7th WORLD CONFERENCE
SPORT, EDUCATION AND CULTURE

Durban, South Africa
5-7 December 2010

“Giving a Voice to Youth”
DETAILED PROGRAMME:

Sunday, 5 December 2010

17:00 – 18:30  OPENING CEREMONY

HALL 1AB2AB

Speakers:

- Mr Gideon Sam, President of the South African Sports Confederation and Olympic Committee
- Mr Sam Ramsamy, IOC Executive Board Member, Republic of South Africa
- Mr Obed Mlaba, Mayor of the City of Durban
- Dr Zweli Lawrence Mkhize, Premier of KwaZulu-Natal Provincial
- Mr Lambis V. Nikolaou, Chairman IOC Commission for Culture and Olympic Education
- Mr Getachew Engida, UNESCO Deputy Director General
- Mr Fikile Mbalula, Minister of Sport and Recreation of the Republic of South Africa
- Dr Jacques Rogge, IOC President

18:30  RECEPTION WITH CULTURAL PROGRAMME
Monday, 6 December 2010

09:00 – 10:30 PLENARY 1

HALL 1AB2AB

Sport, Education and Culture: The Inseparable Trio
The link between sport, education and culture in all its forms, encourages cultural exchange and promotes the diversity of cultures. The apex of the triangle was reached during the inaugural Singapore 2010 Youth Olympic Games.

Moderator:
Mr Lambis V. Nikolaou, IOC Member and Chairman of the Commission for Culture and Olympic Education

Speakers:
Opening Remarks and Introduction
The Direction of Olympic Education
Dr Jacques Rogge, IOC President

The Unification of Sport, Education and Culture
Mr Ser Miang Ng, Chairman of the Singapore Youth Olympic Games Organising Committee (SYOGOC) and IOC Vice-President

The Power of Sport
Mr John Perlman, CEO of the Dreamfields Projects

The Legacy of a Mega Sporting Event
Ms Ming Zhang, Secretary General, Beijing Olympic City Development Association

Striking a Balance
Mr Devon Van der Merwe, YOG Young Ambassador

DIALOGUE
Exchange of views with the audience

10:30 – 11:00 COFFEE BREAK
11:00 – 12:30 PARALLEL A – DIALOGUE

HALL 1AB2AB

Defining Values-Based Education
With a focus on human values such as respect, excellence and friendship and the building up of reflective practices that empower individuals to be motivated learners and become respectful good citizens. The session also covers how interactive video games touch the way our society thinks, learns and interacts.

Moderator: Mr Conrado Duráñez, Member of the IOC Commission for Culture and Olympic Education

Panellists:
Mme Nawal El Moutawakel, IOC Executive Board Member & UNICEF Goodwill Ambassador
Mr Kenneth Eklindh, Deputy Director, Division of Basic Education, UNESCO
Mr Raymond Goldsmith, Chairman and CEO, ISM Media Corp
Ms Deanna L. Binder, PhD Curriculum Specialist, Educational Design International
Ms Diacounda Sene, YOG Young Reporter

PARALLEL B – DIALOGUE

HALL 2CDE

Empowerment through Sport Engagement
The dimensions for education can be dramatically increased through sport. Via sports-based mentoring and capacity development programs, the evolution of life skills can accelerate individual growth and well being

Moderator: Ms. Lydia Nsekera, IOC Member

Panellists:
Dr Rania Elwani, IOC Member
Prof Margaret Talbot, President of the International Council on Sport Sciences and Physical (ICSSPE)
Mr S. Ananthakrishnan, Chief, Partners and Youth Section, UN-Habitat
Ms Tendai Pasipanodya, UN Youth Employment Network (YEN)
Mr Joseph Parker, YOG Athlete

12:30 – 14:00 LUNCH
14:00 – 15:30  PLENARY 2
HALL 1AB2AB

The Role of Youth in Promoting Inter-Cultural Dialogue through Sport
Young people represent 18% of the global population. The United Nations “2010 International Year of Youth” promotes the vital role of youth in advancing intercultural understanding and the importance of engaging young people transversally across society through sport, education and culture. Capitalizing on the increasing recognition of this issue on the global development agenda, the IYY reaches out to create awareness, mobilize and engage youth, connect and build bridges. In tandem with the 2010 International Year for the Rapprochement of Cultures, UNESCO aims to demonstrate the power and potential of sport to fight discrimination and racism and to transcend divides between communities and peoples. This session is led by the conference co-organisers UNESCO, the UN organization whose broad-based mandate includes education and sport portfolios.

Moderator:
HRH Princess Haya Al Hussein, IOC Member & UN Messenger for Peace

Speakers:

Opening Remarks and Introduction
Mr Getachew Engida, Deputy Director General UNESCO

The Role of Youth and the Power of Sport in Inter-Cultural Dialogue
Mr Samir Laabidi, Minister of Youth, Sport and Physical Education for Tunisia

Youth Development through Football
Mr Gerald Guskowski, Team leader GTZ

Sport towards Inclusion
Ms Natalie Du Toit, Paralympic Swimmer

The International Year of Youth: What Role for Sport?
Ms Nicola Shepherd, UN Programme on Youth

15:30 – 16:00  COFFEE BREAK
16:00 – 17:30 **PARALLEL C – DIALOGUE**

**HALL 1AB2AB**

**Developing a Culture of Healthy Lifestyles**
The socio-economic aspects of health, especially in culturally diverse settings, require tailor-made action. The use of sport is the perfect tool to substantiate good nutrition, prevention of disease and a move to a non-sedentary lifestyle.

*Moderator: Mr Iván Dibós, IOC Member and Member of IOC Commission for Culture and Olympic Education*

*Panellists:*
- **Dr Stella Anyangwe**, World Health Organisation, Republic of South Africa Regional Office
- **Mr Carl Marsh**, Project Coordinator Global Sports Fund
- **Ms Kirsty L. Coventry**, Olympic Medallist
- **Mr James Donald**, Programme Manager Grassrootssoccer.org
- **Ms Primrose Mhunduru**, YOG Young Ambassador

**PARALLEL D – DIALOGUE**

**HALL 2CDE**

**Sport as a Model for Education and Integration**
Sport as a framework in transmitting social values, breaking stereotypes, and strengthening the potential of youth can be a great contributor to intercultural understanding.

*Moderator: Mr Hein Verbruggen*, President of SportAccord, IOC Honorary Member

*Panellists:*
- **Ms Mariova Noleto Jovchelovitch**, Creanza Esperanza, UNESCO Office Brasilia
- **Prof Marion Keim Lees**, Director of the Interdisciplinary Centre of Excellence for Sport Science and Development at the University of Western Cape
- **Mr Steve Griffiths**, Head of Technical Services, International Rugby Board
- **Mr Antony Scanlon**, Executive Director, International Golf Federation
- **Mr Klaus Schormann**, President, International Union of Modern Pentathlon

**Evening:**

**Dinner Hosted by SASCOC** (The South African Sports Confederation and Olympic Committee)
Tuesday, 7 December 2010

09:00 – 10:30 PLENARY 3

HALL1AB2AB

Local Realities in a Global Perspective: Education for Sustainable Development
Global betterment can only succeed when local needs are not forgotten. Examples of ‘good practices’ in a participatory model through governments, UN agencies, civil society and the sporting movement have the potential to address sustainability as a cross-cutting issue.

Moderator:
Mr Hicham El Guerrouj, IOC Member and Member of the IOC Commission for Culture and Olympic Education

Speakers:
The Educational and Social Legacy of the FIFA World Cup
Mr Fikile Mbalula, Minister of Sport and Recreation of the Republic of South Africa

Capturing the Imagination of Young People around the World through the London 2012 Games
Mr Nick Fuller, Head of Education, The London Organising Committee of the Olympic Games and Paralympic Games Ltd (LOCOG)

Youth and Education 2016
Ms Christiane Paquelet, Administrative and Cultural Director, NOC Brazil

Local Realities in Global Perspectives: Youth and Education
Prof Yoganathan (Yoga) Coopoo, Lecturer in Exercise Science and Sports Medicine, Centre for Exercise Science and Sports Medicine, University of the Witwatersrand

Participatory Management: Engaging Youth in Sustainable Development
Mr Alan Harris, YOG Young Reporter

10:30 – 11:00 COFFEE BREAK
11:00 – 12:30  PARALLEL E – DIALOGUE

HALL 1AB2AB

A Place for Sport in the Education Curricula
Sport has become an essential multi-disciplinary field of study. Physical education versus formal education: the controversy and the symbiotic value of incorporating sport in the curriculum.

Moderator: Mr Sam Ramsamy, IOC Executive Board Member and Member of the IOC Commission for Culture and Olympic Education

Panellists:
- Mr Ming Ding, Deputy Director of General Office of Nanjing YOG 2014 Leading Group
- Ms Jane Gardiner, Director Intergovernmental Relations, Ministry of Education British Columbia, Canada
- Ms Narin Haj Tass, Educational and Training Manager, NOC of Jordan
- Ms Lamis Ghazy, Head of Section Technical Affairs, NOC of Egypt
- Mr Florian Kogler, YOG Young Ambassador

PARALLEL F – DIALOGUE

HALL 2CDE

Young People Speak
Learning experiences from sport, education, culture and society. How the outcomes of the Olympic Congress Recommendations and the Millennium Development Goals unite to move the global agenda forward.

Moderator: Ms Helen Brownlee, Member of the IOC Commission for Culture and Olympic Education

Panellists:
- Ms Jacqueline Silva, UNESCO Champion for Sport 2009
- Ms Rosalia Ambrosio Zima, Young Leader, International Inspiration
- Mr Previn Vedan, Springbok Scout, World Scout Organisation
- Ms Samantha McIntosh, YOG Young Athlete
- Mr Felipe Wu, YOG Young Athlete

12:30 – 13:30  LUNCH
13:30 – 15:00  PARALLEL G – DIALOGUE

HALL 1AB2AB

Legacy and Regeneration: The Healing Powers of Sport
Practical case studies in how sport can be used for healing at a grass-roots level transcending the past.

Moderator: Ms Beatrice Allen, IOC Member and Member of the IOC Commission for Culture and Olympic Education

Panellists:
Mr Thierno A. Diack, CEO OlympAfrica Foundation
Mr Serge Mwambali, YOG Young Ambassador
Mr Dilshan Kariyawasam, YOG Young Athlete
Ms Emina Cerimovic, Participant of Generations for Peace Camp
Mr Thiam Peng Tan, YOG Young Reporter

15:00 – 15:30  COFFEE BREAK

13:30 – 15:00  PARALLEL H - DIALOGUE

HALL 2CDE

Cultural Olympiad: Adding Value to the Olympic Experience
Sport surpasses pure physical prowess in this respect. Its powers can be used for development of socio-economical benefits, but equally adding to the growth of the cultural and arts segment that evenly contributes to personal advancement.

Moderator: Mr C.K. Wu, IOC Member and Member of the IOC Commission for Culture and Olympic Education

Panellists:
Prof Norbert Mueller, President, International Pierre de Coubertin Committee
Mr Will Hutchinson, Special Adviser, Culture, Ceremonies and Education, London 2012
Mr Burke Taylor, Vice-President Culture and Celebration Programs, Vancouver 2010
Prof Paul Singh, Chief Director of Client Support, International Liaison, Facilities and Events, Sport and Recreation South Africa
Ms Danka Barteková YOG Young Ambassador
PLENARY 4 & CLOSING CEREMONY

HALL 1AB2AB

Youth Caucus: How Sport Plays a Part in MY Life
Hosted by the IOC Olympic Games Department, the closing plenary is specially designed to hear young people tell their story after the successful launch of the Youth Olympic Games in Singapore. The cornerstone of this event was the innovative mix of the multi-sport competition and the Culture and Education Programme (CEP). The panelists will have participated in the YOG. Was it the life-changing event that it was meant to be? How? Students from Durban education sector will be asked to join in a visual arts performance.

Moderator:
Mr Adam Osman, Young Sport Presenter (SIN)

Present:
Mr Devon van der Merwe (RSA)
Ms Diacounda Sene (SEN)
Mr Joseph Parker (NZL)
Ms Primrose Mhunduru (ZIM)
Mr Alan Harris (BAR)
Mr Florian Kogler (AUT)
Mr Felipe Wu (BRA)
Mr Serge Mwambali (RWA)
Mr Dilshan Kariyawasam (SRI)
Mr Thiam Peng Tan (SIN)
Ms Danka Bartekova (SVK)
Ms Samantha McIntosh (RSA)

BREAK

PRESENTATION OF FINAL STATEMENT
Mr Lambis V. Nikolaou, IOC Member and Chairman of the IOC Commission for Culture and Olympic Education

CLOSING PRESENTATION – FESTIVAL OF YOUNG PEOPLE