Agenda

- The uniqueness of the Olympic Games
- *Athletes: at the heart of the Olympic Movement*
- Olympism in action: keep Olympism alive 365 days a year
- The IOC’s role: unity in diversity
- IOC structure and organisation
Athletes: key themes

- Athletes’ experience
- Protecting clean athletes
- Education and dual careers
- Athletes’ representation
Put the athletes’ experience at the heart of the Olympic Games

• Reinforce the importance of athletes in governance:
  – during the bid phase
  – in an OCOG’s structure.
• The athletes’ experience to become a criterion in the bid city questionnaire.
• Review pre-Games venue access requirements to avoid substantial home advantages.
• Optimise the seating capacity to avoid empty seats.
• Clarify services provided to athletes through their accreditation.
• Enhance the athletes’ experience at Games time:
  – review the Olympic ceremony format
  – facilitate access to tickets
  – facilitate access to accommodation for families
  – other.
• Provide more flexibility for accreditation, transfers and access to training venues and villages to the athletes and their entourage.
Athletes: key themes

- The athletes’ experience
- **Protecting clean athletes**
- Education and dual careers
- Athletes’ representation
Protect clean athletes through a zero-tolerance policy against doping

• Ensure seamless cooperation with WADA, including reviewing Code compliance incentives/sanctions.
• Foster more deterrence:
  – ensure more effective testing, particularly with regard to quality: more targeted, more out-of-competition, more intelligence, more cost-effective.
• Secure sufficient investment in research.
• Implement more prevention:
  – clarify roles and responsibilities of different entities: WADA, IOC, NOCs, NADOs
  – start young.
Protect clean athletes by strengthening the fight against manipulation and related corruption

- Develop an information system – the Integrity Betting Intelligence System (IBIS) – for the Olympic Games and major IF events.
- Implement coordinated risk-prevention and education and intelligence mechanisms, including strengthening cooperation with INTERPOL.
- Ensure Olympic Movement stakeholders are enforcing rules and efficient sanctions against manipulation.
- Encourage states and governments to pass relevant criminal laws.
- Harmonise laws on an international level (support the Council of Europe’s Convention, cooperation with the UNODC and UNESCO).
Athletes: key themes

- The athletes’ experience
- Protecting clean athletes
- Education and dual careers
- Athletes’ representation
Develop a virtual hub for athletes and their entourage

• Launch a permanent virtual hub for athletes and their entourage to provide information on:
  – the Olympic Games
  – Olympic Movement stakeholders and their activities
  – career management
  – employment.

• Based on the Sochi pilot project, further study opportunities to provide on-line education for athletes.
Foster cooperation with stakeholders to enrich the Athlete Career Programme

• Seek closer cooperation with Olympic sponsors to create further employment opportunities.
• Cooperate with all sports stakeholders to create a digital tool accessible to athletes that contains all job offers.
• Create a network of HR consulting companies to increase athletes’ employment opportunities:
  – during their sports career
  – at the end of their sports career.
Athletes: key themes

- The athletes’ experience
- Protecting clean athletes
- Education and dual careers
- Athletes’ representation
Reaffirm official athletes’ representation

• Support the IOC Athletes’ Commission in establishing itself as the legitimate representative for discussions with other parties.
• IF statutes to include rules pertaining to an elected athletes’ commission and presence of elected athletes on their executive bodies.
• Consider adding an eligibility condition for athletes’ election as IOC members regarding the existence of an athletes’ commission at both NOC and IF level.
• Encourage closer cooperation between the Athletes’ Commission and the respective national Olympians associations to ensure that the interests of active and retired athletes are well represented and are looked after.