

WORLD FORUM

“SPORT AND A WORLD OF HARMONY: The Role of Olympic Education and Culture”

Beijing, China - 22 to 24 October 2006

(Organised by the IOC and BOCOG in partnership with UNESCO)

Programme

Sunday 22 October 2006

16:00 – 18:00 OPENING CEREMONY
Conference Center - Convention Hall 1 – 2nd Floor

Introductions:

Mr T.A. Ganda SITHOLE, Director of IOC International Cooperation and
Development Department

Mr Peng Liu, President of Chinese Olympic Committee

Mr Zhenliang He, Chairman IOC Commission for Culture & Olympic Education

Mr Pierre Sané, representing the Director General of UNESCO

Ms Zhili Chen, State Councilor

Mr Qi Liu, BOCOG President

Dr Jacques Rogge, IOC President

19:00 Reception with Cultural Programme

Monday 23 October 2006

Morning

<p>09:00 – 10:30</p>	<p style="text-align: center;"><u>PLENARY (I)</u> Conference Center - Convention Hall 1 – 2nd Floor</p> <p style="text-align: center;">Cultural and educational perspective of the Olympic Games <i>Chairman: Zhenliang He</i></p> <ol style="list-style-type: none"> 1) Opening remarks and introduction Zhenliang He, Chairman, IOC Commission for Culture & Olympic Education 2) The concept of Harmony delivered in Olympic Education Xiaoyu Jiang, Executive Vice President of BOCOG 3) The role of physical education, sport and culture Pierre Sané, UNESCO Assistant-Director General for Social and Human Sciences 4) Olympic Games: education and cultural opportunities Gilbert Felli, IOC Olympic Games Executive Director 5) Education and life after the Games Sergey Bubka, IOC Member
<p>10:30 – 10:45</p>	<p style="text-align: center;">Coffee Break</p>

Monday 23 October 2006

Morning

<p>10:45 – 12:15</p>	<p style="text-align: center;"><u>PARALLEL A</u></p> <p style="text-align: center;">Conference Center - Convention Hall 1 – 2nd Floor</p> <p>Olympism and Multiculturalism <i>Moderator : Mingde Tu</i></p> <ol style="list-style-type: none"> 1) Ceremonies and rituals in the ancient Games Panos Valavanis, Professor, University of Athens 2) Cultural programme in the Torino Winter Olympic Games Piero Addis, Head of Arts & Culture, TOROC 3) Cultural programme in Beijing Games Ning Wang, Director of Culture and Ceremonies Department, BOCOG 4) Multicultural nature of modern Olympism Susan Brownell, University of Missouri 5) Safeguarding traditional sports and games Marcellin Dally, Section for Physical Education and Sport, UNESCO 	<p style="text-align: center;"><u>PARALLEL B</u></p> <p style="text-align: center;">Conference Center - Convention Hall 17, 2nd Floor</p> <p>Physical Education & Sport <i>Moderator : Ivan Dibós</i></p> <ol style="list-style-type: none"> 1) Role of physical education and sport in education Gudrun Doll-Tepper, President ICSSPE 2) Revival of physical education and sport in educational institutions Yves Marius Sagou, Section for Physical Education and Sport, UNESCO 3) Physical education for women and girls: overcoming cultural and other barriers Helen Brownlee, Member of IOC Commission for Culture and Olympic Education 4) Sport for health Deanna Ashley, Director, Health Promotion & Protection Division, Jamaican Ministry of Health
<p>12:15 – 14:00</p>	<p>Lunch</p>	

Monday 23 October 2006

Afternoon

<p>14:00 – 15:30</p>	<p style="text-align: center;"><u>PARALLEL C</u></p> <p style="text-align: center;">Conference Center - Convention Hall 1 – 2nd Floor</p> <p>Athletes, education and post-career opportunities</p> <p><i>Moderator : Sam Ramsamy</i></p> <ol style="list-style-type: none"> 1) Combining education and high level sport Frankie Fredericks, IOC Member 2) Athletes and nationality: opportunity or opportunism? Samuel Mdee, Journalist 3) Employment opportunities and skills development through sport Giovanni di Cola, Programme Coordinator, ILO 4) Training athletes for life after the Games Robert Ctvrtlik, IOC Member 	<p style="text-align: center;"><u>PARALLEL D</u></p> <p style="text-align: center;">Conference Center - Convention Hall 17, 2nd Floor</p> <p>Sport and social harmony</p> <p><i>Moderator : Hui Wang</i></p> <ol style="list-style-type: none"> 1) Sport and intercultural understanding Henri Serandour, President of French NOC 2) Sport and disadvantaged people Phil Craven, President International Paralympic Committee(IPC) 3) Sport and human values Wataru Iwamoto, Director, Division of Social Sciences Research and Policy, UNESCO 4) Traditional sport of ethnic minorities, its cultural value and prospect Jianzhong Feng, Vice-President, Chinese Olympic Committee
<p>15:30 – 15:45</p>	<p>Coffee Break</p>	

Monday 23 October 2006

Afternoon

<p>15:45 – 17:45</p>	<p style="text-align: center;"><i>PLENARY (2)</i></p> <p style="text-align: center;">Conference Center - Convention Hall 1 – 2nd Floor</p> <p style="text-align: center;">Olympic education looking ahead</p> <p style="text-align: center;"><i>Chairman: Wei Wang, Executive Vice President of BOCOG</i></p> <ol style="list-style-type: none"> 1) IOC Olympic Values Education Project (OVEP) Introduction: T.A. Ganda Sithole OVEP Toolkit: Deanna Binder, IOC education consultant OVEP Database: Francis Gabet, Director Olympic Museum 2) Food-Force Video Game Matthew Keller, Deputy Director of World Division of the World Food Programme Justin Roche, Marketing Project Manager of the World Food Programme 3) Education, sport and video games Raymond Goldsmith, President, International Sport Media (ISM) 4) Olympic education keeping pace with time Nat Indrapana, IOC Member
<p>17:45</p>	<p style="text-align: center;">End of Day 1</p>

Tuesday 24 October 2006

Morning

<p>09:00 – 10:30</p>	<p style="text-align: center;"><u>PARALLELE</u></p> <p style="text-align: center;">Conference Center - Convention Hall 1 – 2nd Floor</p> <p>Education for clean sport</p> <p><i>Moderator : Helen Brownlee</i></p> <ol style="list-style-type: none"> 1) Educating young people for clean sport Julie Carter, Director WADA education 2) Educating young people on informal doping Shuaib Manjra, Chairman, South African Institute for Drug-Free sport 3) Anti-doping convention Paul Marriott-Lloyd, Section for Physical Education and Sport, UNESCO 4) Reaching out to young people Jeff Lee, Executive Director, Mentor Foundation 	<p style="text-align: center;"><u>PARALLEL F</u></p> <p style="text-align: center;">Conference Center - Convention Hall 17, 2nd Floor</p> <p>Olympism and universities</p> <p><i>Moderator : Thomas Rosandich</i></p> <ol style="list-style-type: none"> 1) Network in Olympic studies Philippe Blanchard, Director of IOC Information Management Department 2) The academic world and the Olympic Movement: Historical review and future perspectives Miquel de Moragas I Spa, Director OSC Autonomous University of Barcelona 3) Games and universities: the case of Beijing Hai Ren, Executive Director OSC, Beijing Sport University 4) Olympism and humanism: the Renmin University approach Yuanpu Jin, Renmin University of China 5) The role of Olympic chairs in the dissemination of Olympic education Rafael Cortés Elvira, President, Camilo José Cela University
<p>10:30 - 10:45</p>	<p>Coffee Break</p>	

Tuesday 24 October 2006

Morning

<p>10:45 – 12:15</p>	<p style="text-align: center;"><u>PARALLEL G</u></p> <p style="text-align: center;">Conference Center - Convention Hall 1 – 2nd Floor</p> <p>Youth – the future of the Olympic Movement</p> <p><i>Moderator : Chuan He</i></p> <ol style="list-style-type: none"> 1) International Pierre de Coubertin youth forum Norbert Muller, President, International Pierre de Coubertin Committee 2) Social responsibility of Olympians as role models of youth Charmaine Crooks, Member of IOC Athletes' Commission 3) Making youth camps work Liza Barrie, Deputy Director of the Office of Public Partnerships, UNICEF 4) Beijing Olympic youth camp vision Yue Yang, President of All China Youth Federation 	<p style="text-align: center;"><u>PARALLEL H</u></p> <p style="text-align: center;">Conference Center - Convention Hall 17, 2nd Floor</p> <p>Olympic Academies for the Future</p> <p><i>Moderator : Klaus Schormann</i></p> <ol style="list-style-type: none"> 1) Defining Olympic education Kostas Georgiadis, Dean, International Olympic Academy 2) Role of National Olympic Academies (NOAs) Conrado Duránte, President, National Olympic Academy of Spain 3) NOAs in developing countries Marius Francisco, President of the NOC of Benin 4) Applying Olympic education through NOAs Reele Remmelkoo, Estonian Olympic Academy
<p>12:15 – 14:00</p>	<p>Lunch</p>	

Tuesday 24 October 2006

Afternoon

<p>14:00 – 15:30</p>	<p style="text-align: center;"><i>PLENARY (3)</i> Conference Center - Convention Hall 1 – 2nd Floor</p> <p style="text-align: center;">Delivering Olympic education <i>Chairman: Zhenliang He</i></p> <ol style="list-style-type: none"> 1) Olympic Education in Beijing Limin Liu, Director of Beijing Municipal Education Commission 2) Making a difference through sport and education Vladimir Rodichenko, Honorary Vice-President of the Russian Olympic Committee 3) Communicating through sport Fékrou Kidané, Publisher and Sports Administrator 4) Ministries of sport: making them work Mohamed Mzali, IOC Member
<p>15:30 – 15:45</p>	<p style="text-align: center;">Coffee Break</p>

Tuesday 24 October 2006

Afternoon

15:45 – 16:30	<p style="text-align: center;"><u>CLOSING CEREMONY</u> Conference Center - Convention Hall 1 – 2nd Floor</p> <ol style="list-style-type: none"> 1) Presentation of Beijing Declaration – Mr Zhenliang He 2) Mr Jingmin Liu, Executive Vice President of BOCOG 3) Ms Chen Xiaoya, Vice Minister of Ministry of Education of the People’s Republic of China 4) Dr Jacques Rogge, IOC President
16:30	Signing Ceremony – IOC – BOCOG Memorandum of Understanding for the 7 th World Conference on Sport and Environment
16:40	Press Conference



Thank you for your attendance

We wish you a safe journey home