



INTERNATIONAL
OLYMPIC
COMMITTEE

2016 CANDIDATE CITIES - COPENHAGEN

Following the 2014 debrief process, the IOC Executive Board approved a number of recommendations which relate to the activities of the Candidate Cities at an IOC Session during which a Host City is elected.

Below is information setting out the parameters of Candidate City activities during the 121st IOC Session in Denmark during the three-week period preceding the day of the 2016 vote.

All other promotional activities are prohibited.

Any reference to "Candidate Cities" in this document also encompasses their respective NOCs, the governments/embassies/consulates of the respective countries, sponsors or any other person or organisation acting for or on their behalf. Furthermore, all the points below refer to the three-week period mentioned above (11 September to 2 October 2009) and apply to the territory of Denmark.

ADVERTISING

No form of advertising may be undertaken in Denmark by the Candidate Cities, their respective NOCs, the embassies/consulates of the respective countries, sponsors or any other person or organisation acting for or on their behalf during the three weeks before the day of the vote (Article 8 of the Rules of Conduct).

The Candidate Cities may not undertake any form of written advertising in the local or international media during this three-week period (this includes magazines, newspaper wraps, internet and television). Interviews and editorials are, however, permitted.

Furthermore, there may be no form of "building wrap" or any billboard advertising whatsoever relating to any candidature.

RECEPTIONS

There may be no receptions held by the Candidate Cities for any persons other than the cities' own delegations.

No IOC members, apart from the IOC members of the countries concerned or officials of Copenhagen, may be invited to a reception organised by the Candidate Cities or to any form of diplomatic reception organised by the country of the Candidate City.

DOCUMENT DISTRIBUTION

Cities may submit a document to be distributed by the IOC to the IOC Members on the morning of 2 October. The document must be bilingual (French and English) and must not be personalized (i.e. no names). 200 copies of this document must be delivered to the IOC Bid City Relations office in the Bella Centre by 4 p.m. on 1 October.

No documents may be delivered by the cities or any third party working on their behalf to the IOC Members' hotel rooms.

A space will be provided for each Candidate City in the press centre where Candidate City documentation may be placed.

CANDIDATE CITY PRESENTATIONS TO THE IOC SESSION

Candidate City presentations to the IOC Session and documentation must, under no circumstances, feature the name or image of an IOC Member, Honorary Member or Honour Member, other than the members from the city's respective country.

PRESS CONFERENCE

The IOC will provide each city with the possibility of holding a press conference at the Bella Center after its presentation to the Session on 2 October 2009. If Candidate Cities wish to hold other press conferences, they may do so, but not in the official IOC Hotel (The Marriott). The IOC members of the countries concerned may attend, but no other IOC members may be invited. There must be no reception at the end of any press conferences.

RELATIONS BETWEEN THE CITIES

Article 13 of the Rules of Conduct must be respected at all times. The article refers to relations between the cities and states that *"Each city must, in all circumstances and at all times, respect the other cities as well as the IOC members and the IOC itself. The cities must refrain from any act or comment likely to tarnish the image of a rival city or be prejudicial to it. Any comparison with other cities is strictly forbidden"*.

It is of the utmost importance that this rule is respected and that the bid process is concluded in the spirit of fair play.

GIFTS

In line with Article 9 of the Rules of Conduct, no gifts may be given to or received by Olympic parties, irrespective of whether such gifts are sent by the Candidate City, the respective NOC, a political or diplomatic representative or any other third party.

IOC MEMBERS

The Candidate Cities will have various opportunities to meet with the IOC Members to discuss their respective bids before the election (including the Lausanne briefing in June 2009).

In Copenhagen, each Candidate City will have a suite at the official IOC Hotel (The Marriott) where the cities can meet with IOC Members to discuss their bid.

Candidate Cities or any other third party acting for or on behalf of the bid will not be permitted to hire their own premises for promotional activities or to meet with IOC Members (e.g. NOC house or bid city restaurant etc.).

The above rule, however, does not prevent the Candidate Cities from organising activities for their own delegations, in the spirit of moderation.

Embassy premises may not be used for any meetings with IOC Members.