WORLD CONFERENCE
SPORT FOR ALL

14th EDITION
BEIJING
20-23.09.2011
FINAL ANNOUNCEMENT

IN COLLABORATION WITH
HOSTED BY
ORGANISED BY
Message from the IOC

Jacques Rogge
President of the International Olympic Committee

Promoting Sport for All and its benefits for everyone has always been one of the core missions of the Olympic and Sports Movement. This lay behind the declaration adopted last year in Jyväskylä, Finland, urging the sports movement to take a leadership role in implementing direct action to address declining and inadequate levels of physical activity in communities.

In September 2011 in Beijing, the 14th World Conference on Sport for All will offer us the chance to assess the practical impact of the Jyväskylä declaration. It will also be the opportunity to share best practices on Sport for All programmes and the roles of the various stakeholders through workshops, panel discussions and plenary and parallel sessions.

The location of this Conference in the Beijing Olympic Park is highly appropriate. The Olympic Games left a fantastic sporting legacy, with a number of iconic venues and a major increase in sports participation, especially amongst the younger generations.

I wish here to thank all those involved in organising this Conference: the Beijing Olympic City Development Association, the Beijing Municipal Government, the Chinese Olympic Committee, the members of the IOC Sport for All Commission and our partner, SportAccord.

Let us continue to do our utmost to get people moving. See you in Beijing in September 2011!

Message from Beijing

Liu Qi
Member of the Political Bureau of the Communist Party of China (CPC) Central Committee
Secretary of the Beijing Municipal CPC Committee
Chairman of the Beijing Olympic City Development Association

Distinguished Friends,
At the IOC Executive Board meeting held in Dubai in April 2010, Beijing was granted the right to host the 14th World Conference on Sport for All in 2011.

The World Conference on Sport for All provides an ideal forum for the international exchanges of ideas and experiences aimed at realising the Olympic ideal, which states that sport is a right belonging to all individuals, without any kind of distinction. The Conference is open to all people and organisations involved in the Sport for All movement. It is a movement which seeks to pursue the promotion of health, fitness and well-being through sports activities which can be practised by people of all ages, both sexes and differing physical, mental, social and economic conditions, whatever the local and regional cultures.

Sport for All is an integral part of the Olympic Movement. The World Conference on Sport for All provides an ideal platform for exchanging and promoting Sport for All’s undertakings across the world. The 14th World Conference on Sport for All will continue the efforts made to disseminate the Olympic spirit and promote the development of mankind.

This is not only an honour for Beijing, but also an honour for China. Beijing successfully hosted the 2008 Olympic Games with the support of the international community two years ago. With a more modern look and open posture after the Games, Beijing is integrating itself into the international community by making new friends and developing new cooperation.

On behalf of the citizens of Beijing, I would like to extend a warm invitation to you to attend the 14th World Conference on Sport for All in 2011.
Welcome to the 14th World Conference on Sport for All

The World Conference on Sport for All will take place from 20 to 23 September 2011 at the China National Convention Center, Beijing. It is one of the important conferences of the International Olympic Committee (IOC) and is a high-profile summit in the field of Sport for All. It has been dedicated to promoting the global dissemination of the Sport for All philosophy. This movement pursues the promotion of the health, fitness and well-being of human beings, and aims to foster harmonious development between mind and body, and between man and nature, by motivating, inspiring and encouraging more individuals to participate in sports activities. The participants will mainly consist of delegates from the IOC, National Olympic Committees, International Sports Federations, sports organisations, UN and international organisations, governmental organisations, scientific and academic institutions, and relevant scholars and experts, who will discuss issues of greatest interest in the field of Sport for All.

Entrusted by the IOC, the Chinese Olympic Committee, the Beijing Municipal Government and the Beijing Olympic City Development Association (BODA) will host the 14th World Conference on Sport for All. We sincerely hope that hosting the Conference in a country with a population of 1.3 billion and in a young Olympic city can initiate more thinking about the development of the Sport for All movement and the health of human beings, especially the health of children and young people; promote more focus and discussion on how sport can facilitate the harmonious development of society and therefore further foster and enhance the Olympic spirit. We are glad to see that the Conference has received enthusiastic feedback since June of last year when we published the information. All preparation work is moving forward in a timely manner. Beijing will ensure all the guests enjoy the warmest welcome and reception, and provide the best organisation works as well as high-quality professional services.

We sincerely hope that the Conference will be very successful and that all participants will have pleasant memories of their trip to Beijing.

Beijing Olympic City Development Association
March 2011 Beijing
Programme Outline

The 14th edition of the World Sport for All Conference will have a greater emphasis on interactive knowledge-sharing and the exchange of best practices. A revised format has been introduced, in which discussions and presentations will be conducted through a variety of different forms including: workshops; panel discussions; poster sessions; and plenary and parallel sessions.

These discussions and presentations will focus thematically on the practical implementation of Sport for All programmes and activities, as well as academic studies into the cultural importance and health benefits of physical activity. In particular, discussions will be based around the following topics:

1. Follow-up of the 2010 World Conference on Sport for All;
2. Health and social benefits of physical activity;
3. Programmes and policies: the practical and theoretical foundations of Sport for All;
4. Development and promotion of Sport for All, in particular the roles of different stakeholders; and
5. Future directions.

A new component introduced into the programme this year is the opportunity for participants to hear case study presentations in which presenters will share their secrets as to the successful implementation of Sport for All programmes. The Conference will also provide participants with the opportunity to meet the experts and leaders of the global Sport for All movement, with specific times set aside for networking and communication.

<table>
<thead>
<tr>
<th>Hours</th>
<th>20.09 Tuesday</th>
<th>21.09 Wednesday</th>
<th>22.09 Thursday</th>
<th>23.09 Friday</th>
<th>24.09 Saturday</th>
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<tr>
<td>7.30 – 8.30</td>
<td>Morning exercises</td>
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<tr>
<td>9.00–10.30</td>
<td>Workshop</td>
<td>Workshop</td>
<td>Plenary session 2 “Programmes and policies”</td>
<td>Plenary session 4 “Health and social benefits”</td>
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<tr>
<td>10.30–11.00</td>
<td>Coffee break, Public sport performance</td>
<td>Poster session, Public sport performance, Coffee break</td>
<td>Poster session, Coffee break, Public sport performance</td>
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<tr>
<td>11.00–12.30</td>
<td>Workshop</td>
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<td>Parallel session</td>
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<tr>
<td>12.30–13.00</td>
<td>Lunch</td>
<td>Networking</td>
<td>Networking</td>
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<tr>
<td>13.00–14.00</td>
<td>Lunch</td>
<td>Networking</td>
<td>Networking</td>
<td>Networking</td>
<td>Departure of the participants</td>
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<tr>
<td>14.00–15.30</td>
<td>Plenary session 1 “Follow-up of the 2010 Conference”</td>
<td>Plenary session 3 “Development and promotion”</td>
<td>Panel discussion “Future directions”</td>
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<tr>
<td>15.30–16.00</td>
<td>Poster session, Coffee break</td>
<td>Poster session, Coffee break</td>
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<tr>
<td>16.00–17.30</td>
<td>Presentation of case studies</td>
<td>Panel discussion “Cooperation in the global Sport for All Community”</td>
<td>Coffee break</td>
<td>Closing Ceremony</td>
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<tr>
<td>17.30–18.30</td>
<td>Exhibition on Sport for All</td>
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<tr>
<td>19.00–21.00</td>
<td>Opening Ceremony</td>
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<td>18.00–21.00</td>
<td>Visit of Beijing Olympic venues and dinner</td>
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<tr>
<td>19.30–21.30</td>
<td>“Night in Beijing”</td>
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Note: The schedule is subject to changes.
## Invited Speakers

### Opening Ceremony
- Jacques ROGGE, IOC President
- Sam RAMSAMY, IOC Executive Board Member, Chairman of the IOC Sport for All Commission, South Africa
- Representative of the host city and country
- Jackie CHAN, Ambassador for Beijing’s bid to host the 2008 Olympic Games, Hong Kong, China

### Plenary Session 1: Follow-up of the 2010 Conference
- Juan Antonio SAMARANCH Jr, IOC Member, Spain
- Sarah LEWIS, Secretary General, International Ski Federation (FIS), Great Britain
- Marije DIPPEL, Director of International Affairs, National Olympic Committee of the Netherlands

### Plenary Session 2: Programmes and Policies
- Cornel MARCULESCU, Executive Director of the International Swimming Federation (FINA), Romania
- Rita SUBOWO, IOC Member, President of the National Olympic Committee of Indonesia
- LIU Jingmin, Deputy Mayor of Beijing/Vice-Chairman of BODA, China

### Plenary Session 3: Development and Promotion
- Patrick BAUMANN, IOC Member, Secretary General of the International Basketball Federation (FIBA), Switzerland
- Keith MILLS, Chairman of the International Inspiration Foundation, Great Britain
- LI Lili, Deputy Director of Beijing Municipal Bureau of Sport, China

### Plenary Session 4: Health and Social Benefits
- Arne LJUNGQVIST, IOC Member, Chairman of the IOC Medical Commission, Sweden
- Timothy ARMSTRONG, Coordinator of Surveillance and Population-based Prevention Unit, Department of Chronic Diseases and Health Promotion, World Health Organisation
- TIAN Ye, Director of the China Institute of Sport Science (CISS), General Administration of Sport of China, China

### Plenary Session 5 – Panel discussion: Future Directions
- Hein VERBRUGGEN, President of SportAccord, IOC Honorary Member, the Netherlands
- Timothy ARMSTRONG, Coordinator of Surveillance and Population-based Prevention Unit, Department of Chronic Diseases and Health Promotion, World Health Organisation
- Christophe DUBI, IOC Sports Director, Switzerland
- Stuart BIDDLE, Professor of Exercise and Sport Psychology, Loughborough University, Great Britain
- LIU Guoyong, Deputy Director of the Sport for All Department, General Administration of Sports of China, China

### Panel Discussion: Cooperation in the Global Sport for All Community
- Shlomit NIR TOOR, Member of the IOC Sport for All Commission, Israel
- Paul TERGAT, Paul Tergat Foundation, Kenya
- Victor MATSUDO, Scientific Director, Center of Studies of the Physical Fitness Research Laboratory (CELAFISCS), Brazil
- REN Hai, Professor of Beijing Sport University (BSU), China

### Closing Ceremony:
- Sam RAMSAMY, IOC Executive Board Member, Chairman of the IOC Sport for All Commission, South Africa
- LOC representative
- Representative of the Organizing Committee of the 15th World Conference on Sport for All

(subject to changes)
Sport and Social Programmes

To enrich your stay in Beijing, the organising committee has prepared a variety of sporting and cultural activities for all the delegates and their accompanying persons. Participation in such activities needs to be reserved in advance to facilitate the arrangement of vehicles and service staff. All the arrangements for the activities are shown in the registration table. We would welcome your participation.

1. Morning Exercise (included in the registration fee)

Shadow boxing (taijiquan) is both a martial art and a physical and fitness exercise. It has a long history in China. Professional coaches will be invited to teach Shadow boxing so that the participants can enjoy the pleasure of fitness exercise, experience the charm of China’s martial art, and feel China’s traditional culture.

Time: 7.30 – 8.30 a.m. every day, 21-23 September
Venue: Beijing Olympic Green

All participants should gather in the lobby at 7.15 a.m. and will be led to the venue by our staff.

2. Visit Olympic Venues (included in the registration fee)

The National Stadium (Bird’s Nest) and the National Swimming Centre (Water Cube) were the main venues for the Games of the XXIX Olympiad held in 2008. As its steel structure resembles a bird’s nest woven with tree branches, the National Stadium is also called the “Bird’s Nest”. This is where the opening and closing ceremonies, the track and field events and the football final were all held. After the Olympic Games, it became a major venue for cultural events, sport, fitness, shopping, catering, entertainment, tourism and exhibitions.

The National Swimming Centre was the main aquatics venue of the Games of the XXIX Olympiad held in 2008. Also called the “Water Cube”, the centre is the largest membrane structure in the world and also the only major public building completely enclosed with membrane structure.

After visiting the National Stadium and the National Swimming Centre, participants will have dinner in the Bird’s Nest.

Time: 6 – 9 p.m., 22 September
Venue: Beijing Olympic Green

All participants should gather at the conference site and will be led to the venue by our staff.

3. Beijing Evenings (included in the registration fee)

(1) Peking Opera

The programme to be presented by the artists of the Beijing Peking Opera Theatre will include meticulously chosen famous episodes. Performers with paintings on their faces, representing different characters and roles, each have their own specialties. To watch these performances, viewers sit around old-fashioned square tables and taste famous Chinese tea and snacks. This experience will certainly be an absolutely fascinating artistic pleasure.

Time: 7.30 – 9.30 p.m., 23 September
Venue: Qianmen Theatre

(2) Acrobatics

Enjoy acrobatic performances by the China National Acrobatic Troupe, which is the top acrobatic performance team in China. Their original shows and performances have received many international awards.

Time: 7.30 – 9.30 p.m., 23 September
Venue: Chaoyang Theatre
4. City Tours (charged)

Beijing, the capital city of China, is a historically and culturally famous city with splendid cultural heritage, scenic spots and garden landscapes. It is also a commercial centre with featured commodities from around China. The organising committee has prepared sightseeing and shopping activities for the accompanying persons. Four routes are available every day. The services will be provided by professional travel agencies.

Departure Time: 9 a.m. every day, 20-24 September

**Route 1: Tian’anmen Square, Palace Museum, and Temple of Heaven**
Price: 820 yuan/person
The Tian’anmen Square in Beijing’s central area is the largest downtown square in the world.
The Palace Museum, formerly called the Forbidden City, is the imperial palace of the Ming and Qing Dynasties. It is the largest and best-preserved wooden architectural cluster in the world.
The Temple of Heaven is where the emperors of the Ming and Qing Dynasties worshipped Heaven.

**Route 2: Great Wall, Sacred Way and Ming Tombs**
Price: 1,050 yuan/person
The Great Wall is the general term for the mammoth military project built in ancient China in different historical periods to resist the invasions of northern nomadic ethnic groups. As its total length from east to west is about 10,000 li (one li = half a kilometre), it is also called the Wanli Great Wall.
The Ming Tombs are a group of tombs of the Chinese emperors of the Ming Dynasty. The Sacred Way is the first scenic spot in the area of the Ming Tombs, which comprises a stone archway, red gate, stone animals, and the dragon-Phoenix gate.

**Route 3: Summer Palace, Yonghe Lama Temple and Hutong Tour**
Price: 830 yuan/person
The Summer Palace is an imperial garden museum, which is the largest in architectural scale, best-preserved and of highest cultural value in the world.
The Yonghe Lama Temple, built in the reign of Emperor Kangxi of the Qing Dynasty, is 300 years old. It is the largest temple of Tibetan Buddhism in Beijing.
“Hutong” is a term that refers to the small old alleys in Beijing. Numbering several thousands and surrounding the Forbidden City, most of them were formed in the Yuan, Ming and Qing Dynasties.

**Route 4: Shopping Tour**
Price: 730 yuan/person
The shopping tour covers the Dongwu Silk Market, the Chaboshi Market, the Hongqiao Market, the Fanghua Market and the Yashow Market.

Payment in foreign currency shall be converted in accordance with the BOC buying rate prevailing at the time of payment. Please refer to www.boc.cn/sourcedb/whjp/enindex.html for details.
The currency exchange rate on 1 March 2011 (for reference only): RMB1000 = USD 150, RMB1000 = EUR110.
**Conference Information**

**I. Registration, Confirmation and Payment**

1. **Registration:**
   All participants must complete registration by logging on to the on-line registration interface and submitting the required information to the LOC on a real-time basis. Information about fees, programme outline, accommodation and transportation is available on the website. For those with difficulties in Internet access, please download a registration table (Microsoft Excel format) and send it back to the LOC by uploading, or via e-mail, after filling it in on a local computer.

2. **Confirmation:**
   After receiving the registration information, the LOC will send a confirmation e-mail to each applicant, which will include a username and password, with which the applicant can modify and update her/his information in the registration system. After completing the registration process and payment of the registration fee, participants will receive a final confirmation letter (namely the official invitation letter to the Conference) from the LOC.

3. **Registration Fees:**

<table>
<thead>
<tr>
<th>Deadline</th>
<th>Delegate</th>
<th>Student</th>
<th>Accompanying Person</th>
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<tbody>
<tr>
<td>30 June 2011</td>
<td>RMB 3,000</td>
<td>RMB 2,000</td>
<td>RMB 1,500</td>
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<tr>
<td>15 August 2011</td>
<td>RMB 3,200</td>
<td>RMB 2,200</td>
<td>RMB 1,800</td>
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<td>After 15 August 2011</td>
<td>RMB 3,500</td>
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4. **Fees Include:**
   - The registration fee for delegates and students covers:
     - The Conference programme and materials;
     - Opening and closing ceremonies, welcome banquet, lunches and coffee breaks from 21 to 23 September;
     - Sport and social programmes;
     - Airport pick-up services 48 hours before the Conference, from 19 to 20 September 2011;
     - Airport seeing-off services 48 hours after the Conference, from 24 to 25 September 2011.
   - Note: The accompanying person refers to family members of delegates only. City tour expenses are not included in the registration fee.

5. **Payment:**
   The LOC offers the two following payment options. You may choose one of them.

   - **Pay online** (using a credit card): The online payment function will be available as from mid-April 2011 and foreign currencies will be automatically converted.
   - **Wire transfer:** Payment in a foreign currency shall be converted in line with the BOC buying rate prevailing at the time of payment. (Please refer to www.boc.cn/sourcedb/whpj/enindex.html for details.) The RMB amount shall be received in full, and the bank charge incurred shall be borne by the payer. The LOC will announce the account number for the wire transfer via email when sending the confirmation letter.

6. **Registration Office:**
   If you require any assistance during the registration process, please contact us (registration@sportforall2011.org).

7. **Registration deadline: 15 August 2011.**

8. **Cancellation policy of registration:**
   Cancellations are required to be made in writing. For written cancellations received before 1 July 2011, registration fees will be refunded in full. For written cancellations made between 2 July and 15 August the refund will be 75% of the registration fee. No refund for cancellations made after 15 August. Substituting the participant with another person is acceptable; a written notification is required to be sent to the Secretariat no later than one week prior to the Conference.
II. Accommodation
All hotels recommended for the Conference are close to the China National Convention Centre (CNCC). The hotel facilities fully satisfy the requirements of international conferences. The LOC has reached an agreement with these hotels on discount rates as follows. It is highly recommended to register and make your reservation as soon as possible because September is the peak season for tourism in Beijing.

1. Official Hotel for the Conference:

   **Intercontinental Beichen (★★★★★)**
   Close to the CNCC. 
   Deluxe room: RMB 1100/night; 
   Deluxe-view room: RMB 1300/night; 
   Studio Suite: RMB 1900/night. 
   The breakfast, service charge and taxes are all included (additional breakfast will be charged at RMB 150 per person).

2. Other Hotels

   **Crown Plaza Park View Wuzhou (★★★★★)**
   Five-minute drive from/to the CNCC, with shuttle bus available. 
   Superior room: RMB 1000/night; 
   Deluxe room: RMB 1200/night. 
   The breakfast, service charge and taxes are all included (additional breakfast will be charged at RMB 100 per person).

   **China National Convention Centre Grand Hotel (★★★★)***
   Three-minute walk to/from the CNCC 
   Superior room: RMB 920/night; 
   Executive Superior room: RMB 1104/night; 
   Executive Deluxe room: RMB 1817/night; 
   Suite: RMB 2162/night. 
   The breakfast, service charge and taxes are all included (additional breakfast will be charged at RMB 80 per person).

   **Yayuncun Hotel (Huiyuan Apartments) (★★★★)***
   Five-minute drive to/from the CNCC with shuttle bus available. 
   Standard room: RMB 320/night, including 2 breakfasts. 
   The service charge and taxes are all included.

3. Check-in and Check-out Time
Check-in time is from 2 p.m. and check-in before 7 a.m. will be charged as a one-day room fee. Check-out is at 12 p.m.. Later departures (2 – 6 p.m.) will be charged as a half-day room fee and late departures (after 6 p.m.) will result in a charge of a one-day room fee.
4. Cancellation Policy
Your reservation must be guaranteed by credit card and the room will be held until hotel check-out time the day following the arrival. Cancelling your reservation before 6 p.m. (local hotel time) on the arrival date will result in no charge. Cancelling your reservation after 6 p.m. (local hotel time) on arrival date, or failing to show, will result in a charge of one night per room to your credit card.

5. Exchange Rate
Payment in a foreign currency shall be converted in accordance with the BOC buying rate prevailing at the time of payment. Please refer to www.boc.cn/sourcedb/whpj/enindex.html for details.
The currency exchange rate on 1 March 2011: RMB1000 = USD150, RMB1000 = EUR110, for reference only.

III. Transport
1. Participants are responsible for their own international travel expenses
2. Arrival & departure: The organising committee will arrange shuttle buses at the airport and designated hotels 48 hours before or after the Conference (19-20 Sep., 24-25 Sep.)
3. During the Conference: The organising committee will arrange shuttle buses at designated hotels, the CNCC and other activity venues.

IV. Useful Information
Official languages: The official languages of the Conference are English, French and Chinese. Simultaneous interpretation in these three languages will be provided for all oral presentations and for the Opening and Closing Ceremonies.
Visa: According to the relevant regulations, foreigners shall apply for visas to Chinese representative agencies, consulates or other institutions authorised by the Ministry of Foreign Affairs of the P.R.C for travelling to China. The organising committee will send an invitation letter to the participants, and coordinate with the relevant parties to help them with the visa process. It is advisable that you visit the local Embassy and Consulate of the People's Republic of China for detailed visa policies. You can find information about Chinese embassies and consulates on the Conference website.

Insurance policy: The Conference cannot accept any liability for accidents, illness or injuries taking place during the Conference or the sport and social programmes. Therefore, it is advisable for the delegates to make an insurance policy for their travel and stay.
Currency: The Chinese Yuan (RMB) is the official currency of mainland China. Most commonly you need to pay in cash, but credit cards can be used at your hotel and most shopping centres. Money exchange is available at airport and all banks.
Climate: The average temperature in September is about 24°C in Beijing. With refreshing and pleasant temperatures, September is the most beautiful time of the year.
Phone calls:
The international access code for China is 0086. The area code for Beijing is 10. If you want make an international call from abroad, you have to dial 008610 before you dial the fixed-line phone number, or 0086 before you dial a mobile phone number.
Voltage: The voltage is 220 v. Plugs are three-pin square plug or two-pin flat.
IOC Sport for All Commission

The Commission is composed of International Olympic Committee members, representatives of National Olympic Committees, International Sports Federations, the International Paralympic Committee, athletes, and experts in the field of Sport for All.

Chairman
Sam RAMSAMY

Members
Isa Mohammad ABDUL RAHIM
Tamás AJÁN
Syed Shahid ALI
Ahmed AL-SAMARRAI
HRH Prince Tamim bin Hamad AL-THANI
Wolfgang BAUMANN
Patrick CHAMUNDA
Ung CHANG
Jong-Jun CHOI
Phillip Walter COLES
HRH Crown Prince Frederik of DENMARK
James EASTON
Bruno GRANDI
Kai HOLM
HRH Prince Tunku IMRAN
Paavo KOMI
Julio César MAGLIONE
Gérard MASSON
Dae Sung MOON
Alexandre MORISOD
Shlomit NIR TOOR
Juan Antonio SAMARANCH Jr
Walter SCHNEELOCH
Margaret SIKKENS-AHLQUIST
Randhir SINGH
Rita SUBOWO
Irena SZEWINSKA
Mingde TU
Jan ZELEZNY

Honorary Member
Walther TRÖGER

Director in Charge
Christophe DUBI, Sports Director
Please visit www.olympic.org/sport-for-all for more information on the Sport for All programmes of IOC.

Conference Coordinating Committee

The Conference Coordinating Committee is responsible for ensuring continuity of planning, in order to enhance all the qualitative aspects of the Conference. The Committee is chaired by the Chairman of the IOC Sport for All Commission. It includes representatives of:
• organisations granting patronage to the Conference
• The Chinese Olympic Committee
• The Local Organising Committee
• The IOC Sports Department.

Conference Programme Committee

The Committee is appointed by the IOC and includes representatives of the IOC, the Local Organising Committee and the International Academy of Sports Science and Technology (AISTS) as well as scientific experts. For the first time in 2011, the academic content of the Conference will be managed by the IOC with the assistance of the AISTS.

Local Organising Committee

Chairman:
Mr LIU Qi
Member of the Political Bureau of the CPC Central Committee,
Secretary of the CPC Beijing Municipal Committee,
Chairman of the Beijing Olympic City Development Association

Executive Chairmen:
Mr LIU Peng
Director of the General Administration of Sport of China,
President of the Chinese Olympic Committee
Mr GUO Jinlong
Vice-Secretary of the CPC Beijing Municipal Committee,
Mayor of the People’s Government of Beijing Municipality,
Executive Chairman of the Beijing Olympic City Development Association

Deputy Chairmen:
Mr YU Zaiqing
Vice-Minister of the General Administration of Sport of China,
Vice-President of International Olympic Committee,
Vice-President of the Chinese Olympic Committee,
Vice-Chairman of the Beijing Olympic City Development Association
Mr FENG Jianzhong
Vice-Minister of the General Administration of Sport of China,
Vice-President of the Chinese Olympic Committee

Mr LIU Jingmin
Vice-Mayor of the People’s Government of Beijing Municipality,
Executive Vice-Chairman of the Beijing Olympic City Development Association

Mr WANG Wei
Executive Vice-President of Red Cross Society of China,
Vice-Chairman of the Beijing Olympic City Development Association

Executive Deputy Chairmen:
Mr LIU Jingmin
Mr JIANG Xiaoyu
Vice-Chairman of Education, Science, Culture, Public Health and Sports Committee of the 11th National Committee of the Chinese People’s Political Consultative Conference,
Vice-Chairman of the Beijing Olympic City Development Association

Mr. SUN Kanglin
Secretary General of the People’s Government of Beijing Municipality

Organisational Members:

The LOC secretariat is located at the Beijing Olympic City Development Association

Contact Information:
E-mail: BODA@beijing2008.cn
Address: 8A, Tianchen East Road, Chaoyang District, Beijing, China
Postcode: 100101
Tel: +86 10 8437 3234
Fax: +86 10 8437 3210
Official website: www.sportforall2011.org

Beijing Olympic City Development Association

The Beijing Olympic City Development Association (BODA) was officially set up in August 2009, with the active promotion of and advocacy from the Municipal Government of Beijing and Chinese Olympic Committee.

BODA aims to develop the Olympic spirit, expand the Olympic achievements, promote the sustainable development of the Olympics and Paralympics in the city, contribute to the construction of Humanistic Beijing, High-tech Beijing and Green Beijing and accelerate the development of Beijing as a world-class city and an international sport culture centre. Its operation scope includes: supporting the development of public welfare and health work including Olympic culture, education, sport, youth, people with disabilities and volunteer service etc.; conducting sports-related exchanges and cooperation with relevant international organisations, such as the International Olympic Committee; organising surveys and research to promote Olympic city development, making suggestions on city development and contributing to the city development and government policy-making process; promoting sustainable development of the Olympic and Paralympic causes and encouraging and supporting its member organisations to conduct relevant public welfare activities to boost the development of the Olympic causes.