



## GAMES OF THE XXX OLYMPIAD - LONDON 2012 - Rights-holding Broadcasters

Region	Territories	Rights Holding Broadcasters	Rights
Africa	South Africa	<b>South African Broadcasting Corporation</b>	All (in English and indigenous languages only)
Africa	Sub-Saharan Africa	<b>South African Broadcasting Corporation</b>	English Language pay TV transmitted by means of Satellite TV (also Portuguese on non-exclusive basis)
Africa	Sub-Saharan Africa	<b>Octagon</b>	Over-the-Air TV, Radio & Mobile platform
Americas	Argentina	<b>ESPN Latin America</b>	Over-the-Air TV, Radio and Home Video
Americas	Argentina, Bolivia, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay	<b>ESPN Latin America</b>	Non-Standard TV (cable and satellite)
Americas	Bolivia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Nicaragua, Paraguay and Uruguay	<b>Grupo Albavisión</b>	Over-the-Air TV and Radio (both only in Spanish)
Americas	Brazil	<b>Rádio e Televisão Record S/A</b>	All
Americas	Canada	<b>Canada's Olympic Broadcast Media Consortium</b>	All
Americas	Caribbean	<b>Sportsmax</b>	All (except in Spanish language)
Americas	Chile	<b>Televisión Nacional de Chile</b>	Over-the-Air TV, Radio and Home Video
Americas	Colombia	<b>Caracol Televisión</b>	Over-the-Air TV, Radio and Home Video
Americas	Cuba	<b>ICRT</b>	Over-the-Air TV & Radio
Americas	Latin America (excl. Brazil)	<b>Terra</b>	Internet and Mobile (excl. IPTV)
Americas	Mexico	<b>Televisa</b>	Over-the-Air TV, Non-Standard TV (cable and satellite) and Radio
Americas	Panama	<b>Medcom</b>	Over-the-Air TV, Radio and Home Video
Americas	Peru	<b>América Televisión</b>	Over-the-Air TV, Radio and Home Video
Americas	USA	<b>NBC</b>	All
Americas	Venezuela	<b>ESPN Latin America</b>	Satellite TV
Americas	Venezuela	<b>Telesur</b>	Over-the-Air TV, Cable TV, Radio, Home Video
Asia	Asian countries	<b>Asia-Pacific Broadcasting Union</b>	Over-the-Air TV and Radio
Asia	Asian countries	<b>ESPN STAR Sports</b>	Non-standard TV <sup>2</sup> (including cable and satellite)
Asia	Chinese Taipei	<b>ELTA</b>	All
Asia	Hong Kong	<b>i-Cable</b>	All
Asia	Japan	<b>Japan Consortium</b>	All
Asia	North & South Korea	<b>Seoul Broadcasting System</b>	All
Asia	People's Republic of China, incl. Macao	<b>Chinese Central Television</b>	All <sup>3</sup>
Asia	Philippines	<b>Solar Entertainment Corporation</b>	All
Europe	European countries, except Italy	<b>European Broadcasting Union</b>	All <sup>4</sup>
Europe	Italy	<b>Sky Italia</b>	All
Middle East	Arab countries	<b>Arab States Broadcasting Union</b>	All
Oceania	Australia	<b>Nine Network Australia PTY Limited</b>	All
Oceania	New Zealand	<b>Sky Network Television Limited</b>	All

\*excl. Italy

1: FTA=Free-to-Air

2: Restricted to English only in some countries

3: Additional restrictions apply for Macao (ex:language)

4: Except Satellite TV in Italian language