REPORT

VI WORLD CONFERENCE ON
SPORT AND ENVIRONMENT

“Sport, Peace and Environment”

9-11 November 2005, Nairobi, Kenya
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1. Forewords

1.1. Message from the President of the International Olympic Committee

The issues linked to sport, peace and environment are becoming more and more important as they affect the daily lives of everyone one of us. The International Olympic Committee (IOC) has striven for many years to improve physical and sporting activity, to protect the environment and promote peace. In this context the VI World Conference on Sport and Environment, entitled Sport, Peace and Environment, was held from 9 to 11 November, at the headquarters of our longstanding partner the United Nations Environment Programme (UNEP), in close cooperation of the Kenyan Olympic Committee.

I wish to thank these valuable partners as well as the IOC Sport and Environment Commission and its Chairman, Dr Pál Schmitt who have worked tirelessly to promote the importance of a healthy and clean environment and sustainable development in and through sport, to improve quality of life without comprising that of future generations.

The biennial world conference has come a long way since the first edition held in Lausanne in 1995 and the holding of the sixth edition at the UNEP headquarters, the heart of the world environmental effort, is a tribute to this progress. The conference was unique since it was the first time Africa and Kenya hosted the event, a continent and a country that are both encompassing many talents, many resources and many challenges in sport and the environment alike.

Over the last decade, the United Nations and governments have started to recognize that the human values which sport espouses and its impact on the socio-economic structures of society can be a useful tool to achieve their own development objectives. They are increasingly applying sport to support their activities in the field and placing it high on their agendas in addition to supporting the IOC objectives in their fields of expertise.

On our side, let me reaffirm that the IOC will continue to contribute to the protection of our environment and our heritage through its main field of expertise: sport. We will also continue to place sport at the service of the harmonious development of mankind in accordance with the fundamental principles of Olympism.

We are committed to continue to raise awareness and change behaviors as well as to ensure that Olympic Games are held in conditions which demonstrate a responsible concern for environmental issues.

But to succeed, the IOC and other sports organizations must count on the expertise and guidance of other institutions to combine environment protection and sport.

Together let’s ensure that the recommendations of this conference contribute as a catalyst to give the young people a chance to live on an environmentally friendly and peaceful planet.
1.2. Message from the Chairman of the IOC Sport and Environment Commission, Pál Schmitt

The 6th World Conference on Sport and Environment was unique in many ways.

It was hosted on the African continent (Kenya) for the first time, at the headquarters of the United Nations Environment Programme (UNEP). As Chairman of the IOC Sport and Environment Commission, I would like to express my warmest thanks to our longstanding partner UNEP, to the Kenyan Olympic Committee, and to my colleague Kipjoge Keino, for their close collaboration and contribution to the success of this conference.

Also a premier was the explicit link made between peace, security and the protection and sustainable management of the environment by the 300 or so representatives of sports institutions, environmental organizations, of governments and NGOs, and media. They also reviewed achievements, celebrated success stories, exchanged experiences and ideas on how the partnership between sport and environmental organizations has developed.

As shown in this final report through the various texts and presentations, we have come some way since our last meeting in Turin. Objectives have been reached, commitments have been made, and concrete actions have been undertaken to ensure the world of sports conduct sport and leisure activities in a more environmentally sustainable manner. Also clearly visible is the role that we can further assume, in and through sport, to continue making a positive contribution in these domains.

Our challenge elaborated by the conference declaration is to keep up the momentum for environmental awareness created by the Olympic Games, to identify and share examples of best practice in providing leadership and training in achieving peace and environmental sustainability through sport.

Our work is to encourage sportsmen and women to educate children and youth and raise community awareness through the media about environmental sustainability and its links to achieving peace and human well-being.

I would like to thank all the conference participants and let's continue in partnership towards our objectives for a noble cause: better protection of our planet and human well-being.
1.3. Message from the UNEP Executive Director, Klaus Toepfer

It was with great pride that UNEP hosted the VI World Conference on Sport and Environment in the International Year for Sport and Physical Education, declared by the UN General Assembly to promote education, health, development and peace. These elements lie at the heart of the Millennium Development Goals, a set of time-bound targets agreed by the international community at the Millennium Summit in 2000. Achieving the Millennium Development Goals by 2015 and ensuring a future of peace and dignity for all means protecting the environmental base on which our development depends.

Understanding of this fundamental truth underpins the Olympic Movement’s decade-long collaboration with UNEP to incorporate environmental sustainability into sport. By adopting the theme of ‘Sport, Peace and Environment’ for the Conference, the two organizations made explicit not only the links between environmental sustainability and human security, but the important role that sport can play in achieving both. The concept of sport and peace has long been embodied by the five Olympic rings, as well as by initiatives such as the Olympic Truce, but the Olympic Movement is also increasingly taking up the baton of environmental leadership.

The VI World Conference on Sport and Environment provided clear evidence of progress. The Olympic host cities of Torino, Beijing, Vancouver and London all demonstrated detailed understanding of the environmental implications of staging a large-scale sporting event, and their commitment to integrating sustainability principles into their planning. The enthusiastic participation of some of the world’s great sportsmen and women, alongside sports federations, representatives of the sporting goods industry, and partners throughout the UN system and the Olympic Movement, showed that there is a growing alliance for a common cause. The final Conference Declaration gave a clear call to action to increase the momentum for promoting peace and sustainable development through sport.

I would like to thank the IOC for working so closely with UNEP to make this conference a success. I urge everyone who reads this report to take its recommendations to heart for the sake of all the young people of this world who need a healthy environment in which to grow up—and to play.
2. Introduction

Introduction by T.A. Ganda Sithole, IOC Director of International Cooperation and Development

ENVIRONMENTAL considerations as a serious element of the Olympic Games took root in 1994 when the Norwegians decided that Lillehammer was going to host green games. Not that it was not on the agenda. It was all along. It just needed to be launched and Lillehammer set the ball rolling.

That year, the IOC, celebrating a 100 years of its existence, signed a co-operation agreement with the United Nations Environment Programme (UNEP) setting an agenda that 10 years later has become as much a part of the Olympic development programme as the all-important sport itself.

The VIth World Conference on Sport and Environment held in Nairobi in November was both a celebration of what has become an ideal as it was about recognizing the critical role of sport in environmental care. Ten years of co-operation with UNEP, ten years of existence of the IOC Sport and Environment Commission. The seriousness of the business at hand in Nairobi was palpable.

Just as interesting was the somewhat unusual theme of the conference: “Sport, Peace and Environment.”

A lot of thought went into that before functionaries at the IOC and UNEP agreed it was appropriate for the time. The Nobel Peace Prize had just been awarded to an environmentalist, Prof. Wangari Maathai, a Kenyan for that matter, who had, against all odds, taken tree-planting, sustainable development, gender equality and the rights of the underprivileged in society to the top of the political agenda in her country.

In on-going researches that are undertaken by the Conflict Data Centre at Uppsala University in Sweden, the vast majority of conflicts on earth today are over environmental matters – water, grazing land, desertification, mineral resources, oil etc. Holding the celebratory, even landmark, conference in Nairobi was not fortuitous. This is the land of the first African woman to win the Nobel Peace Prize and the first time it was awarded to an environmentalist for her activism. It was the first time that the Norwegian Nobel Peace Prize Committee linked environment to peace. This is a country that has seen young people’s lives being truly transformed by sport and environment – the Sadili Oval Nature and Sports Camp and the world-famous Mathare Youth Sports Association. This is the country of the budding Tegla Lorupe Peace Foundation.

In granting the coveted prize to Prof Maathai, the Nobel Peace Prize Committee noted that:

“Most people would probably agree that there are connections between peace on the one hand and an environment on the other in which scarce resources such as oil, water, minerals or timber are quarreled over. The Middle East is full of disputes relating to oil and water. Clearly, not everyone outside the region has appreciated the importance to Arab-Israeli relations of the conflicts over the waters of the Jordan, Litani, Orontes and other rivers. Competition for minerals has been an important element of several conflicts...”
in Africa in recent years. Competition for timber has figured prominently in Liberia, in Indonesia and in Brazil. Present-day wars and conflicts take place not so much between as within states.

But where does tree-planting come in? When we analyze local conflicts, we tend to focus on their ethnic and religious aspects. But it is often the underlying ecological circumstances that bring the more readily visible factors to the flashpoint. Consider the conflict in Darfur in the Sudan. What catches the eye is that this is a conflict between Arabs and Africans, between the government, various armed militia groups, and civilians. Below this surface, however, lies the desertification that has taken place in the last few decades, especially in northern Darfur. The desert has spread southwards, forcing Arab nomads further and further year by year, bringing them into conflict with African farmers. In the Philippines, uncontrolled deforestation has helped to provoke a rising against the authorities. In Mexico, soil erosion and deforestation have been factors in the revolt in Chiapas against the central government. In Haiti, in Amazons, and in the Himalayas, deforestation and the resulting soil erosion have contributed to deteriorating living conditions and caused tension between population groups and countries. In many countries deforestation, often together with other problems, leads to migration to the big cities, where the lack of infrastructure is another source of further conflict.”

Prof. Maathai herself was in her element when she delivered a keynote address to the conference, emphasizing the fact that sport had a major role to play in conscientizing young people about environmental care. Her words were not mere words. They were a call to action. Just a year earlier, Prof. Maathai accepted an invitation from President Jacques Rogge to serve on the voluntary and non-profit board of the International Olympic Truce Foundation, an IOC-related entity that seeks to promote a culture of peace through sport among communities wrecked by conflict.

Sport, the conference was quick to note, had great convening powers. Much more than any political rally for the most popular politician could ever dream to muster. The young and the old, the rich and the less fortunate in society dream the same, wish for the same at or during sporting events. The presence of some of world’s best athletes from Ethiopia such as Kenenissh Bekele and Berhane Adera, home-grown Kenyan long and middle distance runners, former Olympian and now member of the IOC Frankie Fredricks from Namibia and members of the World Olympians Association, reaffirmed the very sporting nature of the forum.

The Games of the Olympiad, the oldest and arguably the greatest multi-sport event in recorded history, have that power. If sport is the central tenet of the Olympic Games, equality, development, human rights, education, culture, peace, universalism, inclusiveness, gender equality, fair play and environmental care are the values that have made them stand the test of time.

The conference in Nairobi was more than a celebration of ten years of environmental care taking its rightful place on the sporting agenda. It was a celebration of co-operation between the sporting community and the United Nations through UNEP, a moment to refocus attention on a fast changing
world, the result of which was the reaffirmation of the role that sport can play to keep young people and societies focused on finding ways to share resources and therefore reduce conflict.

And so as the curtain came down after more than two days of some of the most enlightening discussions on the subject at hand, one could not but feel a twitch of sadness that we had just seen UNEP Director General, Herr Klaus Toepfer acting his last as head of the organisation. Upon his appointment by the Secretary General of the UN, the former German Environment Minister made it his priority to develop policy instruments. Some three years ago, Herr Toepfer set out his vision of integrating environmental ethics and values at all levels of sport, including recreational sport in a strategy paper which was adopted by the governing council.

Sport and environment, environment for sport, sustainable development and green Olympics have became UNEP’s and the IOC’s mantra. UNEP’s relations with the sporting community in general, and with the IOC and the Olympic Movement in particular, have been growing from strength to strength. Great ideas outlive their proponents. This concept and this relationship look guaranteed to live on long after their architects and proponents have run their leg of the relay.
## 3. Programme of the Conference

### 09 November 2005 – afternoon

**OPENING CEREMONY**
Mr Alfred Kangati – Vice-President of National Olympic Committee Kenya  
Dr Pál Schmitt – Chairman IOC Sport and Environment Commission  
H.E. Ochilo Ayacko – Kenya Minister for Gender, Sports, Culture and Social Services  
Ms Gunilla Lindberg – IOC Vice-President  
Dr Klaus Toepfer – UNEP Executive Director  
H.E. Dr Moody Awori – Vice-President of Kenya and Minister of Home Affairs  

*Master of Ceremonies: Mr T.A. Ganda Sithole, Conference Director*

### 10 November 2005 – morning

**PLENARY 1**

**Link between Sport, Peace and Environment and the Contribution of Sport to Sustainable Development.**  
*Chair: Dr Pál Schmitt, Chairman of IOC Sport and Environment Commission*

**Opening remarks and introduction**  
Dr Pál Schmitt – Chairman of the IOC Sport and Environment Commission  

**Peace and Environment**  
Prof. Wangari Maathai – 2004 Nobel Peace Prize Winner  

**Contribution of Sport to Peace and Sustainable Development**  
Mr Erich Vogt – Senior Associate at Creative Associates International Inc.  

**Involvement of Youth in Sport and Environment**  
Mr Eric Falt – UNEP Director of Communications and Public Information  

**Report on activities since Torino World Conference**  
Dr Pál Schmitt – Chairman of the Conference and of the IOC Sport and Environment Commission  

**Open discussion**
PARALLEL A

Environmental Awareness Creation for Young People through Sport

*Moderator: Sunil Sabharwal*

Indigenous People and Indigenous Sport
Dr Emmanuel Owusu Ansah – Director of Sport and Development – Ghana Ministry of Education and Sport

Nature and Sports Training Camp (case study)
Dr Elizabeth Odera – Director Sadili Oval and Coordinator, Nature and Sports Camps Kenya

Environmental Awareness through Sport
Mr Efraim Zinger – Secretary General of Israel NOC and Chairperson of the Sport and Environment Commission of European Olympic Committees (EOC)

Open discussion

PARALLEL B

Sport as a Tool for Sustainable Development (Business and Economic Dimension).

*Moderator: Wondwosen Asnake*

Sport and Tourism
H.E. Young-Shim Dho – Ambassador of Tourism and Sports of Republic of Korea

Corporate Social Responsibility – Promoting Environment through Sport
Mr André Gorgemans – Secretary General of World Federation of the Sporting Goods Industry (WFSGI)

Sport and Youth Employment
Mr Jan Harm Robbertse – Director ADECCO, South Africa

Open discussion

10 November 2005 – afternoon
PLENARY 2

The Role of the Olympic Movement in Sustainable Development
Chair: Dr Pál Schmitt, Chairman of IOC Sport and Environment Commission

Guide to Sport, Environment and Sustainable Development
Prof. Joseph Tarradellas – University of Lausanne

NOC Vision of Sport and Sustainable Development
Mr Denis Cheminade – Director Development activities of France NOC

Olympic Games and the Environment
Mr Simon Balderstone – IOC Environment Advisor

IOC and Sustainable Development
Mr Urs Lacotte – IOC Director General

Open discussion

PLENARY 3

Human and Environment Legacy
Chair: Dr Pál Schmitt, Chairman, IOC Sport and Environment Commission

Bid City Environment Legacy
Mr Jesus Dionisio Ballesteros – Mayor of Aranjuez

The Environment Legacy / Positive Legacy Outcomes Maintained
Mr Antonio Lucio – Environment Representative of Madrid 2012 Team

The Environment Legacy / Positive Legacy Outcomes Maintained
Dr Ing. Julius De Heer – Environment Representative of Paris 2012 Team

2006 Torino Winter Games
Mr Paolo Revellino – Head of Sustainability Assessment, Torino Organising Committee

2008 Beijing Summer Games
Mr Xiao Xuan Yu – Director of Environment Activities Department, Beijing Organising Committee

2010 Vancouver Winter Games
Mr Ken Baker – Senior Environmental Sustainability Advisor, Vancouver Organising Committee
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<td>Mr Theodore Oben – UNEP Chief Outreach Unit, Division of Communications and Public Information</td>
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<td>Mr Sunil Sabharwal – Member of the IOC Sport and Environment Commission</td>
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<td>Ms Esther Okwanga – Head of the Regional Delegation for Easter Africa of the International Federation of Red Cross and Red Crescent Societies (IFRC) in Nairobi</td>
<td>Dr James Kisia – Director of Health and Social Services at Kenya Red Cross Society</td>
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<td>Sport, Environment and Refugees</td>
<td>Mr Jürgen Wintermeier – Development Advisor to the Partnership Operations of GTZ International Services</td>
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<td>Mr Michael Kleiner – Head of Office for the International Year of Sport and Physical Education – IYSPE 2005</td>
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Open discussion

PARALLEL E

Sports Facilities and Equipment
Moderator: Tore Brevik

Greening the FIFA 2006 World Cup
Mr Christian Hochfeld – Organising Committee FIFA 2006 World Cup

Sport Goods and the Environment
Mr Masato Mizuno – President of Mizuno Corporation and Member of the IOC Sport and Environment Commission

Report on Activities of Japanese Olympic Committee
Dr Kazuo Sano – Vice-Chairman of the JOC Sport and Environment Commission

Integrating Environment in the Olympic Games
Mr George Kazantzopoulos – Former Director of Environment for Athens 2004 Games

Open discussion

PARALLEL F

Sport, Politics and Peace
Moderator: Zoumaro Gnafame

Sport Governance and Human Values
Dr Kamel Esseghairi – Director of Social Affairs of the African Union

Sport and Post-Conflict Reconstruction
Ms Nyambura Githagui – Senior Social Development Specialist at the World Bank

Sport and Conflict Prevention
General Lassana Palenfo – President Association of National Olympic Committees of Africa (ANOCA)

Open discussion

PLENARY 4

Chair: Dr. Pál Schmitt, Chairman, IOC Sport and Environment Commission

The Role of Olympians for Environmental Preservation and Sustainable
Development
Mr El Hadji Amadou Dia Ba – Director of Regional Office of the World Olympians Association

UN perspective: Sport, Peace and Environment
Mr Djibril Diallo – Director, Office of the UN Secretary General of Sport for Development and Peace

Causes of Conflict in Africa: the Lost Generation
Prof. Thomas Ohlson – Uppsala University in Sweden

Peace and Environment
Mr Babafemi Badejo – Deputy Special Representative of the UN Secretary General for Somalia

Round-Up
Mr Olav Myrholt – IOC Environment Advisor

Open discussion

CLOSING CEREMONY

Chair: Dr. Pál Schmitt, Chairman, IOC Sport and Environment Commission

Presentation of the Nairobi Declaration – Dr Pál Schmitt, Chairman, IOC Sport and Environment Commission
Mr Shafqat Kakakhel – UNEP Deputy Executive Director
H.E. Prof. George O. Krhoda – Permanent Secretary, Kenya Ministry for Environment
4. Summaries

4.1. Opening Ceremony

Mr Alfred Kangati, Vice-President of National Olympic Committee Kenya welcomed all the participants on behalf of the NOC of Kenya and recalled that on top of sporting excellence they had a responsibility to create and maintain an environment to allow future generations to enjoy and excel in sports. He said that for this reason they would pay great attention to the deliberations of the conference and make them their guiding principal for the future. Stating that the conservation of nature and environment was growing in importance in the planning of their facilities and activities he acknowledged that other stakeholders in sports and tourism management were also increasingly following this path.

Dr Pál Schmitt, Chairman IOC Sport and Environment Commission thanked the principal partners of the conference, the Kenyan Government, NOC of Kenya and UNEP for their commitment to harnessing sport for sustainable development and in the organization of the conference. He emphasized that the IOC Commission for sport and environment had already a ten year history and stressed both the evolution of the biennial conference since the first edition in 1995 and that they had been the cornerstone of the Commission advocacy work.

Recalling the commitments of the last Conference two years earlier in Turin, Italy he said that important work had been completed to ensure that sport and leisure activities were conducted in a more environmentally sustainable way. The next two days would be a continuation of this work and used to review achievements and plan for the future.

An important new element included in the conference was the role of the environment in maintaining peace and Prof. Wanagari Maathai, a leading figure in this domain, would certainly provide material in her keynote speech for the contribution of sport to be subsequently studied. Finally, in his closing remarks he called for the conference to provide clear guidelines and tools related to sport, peace and environment for the years to come.

H.E. Ochilo Ayacko, Kenya Minister for Gender, Sports, Culture and Social Services welcomed all the participants to Kenya and said he was honoured to be present among the top sports personalities and environmentalists present.

When the UN had proclaimed the year 2005 as the International Year of Sport and Physical Education it had recognized the growing stature of sports and its unique ability to make a significant impact in daily lives. However, in his view only implied was that sport also plays an important role in the development of the character of children, is a great livelihood source for many and is a second-to-none mobilizer of people to big gatherings where other society matters could be discussed. Sport had almost endless powers and also produced respected role models like Paul Tergat, established special training camps such as Eldorate high altitude international facility and contributed to peace as was seen with the two Koreas side by side at the Olympic Games.

He saw the three concepts of sport, peace and environment highlighted at the conference as having in common the survival of the human race. He called for the strong ability of sport to mobilize sports persons, spectators and other stakeholders to be harnessed to sensitize and educate the community on environmental issues and concerns. Especially since sports by their very nature thrive in a clean and secure environment.
Expressing his belief that sports could also play a major role in the achievement of the Millennium Development goals set out by the UN he said that these noble Goals would remain a distant mirage without peace and speaking of the Olympic Truce in Ancient Greece concluded that we must be able to do even better today.

**Ms Gunilla Lindberg,** IOC Vice-President conveyed the IOC President’s greetings to the conference and thanked all parties involved in the conference. Acknowledging that the Olympic Movement could not solve environmental matters alone and that this was essentially a governmental role she said the IOC could and was willing to contribute through sport, its field of expertise. Indeed the fundamental principles of the IOC laid down this social responsibility with the sentence “to place sport at the harmonious development of mankind”. The IOC, with the assistance of its partners were striving to assume this responsibility through its awareness raising and Games time activities in order to promote sport and sustainable development for a better protection of the planet and human well-being.

United Nations and governments had over last decade growingly recognized the human values which sport espouses and its impact on the socio-economic structures of society and that it could be a useful tool to achieve their own development goals. UNEP had confirmed this tendency by placing sport high on its agenda and its collaboration with the IOC, OCOGS and IFs provided clear examples of intertwined sport and environment initiatives.

Ms Lindberg considered that the challenge was to prove that through reinforced partnership of all sectors and a better mutual understanding, sustainable development through sport could enable each of us to achieve our own objectives and contribute to the Millennium Goals. Closing her speech she called upon the conference to identify concrete ideas to meet these challenges.

**Mr Klaus Toepfer,** UNEP Executive Director welcomed the participants to the 6th World Conference on Sport and Environment and noted that the conference was the result of the long-standing UNEP – IOC relationship. He recalled the theme of the conference “Sport, Peace and Environment” and that the Nobel Committee in honouring Prof. Maathai in 2004 had demonstrated the close link between environmental security and human security. For him protecting and managing the environment was the peace policy of the future. He also identified a strong link between sport and peace and pointed to the two Koreas participating together in the 2008 Beijing Games as further evidence.

With sport-related turnover amounting to three per cent of the total world economic activity special attention needed to be paid to venue design and event organization since it would have a significant impact on the environment. The Sydney and Lillehammer Games had set the foundation of this work. The Torino Games promised to break new ground in incorporating sustainability into sport with such measures as their sustainability report and Heritage Climate Torino (HECTOR) project. BOCOG was showing early signs of providing the succession with the forthcoming agreement due to be signed with UNEP.

Sport can also bring hope and dignity to the poor said Mr Topfer and cited the nearby UNEP Nature and Sport camp as an example of an excellent model for combining sport and sustainable development, especially for the less privileged. The camp not only provides leadership training and sporting opportunities, it also enables young people to do something concrete and long-lasting to benefit themselves and their communities. He concluded with
<table>
<thead>
<tr>
<th>4.2. Plenary 1</th>
<th>LINK BETWEEN SPORT, PEACE AND ENVIRONMENT AND THE CONTRIBUTION OF SPORT TO SUSTAINABLE DEVELOPMENT</th>
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<tr>
<td><strong>Peace and Environment - Prof Wangari Maathai, 2004 Nobel Peace Prize Winner</strong></td>
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<td>Prof. Maathai thanked the IOC for inviting her to participate in its global efforts to promote peace through sports and recognized that throughout history, sports have been used to promote unity, understanding, collaboration and participation among communities and nations. She also worked for peace but by working for the environment.</td>
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<td>Her organisation The Green Belt Movement (GBM), in response to the politically motivated tribal conflicts leased land to displaced persons which lead to reduced, anger, frustration, hatred and desire to avenge and helped to bring about peace amongst them and the warring communities. GBM also worked with elders through such peace activities as giving them tree seedlings that became known as the trees of peace after they were planted and nurtured by perceived adversaries. While the youth were encouraged to join football teams and provided with footballs to reduce the aggressive divides between different factions.</td>
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<td>She said that in awarding the Nobel Peace Prize to the environment, the Nobel Committee expanded the classic concept of what constitutes peace and that it was clear that when working for peace and development that is sustainable, we also need to manage the available resources accountably as well as share them equitably. Concluding that the link between sustainable development and good governance is very important part of the puzzle for peace, the challenge is to embrace these linkages and deliberately work for peace by working for the environment and a healthy society that sports can help promote.</td>
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Contribution of Sport to Peace and Sustainable Development - Mr Eric Vogt, Senior Associate at Creative Associates International Inc

According to Mr Vogt if civilisation is to survive, it must live on the interest, not the capital of nature and ecological markers suggest that in the year 2000 we were using about 125% of nature’s yearly output. Such numbers maybe imprecise, but their trend clearly marks the road to bankruptcy. He described the situation in Africa as particularly alarming but said that Africa today stands at a crossroads, while its current history speaks of poverty and suffering, its future holds opportunities and promises. To seize these opportunities however, a number of challenges have to be addressed and overcome such as the reduction of poverty, a growth rate of over 5%, reduction of corruption and access to capital amongst others.

The challenge is Olympic-size, one that all of us, irrespective of where we come from and whom we represent, have to figure out how we can best pool our assets to address the issues before us. Many of the development community look to the IOC and the sports movement to take a more active and visible role because throughout its history it had taken progressive stances on issues of human and social development and being the largest and most popular movement in the world.

There is also a multitude of engaging community-based non-governmental groups out there in the field creatively helping to overcome ethnic strife, religious intolerance, and sectarian and cultural backgrounds. One example is “Playing for Peace Foundation”, founded on the premise that “children who play together learn to live together”, a foundation that effectively blends together proven theories of social modelling, conflict resolution and public diplomacy to operate basketball and life-programs in historically divided regions.

Involvement of Youth in Sport and Environment - Mr Eric Falt, UNEP Director of Communications and Public Information

Mr Falt opened his speech with a reminder that they were all gathered together because of the importance and benefits of linking sport to environment. He affirmed that at the 2006 and 2008 Games the participants would certainly have a better understanding of their sport’s potential impact on the environment than ever before and would hopefully aspire to be role models for young people watching the Games on television.

However, he said he would not be talking about these people today, but instead those who would probably not be reached by the awareness-raising campaigns jointly organised by IOC and UNEP, those living in poverty, with limited access to educational opportunities and facing the scourges of HIV and unemployment on a daily basis. A “captive” audience, who often see sport as a way of escaping their everyday problems and whose desire to learn can be channelled positively in order to instil environmental values. UNEP’s first Nature and sport camp did exactly this and by providing opportunities linked jointly to sport and environment for young people from disadvantaged backgrounds in developing countries.

He challenged the audience to see what had been done in their respective countries and to consider what elements could be repeated. Such initiatives would go some way towards achieving the Millennium Development Goals, especially, to eradicate poverty and ensure environmental sustainability. Educated young people can choose to take action in their community and take their destiny into their own hands. They can improve their health and fight to make dreams become reality. People who grow up in a healthy
environment, who have been given hope and dignity, are people who live in peace.

### 4.3. Parallel A

**ENVIRONMENTAL AWARENESS CREATION FOR YOUNG PEOPLE THROUGH SPORT**

**Indigenous People and Indigenous Sport – Dr Emmanuel Owusu Ansah, Director of Sport and Development – Ghana Ministry of Education and Sport**

Dr Ansah, presented different definitions of indigenous and sport and said that all over the world indigenous sport exists in different forms and with different meanings. Concentrating on Ghana he said that in the pre-colonial days there were organized physical activities for both men and women ranging from wrestling to dancing. In the colonial days they were pronounced as pagan and uncultured and were replaced by a “carbon copy” of the British system of physical education and sport. Today most indigenous sports have been lost to antiquity and what is left is passed on orally from generation to generation.

Yet Indigenous sport has many values, is best understood and practiced by the rural community, reflects the culture of the people and includes aspects of tolerance, sense of belonging, adherence to rules and norms, fairness, respect for elders, obedience and ritualistic observance. In his opinion if the United Nations declared Year of Sport and Physical is to have a universal appeal and acceptance and if sport is to be used to help achieve the UN Millennium Development goals then more attention than ever needs to be paid to the preservation, development and promotion of indigenous sport.

**Nature and Sports Training Camp (case study) - Dr Elizabeth Odera – Director, Sadili Oval and Coordinator, Nature and Sports Camp Kenya**

Dr Odera presented the Nature and Sports Camps which support environmental leadership and sports training amongst the youth. The camps provide children in communities in Nairobi with an opportunity to aspire, be trained and be environmentalists as well as act as role models for other children in their communities. It also seeks to recognize the outstanding quality of children by providing educational opportunities for some children of the camps. The camps provide sport training and involve them in weekly environment projects including community cleanup, recycling and tree planting.

Tracing the history of the camps she explained that Sadili Oval was built on a refuse and sewer dumping area which had become an unpleasant swamp, once transformed it became a haven for children. The project has received official recognition by UNEP for its good work as well as many prizes for its work with children and youth.

Concluding Dr Odera listed some of the notable sporting successes of the camp and some social successes such as providing employment opportunities since many of the young people who began the programme are now making a living through coaching in schools and dramatically reducing truancy levels of the children in the programme.
Mr Zinger emphasized that concern for our environment, as well as its damage, knows no frontiers. Both have a local and a global impact and will eventually influence the lives of each and every one of us, with no regard to our location, culture, religion or race. He recalled the Olympic Movement had understood this and with its Agenda 21 had set the base for environment to become the third pillar of Olympism.

Concentrating on the European Olympic Committees he presented projects such as the “Footprints” project in Latvia which is a multi-participant, public event, nationwide for the environmental improvement of forests and parks as well as the Israeli “Green path through Israel” which is a 100km cross county bicycle eco-route promoted by Olympic Champions. There are many such projects and the progress is remarkable, the flow of ideas and concepts seems endless. In his opinion the challenge today is to fulfil the need for a network that will facilitate the exchange of ideas and experiences and provide information and data. He concluded calling for a “Green Pages” on Sport and Environment.

H.E. Dho presented the initiative of the World Tourism Organization “Sustainable Tourism for Eliminating Poverty” (ST-EP) which was launched in September 2004, under the leadership of the Government of Korea. Managed by a Foundation and endorsed by the United Nations, the ST-EP program aims at supporting the creation of sustainable small and media enterprises in areas such as ecotourism, community-based tourism, rural tourism, and sport related forms of tourism. The Foundation has already financed several pilot projects of poverty alleviation through sport and tourism such as a Siem Reap handicrafts village in Cambodia and has organized a Conference of global leaders in Monaco in September 2005.

Corporate Social Responsibility – Promoting Environment through Sport – Mr André Gorgemans, Secretary General of World Federation of the Sporting Goods Industry (WFSGI)

Mr Gorgemans presented the global objectives of the WFSGI and its structure. At the core of its mission statement is the willingness to coordinate activities for a sustainable development within the sports industry. Its environmental committee, which exists since 1991, has therefore produced a series of guidelines on restricted substances in sport footwear, apparel and accessories. Among the major sports companies registered in the database of the Global Compact programme, the examples of Nike, Addidas, Puma and Patagonia are highlighted. Being the largest retail user of cotton in the world, Nike has a comprehensive corporate social responsibility programme that is checked for any new factory. It has a programme to reduce the volatile organic compounds used in the production chain as well as a recycling process of shoe soles that are subsequently used for basketball grounds. Similarly Addidas has a product lifecycle scheme that comprises the elimination of pvc and the assistance to suppliers to reduce their own impacts on environment. Patagonia for its part dedicates 1% of its total sales to...
environmental programmes. While recognizing the progresses made, Mr Gorgemans stressed that the issue of environment protection needed to be addressed more openly by industries and environment should not be used as a marketing tool. The sport industry could play an important role in this field and be a pioneer in many initiatives.

**Sport and Youth Employment – Mr Jan Harm Robbertse, Director, ADECCO South Africa**

Mr Robbertse presented the Adecco Athlete Career Programme which aims to facilitate the employment of both retired and current active athletes in the labour market. With 24 countries running the programme and over 800 athletes involved, this initiative has been successful in ensuring a career guidance from early ages, with a comprehensive and flexible plan that takes into account the different phases of the athletes’ life. Adecco is convinced that athletes have a potential list of skills and personal attributes that are useful and sought by companies. The programme is implemented in close cooperation with the IOC, National Olympic Committees and International Sport Federations.

4.5. Plenary 2

**THE ROLE OF THE OLYMPIC MOVEMENT IN SUSTAINABLE DEVELOPMENT**

Guide to Sport, Environment and Sustainable Development, Prof. Joseph Tarradellas, University of Lausanne

Prof. Tarradellas explained that two books had already been published on sport and environment by the IOC (Manual on Sport and Environment & Agenda 21) but that there was a need for a practical tool to apply the main idea “Think Globally, Act Locally. Hence, the publication of a new guide divided into four chapters. The first chapter devoted to the most important environmental challenges for our future such as the reduction in forest surfaces. The second chapter concentrated on the general conditions for sport that respects the environment and sustainable development, a third chapter devoted to general requirements in order to respect environment and sustainable development in the organization of sport (authorities, clubs, athletes manages, events facilities, manufacturers, media, …). A fourth Chapter 4 dedicated to actions that the 35 Olympic sports may carry out through their sport for sustainable development.

Using football as an example Prof Tarradellas showed the structure for each sport and the detailed information provided for all those involved in it. Everyone must start somewhere and the best way to do this by taking action locally and commencing with an easy task. Reread the chapter devoted to the sporting activity concerned and choose to apply the most simple advice, for instance, tomorrow when you go to train, those of you from rich countries, leave your cars in the car park and take your bike or public transport. Athletes from developing countries, spend a few minutes of your time to remove plastic bags from your pitch or stadium.

The guide also provides also provides information on how to continue, principally by thinking globally, which means giving the widest scope possible to your action, by explaining and educating. Tell your friends at your club, your family and your neighbours how pleased you are to combine your passion for sport with conservation of the environment or contributing to sustainable development. Finally information is offered on how to do more, for example by uniting your energy with fellow club members or by organising activities for environment and sustainable development.
Mr Cheminade explained that following in the footsteps of the IOC, the French National Olympic and Committee had drawn up a French Sports Agenda 21, a genuine “programme of action for French sport in the sustainable development field”, as a way of reconciling these two aspects of the NOC’s activities. In his opinion sustainable development is not a new concept for sport but is a modern way of talking about the values of sport and Olympism. The IOC has always recognized sport as an educational tool, environment is already a pillar of Olympism and the IOC pays close attention to the financial aspects of the Games.

The French Agenda 21 is based on the IOC’s Agenda 21 but has been adapted to their national situation and contains 21 objectives and is divided into four chapters. Three chapters correspond with the traditional dimensions of sustainable development: social, environmental and economic, while the fourth chapter on “governance” deals with organisational matters and how the action plan should be implemented.

Several years down the line the impact of the French Sports Agenda 21 has already being identified. It has become a reference point, a framework on which other initiatives are based, it promotes communication concerning the values of sport and strengthens cooperation with public authorities. He concluded by offering his help NOCs wishing to set up such a project and to contribute in this way to the development of sport in a “sustainable” way, based on the values of sport and Olympism.

Mr Balderstone saw environment and sustainability as increasingly important elements of the Games. Since the Winter Games in Lillehammer each city had tried to improve on the “green” concept of past Games and the IOC had developed a policy on environment and sustainability as defined in the Olympic Movement’s Agenda 21. The Games incorporate all three elements of sustainable development as laid out in Agenda 21 (economic, social and environment).

Environment has become an essential piece in all stages of awarding the Games to a city, from the earliest applicant city stage where specific questions on environment are addressed to the candidate cities phase where the candidature file lays down binding commitments. As well as external scrutiny by NGOs and media, the IOC and the Organising Committee monitor progress and implementation of the proposed actions. However, to leave a positive legacy it was not necessary to win the Games as can be witnessed by Paris and Madrid who will implement certain projects that figured in their bid books.

The Olympic Village offered a complete example of sustainable development since it includes important economic necessities due to the urban planning, building and transport involved in its completion. Environmental chances to rehabilitate sites, display innovative energy methods and manage waste. It offers socio-cultural opportunities due to social and cultural mix and because it can serve as an educational tool and a force for change.
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<th>4.6. Plenary 3</th>
<th>HUMAN AND ENVIRONMENT LEGACY</th>
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<td><strong>Bid City Environment Legacy – Mr Jesus Dionisio Ballesteros, Mayor of Aranjuez, SPAIN</strong></td>
<td><strong>The Environment Legacy / Positive Legacy Outcomes Maintained – Mr Antonio Lucio, Environment Representative of Madrid 2012 Team</strong></td>
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**Mr Ballesteros** presented the City of Aranjuez, situated just outside Madrid, as a case study for the type of positive legacy a bid city for the Olympic Games can leave. The project to develop an Olympic rowing and canoeing canal in the Aranjuez, a world heritage city, was the object of a highly complex technical research. Given the characteristics of the town the project combines sport, culture and environment. Sport with the impetus it would provide for high level sport, culture by interpreting again the quality of life of the historic city and environment by creating a buffer zone between the natural and built environments.

Due to huge popularity of the project it was agreed to have it ready in 2010, in time for the European Canoeing Championships. He concluded that once complete the project would be a “true legacy of an Olympic bid”.

**Mr Lucio** focused on some of the legacies generated by the Madrid 2012 candidature and demonstrated that it produced both intangible and tangible results. Among the intangible benefits of the candidature was its ability to influence the behaviour of citizens, companies, institutions in a significant way and determine some innovative policies and guidelines to be used by the public administration in the future.
On a tangible level Madrid 2012 created two versions of “sustainable procurement manuals”; one for the public procurement, another for the private procurement procedures. Effective implementation of these manuals can be seen in two construction contracts and it will be used for future constructions of sporting installations and should also influence the private sector. The “100 % renewable energies” project initiated action for the municipal buses which now in part use biodiesel and is currently being considered for future big events in Spain. In similar fashion the “neutral carbon Games” was initiated to exemplify best practise during the IOC evaluation Commission visit when the CO2 generated by their visit was compensated for by financial support of a solar energy project in Eritrea. Many other environmental projects in the domains of waste, water, construction and facilities as well as transport have in part been implemented and will also serve as best practise examples for the future.

The Environment Legacy / Positive Legacy Outcomes Maintained – Dr Ing. Julius De Heer, Environment Representative of Paris 2012 Team

In Dr De Heer's opinion working all together on a common project is very rare in this world and is a huge opportunity to develop new relations, working methods and find new ways of cooperating and planning, putting aside old conflicts, barriers and habits.

The biding process can leave many legacies, but this should clearly be planned in advance, transformed during the process and developed after “loosing”. However, this is not a very popular concept in an organisation with only one goal: hosting the Olympic Games.

He provided many examples of the positive legacies that would be left by the Paris 2012 bid from positive human legacies, new planning processes, cooperation with sponsors to eco-design of venues, solar systems and cycling networks. He concluded that winning and loosing is a very human view and that nature shows us that winning can tale many different forms and that “loser” can be the winners of tomorrow.

2006 Torino Winter Games – Mr Paolo Revellino, Head of Sustainability Assessment, Torino Organising Committee

Mr Revellino presented the following principal foreseen legacies for the Torino 2006 Games:

Economic legacies:
- environment-friendly infrastructure development in mountain communities
- tourism development
- waste management services improved
- reduction of natural hazards
- ISO14001 and EMAS certification
- Institutionalized strategic environmental planning

Environmental legacies:
- environment impact assessments introduced
- identified critical areas and key areas of policy and implementation intervention
- developed EMAS for sports and cultural events organizations
- environmental standards for buildings and constructions enhanced,
audit systems developed
- introduced advanced sustainability reporting
- new standards for landscaping and forest management along with sports infrastructure development
- eco-labelling scheme for accommodation services

Social legacies:
- mountain livelihoods development
- improved quality of life in villages through infrastructure development

Intangible legacies:
- sponsors, companies introduced to environmental partnerships and activities
- focus on climate change, awareness building at all political levels
- environment thoroughly integrated in planning processes and policy discussions
- consensus around importance of environment in planning and policy
- consensus-building processes around identification of key issues and topics of environmental importance
- general awareness-building and education

Games of the XXIX Olympiad, Beijing 2008 Games – Mr Xiao Xuan Yu, Director of Environment Activities Department, Beijing Organising Committee

Mr Yu presented the following principal foreseen legacies for the Beijing 2008 Games:

Economic legacies
- improved public transportation infrastructure
- enormous attention brought on Beijing and environment
- internationalization of a large swath of economic activities attached to the games
- diminished costs of damages due to environmental hazards and pollution, creation of a more attractive business environment

Environmental legacies
- introduction of environmental management systems in all parts of the project
- introduction of environmental construction and building standards
- introduction of environmental guidelines for Olympic accommodation services
- ISO14001 certification achieved for Beijing 2008
- environment-focused procurement and tendering guidelines
- improvement of air quality
- improvement of drinking water quality
- massive improvement of sewage treatment and recycling of water resources
- forest cover improved
2010 Vancouver Winter Games – Mr Ken Baker, Senior Environmental Sustainability Adviser, Vancouver Organising Committee

Mr Baker presented the following principal foreseen legacies for the Vancouver 2010 Games:

Economic legacies
- sustainability integrated as a key concept in economic activities across the board
- consensus-building around sustainability and environment as economic factors
- conscientious economic development of deprived sectors of the city and segments of the population
- improved road infrastructure
- introduction of hydrogen fuel/scaling up tests
- specific economic partnerships with first nations
- focal economic activity development in tourism
- creation of post-games society/organization of legacies

Environmental legacies
- environment and sustainability integrated in vision, mission and values of the games
- going beyond environment and focusing on sustainability as a tangible economic, social and environmental concept
- creating environmental leadership
- setting new green building/construction standards, including addressing long-term community needs
- public-private-civil society partnerships in planning and development of venues
- increased energy efficiency standards
- introduction of sustainable energy resources
- construction practices surpassing regular standards, landscaping and care taking of the natural environment at venues

Social legacies
- inclusion of exposed social groups
- first nations participation on an unprecedented scale
- creating models of inclusion, participation and redressing
- involvement of civil society, transparency in local Olympic preparations and activities
- community focus, making the Olympic projects tangible, transparent and close to people in order to create ownership and sustainable communities
- clear focus on distribution of economic benefits to inner cities, first nations

Intangible legacies
- increased public understanding of sustainability
- models of transparency
- good governance practices
- introduction of aboriginal symbolism as cross-cutting value
- dissemination of ideas and models from the games preparations
2012 London Summer Games – Mr David Stubbs, Head of Environment and Sustainable Development, London Organising Committee

Mr Stubbs, presented the following principal foreseen legacies for the London 2012 Games:

**Economic legacies**
- recovery of brownfield areas for economic and social development
- focus of the city’s future development will be sustainability
- partnership building in economic development for sustainability
- early planning and preparations eases strategic planning and detailed development

**Environmental legacies**
- going beyond green, embedded sustainability
- massive influence in thinking, behaviour
- Environmental Impact Assessments (EIAs) as a dynamic tool for planning and execution of venue development
- protection of environment through massive restoration of canals, waterways
- recovery of derelict areas and reclaiming it for habitation and biological recovery
- London becoming a low-emission city, the first to aim so
- low-carbon games, climate change focus
- no waste to landfill
- on-site reclamation of water resources
- establishing a Climate Change Agency
- creation of the largest new park in Europe
- environment management system addressing procurement, green office, monitoring, reporting etc.

**Social legacies**
- improved quality of life for present and coming residents of Lower Lea
- improved public transportation
- overseas development assistance remittances
- unprecedented participation in site development

**Intangible legacies**
- sustainability-thinking as a mainstream idea
- catalytic work, dissemination to future development in London
- linking the London projects and ideas to the global conditions and solidarity

4.7. Parallel C

**SPORT AND CIVIL SOCIETY**

Gender Empowerment and Sport – Ms Béatrice Allen, Member of IOC and Gambia NOC Women and Sport Commissions

Ms Allen recalled that women and girls have limited access to and participation in sports, even though they form half the world population. There is an emerging trend of increased participation of women in national and international sports, but not in sporting structures where decisions are made, and where leadership roles are played. Unequal access to education makes it impossible for women to attain an upward mobility on the sports administration ladder.

In the African context she saw the environment as an aggravating factor since when forests disappear and water becomes polluted, women are then forced
to spend more hours scouting for water and fuel wood and therefore have less
time for the development process and for sports.

She recommended that women use their own efforts to empower themselves,
with support from others Women and girls must be at the forefront of
empowerment. She saw that women need education for awareness creation
that would equip them with the type of skills and knowledge that will empower
them through greater confidence and direction for improved socio-economic
status. Women’s empowerment can bring about women’s sense of self-worth,
their rights to have access to opportunities and resources, and their right to
have the power to control their own lives. Sports have the potential to ensure
that the voices and visions of women at the grassroots level are brought into
the policy-making process, because of its mobilizing effect on people and
systems.

**Sport and the Environment, UNEP Strategy for Sport - Mr Theodore
Oben, UNEP Chief Outreach Unit, Division of Communications and
Public Information**

*Mr Oben* in presenting the challenges to further incorporate environmental
sustainability into sport and to use the influence of sport to enhance
environmental awareness pointed to global warming as an area where an
impact could be made. In his view it is the greatest threat we face and one the
sports community must address through such programmes as the Heritage
Climate Torino (HECTOR) programme of the Turin Olympic Games since
sport has an ecological footprint in the form of green house gases and can
compensate for it by offsetting carbon emissions.

UNEP had been working on Sport and Environment since 1994 and had
published a range of material to highlight the links between sport and
environment, organised conferences as well as forged partnerships with
several sports organizations and the sporting goods industry. Nevertheless in
his opinion the world of sport could do a lot more, both to increase awareness
about environmental issues among recreational and professional
sportspeople, and to harness the power and popularity of sport to promote
ideals of sustainable living. He cited the Torino Olympic Winter Games in
2006 as an example since they expect four times more media representatives
than athletes (10'000 journalist) and therefore provides a wonderful
opportunity for environmental messages.

The popularity of sports starts is truly impressive and so is their potential
influence, they are admired and are role models for the young and are often
viewed as more trustworthy than politicians. A special effort needs to be made
to bring them on board and to use them as spokespersons for sustainable
living. Since major companies like Adidas and Nike use sports personalities to
promote their products just as the UN does to address societal problems such
as HIV/AIDS, why shouldn’t sportspeople get passionate about recycling,
energy efficiency, cutting air pollution and providing clean water.

**NOCs and Environment Promotion (NOC environment questionnaire) –
Mr Sunil Sabharwal, Member of the IOC Sport and Environment
Commission**

*Mr Sabharwal* presented the results of the questionnaire on sport and
environment sent to all NOCs and said that after 10 years of existence the
IOC sport and environment commission had judged it opportune to survey this
key constituency. The results had provided information on Governance,
notably that 50% of respondents have a Commission or environment working
group and on resources, notably that 80% of respondents had received
assistance from the Olympic Solidarity. The principal NOC activities linking sport and environment were greening/cleaning activities, education awareness themes, promotional themes, institutionalization themes and education/awareness themes. Based on these activities he presented case studies from each continent that he hoped would serve as models for all NOCs in the future.

He concluded that there had been a significant increase in NOC awareness over the last 10 years, there was a demand for more information from the IOC, national regulations and institutions existed in most countries, there were excellent examples from all continents and from countries with opposing levels of development.

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<th>SPORT AS A TOOL FOR SUSTAINABLE DEVELOPMENT (HUMAN DIMENSION)</th>
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<tr>
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<td>Sport, Health Promotion and HIV/AIDS Prevention</td>
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<td></td>
<td>- Dr Esther Okwanga, Head of the Regional Delegation for</td>
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<td>Eastern Africa of the International Federation of the Red</td>
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<td>Cross and Red Crescent Societies (IFRC) in Nairobi</td>
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<td></td>
<td>- Dr James Kisia - Director of Health and Social Services of</td>
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<td>the Kenya Red Cross Society</td>
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<td></td>
<td>Dr Okwanga presented the global structure of the IFRC and how</td>
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<td>National Societies operate in situations of non-man made</td>
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<td>Dr Kisia stressed that the IFRC recognized the health benefits</td>
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<td>of sport for its contribution to the improvement of general</td>
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<td>well-being, its socialization effects and its added value for</td>
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<td>behaviour change training. Sport is therefore used as a</td>
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<td>successful platform to promote HIV/AIDS prevention in Kenya,</td>
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<td>especially in the field of peer education for youth in and</td>
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<td>out of school of 10 to 25 years old. Tournaments of different</td>
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<td>sports are used to run awareness training involving teachers,</td>
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<td>counsellors and coaches. Drama and songs are also used to</td>
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<td>carry HIV/AIDS prevention messages. This programme has been</td>
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<td>implemented in cooperation with the Ministry of Health, and</td>
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<td>other local NGOs such as Alive and Kicking. Partnership with</td>
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<td>the NOC will be sought in the future as well as more</td>
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<td>involvement of popular sportspersons as role models and</td>
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<td>mentors. Sport, Environment and Refugees – Mr Jürgen Wintermeier,</td>
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<td>Development Advisor to the Partnership Operations of GTZ</td>
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<td>International Services</td>
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<td>Mr Wintermeier presented some aspects of the cooperation</td>
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<td>projects done by the German government with the High</td>
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<td>Commissioner for Refugees (HCR). While recognizing the</td>
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<td>important impact of sport as a tool for empowerment,</td>
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<td>socialization, heeling and physical fitness, the humanitarian</td>
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<td>function of sport should not be exaggerated as other crucial</td>
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<td>priorities existed in refugee camps such as shelter provision,</td>
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<td>water and sanitation, and basic education. Sport activities</td>
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<td>were therefore often integrated and finances through extra-</td>
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<td>budgetary sources and private contributions.</td>
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<td>Nevertheless the value of sport was recognized by UNHCR which</td>
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<td>includes recreation activities in its education guidelines.</td>
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<td>The German government supported several projects in camps in</td>
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<td>Africa, where sport and environment protection are mainstreamed</td>
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<td>in all phases of refugees’ activities. Based on these</td>
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<td>successful results, Mr Wintermeier advocated for making sport</td>
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<td>a policy item of humanitarian organizations and convince the</td>
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<td>donor community of the benefits of sport for the life of</td>
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<td>refugees in camps and for the local surrounding</td>
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community. Important was also to have a community-based approach in developing these programmes in order to ensure local ownership and sustainability.

**Sport, Youth and Leadership – Mr Michael Kleiner, Head of Office for the International Year of Sport and Physical Education – IYSPE 2005**

Mr Kleiner presented a summary of the activities undertaken in the world to celebrate the IYSPE. With 49 National Committees instituted, over 10 conferences organized and hundreds of projects implemented or further developed at field level, and the adoption by the UN General Assembly of a resolution on sport, the outcomes of the Year were meeting the expectances and really contributed to advocate for the value of sport as a sound and effective tool for development and peace in the world. It also helped consolidate the place of sport in the UN system. The positive impact that sport has on environmental protection, education, health promotion, gender equality, integration of people with disabilities, local community development, life-skills development and peaceful cohabitation is enormous and is increasingly recognized and used by UN agencies and sport organizations alike. One of the challenges was to ensure a successful management of good practices and their replication elsewhere. A formal and complete report on the Year’s activities will be presented to the UN in 2006.

**4.9. Parallel E**

**SPORTS FACILITIES AND EQUIPMENT**

**Greening the FIFA 2006 World Cup, Mr Christian Hochfeld, Organising Committee of FIFA 2006 World Cup**

Mr Hochfeld presented the environmental programme of the 2006 FIFA World Cup named “Green Goal” which stands for the very first innovative environmental programme for a FIFA World Cup, no negative impact on the global climate, quantitative environmental goals and a sustainable legacy. He saw cooperation and integration as the keys for success for the programme and said that the programme had wide ranging partners from UNEP to the Federal Ministry for the Environment to Host cities and stadiums.

As examples of the green goals he provided, a 20% reduction in the waste generated, 20% reduction in consumption of energy and water and a 50% increase in public transport usage for the World Cup. For each of the goals measures had been planned such as for mobility innovative and environmentally shuttle buses and coaches, integrated public transport information and social. To have a climate neutral World Cup they would be using renewable energy, energy efficiency methods and would compensate for the approximate 100,000 tons of carbon dioxide by providing clean energy packages and Tsunami aid for families in Tamil Nadu, India.

In addition to these concrete measures an awareness raising campaign on the protection of the environment would be launched for football clubs, a green goal agreement with UNEP had been signed and a website launched.

**Sports Goods and Environment – Mr Masato Mizuno, President Mizuno Corporation and Member of the IOC Sport and Environment Commission**

Mr Mizuno presented the 11 key points that sports facilities should take into account in regards to the protection of the environment, these range from the purpose of the facility and compliance to the law to the air conditioning system and waste management. He provided examples of facilities in Japan which have adopted unique measures to conserve the environment such as the Osaka Central Gymnasium which insulates heat with its underground structure and conserves nature with its grass cover. In addition it has natural
ventilation and lighting to save energy consumption.

He recalled that the Olympic Movement’s Agenda 21 has a specific clause on sports equipment and said that the World Federation of Sporting Goods Industry is willing to abide by this clause and through its corporate social responsibility committee is working on a number of measures such internal control, corporate governance as well as environmental conservation. The environmental policy of sporting goods industry basic policy is centred on the 3Rs: Reduce, Reuse and Recycle which apply to all sectors of society along with saving energy and resources as well as the separation of waste to achieve Zero Emissions. He provided details on the five ways to produce environmentally concerned products which range from development of manufacturing systems to prevent pollution to development of products using cyclic products. In addition to production systems the sporting goods industry is also concerned with logistics aspects such as re-usable cardboard boxes and rationalising the size and shape of these.

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<tr>
<th>Report on Activities of Japanese Olympic Committee – Dr Kazuo Sano, Vice-Chairman of the JOC Sport and Environment Commission</th>
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<td><strong>Dr Sano</strong> presented the Sport and Environment Commission of the Japanese Olympic Committee, composed of 12 members representing the key sports in Japan. The key activities of the Commission are awareness raising and implementation based with domestic regional seminars, national conferences and maintaining the ISO 14001 registration of the JOC office. National sports federations are strongly encouraged to establish their own sport and environment committees, display environment posters and distribute leaflets, use Olympians as ambassadors to disseminate environmental messages and implement concrete activities such as the separation of waste at their sports events. He concluded with the results of his survey which showed that their work was taking effect since amongst other statistics, one-fourth of federations had their own environment commission, 98% are separating waste and 44% are requesting top athletes to convey environmental messages to the public.</td>
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<th>Integrating Environment in the Olympic Games, Mr George Kazantzopoulos, Former Director of Environment for the Games of the Olympiad XXVIII, Athens 2004</th>
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<td><strong>Mr Kazantzopoulos</strong> said that Greece did not consider the 2004 Olympic and Paralympic Games as a temporary sports event but as a catalyst which can help improve and modernise the economy, increase the standard of living, and strengthen culture and environmental quality of Greece. In order to fulfil this vision Olympic venues were used as a tool regenerate the environment of deprived areas such as West Attica, the Olympic village was designed and constructed so that park and garden areas interpenetrate residential areas, the urban landscape was regenerated with such measures as rehabilitation of squares and public areas and sustainable transport systems were created. Significant importance was also given to water management, waste management and recycling in order to reduce the negative effects on the environment and innovate in these domains and an environmental management system was applied to all competition and non competition venues. ATHOC also put in place a public awareness and environmental education programme with an environmental awareness brochure, targeted youth with a school awareness campaign and participating in the Olympic Youth Camp. He concluded that the environmental legacy of the Athens Games was strong</td>
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and that an NGO had recently been established to maintain the momentum and act as a pressure and consultative group for the promotion of sustainable development.

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<th>4.10. Parallel F</th>
<th>SPORT, POLITICS AND PEACE</th>
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<td>Sport Governance and Human Values, Dr Kamel Esseghairi, Director of Social Affairs of the African Union</td>
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Dr Esseghairi stressed that sport played an important role in the development processes in the African continent and helped promote social cohesion and common African identity. The AU Commission worked therefore closely with the Supreme Council for Sports in Africa (SCSA) to promote it among all its member States, ensuring that particular attention is given to regional dimensions and representation. Dr Esseghairi further highlighted the need for proper financial support of sport in Africa as only few countries could currently engage in international sport activities without assistance from their government. He appealed to civil society organizations and the commercial sector to provide support in this field. In particular, it was essential to ensure the survival and financial stability of the All Africa Games which were a unique forum for the tradition of African sportsmanship. He also recalled that the African Unions Commission and the Government of South Africa will be co-organizers of the 2010 World Cup and that this historic occasion should be used to showcase Africa’s pride in winning the bid and delivering a world-class sport event.

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<tr>
<th>Sport and Post-Conflict Reconstruction – Ms Nyambura Githagui, Senior Social Development Specialist at the World Bank</th>
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<td>Ms Githagui Senior Social Development Specialist at the World Bank – Africa Region, said that post-conflict reconstruction was a critical item on the World Bank development agenda. It recognized the potential of sport to help the organization reach this objective as sport could help social inclusion and was a good tool to attract youth and children and to deliver social messages. The reconstruction process was to be done through the education of core values, and the prevention of re-emergence of conflict and violence among youth in particular, all aspects for which sport could be a useful tool. With the World Bank having increased investments on young people as a group, development project with a sport component (such as rehabilitate and create sports infrastructures, create opportunities for youth employment and engage community around sport and youth events) should also increase. Ms Githagui showcases three projects that had been supported by the WB in Bosnia-Herzegovina, Comoros and Swaziland, successfully using sports for development, reconstruction and HIV/AIDS prevention.</td>
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<th>Sport and Conflict Prevention – Gen Lassana Palenfo, President Association of National Olympic Committees of Africa (ANOCA)</th>
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<td>Gen. Palenfo presented the concept of the Olympic Truce and how Olympism has been a vehicle of the fundamental values of peace, tolerance and solidarity for decades. Still nowadays, sport is more than business and channels values and principles. It is an element of social cohesion, often beyond politics, race and religion, as it could be seen through the Iraqi football team at the Athens Games which was composed of players from different regions of the country. It is a learning model for the management of society and for life skills development. Gen. Palenfo also stressed the peace dimension of sport, recalling the so-called “ping-pong diplomacy” and the impact that sport events had in Congo and South Africa to federate the whole population. Sport is an element of national communication which reinforces</td>
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the promotion of the nation’s values, as well as a channel for economic and social hope, even more so in developing countries. It was therefore important to maximize the media and social impact of sport to foster sustainable development, tolerance and spirit of unity.

4.11. Plenary 4

The Role of Olympians for Environmental Preservation and Sustainable Development – Mr El Hadji Amadou Dia Ba, Director of Regional Office of the World Olympians Association

Mr Dia Ba presented the World Olympians Association, an organisation with over 100,000 Olympians in over 200 countries representing all socio-professional classes, religions and cultures. Recalling that the WOA vision was to unite all Olympians in a fraternal group in view of their involvement in their communities he presented their projects in four fields, health, education, environment and culture to allow each National Association to invest in their society according to the needs of the population and their means. Concentrating on the environment field he presented a tree planting project in Senegal and a project run with the Athens Environmental project in Colombia, Canada and Japan in which over one million trees were planted in association with Olympians.

It is the duty of Olympians to serve as role models and rise to the challenges of our world. The WOA recommends that Olympians help serve their communities as much as possible through actions such as visiting ill persons to teaching in local schools. In his opinion the protection of the environment is the duty of everyone and the WOA is open the involvement of its members in all projects that serve humanity.

UN perspective: Sport, Peace and Environment – Mr Djibril Diallo, Director, Office of the UN Secretary General on Sport for Development and Peace

Mr Diallo presented the UN perspective on sport serving development and peace and achieving the goals of the UN through sport. Recalling the key developments in the link between the UN and the world of sport he singled out the World Economic Forum (Davos 1999) which called upon the world of sport to work more closely with the UN, the creation of the post of special adviser to the UN Secretary-General on Sport for development and Peace and the presentation of the UN report on sport for development and peace.

Sport in the UN is growing in significance as the UN General Assembly Resolution on Sport (58/5 adopted 3 November 2003) demonstrated. The resolution called for the promotion of physical education in schools, protection of young athletes, partnership initiatives, International Convention on Doping (UNESCO) and to name 2005 the international year of sport and physical education (IYSPE) which proved to be a milestone for sport within the UN. He recognized the different domains in which it contributed to UN objectives: the skills sport teaches for life, sport for refugees and internally displaced, for achieving peace and sport for development.

He concluded with the latest developments on sport for the UN, notably the 2005 world Summit at the United Nations which encouraged the development of a sport and development plan of action and the General Assembly resolution which established the future place of sport within the UN after IYSPE 2005, a place that would expand and be sustained.
Causes of conflict in Africa: the Lost Generation - Prof. Thomas Ohlson of Uppsala University in Sweden

Prof. Ohlson emphasized that Africa has been home to more than one third of the world’s civil wars for the past 30 years and currently houses more than 4 million refugees and internally displaced persons. For him the key challenge is to reduce the gap between what the state has the will and capacity to do for its citizens, on the one hand, and what the citizens expect from their state, on the other. In practical terms this involves increasing state capabilities while reducing unrealistic popular demands. Peace building is also about improving living conditions and providing equal access to political power, equality before the law, accountability, transparency and good governance, as well as better shelter, more food, clean water and electricity.

He stressed that after war, governments should endeavour take peace-building initiatives with the following characteristics:

i) cost little, are locally owned and supported, and that have a big impact on many people,

ii) reach the right people, from the point of view of war avoidance (young and unemployed males)

iii) work both in the top-down bottom-up manner.

He concluded that sport meets these criteria and can offer a potentially significant, low cost tool of conflict prevention, conflict resolution and post war reconciliation post-war.

Peace and Environment – Mr Babafemi Badejo, Deputy Special Representative of the UN Secretary General for Somalia

Mr Badejo said that recently many institutions and people had commented on the link between the environment and peace, from the Norwegian Nobel Committee to the UN Secretary General. For him there was no doubt that environmental factors have been important in the continued violence in Somalia. Conflict is generated in part due to competition over scarce resources such as water, arable land and for the control of the charcoal and fish trade. It was clear that those in charge of these resources and businesses had no interest in a peaceful order that could hamper their trade and benefits.

In his view if peace was to be reached, in addition to dialogue over power sharing, these issues needed to be addressed seriously with the help of the international community and with technological innovations that could for instance increase arable land.

Round-Up – Mr Olav Myrholt – IOC Environment Adviser

Mr Myrholt rounded up the conference saying the world conference on sport and environment had developed over the years and the sixth edition had certainly witnessed increased quality, depth and width of discussion. The conference had focused on peace as a precondition for sport and environment, and sport as a tool for the same. The necessity of youth involvement to make sports a vehicle for a better environment was also a key issue addressed and speakers from the realm of education, sports and environment further detailed these points and gave concrete examples of sports as a vehicle for peace and improved environment.

Sports as a tool for sustainable development had again been given attention but from tourism, industry and employment viewpoints. The policies and guidelines ensuing from previous conferences were presented in concrete terms by the IOC and representatives of other sport organisations. In similar
fashion the gains and achievements of Olympic Games host cities and the legacies that will be left by bid cities were explored. Further elements of sustainability in sports, UNEP strategies, promotion of environment at NOC and IF levels, issues and problems of gender, HIV/AIDS, physical education and refugees were all addressed.

He concluded saying the challenge was how to fill the gap between conferences and to sustain our ideas?

4.12. Closing Ceremony

CLOSING CEREMONY

Dr Pál Schmitt, Chairman IOC Sport and Environment Commission, read the conference declaration and after requesting a show of hands in the support of the final declaration confirmed that it had been approved by the conference.

Mr Shafqat Kakakhel, UNEP Executive Deputy Director, recognized that environmental issues have become front-page news due in part to initiatives being taken by institutions such as the IOC, governments, business and industry to incorporate environmental sustainability into their plans. The conference heard about how future Games as well as how bid cities have incorporated environmental sustainability into their plans.

The conference declaration was a call to build on the achievements that have so far been made and increase the momentum for promoting peace and sustainable development through sport. Over the two conference days speakers such as Prof. Maathai and Ms Liz Odera had clearly demonstrated sport has an enormous potential for good be it for helping achieve peace or for education of disadvantaged children. The challenge is to have faith in our ability to make a difference and to say to ourselves that it is worth being ambassadors for the values we believe in: peace, development, and a clean and healthy environment.

H.E. Prof. George O. Krhoda, Permanent Secretary, Kenya Ministry for Environment, conveyed the greetings of Hon. Stephen Kalonzo Musyoka to the conference and said that the conference had highlighted a sense of unity in purpose for the many millions of sportsmen and women and all the fans of the world. He emphasized that there is a need to celebrate the achievements of sports and environment worldwide. In a world which has increasingly run out of role models, this may be the best thing to focus on in the next years.

The relation between environment and peace was addressed and it is now a truism that intense competition for natural resources and environmental degradation is the main cause of civil strife in many developing countries. He also recognized that sport is immediately connected to nature and sustainable development and in Kenya nature inspires athletes to gain great achievements.
5. Nairobi Conference Declaration

We, assembled delegates representing the International Olympic Committee, International Federations, National Olympic Committees, Olympic Games Organizing Committees, the World Federation of the Sporting Goods Industry, the United Nations Environment Programme and other United Nations entities, the African Union and concerned non-governmental organizations, meeting in Nairobi, Kenya, from 9 to 11 November 2005, on the occasion of the sixth World Conference on Sport and Environment, with the theme ‘Sport, Peace and Environment’,

Recalling the commitment of the Olympic Movement to the principles of sustainability since the Centennial Olympic Congress, held in Paris in 1994, the inclusion of the environment as the third pillar of Olympism, alongside sport and culture, and the creation of an International Olympic Committee Commission on Sport and Environment,

Recalling the formal cooperation between the International Olympic Committee and the United Nations Environment Programme since 1994 in promoting environmental sustainability through sport, including through the organization of World Conferences on Sport and Environment,

Acknowledging the direct link between peace, security and the protection and sustainable management of the environment,

Recognize the example set by the IOC in working to reduce the environmental footprint of major sporting events,

Recognize also the efforts made by International Federations, particularly the Fédération Internationale de Football Association (FIFA) Green Goal initiative,

Applaud the efforts made by the City of Torino for including environmental considerations at every stage of its planning and preparation for the forthcoming XX Olympic Winter Games in 2006, and especially its commitment to making the Games climate-neutral,

Note with satisfaction the comprehensive proposals made by the organizers of the Beijing 2008, Vancouver 2010, and London 2012 Olympic Games to address environmental concerns, and look forward to the realization of their plans and initiatives,
Acknowledge with appreciation the IOC’s publication of its Guide on Sport, Environment and Sustainable Development, launched at this conference,

Encourage International Federations, National Olympic Committees and organizers of all sporting events to use the advice it contains, as well as the wealth of material on sustainable sport published by UNEP, the IOC and other organizations,

Call upon International Federations, National Olympic Committees, National Sports Federations and clubs to encourage and include in their programme of work activities that promote environmental sustainability and peace through sport.

Recalling also that the UN General Assembly declared 2005 as the International Year for Sport and Physical Education to promote education, health, development and peace and has reaffirmed the role of sport and the Olympic ideal in building a peaceful and better world through the Olympic Truce,

Noting the United Nations initiative to use sport to help achieve the Millennium Development Goals, and recognizing the important role sport can play, especially in combating HIV/AIDS and promoting gender equity and empowering women and girls,

Noting also the actions called for in the Torino Declaration of the V World Conference on Sport and Environment in 2003 and the need for ongoing activities to meet the commitments it contains,

Request that the International Olympic Committee, International Federations and National Olympic Committees redouble their efforts to explore how to maintain and improve on the significant momentum for environmental awareness created by the bidding process for and the staging of the Olympic Games and strive to ensure that level of awareness and commitment is sustained between Games,

Call upon the International Olympic Committee, International Federations, National Olympic Committees and National Sports Federations to identify and share examples of best practice in providing leadership and training in achieving peace and environmental sustainability through sport, such as the UNEP Nature and Sports Camp, and act as a focal point and catalyst to replicate similar activities in their countries and communities,

Further encourage the International Olympic Committee, International Federations, National Olympic Committees and National Sports Federations to work with sportsmen and women to educate children and youth and raise community awareness through the media about the importance of environmental sustainability and its links to achieving peace and human well-being.
6. Presentations

6.1.1. Message from the Vice-President of National Olympic Committee of Kenya, Alfred Khangati

On behalf of the National Olympic Committee of Kenya and indeed the entire Sports fraternity of Kenya, I wish to welcome all the distinguished participants to this Conference and our country at large.

We at the NOC-Kenya are very delighted that both IOC and UNEP considered our country Kenya worthy to host this Conference. It is the first of its kind in Africa and we feel very honoured. Thank you very much for choosing Kenya! Thank you all for coming.

Kenya is known for its Sports excellence. In the last three decades it has produced many champions at both the Olympic Games and World Championships.

The last great achievement by a Kenyan at the World stage was this week’s victory by Paul Tergat in the New York marathon. This is a legacy that we are proud of and intend to uphold as we move into the future.

We have however realised that it is not enough to leave behind a rich history of sports excellence. We also have the responsibility of creating and maintaining an environment which will permit future generations to enjoy and excel in sports and their lives in general.

Towards the accomplishment of this objective, we are fully committed and it is for this reason that we will pay a lot of attention to the deliberations of this conference. We will embrace its resolutions and make them our guiding principles.

Immediately after; NOC-Kenya and relevant stake holders will meet in a strategic planning conference here in Nairobi. It is our intention that all useful lessons drawn from this conference will be incorporated into NOC-Kenya strategic plan which will guide our operations for the next four years.

Finally we are happy to state here that it is already agreed that Policies on conservation of nature and environment will in future take prominence in the planning of our facilities and activities and all our affiliates and partners will be prevailed upon to collaborate.

Already there are good signs as stake holders in sports and tourism management are increasingly starting to co-operate. As benefits are to be gained by both sides, this co-operation will no doubt be strengthened.

Once again thank you for coming and enjoy your stay in Kenya. We are at your disposal and feel free to seek our assistance where required.

Ladies and Gentlemen welcome - Karibu Sana.
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