OLYMPIC GAMES KNOWLEDGE MANAGEMENT (OGKM)

THE PROGRAMME

As one of the most complex peace-time operations in the world, staging the Olympic Games involves at least two years of bidding, seven years of preparations, 16 days of competition and about a year of dissolution.

During this period of time, the staff at the Organising Committee for the Olympic Games (OCOG) learn a huge amount about how to plan and deliver the Olympic Games.

To retain this knowledge within the Olympic Movement and assist other future OCOGs, which are usually all facing the challenge of organising the Olympic Games for the first time, the International Olympic Committee (IOC) developed the Olympic Games Knowledge Management (OGKM) programme. This programme was specifically created to ensure that future hosts could draw from the wealth of knowledge that inevitably comes with planning and delivering such an event.

Equally important, OGKM aims to help candidate cities and OCOGs develop their own vision and understand how a host city and its citizens can benefit from the long-lasting impact and legacy of the Games, while managing the opportunities and risks that such an event generates.

EVOLUTION

The IOC’s knowledge programme was set up during the preparations for the Olympic Games Sydney 2000 in cooperation with the Sydney Olympic Games Organising Committee (OCOG). Later, to further enhance the Transfer of Knowledge (TOK) programme and to develop its knowledge management initiatives, the IOC established an independent company called Olympic Games Knowledge Services (OGKS) in 2002. In 2005, the IOC then decided to bring its knowledge function fully in house, baptising it: Olympic Games Knowledge Management, the name it still has today. In its latest evolution, OGKM’s vision is about Inspiring a passion for learning and sharing

PARTNERS

Since it began, the OGKM programme has worked with a number of OCOGs and candidate cities to transfer knowledge to help them put on or bid for the Games. At the moment, the IOC is working with:


Candidate Cities: Los Angeles (USA), Budapest (HUN) and Paris (FRA)*.


WHAT IS OGKM?

The OGKM programme overall contributes to maintaining the unique value and success of the Games product and experience. It does so by:

- Encouraging OCOGs to share their knowledge amongst each other
- Understanding the specific context and timing of each OCOG
- Educating OCOGs through learning opportunities
As such, OGKM is a social and technical system which manages and shares knowledge to support Games Management goals. The programme offers a set of technology-enabled services (e.g. access to active data and information collection), as well as human-focused services (e.g. workshops, connecting relevant people and organisations) enabling OCOGs to access a wealth of knowledge.

In line with Olympic Agenda 2020, these services are tailored to meet the specific needs of each OCOG, putting them on the pathway for successful delivery of their edition of the Olympic Games.

**OGKM ACTIVITIES**

**Observation & Experience Programme:**
This is a combination of observation and experience opportunities which provide future Organising Committees with a solid platform for “learning by doing”. The elements of the programme include an Observer Programme (during test events and Games time), Shadowing Programme and Secondment Programme.

These different programmes enable the participants from the future OCOGs to experience the event environment and learn about the roles they will need to perform in the delivery of their own Games. In the Observer Programme, the observers have a chance to observe Games-time operations in a real-time environment. During Shadowing, a shadow participant has a chance to observe a particular role and interact with her/his counterpart over a couple of days. Secondment allows staff from future OCOGs to take up short-term positions within the current Games OCOG, which gives them a real responsibility to deliver a task and therefore experience operating first-hand on the front lines. All these opportunities enable better understanding of what is expected from an OCOG during an edition of the Games.

**Games Reference Materials:**
OGKM coordinates the development and provision of key reference materials to assist and support the OCOGs, the Candidate Cities and the cities considering bidding for an edition of the Games. These materials comprise the Olympic Games Framework, Host City Contract – Operational Requirements (annex to the Host City Contract – Principles) and Olympic Games Guides. The materials are regularly updated to reflect the latest evolution in Games organisation.

**Workshops:**
Interactive workshops are organised throughout the lifecycle of the Organising Committee and are tailor-made to suit the OCOG’s needs. Overseen by the corresponding function within the IOC, these workshops are run by external experts, who are often veterans of previous Organising Committees. In 2015, about 50 workshops were held for the OCOGs.

**OGKM Extranet:**
The OGKM extranet is the principal host platform of all of the knowledge that has been collected through the different transfer of knowledge programmes at the IOC, and is accessible by all OCOGs and bid cities, giving them instant access to thousands of reference documents and videos that they can draw from when looking to build and improve their own Games.

**Cross-Cultural Awareness:**
This is a platform aimed at bridging the gap between the diverse cultures of the IOC and the Organising Committees. It includes specialised sessions for IOC staff on the cultures in the different countries and organisations, and is an integral part of the training process at the IOC.

**IOC DEBRIEFING**

**OLYMPIC GAMES RIO 2016**

**GENERAL OVERVIEW**

The IOC Debriefing of the Olympic Games Rio 2016 is the ninth edition of the Games debriefing. It will be held from 28th to 30th November 2016 in the next host city of the Games of the Olympiad – Tokyo, Japan.
This debriefing event will launch the wider review process of the Olympic Games Rio 2016.

Led by the IOC, the debriefing event will see the staff of the Rio 2016 Organising Committee share their knowledge and experience with the representatives of Tokyo 2020, PyeongChang 2018, Beijing 2022 and the 2024 Candidate Cities.

This will be an important occasion for future Host Cities to learn and share from the experience of Rio 2016.

The success and legacy of Rio 2016 allows the Olympic Movement to build on this momentum, as the IOC focus shifts from South America to Asia with the next three Olympic Games taking place in PyeongChang, Tokyo and Beijing respectively.

**ESTIMATED NUMBER OF PARTICIPANTS**

- 25 from Rio 2016
- 500 from Tokyo 2020 (including Tokyo 2020 stakeholders)
- 25 from PyeongChang 2018
- 17 from Beijing 2022
- 5 from each 2024 Candidate City