



Agenda

- The uniqueness of the Olympic Games
- Athletes: at the heart of the Olympic Movement
- Olympism in action: keep Olympism alive 365 days a year
- *The IOC's role: unity in diversity*
- IOC structure and organisation



IOC's role: key themes

- **Reaffirming our common vision and missions**
- Autonomy, good governance and integrity
- Ethics
- Collaboration with commercial partners

Reaffirm our common vision and missions as approved by the Executive Board in October 2010



OLYMPISM

“Olympism is a philosophy of life, which places sport at the service of humankind.”

VISION

Contribute to building a better world through sport

MISSION

- Ensure the regular celebration of the Olympic Games
- Educate youth through sport
- Promote Olympism in society

VALUES

Encourage Effort

Striving for Excellence

Preserve Human Dignity

Demonstrating Respect

Develop Harmony

Celebrating Friendship

WORKING PRINCIPLES

Universality

Solidarity

Collaboration

Autonomy

Social Responsibility



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Foster the implementation of the Basic Universal Principles of Good Governance to preserve autonomy

- Revisit and update the Basic Universal Principles of Good Governance.
- Foster the implementation of the Basic Universal Principle of Good Governance of the Olympic and Sports Movement within the IFs and request that the IFs do the same with the NFs (in coordination with the NOCs if necessary).
- Make these Basic Universal Principles mandatory for all components of the Olympic Movement in the Olympic Charter.
- Set the implementation of these principles and regular reporting as a condition for benefiting from IOC support.
- Establish objective tools to measure/evaluate the implementation of these principles.
- Re-launch an educational operation to disseminate these principles to all stakeholders.
- Devise transparent rules for the IOC members' compensation policy.



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Establish a two-tier structure for ethics and good governance

- Re-focus the Ethics Commission on its original missions.
- Organise the Ethics Commission with two separate bodies with clearly separate competences and functions (investigating/sanction-making)
- Create a good governance officer position (advisory service, education and prevention).
- Update the Code of Ethics and sanctions (Rule 59).



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- **Collaboration with commercial partners**



Collaboration with commercial partners

- Task the Marketing Commission with conducting a strategic review of sponsorship, licensing and merchandising:
 - taking into account its solidarity nature
 - with a view to incorporating the IOC's CSR projects into the TOP programme.