficial and flexible way.

Facilitator: Sonali Shah, Broadcaster & Journalist, United Kingdom

- Fraser Bullock, COO & CFO, Salt Lake City 2002, United States
- Holger Preuss, Professor, Johannes Gutenberg-University, Germany
- Andrew Zimbalist, Chairperson and Robert A. Woods Professor of Economics, Smith College, United States

**Working Zone 7: Sustainability Through Sport**

From skiing and surfing to mountaineering and sailing, the number of sports that exist in natural environments is endless. This is why the protection of those environments is a vital priority for athletes, sport federations, the private sector, NGOs, and major sporting events. Driven by the power of sport to convene, move and inspire, the Olympic Movement and the sports world at large are continually working to not only ensure sustainable practices are embedded in the operations of organisations and the planning of events, but to also promote the protection of these environments in which many sports are practiced. This workshop will feature concrete examples of individuals and organisations who have effectively leveraged sport as a tool for environmental protection and sustainability.

Facilitator: David Eades, Chief Presenter, BBC & Conference Host and Moderator, United Kingdom

- Giulia Carbone, Deputy Director, Business & Biodiversity Programme, International Union for Conservation of Nature, Switzerland
• **Alex Deibold**, Professional Snowboarder & 2014 Olympic Bronze Medalist, United States
• **Leo Heileman**, Regional Director and Representative of the Office for Latin America and the Caribbean, UN Environment
• **Nicoletta Piccolrovazzi**, Global Technology & Sustainability Director, Olympic & Sports Solutions, The Dow Chemical Company, Switzerland
• **Jean-Christophe Rolland**, President, World Rowing Federation, Switzerland

**Working Zone 8: Generating Social Change Through Sport**
*Working Zone Solidarity*

The power of sport to transform communities, alter mind-sets and break down barriers has long been known, but framing this power into a sustainable solution has been a relatively recent phenomenon that has given rise to a new brand of young social entrepreneurs who feel a growing sense of responsibility as a global citizen to effect change. The overarching goal of this session is to provide frameworks, tools and implementable solutions to addressing systemic social challenges through the power of sport, community and innovation. The session will be a highly interactive, immersive experience. Participants will be tasked with designing either a product or service that addresses a social problem or need within a specific target audience set and location. At the end of the session, participants will walk away with not only a concrete implementable venture or concept, but a series of tools for designing solutions to a variety of problems.

Facilitator: **Arnaud Mourot**, Co-Director, Ashoka Europe, France

• **Muhammad Yunus**, Nobel Peace Prize Laureate 2006 & Founder, Grameen Bank, Bangladesh
• **Valéry de Falbair**, Podiatrist & Young Sport Ambassador, Mauritius
• **Samantha Miyanda**, Young Change Maker, Zambia
• **Juan Sánchez**, IOC YCM+ & Strategic Lead, Dilema.org, Colombia
• **Raúl Lucero**, Ashoka Fellow, Argentina
• **Mariana Rufolo**, Ashoka Fellow, Argentina

15:20 – 15:45  **Networking Coffee Break**
*Foyer & Marketplace*

15:45 – 16:35  **Hosting the Olympic Games: City Perspectives**
*Plenary Hall*
There are many reasons why hosting the Olympic Games is attractive to a city or country. The expectations that the event will have a positive impact, both tangible and intangible, on local communities is alive and well. From developing an underserved part of a city and expanding much-needed infrastructure to boosting the local economy and increasing tourism, hosting such a large-scale event can bring about great opportunities. However, cost overruns, questions over resource use and perceived corruption among other challenges have left some populations hesitant about their city’s bid to host the Olympic Games. This session will seek to examine the arguments for and against hosting the Olympic Games, and shine a light on the real experiences, both challenging and inspiring, faced by organisers from past and upcoming Games.

Moderator: **Sonali Shah**, Broadcaster & Journalist, United Kingdom

- **Mariana Behr**, Former Head of Engagement and Education, Rio 2016, Brazil
- **Lord Paul Deighton**, Former CEO, London 2012, United Kingdom
- **Chris Dempsey**, Co-Founder, No Boston Olympics, United States
- **John Furlong, OC, OBC**, President and CEO, Vancouver 2010, Canada
- **Shu’an Yang**, Vice President, Beijing 2022, China

16:35 – 16:50

**Spark Talk: Fighting for the Right to Play Sport**

*Plenary Hall*

One athlete’s story of bravery and perseverance, which remains an inspiration to others who wish to break down barriers and fight for a more equitable world through sport.

- **Maria Toorpakai Wazir**, Professional Squash Player & Founder, Maria Toorpakai Foundation, Pakistan

16:50 – 17:35

**Integrity of Institutions: Combatting Corruption in Sport**

*Plenary Hall*

Through building awareness of corruption, encouraging a global dialogue on the topic, and promoting transparency in all sectors, we can advance the anti-corruption agenda and move towards stronger institutions at a time when general mistrust surrounds large organisations and multinational companies. This session will explore the success stories and best practices for protecting institutional integrity in sport, while also addressing the work and reforms that still need to be done.

Moderator: **Razia Iqbal**, Presenter, BBC News, United Kingdom
Mogens Jensen, Rapporteur on Sports Governance of the Parliamentary Assembly of the Council of Europe (PACE), Member of the Parliament of Denmark, The Socialdemocratic Party, Denmark

Mari Kiviniemi, Deputy Secretary-General, OECD

Jean-Luc Lemahieu, Director, Division for Policy Analysis and Public Affairs, UNODC

Alexandra Orlando, Marketing Director, Canadian Olympian (Rhythmic Gymnastics), Pan American Sports Organization, Canada

Francesco Ricci Bitti, President, Association of Summer Olympic International Federations (ASOIF), Italy

17:45 – 18:45

Awards Ceremony

Plenary Hall

Women in Sport Awards

The IOC Women and Sport Trophy represents opportunity, recognition and empowerment. Each year, the IOC Women and Sport Awards are given to women, men or organisations who have made remarkable contributions to the development, encouragement and reinforcement of gender equality in sport. Introduced in 2000, the award highlights role models and change agents in the pursuit of gender equality. Six trophies are distributed each year, one for each of the five continents and one at world level. Visit olympic.org/women-in-sport for more information.

Sport & Active Society Grants

There are countless testimonials to the value of sport and physical activity as a tool that can help drive social change, tackle issues such as inclusion amidst diversity or gender equality, inspire greater self-confidence, and ultimately contribute to healthier and happier individuals of all ages, abilities and nationalities.

The Sport and Active Society development grants are an initiative of the IOC’s Sport and Active Society Commission. They were created to further its mission to encourage people everywhere to participate in regular physical activity and to promote the health and social benefits of sport.

In November 2017, three organisations were awarded the IOC Sport and Active Society Grant worth 25,000 USD each to help continue the impressive work and effective programmes taking place throughout the world.

IOC Coaches Lifetime Achievement Awards
Following last year’s launch, the IOC Coaches Lifetime Achievement Awards entered its second year in 2018. Reflecting recommendation 18 of Olympic Agenda 2020 to strengthen support to athletes on and off the field of play, this Award recognises coaches’ outstanding achievements and contributions to Olympians’ lives and the Olympic Movement. Presented by the IOC Athletes’ Entourage Commission, the Awards will be given to one female and one male coach who have attended at least one edition of the Olympic Games in their capacity as a coach for an athlete or athletes on the entries shortlist.

Global Active Cities Certification

The world’s first Global Active Cities – Buenos Aires, Argentina; Hamburg, Germany; Lillehammer, Norway; Liverpool, UK; Ljubljana, Slovenia; and Richmond, British Columbia, Canada – have worked hard to offer all their residents the opportunity to choose active and healthy lifestyles and improve their well-being. Each city has embraced a management model that motivates people at risk of inactivity-related illnesses to take up regular physical activity and sport. In order to receive the Global Active City label, they each had to pass an independent audit with a stringent review of their physical activity and sports strategies and working practices. The Active Well-being Initiative (AWI), an international NGO supported by the IOC, works with city leaders to help them provide projects and services that engage local residents who have or are likely to develop non-communicable diseases. Follow @AWBInitiative or visit activewellbeing.org.

19:00 – 21:00

Cultural Evening
Foyer/Marketplace

When the Awards Ceremony comes to a close, participants will exit the plenary hall for an exciting evening of refreshments, entertainment, and sport’s demos, which will take place within the main Foyer and Marketplace. Participants will find art installations from local and global artists, musical performances, fun sport demos, casual local food & drinks stations, and so much more. Participants will have time to network, build relationships, and discuss how to build a better world through sport.
Saturday 6 October 2018

9:00 – 10:30

4 sessions in parallel

Working Zone 9A: Sport as a Human Right
Working Zone Excellence

This year, the world celebrates the 70th Anniversary of the Universal Declaration of Human Rights, a monumental document which established the laws and principles related to the equality of all individuals and their inalienable right to dignity. Sport is one of the best ambassadors to promote human rights and inclusion of all. Through sport, people learn values that cross gender, creed, nationality, age, economic position or even physical condition. This session will highlight the special relationship between sport and human rights and explore how sport and its values can be used to promote human rights for all.

Facilitator: Razia Iqbal, Presenter, BBC News, United Kingdom

- Maria Bray, Child Protection & Psychosocial Support Senior Advisor, Terre des hommes, Switzerland
- David Grevemberg CBE, Chief Executive, Commonwealth Games Federation, United Kingdom
- Juan Pablo Salazar, Governing Board Member, International Paralympic Committee, Colombia

Working Zone 9B: Sport & Human Rights
Working Zone Excellence

Mega-sporting events such as the Olympic Games have great potential to inspire and positively impact people’s lives. However, past experience has shown that improper management of such events can have serious, negative impacts on people and in communities, generating human rights risks. For example, construction of new sport infrastructure can lead to harassment based on race, religion or gender, unsafe working conditions for labourers or even forced eviction of the local communities. How can organisers deliver dynamic events without infringing on the rights of marginalised groups? This workshop will bring different stakeholders together to discuss the responsibilities and priorities of sport in safeguarding human rights.

Facilitator: Razia Iqbal, Presenter, BBC News, United Kingdom

- Marie Barsacq, Director of Impact and Legacy, Paris 2024, France
- Ingmar De Vos, IOC Member & President, Fédération Equestre Internationale (FEI), Switzerland
- Giovanni Di Cola, Special Adviser to the Deputy Director General for Field Operations and Partnerships, International Labour Office, ILO
- Mamadou D. Ndiaye, IOC Member, Senegal
Working Zone 10: Education & Skill-Building Through Sport

Sports provide not only health benefits to those who practice it, but they also provide opportunities to learn and develop many life skills that are useful for young people’s futures. Organisations and individuals around the world are working at the intersection of education and sport to benefit young people and global communities. This workshop will not only explore the power of sport as a tool for enhancing educational outcomes and imparting life skills but will also provide examples of organisations and individuals using this intersection to make a difference.

Facilitator: Mariana Behr, Former Head of Engagement and Education, Rio 2016, Brazil

- Vita Balsyte, Director of Olympic Education, National Olympic Committee of Lithuania, Lithuania
- David Blough, Executive Director, PLAY International, France
- Miki Matheson, Education Committee Member, International Paralympic Committee & Project Manager, Nippon Foundation Paralympic Support Center, Japan
- Alexander Schischlik, Chief, Youth and Sport Section, UNESCO

Working Zone 11: Fan of the Future

Sports are timeless, yet with each generation, innovation and changing social dynamics have altered and enhanced how fans experience them. Today, sports fans no longer just watch and cheer – they analyse, critique and connect with their teams in real time. With widespread technological advances, including those in the areas of connectivity, portability, livestreaming, mobile and social video, sports fans are consuming media in different, evolving ways. Fanbases are becoming diverse, more active, more influential, and are demanding better and unique stadium experiences. Are teams, leagues, sponsors and right holders ready to adapt to these wide-ranging changes?

Facilitator: Donna de Varona, Olympic Champion, Emmy Award Winning Broadcaster & Member of the IOC Women in Sport Commission, United
Working Zone 12A: New Frontiers: Esports
Working Zone Solidarity

Esports continue to grow rapidly in popularity with reports indicating over 400 million people watching by 2019. With the rise of this new generation of athletes, this Working Zone will explore the daily life of professional esports players to highlight what similarities and differences they have with Olympians. Representatives from both worlds will discuss their training, the importance of physical and mental fitness, and how they prepare for competition, as well as the challenges and opportunities in the life of an elite competitor.

Facilitator: T.L. Taylor, Professor, Massachusetts Institute of Technology (MIT), United States

- Joshua Begehr, Chief Sport Officer, eSportsReputation GmbH, Germany
- Jacob “Jake” Lyon, Professional Overwatch Player, United States

Working Zone 12B: New Frontiers: Urbanisation of Sports
Working Zone Solidarity

As the global population becomes more urban, competition for available physical space and facilities has increased. This, coupled with new trends in sport participation, and innovations at the intersections of technologies, fashion, music, art and popular culture, has led to the rise of new sports and the evolution of existing ones: using less space, fewer resources and equipment to practice, and thus broadening opportunities for who can access sport and physical activity. This workshop will explore new sporting trends and innovations, as well as how some mainstream sports, have adapted to the urban spaces, and how new sports can be used to attract younger people into the Olympic Movement.

Facilitator: Holly Thorpe, Associate Professor of Sociology of Sport and Physical Culture, University of Waikato, New Zealand
• Noah Whinston, CEO, Immortals, United States
• Nyjah Huston, Professional Skateboarder, United States
• Sarah Walker, IOC Member & Cycling BMX Olympian, New Zealand
• Charlotte Durif, Sport Climbing Champion, France
• Michael Linklater, 6-year 3x3 World Tour Pro & 3x3 Canadian National Team Captain, Canada
• Logan Martin, BMX Freestyle World Champion, Australia
• Hiroko Morohashi, Chairman of the Advisory Board, Xebio Holdings, Japan
• Jean Todt, President of the Fédération Internationale de l’Automobile & UN Secretary General’s Special Envoy for Road Safety, France

10:30 – 11:00
Networking Coffee Break
Foyer & Marketplace

11:00 – 11:20
YOG 2018: Spotlight on Buenos Aires
Plenary Hall

In 2013, the International Olympic Committee (IOC) selected Buenos Aires – a model cultural city – to be the host of the 2018 Summer Youth Olympic Games: an elite international multi-sport event for the world’s best young athletes. Buenos Aires 2018 promises to be unique in many ways. It will mark the first time that a Summer Youth Olympic event is held in South America, as well as the first time that an Olympic event has had an equal number of male and female athletes. How can the Youth Olympic Games be a catalyst for local leaders to engage and benefit youth? How will the event be leveraged to promote culture, education, urban development and more? In this session, Mayor of Buenos Aires, Horacio Rodríguez Larreta, will reflect on what the Youth Olympic Games mean to the city of Buenos Aires, its citizens, and especially its youth.

• Horacio Rodríguez Larreta, Mayor, Buenos Aires City Government, Argentina

In conversation with: Fernanda Russo, Shooter, Silver Medallist in Nanjing 2014 Youth Olympic Games & Young Change-Maker, Argentine Delegation, Buenos Aires 2018 Youth Olympic Games, Argentina

11:20 – 11:35
Spark Talk: Using the Power of Basketball to Educate & Empower Youth
Grassroots organisations around the world are using sport to make a difference in their respective communities and beyond. Shooting Touch, an international sport-for-development organisation based in the United States and Rwanda, is using the power of basketball to deliver global health education, intervention, and empowerment to at-risk youth, women, and their families.

- Lindsey Kittredge, Co-Founder and Executive Director, Shooting Touch, United States
- Chloe Rothman, In-Country Program Director, Shooting Touch, United States

11:35 – 12:15

**What is the Future of Sport?**

Advances in technology, coupled with changes in demographics and cultural trends, will significantly transform the world of sport over the next decades. From the increased access to sports which were previously cost-prohibitive for many to the rise of thrill-seeking, self-expressive “extreme” or “alternative” sports such as kite surfing and sport climbing, the future will impact all facets of sport – athletes, fans, leagues, federations – and will even give rise to new sports. The future will also redefine and challenge the traditional concept of a “sport” and what it means to be an “athlete”. For instance, can esports be considered a sport? Is the world of traditional sport adequately prepared to adapt to these changes?

Moderator: Adnan Nawaz, News Anchor, TRT World, Turkey

- John Bonini, Vice President of Client Computing Group & General Manager of Esports and Gaming, Intel, United States
- Leticia Bufoni, Professional Skateboarder, Brazil
- Diamil Faye, President, Jappo Sports & Entertainment, Senegal
- Susanne Schödel, Secretary-General, FAI World Air Sports Federation, Switzerland

12:15 – 12:30

**Spark Talk: Judo for the World**

The International Judo Federation (IJF) is a dynamic sport federation dedicated to building a better society through sport. An initiative of IJF called Judo for the World, which is comprised of Judo for Peace, Judo for Children, and Judo for Schools, supports populations in conflict areas, post-conflict areas, and regions with social issues through educational and outreach programming. This session will feature the great work that Judo for the World is doing across the globe, from Iran and Turkey to China and Argentina.
Introduction by: Marius Vizer, President, International Judo Federation, Austria

- Ruben Houkes, Olympic Bronze Medallist & Judo for Children Commission Member, International Judo Federation, Netherlands
- Nicolas Messner, Director, IJF Media & Judo for Peace, France

Journey from Refugee to Olympian: Spotlight on Rio 2016 Refugee Olympic Team

Plenary Hall

With an unprecedented 68.5 million people living as refugees across the globe and even more populations in conflict, the world is facing a challenge that must be addressed. Sport can contribute to addressing this issue that has been difficult for institutions and governments to solve. For children and youth uprooted by war or persecution, sport provides an opportunity to be included and protected – a chance to heal, develop and grow. Sport can also be a positive catalyst for empowering refugee communities, strengthening social cohesion and forging closer ties with host communities. In 2016, the International Olympic Committee (IOC) created the first team of Refugee Olympic Athletes that participated in the Games as a symbol of hope for refugees worldwide. During this session, two of those ten athletes will share their personal journeys and the opportunities that sport has provided them.

Moderator: Jim Bell, President, NBC Olympics Production & Programming, NBC Sports Group, United States

- Yiech Pur Biel, Track & Field Olympian, Refugee Olympic Team & Board Member, Olympic Refugee Foundation, South Sudan
- Yusra Mardini, Swimmer, Refugee Olympic Team & Goodwill Ambassador, UNHCR, Syria

Spark Talk: Education and Empowerment Through Skateboarding

Plenary Hall

Grassroots organisations around the world are using sport to make a difference in their respective communities and beyond. Skateistan, an award-winning, international development initiative based in Afghanistan, Cambodia, and South Africa, is empowering children and youth through skateboarding and education.

- Oliver Percovich, Founder & Executive-Director, Skateistan, Germany
- Kouv Chan “Tin” Sangva, Program Officer, Skateistan, Cambodia
13:10 – 13:30  **Olympian to Socially Conscious Entrepreneur: A New Career Path?**  
*Plenary Hall*

Elite athletes have an outstanding potential to become successful innovators and entrepreneurs. In their sporting careers, they acquire invaluable skills of leadership, persistence, teamwork and a relentless pursuit of excellence that can be leveraged as they transition from active competition. This session will explore the available post-career entrepreneurial opportunities and how the Olympic Movement can empower and support Olympians to become entrepreneurs once they have retired from elite competition. Professor Muhammad Yunus (Nobel Peace Laureate 2006) and an accomplished Olympian will provide insights into what it takes to be an entrepreneur and how Olympians can use the idea of social business to solve society’s greatest problems.

- **Muhammad Yunus**, Nobel Peace Prize Laureate 2006 & Founder, Grameen Bank, Bangladesh

In conversation with: **Angela Ruggiero**, CEO and Co-Founder, Sports Innovation Lab & 4-time Olympian in Ice Hockey, United States

13:30 – 13:45  **Forum Outcomes & Closing Remarks**  
*Plenary Hall*

Special announcements and final remarks by President Thomas Bach will bring the Forum to a close.

14:00 – 15:00  **Networking Lunch**  
*Foyer & Marketplace*

An informal, buffet-style lunch will allow participants to connect with one another, build relationships, explore the marketplace, and more.

20:00  **Youth Olympic Games Opening Ceremony**  
*Obelisco Monument, Av. 9 de Julio between Sarmiento and Av de Mayo - City of Buenos Aires*

All participants are invited to celebrate the ground-breaking, first-ever street-party style Opening Ceremony of the Youth Olympic Games on Saturday, 6 October at 20:00. With free access to the public, hundreds of thousands of spectators are expected to line the main avenue in the Argentinian capital, Avenida 9 de Julio. You will be part of an amazing show with great talents and technology in action, with the City of Buenos Aires as the scenery – we look forward to seeing you there!