Postgraduate courses offering Olympic-related content

2015/2016 Selection

Information and contact details

3rd March 2015
Introduction

All the postgraduate courses listed in this document offer Olympic-related content or are aimed at professionals working in sports organisations linked to the Olympic Movement. The IOC Olympic Studies Centre updates this list twice a year and tries to make it as exhaustive as possible. We invite readers to keep us informed about any postgraduate course missing from the list. Please send all related information to studies.centre@olympic.org.

Thank you!

1. International Seminar on Olympic Studies for Postgraduate Students

Organizers: International Olympic Academy

Keywords: Ancient Olympic History
The Revival of the Olympic Games
The Olympic Movement
Sociological Aspects of Olympism
Philosophical Aspects of Olympism
Olympic Education
International Relations
Business Studies
Media and Communications
Special Topic: Olympic Movement: The process of renewal and adaption

Length: One month (September)

Location: IOA’s campus in Ancient Olympia (Greece)

Language: English

Contact: ioa@ioa.org.gr
Tel. +30 210 687 88 12
Fax +30 210 687 88 40
Information on the IOA web site
2. Master’s degree programme in “Olympic Studies, Olympic Education, Organization and Management of Olympic Events”

Organizers: Department of Sports Organization and Management of the Faculty of Human Movement and Quality of Life Sciences of the University of Peloponnese with the support of the International Olympic Academy

The master’s degree is awarded by the University of Peloponnese

Keywords: Olympic education, Sports and Culture

Length: Three semesters

The 2015/2016 edition is now open for application.
Deadline: 15 April 2015.

Location: IOA’s campus in Ancient Olympia and University of Peloponnese in Sparta (Greece)

Language: English

Contact: master@ioa.org.gr
Tel. +30 210 687 89 52
Fax +30 210 687 88 40
Further information
3. Master of Arts - Olympic Studies

Organizers: German Sport University Cologne (Main operational management)
Loughborough University (Partner institution)
Autonomous University of Barcelona (Partner institution)
University of Kaiserslautern (Partner institution)
Christian-Alberchts-Universität zu Kiel (Partner institution)

Keywords: Ethics, Values and Olympic Education
Olympic Athletes and Elite Sport in Transition
Research Methodologies
Governance, Policy and Olympic Organisations
Olympic Games – Media and Commercialisation
International Relations and the Olympic Movement

Length: 2 years programme organized in 6 module weeks and the submission of a thesis.

The 5th intake will start in autumn 2016. Information on the application deadlines will be announced online.

Location: Modules will be delivered at the German Sport University of Cologne (Germany).

Language: English

Contact: Prof. Dr. Stephan Wassong
Tel: +49 221 4982 3821
Further information
4. Executive Masters in Sport Organisations Management (MEMOS – English edition)

Organizers: 13 European, American and Australian universities and sports schools

MEMOS is endorsed by:
- International Olympic Committee
- Olympic Solidarity
- European Olympic Committees

*The degree is awarded by the Université catholique de Louvain (Belgium).*

Keywords: Strategic Management and Governance
Performance and Risk Management
Project and Event Management
Marketing Management and Brand Equity
Sport Sponsorship and Event Sponsorship
Financial Management
Human Resources Management
Leadership and Change Management
Communication and (Social) Media Management

MEMOS is especially addressed to professionals working in national or international sport bodies.

Length: MEMOS is scheduled over twelve months and consists of three nine-day residential modules, each dedicated to two main subjects, and a three-day final module devoted to the defense and presenting of participants’ personal project. Held every year and starting in September.

Location: The first and fourth modules always take place in Lausanne (Switzerland). The second and third modules are staged in different cities each year.

Language: English

Contact: thierry.zintz@uclouvain.be
Tel: +32 10 47 22 99
Fax: +31 10 47 31 06
Further information

Organizers: 13 European, American and Australian universities and sports schools

MEMOS is endorsed by:
- International Olympic Committee
- Olympic Solidarity
- European Olympic Committees

The degree is awarded by the University of Lleida (Spain)

Keywords: Planification, strategic management and governance of sports organisations
Human Resource Management
Financial Management
Projects management methodology
Marketing Management
Sport Event Management
Change Management
Communication and Media Management
Olympic Governance

MEMOS is especially addressed to professionals working in national or international sport bodies.

Length: Three residential modules, each lasting 11/12 days, scheduled over 12 months. A fourth module includes the defense and public presentation of a personal project and the awarding of the degrees. Held in principle every odd year starting in November.

Location: Each module takes place in a different city. The defense and public presentation of a personal project takes place in Lausanne (Switzerland).

Language: Spanish

Contact: acamps@inefc.es
Tel.: +34 973 27 20 22
Fax: +34 973 27 59 41

Further information

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Olympic Studies Centre / studies.centre@olympic.org

Organizers: 13 European, American and Australian universities and sports schools

MEMOS is endorsed by:
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- European Olympic Committees

The degree is awarded by the Université catholique de Louvain (Belgium).

Keywords: Strategic Management and Governance
Internal and External Communication
Marketing and Sponsoring
Financial Management
Human Resources Management
Project and Sport Events Management

MEMOS is especially addressed to professionals working in national or international sport bodies.

Length: Three nine-days residential modules scheduled over 12 months. A fourth module includes the defense and public presentation of a personal project and the awarding of the degrees. Held in principle every even year starting in October.

Location: Each module takes place in a different city. The defence and public presentation of a personal project takes place in Lausanne (Switzerland).

Language: French

Contact: alain.ferrand@univ-poitiers.fr
Tel.: +33 549 45 33 43
Fax: +33 5 49 45 33 96
More information
7. RIOU Master of Sport Administration

Organizers: The Russian International Olympic University

Keywords: The economics of sport and the Olympics
Governance, Politics and the Olympic Movement
Research methods in sport management
The Business of Sport and the Olympics
Sport marketing and communications

Length: Three semesters, starting in September.

The 2015/2016 edition is now open for application.

Location: Sochi, Russia

Language: English, Russian

Contact: info@olympicuniversity.ru
Tel.: +7 495 956 24 30 (Moscow office)
Tel.: +7 862 262 97 20 (Sochi office)
Further information
8. The Sociocultural study of the Olympic Games: Ancient to Modern

Organizers: California State University, Fullerton

Keywords: Olympic Games: Historical, sociological and philosophical aspects

Length: 15 weeks

Location: Fullerton, USA

Language: English

Contact: Contact
9. Certificat interuniversitaire en management des organisations sportives – Belgian Olympic Academy

Organizers: Université catholique de Louvain
               Gent University
               Olympic and Inter-Federal Committee of Belgium

Keywords: General Management
           Strategic, operational and control Management
           Human Ressource Management
           Operational Sport Organisation
           Marketing and sponsoring
           Communication and lobbying
           Economy and finance
           Juridical aspects
           Sport Management with ethical perspective
           International Management Training – IOC - Lausanne

The course is specially addressed to managers working in sports companies (sports organization, sport federation) or people with a strong interest in sport management.

Length: The course consists of 21 6-hours afternoons over one academic year. Held every other year.

Location: Courses are taught every two years and alternately at the Université Catholique de Louvain and at the Gent University (Belgium).

Languages: French, Dutch and English

Contact: Benoît Massart – UCL’s Training Coordinator
         Formation-continue-fsm@uclouvain.be
         Tel.: +32 10 47 44 50
10. AISTS MSA (Master of Sports Administration)

Organizers: AISTS (International Academy of Sports Science and Technology)
- EPFL
- University of Lausanne
- University of Geneva

The degree is co-signed by the above universities.

Keywords: Management & Economics
Technology
Law
Sociology
Medicine
Athletes Career Optimisation
Sport Event Management & Organisation
Venue Management
Sustainability
International Sports Federations & Organisations
Health & Anti-Doping

Length: January – September: Lectures and course assignments, written exams & team project
April – November: Research paper
October – February: At least 8 weeks of work experience

Applications to the AISTS MSA 2016 is now open.
Deadline: 15 August 2015

Location: Lausanne (Switzerland)

Language: English

Contact: Email: info@aists.org
Tel.: +41 21 693 85 92
Further information
11. International Master in Management, Law and Humanities of Sport (FIFA Master)

Organizers: International Centre for Sport Studies (CIES) - Coordinators
De Montfort University
SDA Bocconi-School of Management
University of Neuchâtel

Master endorsed by FIFA

Keywords: Management
Law
Sport Humanities

Length: One year programme starting in September.

The application deadline for the 16th edition (2015/2016) of the FIFA Master is now closed.

Location: The first term is taught at the International Centre for Sport History and Culture (ICSHC) at the De Montfort University, Leicester (Great Britain),

The second term is taught at the SDA Bocconi School of Management, Milan (Italy).

The third and final term is taught at the Université de Neuchâtel, Neuchâtel (Switzerland).

Language: English

Contact: fifamaster.admin@cies.ch
Tel: +41 32 718 3900
Fax: +41 32 718 3901
Further information
12. Executive Master in European Sport Governance (MESGO)

Organizers: The Birkbeck Sports Business Centre, University of London
Centre de Droit et d’Economie du Sport, University of Limoges
Johannes Gutenberg University Mainz
Institut Nacional d’Educacio Fisica de Catalunya, University of Lleida
Sciences Po Paris

Master’s degree awarded by Sciences Po Paris

Keywords: Context of International Sport
Governance of Sports Organisation
Competition Design and Regulation
Legal Framework
Strategic Marketing
Sports Events
Ethics
The North American Model
The Future of Sport Governance

Length: 19 months programme organized in nine sessions of one week duration.

The next application process will start in January 2016.


Language: English

Contact: info@mesgo.org
Tel.: +33 6 84 34 07 31
Further information
13. Master’s degree in Sport for social coexistence and conflict resolution

Organizers: Open University of Catalonia UOC
UNESCO
FC Barcelona Foundation

Master taught through the UOC’s International Graduate Institute

Keywords: Sport and coexistence
Sport and education
The eight goals of the millennium. Current and future challenges
Olympic values in sport
Women and sport
Young people and sport
Disability and sport
Sport and conflict resolution
Trainers for peace
Protection of human rights
International organizations and social projects
Role model
Media and sport

Length: 2 years programme. The second edition started in November 2013 and will end in September 2015

Location: Online courses

Languages: English and Spanish

Contact: secretariacp@uoc.edu
Further information
14. Dream Together Master Program

Organizers: Korea Foundation for the Next Generation Sports Talent (NEST Foundation) – Main organizer
Seoul National University

Funded by Ministry of Culture, Sports and Tourism, Republic of Korea, Korea Sports Promotion Foundation, Korea Foundation for the Next Generation Sports Talent.

In cooperation with Korean Olympic Committee

Keywords: Sport Humanities
Sport organization and Governance
Sport Science and Technology
Sport finance and Economics
Sport Development
Sport Event Management
Sport Marketing and Sponsorship
Sport Media and Communication
Sport Law and Arbitration
International Sport Management

The Dream Together Master Program is especially addressed to sport administrators from National Olympic Committees, National Federations and government sport organisations in countries where sport is underdeveloped.

Length: Two years programme.

Location: 17 months in Seoul, Republic of Korea and 6 months in home country.

Language(s): English

Contact: snugsm@snu.ac.kr
Tel.: +82 2 880 2985
Fax: +82 2 888 2985
jyoon8505@nest.or.kr
Tel.: +82 70 4667 0800
Fax: +82 2 2203 0439
Further information
15. IOC Diploma in Sports Medicine

Organizers: IOC Medical Commission

The IOC Diploma in Sports Medicine is awarded by the International Olympic Committee.

The program operates under the academic oversight of an international Academic Advisory Board, who will advise on and be responsible for all aspects of academic standards, including quality assurance of course content and moderation of student assessment.

Keywords: Medical care of athletes and sports teams
Sports injuries
Medical emergencies in sport
Drugs and doping in sport
Specific injuries

The program is designed primarily to meet the needs of team physicians from the National Olympic Committees (NOC) and International Federations (IFs).

Length: The programme runs for a period of six months from October of each year, and takes two years to complete on a part-time basis.

Location: Course offered by Distance Learning

Language: English

Contact: admin@sportsoracle.com
Further information
16. IOC Diploma in Sports Nutrition

Organizers: IOC Medical Commission

The IOC Diploma in Sports Medicine is awarded by the International Olympic Committee.

The program operates under the academic oversight of an international Academic Advisory Board, who will advise on and be responsible for all aspects of academic standards, including quality assurance of course content and moderation of student assessment.

Keywords: Sports Nutrition
Training and competition
Athlete’s health

This program is aimed at sports nutrition professionals who work closely with athletes and coaches to enhance their nutrition.

Length: The programme runs for a period of six months from January of each year, and takes two years to complete on a part-time basis.

Individual parts of the Diploma program may form the basis of continuing education studies for those who do not wish to follow the whole program or to qualify for the award of the IOC Diploma.

Location: Course offered by Distance Learning

Language: English

Contact: admin@sportsoracle.com
Further information