



INTERNATIONAL
OLYMPIC
COMMITTEE

PHOTOGRAPHERS' UNDERTAKING FOR THE PYEONGCHANG 2018 OLYMPIC WINTER GAMES

Lausanne, December 2017

These terms shall apply to any Accredited photographer (the "Photographer") for the XXIII Olympic Winter Games PyeongChang 2018 ("PyeongChang 2018"). The Photographer will receive an Accreditation and benefit from the access granted pursuant to it, upon: (i) providing this Photographers' Undertaking duly signed at the Photographer's Help Desk in the Main Press centre in PyeongChang; and (ii) subject to the complete and express prior acceptance of the "Terms and Conditions" set out herein, and in conjunction with any additional specific terms the IOC may put in place, in particular regarding the use by AWPP of Olympic Content for the exclusive purpose of reporting on the Games during the Games Period.

TERMS AND CONDITIONS

During the Period of the Games and in respect to the Games, the Accredited Personnel acknowledges and agrees:

- To act in conformity with the [Olympic Charter](#) all other guidelines made available by the IOC through www.olympic.org may apply, including, without limitation, the "IOC Social and Digital Media Guidelines for persons accredited to the XXIII Olympic Winter Games PyeongChang 2018" and the "IOC Guidelines for Editorial use of the Olympic Properties by Media Organisations";
- That any images captured, depicted or taken by the Photographer at the Games (the "Photographs"), including those of athletes competing within any Olympic venue, shall only be used for *bona fide* news services for still photographic editorial purposes only;
- That the use of Photographs for advertising or any other commercial or promotional purpose, in any manner, format, media or technology, whether now existing or created in the future, is strictly prohibited, unless with the IOC's prior consent;
- That the use, authorization to use or dissemination in any manner or form of moving images captured, depicted or taken by Photographer at the Games, in any manner, format, media or technology, whether now existing or created in the future and whether such use is commercial or non-commercial, is strictly prohibited;
- That the Photographer is excluded from the copyright assignment and licence terms included in the OIAC, in respect to any photographs, films or recordings created within, from or of an Olympic Venue, exclusively when acting in a Media Capacity.
- That failing to provide this signed Photographers' Undertaking will lead to the photographer not being granted a Photographers' Armband or Photographers' Bib, without which they will not be permitted entry into any photo position in any Games venues.
- That the IOC reserves the right (without limiting any other remedy or sanction available to it), at its sole discretion, to immediately revoke, without notice, any ENR – OIAC and any other access to any Olympic Venues, as well as access

to Olympic Content by non-AWPP, for the Games Period and future editions of the Olympic Games, in the event of any breach of these Terms and Conditions;

8. That any dispute, controversy or claim arising from or in connection with the execution or interpretation of these Terms and Conditions or breach thereof not resolved after exhaustion of the legal remedies established by the IOC, and which cannot be settled amicably:

(i) if during the Games Period, shall be submitted exclusively to the CAS ad hoc division for the Olympic Games for final and binding arbitration in accordance with the Statutes and Regulations of the CAS and the laws in force in Switzerland, and the seat of arbitration shall be at PyeongChang, Republic of Korea, and the language shall be English; or otherwise

(ii) if outside of the Games Period, shall be submitted exclusively to the CAS for final and binding arbitration in accordance with the Statutes and Regulations of the CAS and the laws in force in Switzerland, and the seat of arbitration shall be at Lausanne, Switzerland, and the language shall be English; and

9. That for the purpose of these Terms and Conditions, the following terms shall have the following meanings for all purposes of this Agreement:

- "Archive Olympic Material" means any audio-visual and audio content from previous Olympic Games.
- "AWPP" means Accredited Written and Photographic Press
- "CAS" means the Court of Arbitration for Sport.
- "ENR" means the Non-RHBs accredited to the Games.
- "Games" means the XXIII Olympic Winter Games PyeongChang 2018, to be celebrated in PyeongChang-gun (Gangwon-do), Republic of Korea between 9 and 25 February 2018.
- "Games Period" means the period from the opening of the Olympic Villages, on 1 February 2018, until the closing of the Olympic Village, on 28 February 2018.
- "IBC" means the International Broadcast Centre.
- "IOC" means the International Olympic Committee.
- "ifs" means the International Sports Federations, as recognised by the IOC.
- "Media capacity": means the Accredited Personnel acting as journalists, reporters or in any other related media capacity while they are at the Games and during the Games Period.
- "Mixed Zone" means a designated area at an Olympic Venue where athletes can be interviewed as soon as they leave the field of play.
- "MPC" means the Main Press Centre.
- "NARS" means these News Access Rules applicable to the Games and for the Games Period, as amended by the IOC from time to time at the IOC's sole discretion.
- "News Organisation" or "NORG" means bona fide news organisations whose primary business or sole service is the syndication of news.
- "NOCs" means the National Olympic Committees, as recognised by the IOC.
- "Non-RHBs" means broadcast media organisations which have not been granted the right to broadcast the Games in a particular territory, regardless of whether or not they have been accredited to the Games.

- "OIAC(s)" means the Olympic Identity and Accreditation Card(s).
- "Olympic Charter" means the Olympic Charter dated 15 September 2017 (including its bye-laws and documents referred to therein), as may be amended from time to time.
- "Olympic Content" means collectively Olympic Material and Archive Olympic Material.
- "Olympic Event" means any official activity or event that occurs primarily at an Olympic Venue during the Games or that is related to the Games, including, without limitation, training sessions, sporting action, Opening, Closing and Victory Ceremonies, interviews and any other activity that occurs or is originated at an Olympic Venue.
- "Olympic Games" means competitions between athletes in individual or team events and not between countries, bringing together the athletes selected by their respective NOCs, whose entities have been accepted by the IOC, competing under the technical direction of the Ifs concerned; and they consist of the Games of the Olympiad and the Olympic Winter Games. "Olympic Marks" means the Olympic Symbol and the Games Marks.
- "Olympic Material" means sounds or images originated from or produced of any Olympic Event, in each case regardless of the source.
- "Olympic Movement" means all the organisations, athletes and other persons who agree to be guided by the principles of the Olympic Charter.
- "Olympic Park" means the Olympic venues located in: (i) the Gangneung – Ice Arena, (ii) the Gangneung Curling Centre, (iii) the Gangneung Oval and (iv) the Gangneung Hockey Centre.
- "Olympic Properties" means the Olympic Symbol (the Olympic rings), the emblem of the Games and other Games marks, mascots, pictograms and posters, the wordmarks "Olympic", "Olympic Games" and "Olympiad", the Olympic motto "Citius, Altius, Fortius" and any English or other language translations of the same, and other Olympic-related terminology. "Olympic Symbol" means the five interlaced rings that identify the Olympic Movement.
- "Olympic Venue(s)" shall include all venues which require an Olympic accreditation card or ticket to gain entry, including the Olympic Village, the Village Square, the competition venues, the training and practice venues, the Olympic Park, the Mixed Zones, the IBC and the MPC.
- "POCOG" means the PyeongChang Organising Committee for the 2018 Olympic & Paralympic Winter Games.
- "Team Welcome Ceremonies" means the official "celebratory moment" at the start of the Games to welcome all athletes, team officials, delegates and guests, taking place at the Village Square from the opening of the Olympic Villages, on 1 February 2018, until the day before the Opening Ceremony of the Games on 8 February 2018.
- "Village Square" means the square which will be located adjacent to but separated from the residential zone of the Olympic Villages, which will host a number of activities including Team Welcome Ceremonies.

Read and agreed by Photographer,

Signature:

Full name:

Date:

Media

Organisation

[END OF DOCUMENT]