Olympism is a philosophy of life, exalting and combining in a balanced whole the qualities of body, will and mind. Blending sport with culture and education, Olympism seeks to create a way of life based on the joy found in effort, the educational value of good example and respect for universal fundamental ethical principles.

Pierre De Coubertin

THE HISTORY OF THE OLYMPIC MUSEUM

It is to Baron Pierre de Coubertin, IOC President from 1896 to 1925 and founder of the modern Olympic Games, that we owe the idea of creating this Museum.

In the plan for the New Olympia, which he wished to set up on the shores of Lake Geneva, this visionary and educator wished to build a place that would bring together historical witnesses of Olympism. A prefiguration of the future museum finally found its place within the Villa Mon-Repos in Lausanne, the residence of the Baron and headquarters of the IOC between 1929 and 1937.

On 23 June 1993, Pierre de Coubertin’s dream finally became reality when the then-IOC President, Juan Antonio Samaranch, inaugurated The Olympic Museum in Lausanne.

In 2007, under the impetus of then-IOC President Jacques Rogge, the International Olympic Committee decides to entirely renovate The Museum and develops an ambitious project in line with its mission to be an international influence.

In 2013, for the metamorphosis of The Museum and its park, a multi-disciplinary team was chosen, composed of reputed European companies: The renovation of the building was entrusted to Swiss architects Brauen & Wächli (BWTK); the exhibition areas to Paragon Creative, Center Screen productions and Mather&Co; and the visitor routes to Metaphor. The transformation of the park was undertaken by l’Atelier du Paysage. After 23 months of work, The Olympic Museum, or TOM, was reborn at the end of 2013, with twice the surface area!

Thus modernised and endowed with state-of-the-art technological innovations and new themed scenography, TOM belongs among the museums of the 21st century.

WHO IS TOM?

TOM is The Olympic Museum’s nickname

THE MUSEUM’S MISSION

The Museum is not about collections! It’s about an idea: Olympism. Indeed, TOM’s vocation is to let people discover the Olympic Movement, witnessing its essential contribution to society, and to transmit the Olympic values beyond the celebration of the Games and competitions.

Sport is, of course, the main element of a visit to The Olympic Museum. However, history, culture, design, technology and sociology are also some of the themes addressed within this new museography, which reflects the richness and diversity of Olympism.

TOM’s main objective is to promote the Olympic Movement in its entirety, through the stories of the athletes, as well as the creators, builders, artists and volunteers involved in the Movement. More indirectly, The Museum highlights the ideals and values of sport and the sense of history. The Museum offers an international multimedia platform and an essential cultural voice to serve the Olympic idea.

Alongside this embellishment, being concerned about the environment, The Museum has made a commitment to sustainability: recycling of its waste, installation of solar panels and LED lightbulbs, use of water from the lake for heating, and planting of local native species.

“Absolutely not to be missed! Really attractive and spacious museum on three levels that traces the history and spirit of the Olympic Games from Antiquity to the modern day. For children and adults and for a better understanding of what the Games represent for humanity.”

“Pierre de Coubertin” by Jean CARDOT © IOC

TripAdvisor score: 4.5

The flame is yours
Alongside the temporary exhibitions, The Olympic Museum offers a diverse programme, punctuated by events, concerts and conference cycles, in the Galerie and the Art Lounge. Throughout the year, TOM visitors (locals, tourists, schoolchildren, young and old) come together to experience the adventure of the Games through these events.

TOM is at the heart of a network of 30 Olympic Museums throughout the world (Olympic Museums Network). It spreads the Olympic message thanks to its collaborative projects: specific programmes, experience sharing, coproductions, and loans of Olympic objects, images, videos, photos or films to travelling exhibitions.

THE OLYMPIC FOUNDATION FOR CULTURE AND HERITAGE

The Olympic Foundation carries out numerous missions on the five continents. It promotes studies around Olympism using historical, sociological, artistic and academic approaches.

Its objective: To provide as much content as possible and become a reference in the world of creative and cultural industries.

1 - THE PARK

A verdant setting with a breath-taking view of Lake Geneva and the Alps, the Olympic Park is dotted with 43 sculptures (Niki de Saint-Phalle, Botero, Tapies and Calder). An homage to the world of sport, they remind us that art has always spoken to Olympism, since the birth of the Games.

Did you know?

The park participates actively in the project’s ecological goals: respect of flora and fauna, and planting of local species. In the spring, a multitude of flowers grows at the foot of the artworks.

A MARATHON OF EMOTIONS

With a surface area of 3,000m² devoted to the exhibitions, 1,500 objects, and 150 screens to relive great Olympic moments, partake in champions’ thrills, discover the creative genius of the host cities, or share the enthusiasm of the volunteers, The Museum offers visitors a unique experience in a place where information, reflection and emotion are shared around sport.

The museum experience begins in a park with a surface area of over 8,000m², containing works of art and sports installations. You’ll be in no doubt that you have well and truly arrived at The Olympic Museum.

© IOC
To access TOM, you need to climb the 97 steps of the great staircase that links Lake Geneva to the Museum’s forecourt. Each one of the steps has the names of the last Olympic torchbearers for each Games engraved on them. In front of The Museum, a statue of a benevolent Pierre de Coubertin welcomes visitors, with his eye on the Olympic fire, which burns constantly.

The 8,000m² of the Olympic Park are accessible to all. Visitors and locals take full advantage of this green, rural amphitheatre, where a picnic area is available to them. And to be totally emerged from the outset in the spirit of the Games, the public can measure what separates them from the champions on five sporting structures, including a pole vault, high jump and 100-metre track.

Did you know?
The path between the lake and The Museum measures 420m, which corresponds to the ancient unit of measurement the double-stadium – a little nod to the origins of the Games!

Compare yourself to Usain Bolt’s record!
Ready, Get Set, Go!
Do you want to break the record set by the Jamaican runner? A 100-metre athletics track lets everyone, young and old, test their sporting ability, thanks to beams of light.

2 - THE PERMANENT EXHIBITION

Split over three levels, the permanent exhibition revisits each of the essential dimensions of modern Olympism:
Level 1/ THE OLYMPIC WORLD
Level 0/ THE OLYMPIC GAMES
Level -1/ THE OLYMPIC SPIRIT

These three spaces are linked together by a spiral ramp, the “Welcome Spine”, designed to let the visitor identify with the flame-bearer.

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DID YOU KNOW?
During the Opening Ceremony, the official mascot of the Moscow Games Misha was moulded and created in space, live on 19 July 1980 from the Salyut-6 space station. The Olympic Museum has the original mold which was used for this operation.
Visitors' favourite part of The Museum is the section devoted to the Olympic torches. The 50 torches that carried the Olympic flame of all the Games since 1936 are ever more ingenious in their aim of keeping the flame burning.

UNMISSABLE

Visitors’ favourite part of The Museum is the section devoted to the Olympic torches. The 50 torches that carried the Olympic flame of all the Games since 1936 are ever more ingenious in their aim of keeping the flame burning.

This fresco recalls the social, political and cultural context around each edition of the Games; an original scenography that places the Olympic Games at the heart of humanity.

Finally, a big screen projects a film which immerses the visitor in the spectacular fairy-tale world of the opening ceremonies.

UNMISSABLE – i.e. elements such as mascots or visual identity for that particular edition.

To discover the architecture and urbanism of the Games, models, placed on an island display, are miniature reflections of the prowess and ever-more-impressive search for innovation.

A massive interactive frieze, which unfolds before the eyes of the visitor, allows them to navigate through the different editions of the Games, from 1896 to 2014.

The 180° audio-visual show, “Inside the race” by British director Daryl Goodrich, illustrates the emotions engendered by hardship and the strength needed to overcome obstacles and break records. This six-minute film won an award at the International Audiovisual Festival on Museums and Heritage (FIAMP) in 2014.

The equipments belonging to these athletes are on display to the public, with no showcase.

Over 1,500 Olympic Games “best of” moments are available as audiovisual features.

200 “best stories” can be accessed in the Games area.

GOOSEBUMPS

Pair of recreational ice skates, signed by Sonja HENIE (NOR), three-time Olympic champion in figure skating at 23 years old © IOC

Sonja Henie
The Skating Star

Interaction between the OG and the world: culture, politics and society

After a one-year invitation phase, the Candidature File is examined over two years, and, seven years before the Games are due to be held, the city is finally selected.

The timeline from candidate city shows the long 10-year road to the Games until the opening ceremony!

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GOOSEBUMPS
THE OLYMPIC SPIRIT
(Level -1)

The third area of the permanent exhibition invites the visitor to live the Olympic spirit with athletes in the Olympic village and around the world through the actions of the IOC.

The visitors discover a space dedicated to the Olympic Truce, testimonies of athletes and different training methods.

Thanks to interactive exercises, the visitors test their balance in curling or their dexterity in shooting, or can follow a mind-training session.

Today, there is no international sporting competition which does not involve researchers and engineers.

“You got to try and reach for the stars or try and achieve the unreachable.”
Cathy FREEMAN (AUS)

Discover the increasingly specialised equipment and more efficient materials. The goal is to make the athlete’s movement more effective, but not to replace it!

Olympism in Action offers an insight into the work of the IOC beyond the Games and shows how the organisation helps build a better world through sport.

The visit ends in front of the medals of the modern era (the medals from the Games of 1896 to the present), the ultimate Olympic symbol.

“Words of Olympians”, a collection of filmed interviews of athletes.

The athletes speak in these interviews specially recorded for The Olympic Museum. They talk about their stories, with some anecdotes about their career, youth and daily life, as well as the legacy they wish to leave as elite athletes.

• 480 archived and transcribed interviews
• 97 National Olympic Committees from the five continents represented
• The youngest Olympian: born in 1998 (Rio 2016)
• The oldest Olympian: born in 1913 (Berlin 1936)

Since PyeongChang 2018, the collection also includes interviews of Olympic designers and IOC members who have contributed significantly to the history of the Olympic Movement:

• 11 interviews of Olympic designers
• 1 interview of IOC member

Did you know?

In 1896, a silver medal was awarded for finishing in first place, a bronze for second and nothing for third.

“Anything is possible, no matter how big the goal or how big the dream.”
Michael PHELPS (USA)

In the heart of the Olympic spirit floor, you can find the Olympic Truce Wall of the London 2012 Games

UNMISSABLE

The medals area is the 3rd most popular part of The Museum with visitors.

“My motto is: can’t isn’t in my dictionary”
Marjorie JACKSON (AUS)
The Olympic Museum is a lot more than a museum. It has become one of the city’s must-see attractions where you can go for a stroll in an open, green area that links the city to the lake, go for something to eat or drink at the TOM Café, with its stunning view of the Alps, and take home an Olympic Games souvenir from the gift shop.

Did you know:
Thanks to its good practices and commitments, the TOM Café has obtained the highest level of ECOCOOK Sustainable Restaurant certification!

THE TOM CAFÉ (Level 2)
In warm weather, lunch or brunch on the terrace gives you the chance to take in the superb view while tasting the dishes concocted by chef Pascal Beaud’huin, who has been at the reins of the Museum kitchen since 2003 (he started out at Paul Bocuse’s restaurant in Lyon (FRA), followed by Frédy Girardet and Philippe Rochat in Crissier (CH)). Humour can be found in the name of the dishes, which are inspired by Olympic vocabulary: Starting Block for the starters; Fish Style for fish dishes; No Li-Meats for meat dishes; and salads named after Games host cities.
Tel +41 21 621 67 08 - tomcafe@olympic.org

THE TOM SHOP (Level 0)
Situated at the main entrance to The Museum, the TOM Shop lets the visitors take some of the Olympic dream home with them. It is the only place in the world, outside the Games host countries, to have Olympic Games items on offer. More studious visitors can choose from over 300 reference books in our bookshop.
The shop can be found online: shop.olympic.org
Tel: +41 21 621 65 75 - shop_museum@olympic.org

EVERY YEAR THE MUSEUM PUTS ON NUMEROUS EVENTS
The Olympic Museum welcomes around 25,000 people for cultural events. Not to mention shows which are open to all, concerts, films and workshops with athletes, artists and other sportswomen and women!

1. PâKOMUZé [Easter at The Museum]
During the Easter holidays, in cooperation with Lausanne’s museums, aimed at young visitors.

2. Mini-stars relay
An event organised with Athletissima at the end of June (or in August during the Games).

3. Museums Night
An event organised at the end of September with Lausanne’s museums.

4. Olympic Week
A week of sporting and cultural activities in October.

CORPORATE EVENTS
The Museum can be reserved privately and can welcome groups of 10 to 1,000 people in a unique setting. A total of 400 company events are held here every year: from conferences to business dinners, not forgetting team-building to test team spirit!
Tel +41 21 621 67 20 events.museum@olympic.org
1 – Niki de Saint Phalle's Footballers. This artist wanted to show the beauty of the movements and attitudes of “the beautiful game”.

2 – The 100-metre athletics track. Thanks to a subtle trick of light, the track allows visitors to compare their skills to Usain Bolt’s world record.

3 – Life-sized sculpture of Jappeloup by Gabriel Strek. With this little horse, standing 1.58 metres at the withers, horsemanship Pierre Durand won the gold medal at the Olympic Games Seoul 1988.

4 – Olympic mural painting by Antoni Tapiès. Commissioned for the IOC pavilion at the Universal Exposition, Seville 1992, it was then set up in the Museum Park.

5 – 4th century BC amphora. Discover sports practice in antiquity through amphorae.


7 – First Olympic flag, 1914. This was produced by the Bon Marché workshops in Paris, following Pierre de Coubertin’s instructions.

8 – Costume for the flame-lighting ceremony at Olympia. Greek fashion designer Eleni Kyriacou drew her inspiration from the Greek landscape for the colour of the robes.

9 – Torch of the Rio Games 2016. For the first time in the Olympic Games history, the “Refugee Olympic Team” competed under the Olympic flag. Torch signed by the 10 members of the this team.

10 – Los Angeles OG 1984, artistic poster by David Hockney. This image, divided in 12 squares, is based on a photomontage technique created by the artist, whereby he created an image by arranging a series of Polaroid photographs in a grid format, which here emphasises the swimmer’s progress through the water.

11 – Olympic Games Mexico City 1968 – hostess’s dress. This picture dress picks up the central motif of the official poster and evokes the tradition concentric motifs of the Huichol Native Mexicans.

12 – Model of the Olympic velodrome. One of the most environmentally friendly and emblematic venues of the Olympic Games London 2012.

13 – The Games in history. An interactive journey allows the visitor to navigate chronologically through different editions of the Games from 1896 to 2014. This frieze shows the different ways the Games echo evolution in society.

14 - OB truck. In broadcasting jargon, “OB” is the magic (but highly technical) operation by means of which the Games images reach you. That’s the OB truck: magic on four wheels.

15 – Costume of the Italian delegation’s name board carrier. Created by couturier Moschino, it was worn during the Opening Ceremony of the Olympic Games Turin 2006.

THE IDEAL VISIT

THE PARK

THE OLYMPIC WORLD (Level 1)
18 – Jersey worn by Usain Bolt for the 200m final at the Olympic Games Beijing 2008. At these Games, he became the first male athlete to win three events and set world records in the three events at the same edition of the Games.


16 – “Inside the Race”. This six-minute, 180° audio-visual show was produced for The Museum by British director Daryl Goodrich.

19 – Alpine skiing helmet belonging to Adam Lamhamedi, Sochi 2014. Adam is the first athlete from an African country to win a winter Olympic medal at the YOG in Innsbruck 2012.

18 – Jersey worn by Usain Bolt for the 200m final at the Olympic Games Beijing 2008. At these Games, he became the first male athlete to win three events and set world records in the three events at the same edition of the Games.

THE OLYMPIC GAMES (Level 0)

20 – Pair of cross-country skis used and signed by Slovenia’s Petra Majdic. She won the bronze medal at the Olympic Games Vancouver 2010 despite having fractured four ribs.

21 – Christopher Dean and Jayne Torvill’s costumes. The British figure skating champions wore these costumes at the 1984 Olympic Games in Sarajevo.

22 – Words of Olympians. In over 390 filmed interviews, the athletes tell their story and anecdotes about their career and daily life.

23 – Truce Wall, Olympic Games London 2012. For the first time, the 193 UN Member States united in a call for the Truce during the 2012 Games, as a sign of peace in the world thanks to sport.

THE OLYMPIC SPIRIT (Level -1)

24 – Set of medals from the first Games of the modern era, in 1896 in Athens. At this time, only two medals were awarded: silver for the winners and bronze for the runners-up.
10 GOOD REASONS TO VISIT THE OLYMPIC MUSEUM

1. AN OPEN-ROOF MUSEUM
   By marvelling at the exceptional view of Lake Geneva and the Alps.

2. EXPERIENCE THE ADVENTURE OF THE GAMES
   By diving into the Olympic world thanks to interactive scenography.

3. DISCOVER THAT OLYMPISM ISN’T ONLY ABOUT SPORT
   By discovering history, technology, environment, design and architecture through the prism of the Games.

4. DISCOVER A PHILOSOPHY OF LIFE
   “The important thing in life is not victory but combat; it is not to have vanished but to have fought well”. Pierre de Coubertin

5. PUTTING YOURSELF IN THE SHOES OF AN ATHLETE
   By sharing a champion’s daily life through interactive exercises.

6. AN EMOTION-PACKED VISIT
   By reliving the Games opening and closing ceremonies thanks to the latest audio-visual innovations.

7. DISCOVER ARTWORKS INSPIRED BY SPORT
   By taking in the works of major artists such as Andy Warhol, Roy Lichtenstein, David Hockney, Antoni Tapiés, Niki de Saint Phalle, Fernando Botero and Jean-Michel Folon.

8. TAKE ADVANTAGE OF A LIVING AREA OPEN TO EVERYONE
   By having lunch at the TOM Café, shopping in the TOM shop, walking through the sculptures in the Park, discovering a temporary exhibition, etc.

9. ‘SNAP & SHARE’ AT THE MUSEUM, YOU CAN TAKE A PHOTO OF ANYTHING
   By immortalising your favourite works and objects without the barrier of a showcase.

10. PLACE YOURSELF AMONG THE OLYMPIC SYMBOLS
    By posing in front of the flag, the podium of the Olympic Games Sydney 2000 or the Olympic Fire.
The Olympic Museum welcomes 25,000 visitors per year as part of school and educational programmes. A full and “à la carte” package of visits, interactive tour with tablets for children, online workshops and educational resources.

Interactive visits on tablets
TOM proposes self-guided tablet tours for pupils in the permanent exhibition for a fully independent and active learning. This new experience gives children the chance to learn about the key facts of Olympism, from the ancient to the modern Games. The Olympic rings, torch relays, sports on the programme, athletes: at each stage, information and games combine to make for a fun experience. This educational tool is available in three languages (English, French and German), and its content is adapted for three age groups (5-7, 8-12 and 13+).

Themed workshops
Teachers have the possibility to complete their visit with a thematic workshop in the educational areas: the Gym’ and the Studio. The TOM coach will host a 30-minute session that takes a fun look at an Olympic topic and is tailored to the age of the pupils.

Online educational resources in three languages
Teachers wanting to prepare their visit in advance or extend the experience in class afterwards can find free resource materials on the Museum’s website, arranged by topic and downloadable in French, German and English. A great way to know everything about the essentials of Olympism!

olympic.org/education

Serguei and Harlon, 9 years old
Mostly, I learnt that we must talk before we argue, and that you must always fight until the end in sport, even if you lose…”

“Yep, that’s right… and in life too, hey Coach?”

Collège de la Coquerellaz (Ecublens, Switzerland)

“...It was a great learning opportunity for all the children, who found out about the history of the Games and above all experienced the Olympic adventure through the video clips and other objects... not to mention the excitement of running the 100m like Usain Bolt😊 in the glorious sunshine!”

A permanent programme of visits and workshops is offered all year round on the major themes of Olympism.

Destination Olympia
The children learn about the origins of the Olympic Games. They compare sports equipment from the past with the present and imitate the sports disciplines practised in Antiquity.

All different, all winners
Objects from the collections and interactive games help the students to become familiar with the Olympic values and symbols. The group comes to know how the visual identity of the Olympic Games is inspired by the culture of the host country and how it can transport a universal message.

Consult the TOM Schools services online:
olympic.org/schools
+41 21 621 66 85
edu.museum@olympic.org

Discussions & Challenges
The students question themselves about respect, friendship, fair play or team spirit during a workshop/debate dedicated to the Olympic values.

PERMANENT PROGRAMME

TEMPORARY PROGRAMME
OLYMPIC PATRIMONY

The Museum’s programmes find their treasures in the Foundation’s patrimony.

- 75,000 artefacts
- 1 linear kilometre of historical archives
- 794,000 photos
- 47,700 hours of video
- 52 restored Olympic films
- 8,900 hours of audio documents

THE OLYMPIC PARK

- 8,000m²
- 420m the length of the path leading from the Lake to The Museum
- 97 steps
- Over 40 sculptures and sports installations

THE PERMANENT EXHIBITION

- 3,000m² of permanent exhibition
- 5,000 photos
- 7 hours of audio-visual documents
- 50 interactive screens
- 1,500 objects
- 150 audio-visual terminals

VISITORS

- 320,000 visitors in 2019
- 300+ adult guided tours per year
- 2/3 of visitors from abroad, 1st museum in Switzerland mentioned spontaneously
- 6,000+ budding athletes during the Olympic Week
- 25,000+ children in a school context every year
- 75,000 artefacts
- 1 linear kilometre of historical archives
- 794,000 photos
- 47,700 hours of video
- 52 restored Olympic films
- 8,900 hours of audio documents

LOCKERS

- 216 athletes’ lockers
- More than just lockers, TOM lockers include the names of the athletes and the colours of the medals. Borrow Serena Williams’ or Shaun White’s lockers!

Top 3 provenance of our visitors

1 Switzerland
2 China
3 France

6,000+ budding athletes during the Olympic Week

25,000+ children in a school context every year

320,000 visitors in 2019

2/3 of visitors from abroad, 1st museum in Switzerland mentioned spontaneously

8,000m²

420m the length of the path leading from the Lake to The Museum

97 steps

Over 40 sculptures and sports installations
Schedule of temporary exhibitions

The temporary exhibitions allow us to understand the relationship between Olympic culture and the world surrounding it. Each temporary exhibition is complementary to the permanent collection, and addresses subjects, always linked to current affairs, under several themes: historical, technical or sociological. Each of these exhibitions is a pretext for varied cultural events to experience the Games in a different way.

Did you know?

The Galerie is a 280m² space situated on the top floor, which hosts events and temporary exhibitions with, as a bonus, a unique view over Lake Geneva.
Located in Lausanne, TOM has won numerous prizes and co-develops projects with global cultural institutions.

**TOM ON THE PODIUM**

**The Museum’s prizes and awards**

- [European Museum of the Year, 1995](#)
- [AVICOM Grand Prix – 2014](#)
  The International Audiovisual Festival on Museums and Heritage Prize (FIAMP).
- [Teachers’ tablets given an award by Best of the Web – 2014](#)
  The TOM Schools application for teachers won the first prize in Best of the Web’s “User Experience” category.
- [The TOM Style visual identity rewarded in 2015](#)
  The Base Design Agency won the Best Branding gold medal in the Design category for its work for The Olympic Museum.

The Museum also develops travelling exhibitions throughout the world on the subject of the Olympic values. It relies on researchers and experts, thus becoming a platform for discussion and a laboratory trying out the new museographic trends developed in the very diverse exhibitions and programmes.

**INTERNATIONAL**

In 2017, TOM hosted the Brooklyn Museum’s photo exhibition “Who Shot Sports”, presenting some of the finest sports photographs. An exhibition devoted to the art of sports photography, the emotions involved and that all-important moment!
THE MUSEUM ON THE WEB

The Olympic Museum offers an immersive digital experience and is working to develop its online presence through different internal and external diffusion platforms.

THE WEBSITE

The Museum’s website is rich in content and information, and offers three search options: Visit, Collaborate and Explore. It is a useful tool to prepare a visit and provides detailed information on The Museum’s programmes in French and English. The website is constantly being updated to ensure that users are given full and accurate information.

Discover TOM in a video

INTERACTIVE DOCUMENTARIES

To continue the Olympic experience beyond The Museum, the Webdocs link texts, photos, sounds and videos, and recreate a unique online atmosphere around each temporary exhibition.

Discover now:
The Olympic Journey
Time and Sport
LIVE! Broadcasting the Olympic Games
Serious Game
Olympic Language
Games Power
Change Makers

DIFFUSION PLATFORMS

TOM Schools: TOM provides free documents and resources on more than 10 pedagogic websites.
Google Arts & Culture: TOM is also present on Google Arts & Culture to share its content and exhibitions.

TOM BLOG

The Olympic Museum receives nearly 300,000 visitors per year at its home in Lausanne. The TOM blog is here to pick up the baton and allow The Olympic Museum and its followers to stay in touch, at any time and in any place. Together, through this digital channel, we shall address various subjects linked to the TOM programming, from additional angles, with fascinating and exclusive interviews and stories. Stay connected!

Follow us
olympic.org/museum
blog-tom.com

THE WEBSITE

The Olympic Museum
Quai d’Ouchy 1,
1006 Lausanne, Switzerland
+41 21 621 65 11
olympic.org/museum

OPENING TIMES

From 01.05 to 14.10 – every day from 9 a.m. to 6 p.m.
From 15.10 to 30.04 – from 10 a.m. to 6 p.m., closed on Mondays, except Easter Monday or for special events. Closed on 25 December and 1 January.

INDIVIDUAL AND FAMILY RATES

Permanent and temporary exhibitions
Full price Adult (aged 17+)
CHF 18.–
Full price Children (aged 6-16)
(Under 6 free)
CHF 10.–
Reduced price Senior citizens
CHF 16.–
Reduced price Students and People with a disability
CHF 12.–
Reduced rate Family
(max. 2 adults and their children aged 6-16)
CHF 40.–
Temporary exhibitions are free of charge

Group rates
Available for 10 people or more

Payment methods
CHF, EUR

AUDIO GUIDE

Available in nine languages (German, English, Arabic, Chinese, Spanish, Italian, French, Russian, and Japanese).
CHF 5.–
Audio description for the visually impaired (free).

IMAGES

Album Flickr
For more specific photo requests, please contact us.

CONTACTS

PR & Media Coordinator
Nadia Valentin
nadia.valentin@olympic.org
Tel: +41 (0)21 621 66 71

Follow us
olympic.org/museum
blog-tom.com

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1006 Lausanne, Switzerland
+41 21 621 65 11
olympic.org/museum

OPENING TIMES

From 01.05 to 14.10 – every day from 9 a.m. to 6 p.m.
From 15.10 to 30.04 – from 10 a.m. to 6 p.m., closed on Mondays, except Easter Monday or for special events. Closed on 25 December and 1 January.

INDIVIDUAL AND FAMILY RATES

Permanent and temporary exhibitions
Full price Adult (aged 17+)
CHF 18.–
Full price Children (aged 6-16)
(Under 6 free)
CHF 10.–
Reduced price Senior citizens
CHF 16.–
Reduced price Students and People with a disability
CHF 12.–
Reduced rate Family
(max. 2 adults and their children aged 6-16)
CHF 40.–
Temporary exhibitions are free of charge

Group rates
Available for 10 people or more

Payment methods
CHF, EUR

AUDIO GUIDE

Available in nine languages (German, English, Arabic, Chinese, Spanish, Italian, French, Russian, and Japanese).
CHF 5.–
Audio description for the visually impaired (free).

IMAGES

Album Flickr
For more specific photo requests, please contact us.

CONTACTS

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Tel: +41 (0)21 621 66 71

Follow us
olympic.org/museum
blog-tom.com

THE WEBSITE

The Museum’s website is rich in content and information, and offers three search options: Visit, Collaborate and Explore. It is a useful tool to prepare a visit and provides detailed information on The Museum’s programmes in French and English. The website is constantly being updated to ensure that users are given full and accurate information.

Discover TOM in a video

INTERACTIVE DOCUMENTARIES

To continue the Olympic experience beyond The Museum, the Webdocs link texts, photos, sounds and videos, and recreate a unique online atmosphere around each temporary exhibition.

Discover now:
The Olympic Journey
Time and Sport
LIVE! Broadcasting the Olympic Games
Serious Game
Olympic Language
Games Power
Change Makers

DIFFUSION PLATFORMS

TOM Schools: TOM provides free documents and resources on more than 10 pedagogic websites.
Google Arts & Culture: TOM is also present on Google Arts & Culture to share its content and exhibitions.

TOM BLOG

The Olympic Museum receives nearly 300,000 visitors per year at its home in Lausanne. The TOM blog is here to pick up the baton and allow The Olympic Museum and its followers to stay in touch, at any time and in any place. Together, through this digital channel, we shall address various subjects linked to the TOM programming, from additional angles, with fascinating and exclusive interviews and stories. Stay connected!

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