The Olympic Museum
A Marathon of Emotions

**The Goal**
Since its renovation (at the end of 2013), the Museum now offers 3,000m² of exhibition space and the latest technological innovations. The new scenography reflects how rich and diverse Olympism is. This Museum is not simply about a collection. It is about an idea: Olympism. Sport, history, culture, design, sociology and technology are some of the themes highlighted.

**A Few Figures**
- The permanent exhibition:
  - 3,000m² of permanent exhibition space
  - 1,500 objects
  - 5,000 photos
  - 7 hours of movies
  - 150 audio-visual devices

- The Park:
  - 8,000m² of park area
  - 97 steps
  - More than 40 sculptures and sports installations

- Visitors:
  - 290,000 visitors in 2018
  - 2/3 of visitors are from abroad
  - Of whom 1/4 are under the age of 16
  - 25,000 children from school groups each year

**The Visitor’s Journey**
It starts in the 8,000m² park, a green jewel between the lake and the city, dotted with sculptures inspired by sport, and continues on into the permanent exhibition, split over three floors. Each floor revisits an aspect of Olympism.

**The Olympic World (level +1)**
The visitor discovers the origins of the Games in Olympia, Pierre de Coubertin’s vision and the Olympic Movement’s history thanks to an interactive historical frieze, the collection of torches and the creative challenges and opening ceremonies of the host cities.

**The Olympic Games (level 0)**
The public is immersed in the athletes’ feats and achievements thanks to their equipment, exhibited without casings. Champions’ lives and emotions are shared through a 180° audio-visual display.

**The Olympic Spirit (level -1)**
The Olympic world reflects a philosophy of life expressed by the athletes before, during and after the Games. Discover the heart of the Olympic Village, find out how to prepare for different disciplines, and appreciate the athletes’ quest for excellence. The visit concludes with a collection of Games medals from 1896 to today.

**TOM Café (level +2)**
It’s the best spot in The Museum to appreciate the breathtaking view of the lake and the Alps while enjoying the dishes created by Chef Pascal Beaud’huin, with names inspired by Olympic vocabulary.

**TOM Shop (level 0)**
A boutique to bring home a slice of the Olympic dream.

**Do Not Miss**
- The 100m athletics track, allowing you to race Usain Bolt.
- The 50 torches, our visitors’ favorite display.
- The first Olympic flag from 1913.
WE ARE OLYMPIANS, AND YOU?
From 13 April 2019 to 15 March 2020
Free programme
Through the stories and personal accounts of athletes, you can find out how the Olympic spirit has been expressed over the years! This exhibition offers an exploration of certain behaviours and situations which illustrate the Olympic values. As you progress through the exhibition, you realise how the sporting spirit can have a huge impact on developing life skills in a dynamic interactive environment!

PRESS KIT

TOM ON THE PODIUM
In 2014, TOM received two prestigious awards: the AVICOM Grand Prize from the FIAMP for the way in which The Museum showcases its collections and uses new sound and image technology, and the 1st prize in the "User Experience" category from The Best of the Web for its TOM Schools tablets, aimed at teachers.

NEW SINCE 2018!
Visit the permanent exhibition using tablets, for independent active learning in small groups. Check out the free document resources on the Museum’s website.

EDUCATIONAL PACKAGES
The TOM Schools global education project enables teachers to link the values of Olympism with the school programme.

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PRACTICAL INFORMATION

ADDRESS
The Olympic Museum
Quai d’Ouchy 1,
1006 Lausanne, Switzerland
+41 21 621 65 11

OPENING TIMES
From 1 May to 14 October: open daily 9 a.m. – 6 p.m.
From 15 October to 30 April: open Tuesday-Sunday 10 a.m. – 6 p.m., closed on Mondays (except Easter Monday or special events).
Closed 25 December and 1 January.

IMAGES
Flickr Album
For more specific image requests, please contact: nadia.valentin@olympic.org

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13.04.2019–15.03.2020
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