



# 7<sup>th</sup> WORLD CONFERENCE SPORT, EDUCATION AND CULTURE



Durban, South Africa  
5-7 December 2010

“Giving a Voice to Youth”

In collaboration with :





## DETAILED PROGRAMME:

### Sunday, 5 December 2010

**17:00 – 18:30**      **OPENING CEREMONY**

**HALL 1AB2AB**

*Speakers:*

- **Mr Gideon Sam**, President of the South African Sports Confederation and Olympic Committee
- **Mr Sam Ramsamy**, IOC Executive Board Member, Republic of South Africa
- **Mr Obed Mlaba**, Mayor of the City of Durban
- **Dr Zweli Lawrence Mkhize**, Premier of KwaZulu-Natal Provincial
- **Mr Lambis V. Nikolaou**, Chairman IOC Commission for Culture and Olympic Education
- **Mr Getachew Engida**, UNESCO Deputy Director General
- **Mr Fikile Mbalula**, Minister of Sport and Recreation of the Republic of South Africa
- **Dr Jacques Rogge**, IOC President

**18:30**                      **RECEPTION WITH CULTURAL PROGRAMME**



## Monday, 6 December 2010

09:00 – 10:30

### PLENARY 1

#### HALL 1AB2AB

##### **Sport, Education and Culture: The Inseparable Trio**

The link between sport, education and culture in all its forms, encourages cultural exchange and promotes the diversity of cultures. The apex of the triangle was reached during the inaugural Singapore 2010 Youth Olympic Games.

*Moderator:*

**Mr Lambis V. Nikolaou**, IOC Member and Chairman of the Commission for Culture and Olympic Education

*Speakers:*

##### **Opening Remarks and Introduction**

The Direction of Olympic Education  
*Dr Jacques Rogge*, IOC President

##### **The Unification of Sport, Education and Culture**

*Mr Ser Miang Ng*, Chairman of the Singapore Youth Olympic Games Organising Committee (SYOGOC) and IOC Vice-President

##### **The Power of Sport**

*Mr John Perlman*, CEO of the Dreamfields Projects

##### **The Legacy of a Mega Sporting Event**

*Ms Ming Zhang*, Secretary General, Beijing Olympic City Development Association

##### **Striking a Balance**

*Mr Devon Van der Merwe*, YOG Young Ambassador

##### **DIALOGUE**

*Exchange of views with the audience*

10:30 – 11:00

### **COFFEE BREAK**



**11:00 – 12:30**

**PARALLEL A – DIALOGUE**

**HALL 1AB2AB**

**Defining Values-Based Education**

With a focus on human values such as respect, excellence and friendship and the building up of reflective practices that empower individuals to be motivated learners and become respectful good citizens. The session also covers how interactive video games touch the way our society thinks, learns and interacts.

*Moderator:* **Mr Conrado Duránte**, Member of the IOC Commission for Culture and Olympic Education

*Panellists:*

**Mme Nawal El Moutawakel**, IOC Executive Board Member & UNICEF Goodwill Ambassador

**Mr Kenneth Eklindh**, Deputy Director, Division of Basic Education, UNESCO

**Mr Raymond Goldsmith**, Chairman and CEO, ISM Media Corp

**Ms Deanna L. Binder, PhD** Curriculum Specialist, Educational Design International

**Ms Diacounda Sene**, YOG Young Reporter

**PARALLEL B – DIALOGUE**

**HALL 2CDE**

**Empowerment through Sport Engagement**

The dimensions for education can be dramatically increased through sport. Via sports-based mentoring and capacity development programs, the evolution of life skills can accelerate individual growth and well being

*Moderator:* **Ms. Lydia Nsekera**, IOC Member

*Panellists:*

**Dr Rania Elwani**, IOC Member

**Prof Margaret Talbot**, President of the International Council on Sport Sciences and Physical (ICSSPE)

**Mr S. Ananthakrishnan**, Chief, Partners and Youth Section, UN-Habitat

**Ms Tendai Pasipanodya**, UN Youth Employment Network (YEN)

**Mr Joseph Parker**, YOG Athlete

**12:30 – 14:00**

**LUNCH**



14:00 – 15:30

**PLENARY 2**

**HALL 1AB2AB**

**The Role of Youth in Promoting Inter-Cultural Dialogue through Sport**

Young people represent 18% of the global population. The United Nations “2010 International Year of Youth” promotes the vital role of youth in advancing intercultural understanding and the importance of engaging young people transversally across society through sport, education and culture. Capitalizing on the increasing recognition of this issue on the global development agenda, the IYY reaches out to create awareness, mobilize and engage youth, connect and build bridges. In tandem with the 2010 International Year for the Rapprochement of Cultures, UNESCO aims to demonstrate the power and potential of sport to fight discrimination and racism and to transcend divides between communities and peoples. This session is led by the conference co-organisers UNESCO, the UN organization whose broad-based mandate includes education and sport portfolios.

*Moderator:*

**HRH Princess Haya Al Hussein**, IOC Member & UN Messenger for Peace

*Speakers:*

**Opening Remarks and Introduction**

*Mr Getachew Engida*, Deputy Director General UNESCO

**The Role of Youth and the Power of Sport in Inter-Cultural Dialogue**

*Mr Samir Laabidi*, Minister of Youth, Sport and Physical Education for Tunisia

**Youth Development through Football**

*Mr Gerald Guskowski*, Team leader GTZ

**Sport towards Inclusion**

*Ms Natalie Du Toit*, Paralympic Swimmer

**The International Year of Youth: What Role for Sport?**

*Ms Nicola Shepherd*, UN Programme on Youth

15:30 – 16:00

**COFFEE BREAK**



16:00 – 17:30

## **PARALLEL C – DIALOGUE**

### **HALL 1AB2AB**

#### **Developing a Culture of Healthy Lifestyles**

The socio-economic aspects of health, especially in culturally diverse settings, require tailor-made action. The use of sport is the perfect tool to substantiate good nutrition, prevention of disease and a move to a non-sedentary lifestyle.

*Moderator:* **Mr Iván Dibós**, IOC Member and Member of IOC Commission for Culture and Olympic Education

*Panellists:*

**Dr Stella Anyangwe**, World Health Organisation, Republic of South Africa Regional Office

**Mr Carl Marsh**, Project Coordinator Global Sports Fund

**Ms Kirsty L. Coventry**, Olympic Medallist

**Mr James Donald**, Programme Manager Grassrootsoccer.org

**Ms Primrose Mhunduru**, YOG Young Ambassador

## **PARALLEL D – DIALOGUE**

### **HALL 2CDE**

#### **Sport as a Model for Education and Integration**

Sport as a framework in transmitting social values, breaking stereotypes, and strengthening the potential of youth can be a great contributor to intercultural understanding.

*Moderator:* **Mr Hein Verbruggen**, President of SportAccord, IOC Honorary Member

*Panellists:*

**Ms Marlova Noletto Jovchelovitch**, Creanza Esperanza, UNESCO Office Brasilia

**Prof Marion Keim Lees**, Director of the Interdisciplinary Centre of Excellence for Sport Science and Development at the University of Western Cape

**Mr Steve Griffiths**, Head of Technical Services, International Rugby Board

**Mr Antony Scanlon**, Executive Director, International Golf Federation

**Mr Klaus Schormann**, President, International Union of Modern Pentathlon

**Evening :**

**Dinner Hosted by SASCOC** (The South African Sports Confederation and Olympic Committee)



**Tuesday, 7 December 2010**

**09:00 – 10:30**

**PLENARY 3**

**HALL1AB2AB**

**Local Realities in a Global Perspective: Education for Sustainable Development**

Global betterment can only succeed when local needs are not forgotten. Examples of 'good practices' in a participatory model through governments, UN agencies, civil society and the sporting movement have the potential to address sustainability as a cross-cutting issue.

*Moderator:*

**Mr Hicham El Guerrouj**, IOC Member and Member of the IOC Commission for Culture and Olympic Education

*Speakers:*

**The Educational and Social Legacy of the FIFA World Cup**

Mr Fikile Mbalula, Minister of Sport and Recreation of the Republic of South Africa

**Capturing the Imagination of Young People around the World through the London 2012 Games**

Mr Nick Fuller, Head of Education, The London Organising Committee of the Olympic Games and Paralympic Games Ltd (LOCOG)

**Youth and Education 2016**

Ms Christiane Paquelet, Administrative and Cultural Director, NOC Brazil

**Local Realities in Global Perspectives: Youth and Education**

Prof Yoganathan (Yoga) Coopoo, Lecturer in Exercise Science and Sports Medicine, Centre for Exercise Science and Sports Medicine, University of the Witwatersrand

**Participatory Management: Engaging Youth in Sustainable Development**

Mr Alan Harris, YOG Young Reporter

**10:30 – 11:00**

**COFFEE BREAK**



**11:00 – 12:30**

**PARALLEL E – DIALOGUE**

**HALL 1AB2AB**

**A Place for Sport in the Education Curricula**

Sport has become an essential multi-disciplinary field of study. Physical education versus formal education; the controversy and the symbiotic value of incorporating sport in the curriculum.

*Moderator:* **Mr Sam Ramsamy**, IOC Executive Board Member and Member of the IOC Commission for Culture and Olympic Education

*Panellists:*

**Mr Ming Ding**, Deputy Director of General Office of Nanjing YOG 2014 Leading Group

**Ms Jane Gardiner**, Director Intergovernmental Relations, Ministry of Education British Columbia, Canada

**Ms Narin Haj Tass**, Educational and Training Manager, NOC of Jordan

**Ms Lamis Ghazy**, Head of Section Technical Affairs, NOC of Egypt

**Mr Florian Kogler**, YOG Young Ambassador

**PARALLEL F – DIALOGUE**

**HALL 2CDE**

**Young People Speak**

Learning experiences from sport, education, culture and society. How the outcomes of the Olympic Congress Recommendations and the Millennium Development Goals unite to move the global agenda forward.

*Moderator:* **Ms Helen Brownlee**, Member of the IOC Commission for Culture and Olympic Education

*Panellists:*

**Ms Jacqueline Silva**, UNESCO Champion for Sport 2009

**Ms Rosalia Ambrosio Zima**, Young Leader, International Inspiration

**Mr Previn Vedan**, Springbok Scout, World Scout Organisation

**Ms Samantha McIntosh**, YOG Young Athlete

**Mr Felipe Wu**, YOG Young Athlete

**12:30 – 13:30**

**LUNCH**





13:30 – 15:00

## **PARALLEL G – DIALOGUE**

### **HALL 1AB2AB**

#### **Legacy and Regeneration: The Healing Powers of Sport**

Practical case studies in how sport can be used for healing at a grass-roots level transcending the past.

*Moderator:* **Ms Beatrice Allen**, IOC Member and Member of the IOC Commission for Culture and Olympic Education

*Panellists:*

**Mr Thierno A. Diack**, CEO OlympAfrica Foundation

**Mr Serge Mwambali**, YOG Young Ambassador

**Mr Dilshan Kariyawasam**, YOG Young Athlete

**Ms Emina Cerimovic**, Participant of Generations for Peace Camp

**Mr Thiam Peng Tan**, YOG Young Reporter

## **PARALLEL H - DIALOGUE**

### **HALL 2CDE**

#### **Cultural Olympiad: Adding Value to the Olympic Experience**

Sport surpasses pure physical prowess in this respect. Its powers can be used for development of socio-economical benefits, but equally adding to the growth of the cultural and arts segment that evenly contributes to personal advancement.

*Moderator:* **Mr C.K. Wu**, IOC Member and Member of the IOC Commission for Culture and Olympic Education

*Panellists:*

**Prof Norbert Mueller**, President, International Pierre de Coubertin Committee

**Mr Will Hutchinson**, Special Adviser, Culture, Ceremonies and Education, London 2012

**Mr Burke Taylor**, Vice-President Culture and Celebration Programs, Vancouver 2010

**Prof Paul Singh**, Chief Director of Client Support, International Liaison, Facilities and Events, Sport and Recreation South Africa

**Ms Danka Barteková** YOG Young Ambassador

15:00 – 15:30

## **COFFEE BREAK**



**15:30 – 17:00**

**PLENARY 4 & CLOSING CEREMONY**

**HALL 1AB2AB**

**Youth Caucus: How Sport Plays a Part in MY Life**

Hosted by the IOC Olympic Games Department, the closing plenary is specially designed to hear young people tell their story after the successful launch of the Youth Olympic Games in Singapore. The cornerstone of this event was the innovative mix of the multi-sport competition and the Culture and Education Programme (CEP). The panelists will have participated in the YOG. Was it the life-changing event that it was meant to be? How? Students from Durban education sector will be asked to join in a visual arts performance.

*Moderator:*

**Mr Adam Osman**, Young Sport Presenter (SIN)

Present:

Mr Devon van der Merwe (RSA)

Ms Diacounda Sene (SEN)

Mr Joseph Parker (NZL)

Ms Primrose Mhunduru (ZIM)

Mr Alan Harris (BAR)

Mr Florian Kogler (AUT)

Mr Felipe Wu (BRA)

Mr Serge Mwambali (RWA)

Mr Dilshan Kariyawasam (SRI)

Mr Thiam Peng Tan (SIN)

Ms Danka Bartekova (SVK)

Ms Samantha McIntosh (RSA)

**17:00 – 17:30**

**BREAK**

**17:30 – 18:00**

**PRESENTATION OF FINAL STATEMENT**

**Mr Lambis V. Nikolaou**, IOC Member and Chairman of the IOC Commission for Culture and Olympic Education

**18:00**

**CLOSING PRESENTATION – FESTIVAL OF YOUNG PEOPLE**