



INTERNATIONAL  
OLYMPIC  
COMMITTEE

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**125<sup>th</sup> Session**

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**7-10 September 2013**  
**Buenos Aires**



## **BROADCASTER RATE CARD: PART B**

- I. TECHNICAL SERVICES
- II. INTERNATIONAL CONNECTIVITY
- III. TERMS AND CONDITIONS

*As of 04 September 2013*

# **BROADCASTER RATE CARD**

125<sup>th</sup> IOC SESSION IN BUENOS AIRES

4 -10 September 2013

*A limited number of technical services & facilities will be available until 6 September due to the set-up of the IBC.*

**Please note that the submission deadline for all part B bookings is 28 June 2013**

On behalf of the IOC, OBS is the host broadcaster of the event. OBS is working in coordination with the Local Organising Committee (LOC) and entrusts Eurovision as the Technical Services Provider for the event.

*Please note, Rate Card Part B has been designed specifically for broadcast organizations. Special conditions may apply for News Agencies.*

## **PART B: Facilities & Services Provided by the Broadcast Technical Services Provider - EUROVISION**

### **B.1) Technical Services**

***NB. Prices are in USD and inclusive of all applicable taxes***

|              |   | <b>Price<br/>USD</b> | <b>Unit</b>   |
|--------------|---|----------------------|---|
| <b>B.1.1</b> | <b>Multilateral Signals Distribution</b><br><br><i>IOC host signals</i> of the event include the various ceremonies, presentations, announcements and media conferences for the event as defined in the <i>IOC Media Advisory for the 125<sup>th</sup> IOC Session in Buenos Aires</i> .  |                      |   |
|              | <b>Item</b>   |                      |   |
| B.1.1.1      | The IOC host signal for <b>television</b> will include two simultaneous video signals, each includes embedded audio feed and translation. The embedded audio will have the PA channel and one translation channel. Cabling in IBC (MCR to broadcaster) also included.<br><br>The IOC host signal for television is available in HD 1080i 50Hz | 2,500                | For whole duration<br><br>2 simultaneous signal inputs<br>Video + Audio<br>+ 1 translation per signal |
| B.1.1.2      | Other formats available on request (e.g. HD-SDI, SD or IP)  | On request           |   |
| B.1.1.3      | The IOC host signal for <b>radio</b> will include the room stereo audio and one translation (analogue). Cabling in IBC (MCR to broadcaster) also included.  | 850                  | Audio + 1 translation per signal  |

| B.1.2   | <p align="center"><b>Unilateral Facilities<br/>(IBC &amp; Hilton Hotel)</b></p> <p><b>NB. the IBC is located in the Parque de las Mujeres Argentinas across the street and 150m from the Hilton Buenos Aires</b></p>  |                      |                           |
|---------|---|----------------------|---------------------------|
|         | <i>Item</i>   | <i>Price<br/>USD</i> | <i>Unit</i>               |
| B.1.2.1 | <p><b><u>IBC</u></b></p> <p>Dedicated Stand-up Position adjacent to the IBC <b>with</b> cameraman. View of Hilton Hotel (venue). Equipped with one HD camera, lights, microphone and earpiece, HDSDI Coax Video Tie Line to MCR, 4 wire and IFB coordination circuit to MCR</p>   | 3,300                | Per day with cameraman    |
| B.1.2.2 | <p>Dedicated Stand-up Position adjacent to the IBC <b>without</b> cameraman. View of Hilton Hotel (venue). Equipped with one HD camera, lights, microphone and earpiece, HDSDI Coax Video Tie Line to MCR, 4 wire and IFB coordination circuit to MCR</p>   | 2,700                | Per day without cameraman |
| B.1.2.3 | <p>Dedicated Unequipped Stand-up Position adjacent to the IBC. View of Hilton Hotel (venue). HDSDI Coax Video Tie Line to MCR, 4 wire and IFB coordination circuit to MCR</p>   | 1,000                | Per day                   |
| B.1.2.4 | <p>Dedicated TV Studio - multi-cameras<br/>Equipment to be defined with user, HDSDI Coax Video Tie Line to MCR, 4 wire and IFB coordination circuit to MCR</p>  | On request           | Per day                   |
| B.1.2.5 | <p><b><u>Hilton Hotel</u></b></p> <p>Bookable Mixed Zone Position with cameraman, available on ad-hoc basis per 30' maximum, Equipped with one HD camera, lights, microphone and earpiece, HDSDI Coax Video Tie Line to MCR, 4 wire and IFB coordination circuit to MCR.</p> <p>Bookable Mixed Zone positions will be available at the Hilton Hotel either:</p> <ul style="list-style-type: none"> <li>• A) Outside the Session Hall following the City Presentations</li> <li>• B) Outside the Announcement Ceremony</li> </ul> <p>Note: Limited ENG Mixed Zone positions will also be provided at the two mixed zone locations. These positions must be booked in advance and will be provided at no charge.</p> <p>When booking mixed zone positions, priority will be given to broadcasters from the 2020 Candidate Cities.</p> | 1,000                | Per 30 minutes            |

|         |   |                         |  |
|---------|---|-------------------------|--|
| B.1.2.6 | <p><b>Commentary Position for the Announcement Ceremony only.</b> Limited number of positions available. ISDN or IP line not included – please see <i>Broadcast Rate Card, Part A.</i></p> <ul style="list-style-type: none"> <li>A) Fully equipped Commentary Position</li> <li>B) Unequipped Commentary Position</li> </ul> | <p>2,000</p> <p>800</p> | <p><b>7 Sept Only</b></p> <p>With codec, monitor, headsets, 2 seats</p> <p>2 seats</p> |
| B.1.2.7 | Avid or Final Cut Pro Non Linear fully equipped edit pack, with English speaking editor<br>Equipment details on request   | 2,500                   | Per day with editor  |
| B.1.2.8 | Avid or Final Cut Pro Non Linear fully equipped edit pack, without editor. Equipment details on request   | 1,800                   | Per day without editor   |
| B.1.2.9 | ENG one man crew  | 2,000                   | Per day  |

|              |  |            |          |
|--------------|--|------------|----------|
| <b>B.1.3</b> | <b><u>LOCAL CONNECTIVITY - CABLING</u></b>   |            |          |
|              | <b>Item</b>  | <b>USD</b> |          |
| B.1.3.1      | HDSDI Video tie line MCR to/from broadcaster's booth within IBC or to/from Sat Farm  | 800        | Per line |
| B.1.3.2      | Stereo audio tie line MCR to/from broadcaster's booth within IBC or to/from Sat Farm | 400        | Per line |
| B.1.3.3      | 4 wire audio tie line MCR to/from broadcaster's booth within IBC or to/from Sat Farm | 400        | Per line |

## B.2) International Connectivity & Services

**NB. Prices are in USD and inclusive of all applicable taxes**

|          |   |                        |                              |                                |
|----------|---|------------------------|------------------------------|--------------------------------|
| B.2.1    | <b>LIVE World Feed - HSDI</b><br>Note: Coverage Subject to Change   |                        |                              |                                |
| B.2.1.0  | <b>Per Item - HSDI 1080i 50Hz – 6 September</b><br>Note: Please refer to B.2.1.16 to B.2.1.27 for additional transmissions  | <b>To the Americas</b> | <b>To Europe and/or Asia</b> | <b>UNIT</b>                    |
| B.2.1.1  | <b>Opening Ceremony of the 125<sup>th</sup> IOC Session in Buenos Aires – Teatro Colon</b>                                  | USD 1,000              | USD 1,000                    | Per Transmission & participant |
|          | <b>Per Item - HSDI 1080i 50Hz – 7 September</b><br>Note: Please refer to B.2.1.16 to B.2.1.27 for additional transmissions  | <b>To the Americas</b> | <b>To Europe and/or Asia</b> | <b>UNIT</b>                    |
| B.2.1.2  | <b>Presentation by Istanbul, Turkey</b>   | USD 1,300              | USD 1,300                    | Per Transmission & participant |
| B.2.1.3  | <b>Presentation by Tokyo, Japan</b>   | USD 1,300              | USD 1,300                    |                                |
| B.2.1.4  | <b>Presentation by Madrid, Spain</b>  | USD 1,300              | USD 1,300                    |                                |
| B.2.1.5  | <b>Media Conference by Istanbul, Turkey</b>   | USD 1,300              | USD 1,300                    | Per Transmission & participant |
| B.2.1.6  | <b>Media Conference by Tokyo, Japan</b>   | USD 1,300              | USD 1,300                    |                                |
| B.2.1.7  | <b>Media Conference by Madrid, Spain</b>  | USD 1,300              | USD 1,300                    |                                |
| B.2.1.8  | <b>2020 Host City Vote</b>  | USD 700                | USD 700                      | Per Transmission & participant |
| B.2.1.9  | <b>Announcement Ceremony of the 2020 Host City</b>  | USD 700                | USD 700                      |                                |
| B.2.1.10 | <b>Signature of the Host City Contract and joint IOC/host city media conference</b>   | USD 700                | USD 700                      |                                |
|          | <b>Per Item - HSDI 1080i 50Hz – 8 September</b><br>Note: Please refer to B.2.1.16 to B.2.1.27 for additional transmissions  | <b>To the Americas</b> | <b>To Europe and/or Asia</b> | <b>UNIT</b>                    |
| B.2.1.11 | <b>Presentation of the Candidate Sports</b>   | USD 700                | USD 700                      | Per Transmission & participant |
| B.2.1.12 | <b>Vote on the 25 Core Sports (includes President's Opening Remarks and Report by the IOC Olympic Programme Commission)</b> | USD 700                | USD 700                      |                                |
| B.2.1.13 | <b>Vote on the possible new Sport</b>   | USD 700                | USD 700                      |                                |

|                     | <b>Per Item - HDSDI 1080i 50Hz – 10 September</b><br>Note: Please refer to B.2.1.16 to B.2.1.27 for additional transmissions | <b>To the Americas</b> | <b>To Europe and/or Asia</b> | <b>UNIT</b>                                  |
|---------------------|--|------------------------|------------------------------|--|
| B.2.1.14            | <b>Announcement Ceremony of the IOC President</b>  | USD 700                | USD 700                      | Per Transmission & participant               |
| B.2.1.15            | <b>IOC President's Media Conference</b>  | USD 700                | USD 700                      | Per Transmission & participant               |
|                     | <b>**NEW** Additional Transmissions</b><br>Per Item - HDSDI 1080i 50Hz   | <b>To the Americas</b> | <b>To Europe and/or Asia</b> | <b>UNIT</b>                                  |
| B.2.1.16            | <b>**NEW** IOC President's Press Conference – September 4 (moved from Sept 5)</b>  | USD 700                | USD 700                      | Per Transmission & participant               |
| <del>B.2.1.17</del> | <del><b>**NEW** IOC President's Press Conference – September 5</b></del>   | <del>USD 700</del>     | <del>USD 700</del>           |  |
| B.2.1.18            | <b>**NEW** IOC President's Opening Remarks – September 7</b>   | USD 700                | USD 700                      | Per Transmission & participant               |
| B.2.1.19            | <b>**NEW** Report by the IOC 2020 Evaluation Commission – September 7</b>  | USD 700                | USD 700                      |  |
| <del>B.2.1.20</del> | <del><b>**NEW** 125<sup>th</sup> IOC Session – Afternoon Session – September 8 CANCELLED – not for broadcast</b></del>       | <del>USD 700</del>     | <del>USD 700</del>           | <del><b>Per Hour &amp; participant</b></del> |
| B.2.1.21            | <b>**NEW** IOC Press Briefing – September 8</b>  | USD 700                | USD 700                      | Per Transmission & participant               |
| <del>B.2.1.22</del> | <del><b>**NEW** 125<sup>th</sup> IOC Session – Morning Session – September 9 CANCELLED – not for broadcast</b></del>         | <del>USD 700</del>     | <del>USD 700</del>           | <del><b>Per Hour &amp; participant</b></del> |
| <del>B.2.1.23</del> | <del><b>**NEW** 125<sup>th</sup> IOC Session – Afternoon Session – September 9 CANCELLED – not for broadcast</b></del>       | <del>USD 700</del>     | <del>USD 700</del>           | <del><b>Per Hour &amp; participant</b></del> |
| B.2.1.24            | <b>**NEW** IOC Press Briefing – September 9</b>  | USD 700                | USD 700                      | Per Transmission & participant               |
| B.2.1.25            | <b>**NEW** 125<sup>th</sup> IOC Session – Morning Session – September 10</b>   | USD 700                | USD 700                      | <b>Per Hour &amp; participant</b>            |
| B.2.1.26            | <b>**NEW** Election of the IOC President – September 10</b>  | USD 700                | USD 700                      | Per Transmission & participant               |
| B.2.1.27            | <b>**NEW** 125<sup>th</sup> IOC Session – Afternoon Session – September 10</b>   | USD 700                | USD 700                      | <b>Per Hour &amp; participant</b>            |
| B.2.1.28            | <b>**NEW** Press Conference by FILA (International Federation of Associated Wrestling Styles) –</b>                          | USD 700                | USD 700                      | Per  |

|                 |  |                |                |   |
|-----------------|--|----------------|----------------|---|
|                 | <i>September 6</i>   |                |                | <i>Transmission<br/>&amp; Participant</i>         |
| <i>B.2.1.29</i> | <i>**NEW** Press Conference by the WBSC (World<br/>Baseball Softball Federation) – September 6</i> | <i>USD 700</i> | <i>USD 700</i> |   |
| <i>B.2.1.30</i> | <i>**NEW** Press Conference by the WSF (World<br/>Squash Federation) – September 6</i>             | <i>USD 700</i> | <i>USD 700</i> | <i>Per<br/>Transmission<br/>&amp; Participant</i> |

|         |  |            |                                    |
|---------|--|------------|------------------------------------|
| B.3.1   | <b><u>MCR to POP MIAMI</u></b><br>Dedicated fibre MCR to POP Miami |            |                                    |
|         | <b>Item</b>  | <b>USD</b> | <b>UNIT</b>                        |
| B.3.1.1 | <b>SD MPEG 2 – 11 Mbit<br/>MCR to POP Miami</b>                    | 6,000      | Per whole event<br>4 -10 September |
| B.3.1.2 | <b>HD MPEG 4 – 22 Mbit<br/>HB MCT to POP Miami</b>                 | 7,500      | Per whole event<br>4 -10 September |

|         |  |                                |                    |
|---------|--|--------------------------------|--------------------|
| B.4.1   | <b><u>MCR and CIRCUIT ONLY (NTSC /PAL)</u></b><br>Coordination, MCR, Uplink & International Delivery |                                |                    |
|         | <b>Item</b>  | <b>First 10 min. / Add min</b> | <b>Hourly rate</b> |
| B.4.1.1 | <b>SD TO AMERICAS</b>  | <b>N/A</b>                     | USD 1'700          |
| B.4.1.2 | <b>HD TO AMERICAS</b>  | <b>N/A</b>                     | USD 2'200          |
| B.4.1.3 | <b>SD TO EUROPE</b>  | <b>N/A</b>                     | USD 1'950          |
| B.4.1.4 | <b>HD TO EUROPE</b>  | <b>N/A</b>                     | USD 2'500          |
| B.4.1.5 | <b>SD TO ASIA</b>  | <b>N/A</b>                     | USD 1'950          |
| B.4.1.6 | <b>HD TO ASIA</b>  | <b>N/A</b>                     | USD 2'500          |

|         |   |                                |                    |
|---------|---|--------------------------------|--------------------|
| B.5.1   | <b><u>TAPE PLAYOUT</u></b> (HD/ NTSC / PAL)<br>HDCAM, Beta Digi, IMX, SX, SP, DVCPRO-DVCAM, P2, XDCAM<br>Coordination, MCR, Payout, Uplink & International Delivery |                                |                    |
|         | <b>Item</b>   | <b>First 10 min. / Add min</b> | <b>Hourly rate</b> |
| B.5.1.1 | <b>SD TO AMERICAS</b>   | USD 785 / USD 70               | USD 3'400          |
| B.5.1.2 | <b>HD TO AMERICAS</b>   | USD 1'020 / USD 90             | USD 4'400          |
|         |   |                                |                    |



|         |                     |                     |           |
|---------|---------------------|---------------------|-----------|
| B.5.1.3 | <b>SD TO EUROPE</b> | USD 885 / USD 80    | USD 3'900 |
| B.5.1.4 | <b>HD TO EUROPE</b> | USD 1'150 / USD 104 | USD 5'000 |
| B.5.1.5 | <b>SD TO ASIA</b>   | USD 885 / USD 80    | USD 3'900 |
| B.5.1.6 | <b>HD TO ASIA</b>   | USD 1'150 / USD 104 | USD 5'000 |

|         |   |                                |                    |
|---------|---|--------------------------------|--------------------|
| B.6.1   | <b><u>LIVE STAND-UP</u> SD 625 or 525 / HD1080 50i. Fully equipped with cameraman.</b><br>(Playout included) Coordination, MCR, Stand-up, lfb, Playout, Uplink & International Delivery |                                |                    |
|         | <b>Item</b>   | <b>First 10 min. / Add min</b> | <b>Hourly rate</b> |
| B.6.1.1 | <b>SD TO AMERICAS</b>   | USD 895 / USD 80               | USD 3'900          |
| B.6.1.2 | <b>HD TO AMERICAS</b>   | USD 1'165 / USD 104            | USD 5'100          |
| B.6.1.3 | <b>SD TO EUROPE</b>   | USD 995 / USD 90               | USD 4'400          |
| B.6.1.4 | <b>HD TO EUROPE</b>   | USD 1'295 / USD 117            | USD 5'700          |
| B.6.1.5 | <b>SD TO ASIA</b>   | USD 995 / USD 90               | USD 4'400          |
| B.6.1.6 | <b>HD TO ASIA</b>   | USD 1'295 / USD 117            | USD 5'700          |

**IOC Session Terms and Conditions**  
**Broadcaster Rate Card, Part B**

The Technical Service Provider will bill broadcasters **in USD** directly after completion of services.

Deadline for orders: **28 June 2013** for facilities and services to which the deadline date 28 June 2013 applies. No deadline requirements for SD transmission requests, upon availability of the technical means and space capacities at the moment of firm booking.

Cancellation 100% cancellation charge will apply to all confirmed services after **28 June 2013**

The present offer is subject to the *Standard Terms and Conditions* to be provided and upon availability of the technical means and space capacities at the moment of firm booking.