



INTERNATIONAL
OLYMPIC
COMMITTEE

Implementing provision of the IOC Code of Ethics
**Rules of Conduct Applicable to All Cities Wishing to
Organise the Olympic Games
(as from the 2022 Bid process onwards)**

Article 1: SCOPE OF APPLICATION

These Rules apply to all Olympic parties¹ and in particular to cities wishing to organise the Olympic Games and their National Olympic Committees (NOCs), as well as to any person or organisation acting on their behalf or supporting them.

Each NOC is responsible for ensuring compliance with these Rules at all times. These Rules are applicable as soon as they are published on the IOC web site, (namely, 1 March 2013). For the 2022 candidature procedure, they replace the previous Rules in force.

Article 2: PRINCIPLES

The conduct of the cities shall comply strictly with the provisions of the Olympic Charter, the IOC Code of Ethics and its Implementing Provisions. The Cities shall also respect the procedure for evaluating the candidature established by the IOC.

The NOC of the country is responsible for the activities and conduct of each city of the country.

Article 3: AUDIT

No later than three months after publication by the IOC of the list of Applicant Cities, an independent expert responsible for auditing the financial management of the candidature shall be appointed, and the IOC informed of the name of the chosen expert. The NOC undertakes to provide the IOC with financial statements and the audit report in accordance with the IOC's instructions.

Article 4: LOGO - EMBLEM

The Applicant Cities may use a logo, which does not feature the Olympic symbol. The Candidate Cities may adopt an emblem, which includes the Olympic symbol. The creation and use of the logo and emblem are subject to the conditions listed in Appendix 1.

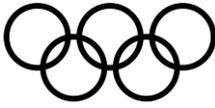
The Applicant and Candidate Cities may also have a motto or slogan, which may not be incorporated into either the logo or the emblem, and the use of which is subject to the conditions listed in appendix 1.

Article 5: STATEMENT OF ACTIVITIES

The NOC of each Applicant City shall provide the IOC Ethics Commission with a list of international Olympic sports competitions and meetings of IOC-recognised organisations to take place in its territory.

This list concerns all the international events scheduled, or in the process of being scheduled, between the date of publication of the present Rules on the IOC web site (namely, 1 March 2013) and the date of the host city election.

¹ See definition in the Preamble to the Code of Ethics



The NOC shall provide this list within two months from the date of publication by the IOC of the list of Applicant Cities (namely before 14 November 2013).

Any addition to the list of meetings and competitions shall be submitted beforehand to the IOC Ethics Commission for its approval.

Furthermore, any meeting of an organisation recognised by the IOC involving a significant number of IOC members may not be organised on the territory of the country of a city wishing to host the Olympic Games between the date of publication of the present Rules (namely, 1 March 2013) and the election of the host city by the Session.

Article 6: ASSISTANCE TO NOCS

The NOC of each Applicant City shall provide the IOC Ethics Commission with a list of all NOC agreements and all assistance programmes, of any nature, existing on the date of publication of the present Rules on the IOC web site (namely, 1 March 2013), including those in partnership with the government of the country concerned.

The NOC shall provide this list within two months from the date of publication by the IOC of the list of Applicant Cities (namely before 14 November 2013).

After the date of publication of the present Rules on the IOC web site (namely, 1 March 2013), any new agreement of any nature with any NOC shall be submitted beforehand to the IOC Ethics Commission for its approval.

Article 7: INTERNET AND SOCIAL MEDIA

The Applicant and Candidate Cities may create their own Internet site and social media pages for informative purposes only. Internet site and social media pages may be in the language of the country concerned, as well as in English and/or French, if the city so wishes. All cities must inform the IOC of their official internet site and social media accounts within one week of their creation.

During phase one of the bid process, Applicant Cities may not upload, distribute or share any videos on the internet (website and social media pages). This is permitted during phase two by the Candidate Cities starting from the date that the IOC allows international promotion to be carried out.

Subject to the conditions listed in the Rules of Conduct and Appendix 1, the Applicant and Candidate Cities may list third parties providing financial support to the candidature on their internet site and social media pages, and sell promotional items.

Following the election of the host city and within a period of two weeks, cities not selected as the host city must disable any social media accounts and their internet site.

Any form of promotion through the internet and social media must strictly respect Article 8 of the Rules of Conduct.

Each Applicant / Candidate City is responsible for the content of its respective Internet site and social media pages.

Article 8: PROMOTION



Throughout the procedure, the promotion of a candidature shall take place with dignity and moderation. The city and its NOC are entirely responsible for all forms of promotion. Any person or organisation acting on behalf of a city shall respect, in particular, the provisions of this article.

The IOC reserves the right to issue additional specific provisions concerning promotional activities during major international events (see the examples in the non-exhaustive list in Appendix 2).

National promotion:

National promotion of the candidature is possible at any time on the occasion of national events held on the territory of the NOC concerned.

The territory must be understood in a restrictive manner excluding, in particular, diplomatic representations abroad.

International promotion by the Candidate Cities:

As from the 1 November 2014, may the Candidate Cities undertake promotion at an international level.

Unless the IOC grants specific authorisation, no form of international promotion may be undertaken either on the territory of Switzerland at any time² or on that of the country hosting the Session during the three weeks before the day of the vote.

Any form of promotion (advertising, public relations work, use of social networks, etc.) is to be undertaken by the Candidate Cities themselves, excluding all third parties.

The Candidate Cities will be invited to make presentations, during which they will have the opportunity to address all the principal stakeholders of the Olympic Movement, at the following meetings:

- ANOC General Assembly
- SportAccord Convention
- Candidate Cities Briefing for IOC Members
- IOC Session at which the host city is elected

The Candidate Cities may be invited as observers to attend the General Assemblies of the NOC Continental Associations, provided the meeting organisers are in agreement.

Article 9: GIFTS

No gifts, of whatever value, may be given to or received by Olympic parties or the IFs recognised by the IOC. No advantage or promise of any kind of advantage may be made to or accepted by an Olympic party or an IF recognised by the IOC.

This prohibition shall be respected by the Cities and their NOCs as well as by all those acting on behalf of or supporting the candidature.

The same principle applies to the Cities' relations with third parties, in particular the media and organisations recognised by the IOC.

Article 10: RELATIONS WITH SPONSORS

In order to preserve the integrity and neutrality of the procedure, TOP Sponsors and other IOC marketing partners shall refrain from supporting or promoting any of the Cities. Consequently, Cities may not solicit or accept any such support or promotion from TOP Sponsors and other IOC marketing partners.

² to be re-discussed if a Swiss city is a candidate.



Furthermore, throughout the host city selection procedure, the Applicant and Candidate Cities' sponsors or donors may not conclude any new contract in support of an organisation recognised by the IOC in any form, when there is a risk of a conflict of interests³.

Article 11: VISITS BY INTERNATIONAL FEDERATIONS, THE IOC EVALUATION COMMISSION AND THE MEDIA

Applicant Cities may request the advice of the IFs concerning their project. If an IF deems necessary a working visit to a city, the IOC may authorise such visit.

The Candidate Cities may organise, at their own expense, working visits by International Olympic Winter/Summer (as applicable) Sports Federations if these visits are necessary for the preparation of the candidature.

For the visits organised in the framework of the above two paragraphs, a sense of moderation must be respected, particularly concerning hospitality and accommodation.

The IOC Evaluation Commission will pay a working visit to each Candidate City. The IOC will determine the order, period and programme of the visits.

The Candidate Cities may organise working visits for representatives of the media, entirely at the cost of such representatives.

Article 12: RELATIONS WITH IOC MEMBERS

There shall be no visits by IOC members to the Cities, or by the Cities to IOC members.

If an IOC member has to travel to a city for any reason, he or she shall inform the IOC Ethics Commission beforehand. The city may not take advantage of this occasion for the promotion of its candidature, nor cover the costs and other expenses linked to such a visit, in particular travel and accommodation.

Only after 1 November 2014, may the Candidate Cities promote their candidatures with IOC members, either on the occasion of international events or international competitions, or by sending written documentation.

IOC members may not be invited to any form of reception linked to the promotion of a candidature.

The ambassadors of the countries concerned may not visit the IOC members nor invite the IOC members to any form of reception in their embassies or elsewhere to promote the candidature.

No honorary degrees or official decorations may be awarded to an IOC member by a city or a representative of a city's country between the date of publication of the present Rules on the IOC web site and the host city election (namely between 1 March 2013 and 29 July 2015).

In order to respect the neutrality of the IOC members, the cities may not use the name or image of an IOC member, an IOC honorary member or an IOC honour member, except for the members from the country of the city concerned.

³ See definition in the Code of Ethics



Article 13: ELECTION OF THE HOST CITY

The IOC Ethics Commission supervises the Host City election procedure, in accordance with the provisions made by the IOC. The Commission may request an amendment to these provisions.

Article 14: RELATIONS BETWEEN CITIES

Each city shall, in all circumstances and at all times, respect the other cities as well as the IOC members and the IOC itself.

The cities shall refrain from any act or comment likely to tarnish the image of a rival city or be prejudicial to it. Any comparison with other cities is strictly forbidden.

No agreement, coalition nor collusion between the cities or their NOCs aimed at influencing the result is permitted.

Article 15: INTERPRETATION AND SACTIONS

All questions concerning the Rules of Conduct and matters concerning their interpretation shall be addressed to the IOC Olympic Games Department – Bid City Relations.

Minor breaches of the Rules of Conduct will be dealt with by the Olympic Games Department:

- a first breach will result in a confidential observation, in writing, to the city concerned;
- after consultation with the Ethics Commission, a second breach will result in a written notification to the members of the IOC Executive Board (and possibly the other Candidate Cities);
- further breaches of the Rules will be submitted to the IOC Ethics Commission, which will take the necessary measures.

Serious and repeated breaches of the Rules of Conduct will be dealt with by the IOC Ethics Commission. The Commission may recommend sanctions for approval by the Executive Board.

The IOC members will be informed, in writing, of any sanctions imposed by the IOC Executive Board. A press release will also be issued.

Appendix 1: referred to in articles 4 and 7

Conditions Governing the Creation and Use of Logos and Emblems

1. Introduction and Definitions:

1.1 The creation and use of logos and emblems by any Applicant City and/or Candidate City in connection with its bid to be appointed as host of any edition of the Olympic Games shall be subject to the prior written approval of the International Olympic Committee ("IOC") and the corresponding National Olympic Committee ("NOC") of the territory in which the Applicant City or Candidate City (jointly, "City" or "Cities") is located in accordance with the terms and subject to the conditions set out in this Appendix 1 (the "Rules of Conduct").

1.2 For the purposes of these Rules of Conduct, the following words shall have the following meanings:



- (a) “City Sponsor” shall mean any sponsor appointed by the Applicant City or Candidate City (as appropriate) to support its bid to host the Games.
- (b) “City Sponsor Designation” shall mean “Sponsor of [name of the City]” + [year of the Olympic Games for the hosting of which the City is an applicant or candidate]” and no other element, it being understood that the Sponsor Designation shall not include the word “Olympic”.
- (c) “City Wordmark” shall mean the [name of the City] + [year of the Games] (on the same line).
- (d) “Designation” shall mean “Applicant City or “Candidate City”, as applicable.
- (e) “Emblem” shall mean an integrated design, including the Olympic Symbol and other distinctive design elements, which shall be reflected in the following manner from top to bottom:
 - (i) the Logo (or such other distinctive design element developed in accordance with paragraph 2.1 and approved for use during the Candidate City phase);
 - (ii) the Designation; and
 - (iii) the Olympic Symbol, used in accordance with the Graphic Guidelines.
- (f) “Games” shall mean any edition of the Olympic Games and/or the Olympic Winter Games.
- (g) “Graphic Guidelines” shall mean the document setting out the guidelines for the use of Olympic Symbol and other Olympic-related marks, otherwise known as the “Olympism & The Olympic Symbol – Principles and Usage Guidelines”.
- (h) “Logo” shall mean an integrated design with certain distinctive elements, which shall be reflected in the following manner from top to bottom:
 - (i) a distinctive design element developed in accordance with paragraph 2.1;
 - (ii) the City Wordmark; and
 - (iii) the Designation (directly underneath the City Wordmark).
- (i) “Olympic Sponsor” means a TOP Partner, another international Olympic sponsor or a sponsor of the NOC.
- (j) “Olympic Symbol” shall mean the five interlaced Olympic rings of equal dimensions, as described in the Olympic Charter.
- (k) “Premium” shall mean those items of merchandise produced by any City Sponsor for the purposes of promotion of its partnership with the City, which items:



- (i) are given away free of charge or sold at a nominal price;
 - (ii) bear the Logo together with the mark of the City Sponsor; and
 - (iii) have been approved by the corresponding NOC for use as Premiums.
- (l) “Promotional Item” shall mean those items of merchandise produced by any City for the purposes of promotion of its bid, which items:
- (i) are given away free of charge or sold at a nominal price;
 - (ii) bear the Logo but do not bear the mark of any City Sponsor or any other commercial identification; and
 - (iii) have been approved by the corresponding NOC for use as Promotional Items.
- (m) “Slogan” shall mean a phrase or motto expressing the aims of the City in connection with its bid to be appointed as host of the Games.

2. Applicant Cities

2.1 Creation of a Logo. An Applicant City may create a Logo in connection with its bid to be appointed as host city of the Games, subject to the conditions that the distinctive design element of the Logo shall not:

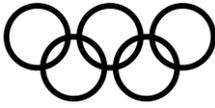
- (a) contain any component of the NOC emblem or a distorted version thereof or a design confusingly similar thereto;
- (b) be limited to the name or abbreviation of the territory in which the City is located;
- (c) contain an image or expression with a well-known international or universal connotation or message; or
- (d) contain the Olympic Symbol, the Olympic motto, the Olympic flag, any other Olympic-related imagery (e.g. flame, torch, medal, etc.), slogan, designation or other indicia or the distorted version thereof or a design confusingly similar thereto.

2.2 Creation of a Slogan. An Applicant City may develop a Slogan, but is not obliged to do so, provided that it does not incorporate any elements of the Logo or any reference to the name of the City, the region or country in which the City is located, the year of the Games, or the word “Olympic”.

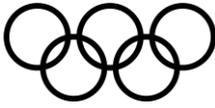
2.3 Approval of the Logo and/or the Slogan: The Applicant City shall first submit the Logo and the Slogan (if any) to the NOC for approval. If the Logo and/or the Slogan (if any) is approved by the corresponding NOC, the Applicant City shall thereafter submit such Logo and/or Slogan (if any) to the IOC for final written approval prior to any use.

2.3 General Use of the Logo.

- (a) The Logo must always be reproduced in its entirety and no single element thereof may be used separately.



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- (b) The position, proportion and design of the Logo must not be altered, distorted or re-drawn in any way whatsoever at any time.
- (c) Applicant Cities may not use the Olympic Symbol in any manner whatsoever.
- 2.4 Institutional Use of the Logo and/or the Slogan. Applicant Cities may use the Logo and/or the Slogan (if any) for the purposes of institutional representation of their bid on:
- (a) stationery (e.g. letterheads and business cards);
- (b) candidature documents (e.g. presentations, brochures or videos); and
- (c) on the official internet site dedicated to their bids.
- 2.5 Promotional Use of the Logo and/or the Slogan. Applicant Cities may use the Logo and/or the Slogan (if any), provided that there is no third-party association in relation thereto, for the purposes of promotional representation of their bid on a national basis only on:
- (a) advertising;
- (b) advertorials;
- (c) promotional documents (e.g. brochures or magazines); and
- (d) Promotional Items.
- 2.6 Commercial Use of the Logo and/or the Slogan.
- (a) Subject to prior written approval of the NOC, Applicant Cities may develop merchandise for sale bearing the Logo and/or the Slogan (if any) to promote the bid, provided that:
- (i) any such sales, whether through the official internet site of the City dedicated to its bid to host the Games or otherwise, are limited to the territory of the corresponding NOC; and
- (ii) there is no third-party association in relation thereto.
- (b) Applicant Cities may authorise the use of the Logo and/or the Slogan (if any) by third parties providing financial support to the bid, subject to the following conditions:
- (i) such third party is not a donor;
- (ii) such third party is not a competitor in the category of any Olympic Sponsors, it being understood that exceptions may be granted by the IOC or the NOC of the corresponding Applicant City, as applicable, on a case by case basis provided that the Olympic Sponsors' rights are fully respected;



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- (iii) such use is restricted to the territory of the NOC of the corresponding Applicant City;
 - (iv) the Applicant City provides to the IOC, upon request, copies of all promotional and commercial material; and
 - (v) the Applicant City shall terminate its relationship with any such third party if so requested by the IOC in writing for any reason whatsoever.
- (c) Applicant Cities shall ensure that any agreements with third parties providing financial support to the bid, and in which there is a grant of rights in relation to the Logo and/or the Slogan (if any), shall include provisions to ensure that:
- (i) in the event that the Applicant City is not selected by the IOC as a Candidate City, all rights granted by the Applicant City to the use of the Logo and/or the Slogan (if any) terminate on the date of announcement of the Candidate Cities selected by the IOC;
 - (ii) if not terminated earlier pursuant to paragraph (c)(i) above, all rights granted by the City in connection with the use of the Logo and/or the Slogan (if any) terminate on the date of the decision to award the Games to any City; and
 - (iii) third parties providing financial support to the bid shall have no automatic or binding residual rights, options or other arrangements of any nature, express or implied, with respect to the Games if the City is successful in its bid to be appointed as the host city of the Games.

Applicant Cities shall supply the IOC, upon request, with copies of all agreements and/or proposed agreements with third parties providing financial support to the bid.

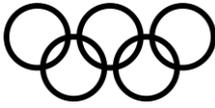
3. Candidate Cities

3.1 Use of the Logo and/or Slogan. A Candidate City may continue to use the Logo and/or Slogan (if any) in connection with its bid to be appointed as host city of the Games, subject to and in accordance with the conditions set out in paragraph 2. Such use of the Logo and/or Slogan (if any) may be extended to outside the territory of the NOC of the corresponding Candidate City provided, however, that there is no third-party association in relation thereto.

3.2 Creation of an Emblem. A Candidate City may create an Emblem in connection with its bid to be appointed as host city the Games, subject to the following conditions:

- (a) the Emblem shall reproduce fully, accurately and without embellishment, the colour, design and appearance of the Olympic Symbol in accordance with the Graphic Guidelines; and
- (b) the area covered by the Olympic Symbol shall not exceed one third of the total area of the Emblem.

3.3 Approval of the Emblem: The Candidate City shall first submit the Emblem to the NOC for approval. If the Emblem is approved by the corresponding NOC, the



Candidate City shall thereafter submit the Emblem to the IOC for final written approval prior to any use.

3.4 General Use of the Emblem.

- (a) The Emblem must always be reproduced in its entirety and no single element thereof may be used separately.
- (b) The position, proportion and design of the Emblem must not be altered, distorted or re-drawn in any way whatsoever at any time.

3.5 Institutional Use of the Emblem. Candidate Cities may use the Emblem inside and outside of the territory of the NOC of the corresponding Candidate City, provided that there is no third-party association in relation thereto, for the purposes of institutional representation of their bid on:

- (a) stationery (e.g. letterheads and business cards);
- (b) candidature documents (e.g. presentations, brochures or videos); and
- (c) the official internet site dedicated to their bids.

3.6 Promotional Use of the Emblem. Candidate Cities may use the Emblem inside and outside of the territory of the NOC of the corresponding Candidate City, provided that there is no third-party association in relation thereto, for the purposes of promotional representation of their bid on an international basis on:

- (a) advertising;
- (b) advertorials;
- (c) promotional documents (e.g. brochures or magazines);
- (d) pins; and
- (e) promotional displays or venue banners (e.g. exhibition stands).

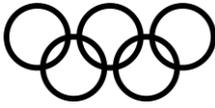
3.7 Commercial Use of the Emblem. Candidate Cities shall not use or authorise the use of the Emblem by third parties for any commercial purpose whatsoever.

4. Recognition of and Communication by Third Parties Providing Financial Support to the Bid.

4.1 Cities may list the names of third parties providing financial support to the bid (including donors) on their official internet site or in their publications provided that such third party is not a competitor in the category of a TOP Partner, another international Olympic Sponsor or one of their NOC sponsors.

4.2 Donors which are competitors in the product/service category of a TOP partner, another international Olympic Sponsor or a sponsor of the corresponding NOC of the City shall not be authorised to communicate with respect to their donation to the bid or otherwise associate themselves with the bid in any manner whatsoever.

5. Respect of commitments to the Olympic Sponsors



Cities shall collaborate at all times with the corresponding NOC to fully respect any and all contractual commitments undertaken by the NOC towards the Olympic Sponsors in the implementation of their bids.

6. If the City is awarded the Olympic Games, the provisions of the Host City Contract between such City, the corresponding NOC and the IOC, together with the provisions of the Olympic Charter, shall apply thereafter.
7. Use of the Olympic Symbol. Cities may not make any use of the Olympic Symbol alone for any purpose whatsoever.

Appendix 2: referred to in article 8

The information in this appendix refers to the IOC Sessions during which a Host City is elected, the Briefing for IOC Members in Lausanne* and the Olympic Games. This information complements and is an integral part of the Rules of Conduct applicable to all cities wishing to organise the Olympic Games. The information is not exhaustive and may be complemented by further information by the IOC.

Any reference to Applicant and Candidate Cities in this document also encompasses their respective NOCs, the governments/embassies/consulates of the respective countries, sponsors or any other person or organisation acting for or on their behalf or supporting them.

*This meeting is organised in Lausanne during the Candidate City phase and is structured to provide the IOC Members and the Candidate Cities with the utmost opportunity to interact and discuss the Candidate Cities' projects.

1.- IOC Sessions during which a Host City is elected

1.A - Promotion

There may be no receptions held by a Candidate City for any persons other than the city's own delegation. Candidate Cities or any other third party acting for or on behalf of the bid will not be permitted to hire their own premises for promotional activities or to meet with IOC Members (e.g. NOC house or bid city restaurant etc.). The Candidate Cities will, however, be provided with the opportunity to have a suite at the official IOC Hotel where the cities can meet with IOC Members to discuss their projects.

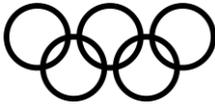
The above rule, however, does not prevent the Candidate Cities from organising activities for their own delegations, in the spirit of moderation.

No IOC members, apart from the IOC members of the countries concerned or officials of the country organising the Session, may be invited to a reception organised by a Candidate City or to any form of diplomatic reception organised by the country of a Candidate City.

Embassy/Consulate premises may not be used for any meetings with IOC Members.

1.B - Advertising

In line with Article 8 of the Rules of Conduct, the Candidate Cities may not carry out any form of international promotion in the country where the Host City election will take place during the three-week period before the election. The Candidate Cities may not undertake any form of written advertising in the local or international media during this three-week



period (this includes magazines, newspaper wraps, internet and television). Interviews and editorials are, however, permitted.

Furthermore, there may be no form of “building wrap”/external decoration or any billboard advertising whatsoever relating to any candidature.

1. C - Media

The IOC will provide each city with the opportunity to hold a press conference in the Session venue following its final presentation to the IOC Members. If Candidate Cities wish to hold other press conferences, they may do so, but not in the official IOC Hotel or the Session venue.

There must be no reception at the end of any press conferences.

1.D – Document distribution

Bilingual documentation (French and English) may be distributed in line with instructions provided by IOC Bid City Relations.

No documents may be delivered by the cities or any third party working on their behalf to the IOC Members’ hotel rooms.

2.- Briefing for IOC Members

2.A - Promotion

Candidate Cities may not organise any receptions and are not permitted to hire their own premises for promotional activities or to meet with IOC members (e.g. NOC house or bid city restaurant etc.).

There may be no receptions held by a Candidate City for any persons other than the city’s own delegation.

Embassy/Consulate premises may not be used for any meetings with IOC Members.

2.B - Media

If Candidate Cities wish to hold a press conference, they may do so, but not at the IOC headquarters, the Olympic Museum, the Lausanne Palace Hotel or any other venue as specified by the IOC. The IOC will not provide the cities with the opportunity to hold a press conference.

There must be no reception at the end of any press conferences.

2.C – Document distribution

Bilingual documentation (French and English) may be distributed in line with instructions provided by IOC Bid City Relations.

No documents may be delivered by the cities or any third party working on their behalf to the IOC Members’ hotel rooms.

3.- Olympic Games

3.A - Promotion

Applicant / Candidate Cities may set up a bid exhibition in the respective NOC House or at a location be approved by the IOC during the Olympic Games if they so wish and promotional documentation may be distributed.



Cities are permitted to have some element of team visibility on their official clothing during the Games, provided the following is respected:

- Cities may use their logo (i.e. graphic device (including *Name of City + 2020 + "Applicant City" or "Candidate City"*) without the Olympic rings) on items of clothing.
- The logo in its entirety shall not be larger than 20cm²;
- Only City representatives (excluding national delegations, athletes and NOC accredited persons) may wear the items of clothing;
- There must be no advertising or trademark on the items of clothing except the manufacturer's mark (see below);
- The identification of the manufacturer on the clothing should be in accordance with Rule 51 of the Olympic Charter, in particular:
 - The identification of the manufacturer shall not appear more than once per item of clothing
 - Any manufacturer's identification must not exceed 20cm²

All other forms of identification on Applicant or Candidate Cities' clothing are prohibited.

3.B - Media

The IOC will provide each city with the opportunity to hold a press conference in the Main Press Centre. There must be no reception at the end of any press conferences.