



## Agenda

- The uniqueness of the Olympic Games
- *Athletes: at the heart of the Olympic Movement*
- Olympism in action: keep Olympism alive 365 days a year
- The IOC's role: unity in diversity
- IOC structure and organisation



## Athletes: key themes

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- **Athletes' experience**
- Protecting clean athletes
- Education and dual careers
- Athletes' representation

## Put the athletes' experience at the heart of the Olympic Games



- Reinforce the importance of athletes in governance:
  - during the bid phase
  - in an OCOG's structure.
- The athletes' experience to become a criterion in the bid city questionnaire.
- Review pre-Games venue access requirements to avoid substantial home advantages.
- Optimise the seating capacity to avoid empty seats.

## Review levels of service to athletes and their entourage



- Clarify services provided to athletes through their accreditation.
- Enhance the athletes' experience at Games time:
  - review the Olympic ceremony format
  - facilitate access to tickets
  - facilitate access to accommodation for families
  - other.
- Provide more flexibility for accreditation, transfers and access to training venues and villages to the athletes and their entourage.



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## Protect clean athletes through a zero-tolerance policy against doping

- Ensure seamless cooperation with WADA, including reviewing Code compliance incentives/sanctions.
- Foster more deterrence:
  - ensure more effective testing, particularly with regard to quality: more targeted, more out-of-competition, more intelligence, more cost-effective.
- Secure sufficient investment in research.
- Implement more prevention:
  - clarify roles and responsibilities of different entities: WADA, IOC, NOCs, NADOs
  - start young.

## **Protect clean athletes by strengthening the fight against manipulation and related corruption**



- Develop an information system – the Integrity Betting Intelligence System (IBIS) – for the Olympic Games and major IF events.
- Implement coordinated risk-prevention and education and intelligence mechanisms, including strengthening cooperation with INTERPOL.
- Ensure Olympic Movement stakeholders are enforcing rules and efficient sanctions against manipulation
- Encourage states and governments to pass relevant criminal laws.
- Harmonise laws on an international level (support the Council of Europe’s Convention, cooperation with the UNODC and UNESCO).



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## Develop a virtual hub for athletes and their entourage



- Launch a permanent virtual hub for athletes and their entourage to provide information on:
  - the Olympic Games
  - Olympic Movement stakeholders and their activities
  - career management
  - employment.
- Based on the Sochi pilot project, further study opportunities to provide on-line education for athletes.



## **Foster cooperation with stakeholders to enrich the Athlete Career Programme**

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- Seek closer cooperation with Olympic sponsors to create further employment opportunities.
- Cooperate with all sports stakeholders to create a digital tool accessible to athletes that contains all job offers.
- Create a network of HR consulting companies to increase athletes' employment opportunities:
  - during their sports career
  - at the end of their sports career.



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## Reaffirm official athletes' representation

- Support the IOC Athletes' Commission in establishing itself as the legitimate representative for discussions with other parties.
- IF statutes to include rules pertaining to an elected athletes' commission and presence of elected athletes on their executive bodies.
- Consider adding an eligibility condition for athletes' election as IOC members regarding the existence of an athletes' commission at both NOC and IF level.
- Encourage closer cooperation between the Athletes' Commission and the respective national Olympians associations to ensure that the interests of active and retired athletes are well represented and are looked after.