



BROADCAST COVERAGE OF THE IOC SESSION

1. IOC PRODUCTION

The 119th IOC Session, including the presentation of the three 2014 Candidate Cities, will take place at the Westin Camino Real. The Announcement Ceremony of the 2014 host City will take place in the Real Intercontinental.

The IOC will produce the live radio and television coverage of all events taking place in both hotels (the International Signal) for closed circuit TV viewing. Parts of this International Signal will be made available as "pool coverage" to participating broadcasters at the IBC for live broadcast. The International Signal will be in standard definition with a 4x3 picture ratio, 525 scan lines and distributed in the IBC in component SDI.

Please find the IOC production schedule below which outlines both the closed circuit and live broadcast events:

Wednesday, 4 July 2007

WESTIN CAMINO REAL

Time	Meetings/Events	Broadcast Live	CATV
9:00	Opening of the 119 th IOC Session (to end by 9:15)	<i>Not For Broadcast</i>	X
09:15 – 10:15	Sochi Presentation	X	X
10:30 – 11:00	Sochi Press Conference	X	X
10:45 – 11:45	Salzburg Presentation	X	X
12:00 – 12:30	Salzburg Press Conference	X	X
12:15 – 13:15	PyeongChang Presentation	X	X
13:30 – 14:30	PyeongChang Press Conference	X	X
15:00 – 15:30	IOC Evaluation Commission Report	<i>Not For Broadcast</i>	X
15:30 – 16:00	Vote for the 2014 Host City	X	X

REAL INTERCONTINENTAL

17:00	Announcement Ceremony of the Host City of the XXII Olympic Winter	X	X
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WESTIN CAMINO REAL

18:30	Signature of the Host City Contract and joint IOC/Host City Press Conference	X	X
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Important:

Broadcasters may broadcast the IOC “pool coverage” (as defined previously), in whole or in part, either live or on a 24-hour delayed basis. Subsequent to that time, broadcasters may only broadcast short excerpts for news purposes in regularly scheduled news programmes. These broadcasts may not be sponsored in any way which give the impression that third parties are linked to the Candidate Cities or to the Olympic Games, unless such third parties are Olympic sponsors in the territory in which such broadcasts takes place. All broadcasters who make use of the “pool coverage” or who otherwise broadcast coverage of the 119th IOC Session shall be deemed to agree with these conditions.

2. GENERAL MEDIA FACILITIES

Media facilities will be located in Westin Camino Real and will include the Main Press Centre (MPC), the Press Conference Room (PCR) and a Media Garden with various facilities for the media. **Only accredited media** will have access to these facilities.

Main Press Centre (MPC) – Westin Camino Real

The Main Press Centre will be fully operational from 1 to 7 July, from 8 a.m. to 10 p.m.

Additionally, 125 workstations with power, international access telephones, broadband cabled and WiFi internet access, will be available in the MPC press workroom. Lockers will be available for rent. Dedicated services and higher capacity telecommunications can be ordered via the *Press Rate Card*. Media will be able to follow the Session live by closed circuit TV.

Press Conference Room (PCR) – Westin Camino Real

The Press Conference Room will be the site of the various press conferences and media briefings during the 119th IOC Session. The PCR will be open to all media and will have a platform with proper audio splits for ENG crews.

Media Garden – Westin Camino Real

The “Media Garden” will be located just outside the Main Press Centre and will contain a variety of facilities and services including a media service desk and areas for the International Olympic Committee, the Candidate City publications desk and General and Tourist Information. It will be open from 09:00 to 21:00 hours.

The media service desk will include the following:

- General assistance and technical support for electricity, computers, Internet connections and telecommunications
- Cellular phone rental
- SIM Cards Provision
- Equipment adaptors
- Backup equipment
- Translation services: English, Korean, Russian, German, Spanish

3. BROADCAST FACILITIES

A number of broadcast facilities will be available in both hotels. The Westin Camino Real will be the home of the IBC, along with various standup positions. Additionally, ENG positions and mixed zones will be available as part of the Candidate City presentations. The Real Intercontinental, site of the Announcement Ceremony, will have available commentary positions, ENG positions and a mixed zone. Please find additional details regarding each available facility below.

International Broadcast Centre – Westin Camino Real

The IBC will be made available to broadcasters for the booking of a variety of facilities including tailored space, furniture, TV monitors, communications facilities, technical equipment, etc. The IBC will be fully operational from 1 to 7 July, from 8 a.m. to 10 p.m.

Broadcast Standup Locations – Westin Camino Real

As part of the broadcast infrastructure, a broadcast standup location will be provided in the Media Garden (Plazuela I and II) at the Westin Camino Real. Other outdoor opportunities may be available. Standups will require proper booking through the Broadcast Rate Card.

ENG Positions – Westin Camino Real & Real Intercontinental

During the Candidate Cities' presentations, an ENG platform will be available in the Gran Salón Real (Westin Camino Real). Priority will be given to broadcasters from the presenting city. An ENG platform will also be available during the Announcement Ceremony in Robles I and II (Real Intercontinental). As space is limited for both locations, the available ENG positions will require proper booking.

The Press Conference Room will also have a platform for ENG camera positions. These positions, however, do not require booking and will be available on a first-come, first-serve basis.

Mixed Zone – Westin Camino Real & Real Intercontinental

Multiple mixed zone opportunities will be available during the 119th IOC Session for short interviews. Space is limited; however, therefore broadcasters wishing to secure space must book a position.

Westin Camino Real

- *Mixed Zone A/Lower Lobby*: Downstairs, the initial staging area for city presenters and personnel prior to entering the hall.
- *Mixed Zone B/Upper Lobby*: The secondary staging area for city presenters and personnel located just outside the Gran Salón Real hall.
- *Mixed Zone C/Upper Lobby*: Utilized following city presentations and as city personnel exit the hall.

Real Intercontinental

- *Mixed Zone D/Upper Lobby*: Single mixed zone for short interviews located outside Robles I and II.

Commentary Positions – Real Intercontinental

There will be a limited number of commentary positions provided in the room for the Announcement Ceremony. Commentary positions will require proper booking through the Broadcast Rate Card.

4. BOOKING FOR BROADCAST FACILITIES

A *Broadcast Rate Card* for standard facilities and services is available (Annex IV) for broadcasters to identify their booking requirements. The items and rates listed in the rate card are subject to availability.

Please note, the *Broadcast Rate Card* is divided into two parts: Part A and Part B. The Guatemala Organizing Committee (GOC) is responsible for providing the facilities and services in Part A of the rate card.

Eurovision/Euroradio, as the technical service provider, is responsible for providing the facilities and services in Part B with the exception of the commentary positions. Eurovision/Euroradio will also be responsible for the international distribution of the Announcement Ceremony.

With this in mind, please find below the ORDER PROCESS for the Session bookings.

ORDER PROCESS

1. Broadcasters complete *Broadcaster Questionnaire* (Annex V). containing general broadcast plan and booking requests for the IOC Session.
2. **Broadcast Rate Card, Part A specific requests:** Broadcasters email the section of their *Broadcaster Questionnaire* that pertains to their specific requests from Broadcast Rate Card: Part A to Mr. Juan Carlos Quezada (GOC) at jcquezada@tvrhd.com (phone : 502 2335 3355)
3. **Broadcast Rate Card, Part B specific requests:** Broadcasters email the section of their *Broadcaster Questionnaire* that pertains to their specific requests from Broadcast Rate Card: Part B to Marc Stanislas (Eurovision) at stanislas@eurovision.net (phone : +41 22 717 28 38)
4. Broadcasters email a copy of the entire *Broadcaster Questionnaire* to Manolo Romero (OBS) at mromero@obs.es
5. GOC and Eurovision confirm respective Rate Card requests from broadcasters by May 31.

The deadline for bookings is May 12, 2007 and priority for facilities and services will be given to broadcasters from the countries of Candidate Cities.