



INTERNATIONAL  
OLYMPIC  
COMMITTEE

2015/2016 Selection

Olympic Studies Centre

## Postgraduate courses offering Olympic-related content

*2015/2016 Selection*

Information and contact details

3<sup>rd</sup> March 2015



## **Introduction**

*All the postgraduate courses listed in this document offer Olympic-related content or are aimed at professionals working in sports organisations linked to the Olympic Movement. The IOC Olympic Studies Centre updates this list twice a year and tries to make it as exhaustive as possible. We invite readers to keep us informed about any postgraduate course missing from the list. Please send all related information to [studies.centre@olympic.org](mailto:studies.centre@olympic.org).*

*Thank you!*

### **1. International Seminar on Olympic Studies for Postgraduate Students**

Organizers: International Olympic Academy

Keywords: Ancient Olympic History  
The Revival of the Olympic Games  
The Olympic Movement  
Sociological Aspects of Olympism  
Philosophical Aspects of Olympism  
Olympic Education  
International Relations  
Business Studies  
Media and Communications  
Special Topic: Olympic Movement: The process of renewal and adaption

Length: One month (September)

Location: IOA's campus in Ancient Olympia (Greece)

Language: English

Contact: [ioa@ioa.org.gr](mailto:ioa@ioa.org.gr)  
Tel. +30 210 687 88 12  
Fax +30 210 687 88 40  
[Information on the IOA web site](#)



## 2. Master's degree programme in "Olympic Studies, Olympic Education, Organization and Management of Olympic Events"

Organizers: Department of Sports Organization and Management of the Faculty of Human Movement and Quality of Life Sciences of the University of Peloponnese with the support of the International Olympic Academy

*The master's degree is awarded by the University of Peloponnese*

Keywords: Olympic education, Sports and Culture

Length: Three semesters

The 2015/2016 edition is now open for application.  
Deadline: 15 April 2015.

Location: IOA's campus in Ancient Olympia and University of Peloponnese in Sparta (Greece)

Language: English

Contact: [master@ioa.org.gr](mailto:master@ioa.org.gr)  
Tel. +30 210 687 89 52  
Fax +30 210 687 88 40  
[Further information](#)



### 3. Master of Arts - Olympic Studies

Organizers: German Sport University Cologne (Main operational management)  
Loughborough University (Partner institution)  
Autonomous University of Barcelona (Partner institution)  
University of Kaiserslautern (Partner institution)  
Christian-Alberchts-Universität zu Kiel (Partner institution)

Keywords: Ethics, Values and Olympic Education  
Olympic Athletes and Elite Sport in Transition  
Research Methodologies  
Governance, Policy and Olympic Organisations  
Olympic Games – Media and Commercialisation  
International Relations and the Olympic Movement

Length: 2 years programme organized in 6 module weeks and the submission of a thesis.

The 5th intake will start in autumn 2016. Information on the application deadlines will be announced online.

Location: Modules will be delivered at the German Sport University of Cologne (Germany).

Language: English

Contact: [Prof. Dr. Stephan Wassong](#)  
Tel: +49 221 4982 3821  
[Further information](#)



#### 4. Executive Masters in Sport Organisations Management (MEMOS – English edition)

Organizers: 13 European, American and Australian universities and sports schools

MEMOS is endorsed by:

- International Olympic Committee
- Olympic Solidarity
- European Olympic Committees

*The degree is awarded by the Université catholique de Louvain (Belgium).*

Keywords: Strategic Management and Governance  
Performance and Risk Management  
Project and Event Management  
Marketing Management and Brand Equity  
Sport Sponsorship and Event Sponsorship  
Financial Management  
Human Resources Management  
Leadership and Change Management  
Communication and (Social) Media Management

MEMOS is especially addressed to professionals working in national or international sport bodies.

Length: MEMOS is scheduled over twelve months and consists of three nine-day residential modules, each dedicated to two main subjects, and a three-day final module devoted to the defense and presenting of participants' personal project. Held every year and starting in September.

Location: The first and fourth modules always take place in Lausanne (Switzerland). The second and third modules are staged in different cities each year.

Language: English

Contact: [thierry.zintz@uclouvain.be](mailto:thierry.zintz@uclouvain.be)  
Tel : +32 10 47 22 99  
Fax: +31 10 47 31 06  
[Further information](#)



## 5. Master Ejecutivo en Gestión de la Organizaciones Deportivas (MEMOS – Spanish edition)

Organizers: 13 European, American and Australian universities and sports schools

MEMOS is endorsed by:

- International Olympic Committee
- Olympic Solidarity
- European Olympic Committees

*The degree is awarded by the University of Lleida (Spain)*

Keywords: Planification, strategic management and governance of sports organisations  
Human Resource Management  
Financial Management  
Projects management methodology  
Marketing Management  
Sport Event Management  
Change Management  
Communication and Media Management  
Olympic Governance

MEMOS is especially addressed to professionals working in national or international sport bodies.

Length: Three residential modules, each lasting 11/12 days, scheduled over 12 months. A fourth module includes the defense and public presentation of a personal project and the awarding of the degrees. Held in principle every odd year starting in November.

Location: Each module takes place in a different city. The defense and public presentation of a personal project takes place in Lausanne (Switzerland).

Language: Spanish

Contact: [acamps@inefc.es](mailto:acamps@inefc.es)  
Tel.: +34 973 27 20 22  
Fax: +34 973 27 59 41  
[Further information](#)



## 6. Master Exécutif en Management des Organisations Sportives (MEMOS – French edition)

Organizers: 13 European, American and Australian universities and sports schools

MEMOS is endorsed by:

- International Olympic Committee
- Olympic Solidarity
- European Olympic Committees

*The degree is awarded by the Université catholique de Louvain (Belgium).*

Keywords: Strategic Management and Governance  
Internal and External Communication  
Marketing and Sponsoring  
Financial Management  
Human Resources Management  
Project and Sport Events Management

MEMOS is especially addressed to professionals working in national or international sport bodies.

Length: Three nine-days residential modules scheduled over 12 months. A fourth module includes the defense and public presentation of a personal project and the awarding of the degrees. Held in principle every even year starting in October.

Location: Each module takes place in a different city. The defence and public presentation of a personal project takes place in Lausanne (Switzerland).

Language: French

Contact: [alain.ferrand@univ-poitiers.fr](mailto:alain.ferrand@univ-poitiers.fr)  
Tel.: +33 549 45 33 43  
Fax: +33 5 49 45 33 96  
[More information](#)



## 7. RIOU Master of Sport Administration

Organizers: The Russian International Olympic University

Keywords: The economics of sport and the Olympics  
Governance, Politics and the Olympic Movement  
Research methods in sport management  
The Business of Sport and the Olympics  
Sport marketing and communications

Length: Three semesters, starting in September.

The 2015/2016 edition is now open for application.  
Deadline: End of July 2015.

Location: Sochi, Russia

Language: English, Russian

Contact: [info@olympicuniversity.ru](mailto:info@olympicuniversity.ru)  
Tel.: +7 495 956 24 30 (Moscow office)  
Tel.: +7 862 262 97 20 (Sochi office)  
[Further information](#)





## **8. The Sociocultural study of the Olympic Games: Ancient to Modern**

Organizers: California State University, Fullerton

Keywords: Olympic Games: Historical, sociological and philosophical aspects

Length: 15 weeks

Location: Fullerton, USA

Language: English

Contact: [Contact](#)



## 9. Certificat interuniversitaire en management des organisations sportives – Belgian Olympic Academy

Organizers: Université catholique de Louvain  
Gent University  
Olympic and Inter-Federal Committee of Belgium

Keywords: General Management  
Strategic, operational and control Management  
Human Ressource Management  
Operational Sport Organisation  
Marketing and sponsoring  
Communication and lobbying  
Economy and finance  
Juridical aspects  
Sport Management with ethical perspective  
International Management Training – IOC - Lausanne

The course is specially addressed to managers working in sports companies (sports organization, sport federation) or people with a strong interest in sport management.

Length: The course consists of 21 6-hours afternoons over one academic year. Held every other year.

Location: Courses are taught every two years and alternately at the Université Catholique de Louvain and at the Gent University (Belgium).

Languages: French, Dutch and English

Contact: Benoît Massart – UCL's Training Coordinator  
[Formation-continue-fsm@uclouvain.be](mailto:Formation-continue-fsm@uclouvain.be)  
Tel.: +32 10 47 44 50



## 10. AISTS MSA (Master of Sports Administration)

Organizers: AISTS (International Academy of Sports Science and Technology)

- EPFL
- University of Lausanne
- University of Geneva

*The degree is co-signed by the above universities.*

Keywords: Management & Economics  
Technology  
Law  
Sociology  
Medicine  
Athletes Career Optimisation  
Sport Event Management & Organisation  
Venue Management  
Sustainability  
International Sports Federations & Organisations  
Health & Anti-Doping

Length: January – September: Lectures and course assignments, written exams  
& team project  
April – November: Research paper  
October – February: At least 8 weeks of work experience

Applications to the AISTS MSA 2016 is now open.  
Deadline: 15 August 2015

Location: Lausanne (Switzerland)

Language: English

Contact: Email: [info@aists.org](mailto:info@aists.org)  
Tel.: +41 21 693 85 92  
[Further information](#)



## 11. International Master in Management, Law and Humanities of Sport (FIFA Master)

Organizers: International Centre for Sport Studies (CIES) - Coordinators  
De Montfort University  
SDA Bocconi-School of Management  
University of Neuchâtel

*Master endorsed by FIFA*

Keywords: Management  
Law  
Sport Humanities

Length: One year programme starting in September.

The application deadline for the 16th edition (2015/2016) of the FIFA Master is now closed.

Location: The first term is taught at the International Centre for Sport History and Culture (ICSHC) at the De Montfort University, Leicester (Great Britain),

The second term is taught at the SDA Bocconi School of Management, Milan (Italy).

The third and final term is taught at the Université de Neuchâtel, Neuchâtel (Switzerland).

Language: English

Contact: [fifamaster.admin@cies.ch](mailto:fifamaster.admin@cies.ch)  
Tel: +41 32 718 3900  
Fax: +41 32 718 3901  
[Further information](#)



## 12. Executive Master in European Sport Governance (MESGO)

Organizers: The Birkbeck Sports Business Centre, University of London  
Centre de Droit et d'Economie du Sport, University of Limoges  
Johannes Gutenberg University Mainz  
Institut Nacional d'Educacio Fisica de Catalunya, University of Lleida  
Sciences Po Paris

*Master's degree awarded by Sciences Po Paris*

Keywords: Context of International Sport  
Governance of Sports Organisation  
Competition Design and Regulation  
Legal Framework  
Strategic Marketing  
Sports Events  
Ethics  
The North American Model  
The Future of Sport Governance

Length: 19 months programme organized in nine sessions of one week duration.

The next application process will start in January 2016.

Location: Courses in Paris, Brussels, London, Barcelona, Mainz/Frankfurt, New York, Rio de Janeiro and Lausanne-Geneva.

Language: English

Contact: [info@mesgo.org](mailto:info@mesgo.org)  
Tel.: +33 6 84 34 07 31  
[Further information](#)



### 13. Master's degree in Sport for social coexistence and conflict resolution

Organizers: Open University of Catalonia UOC  
UNESCO  
FC Barcelona Foundation

*Master taught through the UOC's International Graduate Institute*

Keywords: Sport and coexistence  
Sport and education  
The eight goals of the millennium. Current and future challenges  
Olympic values in sport  
Women and sport  
Young people and sport  
Disability and sport  
Sport and conflict resolution  
Trainers for peace  
Protection of human rights  
International organizations and social projects  
Role model  
Media and sport

Length: 2 years programme. The second edition started in November 2013 and will end in September 2015

Location: Online courses

Languages: English and Spanish

Contact: [secretariacp@uoc.edu](mailto:secretariacp@uoc.edu)  
[Further information](#)



#### 14. Dream Together Master Program

Organizers: Korea Foundation for the Next Generation Sports Talent (NEST Foundation) – Main organizer  
Seoul National University

Funded by Ministry of Culture, Sports and Tourism, Republic of Korea, Korea Sports Promotion Foundation, Korea Foundation for the Next Generation Sports Talent.

*In cooperation with Korean Olympic Committee*

Keywords: Sport Humanities  
Sport organization and Governance  
Sport Science and Technology  
Sport finance and Economics  
Sport Development  
Sport Event Management  
Sport Marketing and Sponsorship  
Sport Media and Communication  
Sport Law and Arbitration  
International Sport Management

*The Dream Together Master Program is especially addressed to sport administrators from National Olympic Committees, National Federations and government sport organisations in countries where sport is underdeveloped.*

Length: Two years programme.  
Deadline for the 2015 edition: 12 March 2015.

Location: 17 months in Seoul, Republic of Korea and 6 months in home country.

Language(s): English

Contact: [snugsm@snu.ac.kr](mailto:snugsm@snu.ac.kr)  
Tel.: +82 2 880 2985  
Fax: +82 2 888 2985  
[jyoon8505@nest.or.kr](mailto:jyoon8505@nest.or.kr)  
Tel.: +82 70 4667 0800  
Fax: +82 2 2203 0439  
[Further information](#)



## 15. IOC Diploma in Sports Medicine

Organizers: IOC Medical Commission

*The IOC Diploma in Sports Medicine is awarded by the International Olympic Committee.*

The program operates under the academic oversight of an international Academic Advisory Board, who will advise on and be responsible for all aspects of academic standards, including quality assurance of course content and moderation of student assessment.

Keywords: Medical care of athletes and sports teams  
Sports injuries  
Medical emergencies in sport  
Drugs and doping in sport  
Specific injuries

The program is designed primarily to meet the needs of team physicians from the National Olympic Committees (NOC) and International Federations (IFs).

Length: The programme runs for a period of six months from October of each year, and takes two years to complete on a part-time basis.

Location: Course offered by Distance Learning

Language: English

Contact: [admin@sportsoracle.com](mailto:admin@sportsoracle.com)  
[Further information](#)





## 16. IOC Diploma in Sports Nutrition

Organizers: IOC Medical Commission

*The IOC Diploma in Sports Medicine is awarded by the International Olympic Committee.*

The program operates under the academic oversight of an international Academic Advisory Board, who will advise on and be responsible for all aspects of academic standards, including quality assurance of course content and moderation of student assessment.

Keywords: Sports Nutrition  
Training and competition  
Athlete's health

This program is aimed at sports nutrition professionals who work closely with athletes and coaches to enhance their nutrition.

Length: The programme runs for a period of six months from January of each year, and takes two years to complete on a part-time basis.

Individual parts of the Diploma program may form the basis of continuing education studies for those who do not wish to follow the whole program or to qualify for the award of the IOC Diploma.

Location: Course offered by Distance Learning

Language: English

Contact: [admin@sportsoracle.com](mailto:admin@sportsoracle.com)  
[Further information](#)