New releases on Olympism and sport

Issue 7-8 (2015)

Find the new releases on Olympism and sport available at the IOC Olympic Studies Centre, of which 33 are accessible online.

© 2015 / IOC / RODRIGUES, Rui - All rights reserved
Mouvement olympique / Olympic Movement .................................................. 4
Comité International Olympique / International Olympic Committee ................. 4
Publications officielles / Official publications ................................................... 5
Symboles olympiques / Olympic symbols ......................................................... 5

Jeux Olympiques / Olympic Games ............................................................... 6
Candidature ....................................................................................................... 6
Candidature 2024 ............................................................................................... 6
Rio 2016 ............................................................................................................. 7
Londres 2012 / London 2012 ............................................................................ 7
Sydney 2000 ...................................................................................................... 8
Sarajevo 1984 .................................................................................................... 8
Moscou 1980 / Moscow 1980 ......................................................................... 8
Berlin 1936 ........................................................................................................ 8
Los Angeles 1932 / 1984 .................................................................................. 9
Jeux Olympiques de la Jeunesse / Youth Olympic Games ................................. 9
Candidature 2020 .............................................................................................. 9
Nanjing 2014 ..................................................................................................... 9
Innsbruck 2012 ................................................................................................. 9
Héritages et impacts / Legacies and impacts ...................................................... 10

Thèmes sportifs / Sports themes ..................................................................... 12
Anti-dopage / Anti-doping ................................................................................. 12
Architecture ........................................................................................................ 12
Arts et culture / Arts and culture ..................................................................... 13
Controverse / Controversy ............................................................................. 13
Droit / Law ........................................................................................................ 13
Economie / Economics ..................................................................................... 13
Education .......................................................................................................... 14
Equipements sportifs / Sports equipment ......................................................... 14
Femme et sport / Woman and sport .................................................................. 15
Histoire / History ............................................................................................. 15
Jeunesse / Youth .............................................................................................. 15
Management ...................................................................................................... 15
Marketing ......................................................................................................... 16
Médecine du sport / Sports medicine .............................................................. 17
Médias / Media ................................................................................................. 17
Memorabilia olympique / Olympic memorabilia ............................................ 18
Politique / Politics ........................................................................................... 18
Psychologie / Psychology ............................................................................... 19
Religion ............................................................................................................. 20
Sociologie / Sociology ..................................................................................... 20

Athlètes / Athletes ......................................................................................... 21
Olympiens / Olympians ................................................................................... 21
Sports Olympiques / Olympic sports

Par pays / By countries
- Allemagne / Germany
- Amérique latine / Latin America
- Jamaïque / Jamaica

Par sport / By sports
- Taekwondo

Les résumés proviennent principalement des éditeurs.
The abstracts mainly come from the publishers.
Historical dictionary of the Olympic Movement
This fifth edition of Historical Dictionary of The Olympic Movement covers its history through a chronology, an introductory essay, appendixes, and an extensive bibliography. The dictionary section has over 1000 cross-referenced entries on the history, philosophy, and politics of the Olympics, major organizations, the various sports, the participating countries, and especially the athletes. This book is an excellent access point for students, researchers, and anyone wanting to know more about The Olympic Movement.
MA 27256

Comité International Olympique / International Olympic Committee

Article
The biographies of all IOC members, part XVIII
Ian Buchanan... [et al.]. IN: Journal of Olympic history, volume 23, no. 2, 2015, pp. 60-67. This is the part 18 of the biographies of IOC members.

Article
Sport without referees?: the power of the International Olympic Committee and the social politics of accountability
Travis Nelson. IN: European journal of international relations, 30 June 2015, Ahead of print. As governor of the world's preeminent sporting event, the International Olympic Committee exercises considerable power on the world stage. However, for all of the media attention that the IOC receives, it has seldom been examined theoretically and in the context of global governance. Why have so few stakeholders, including the states that host the events and field the teams, engaged in serious efforts to hold it accountable for its actions? And what can the experience of the IOC tell us about accountability in global governance more generally? Drawing from conceptual treatments of accountability, the article argues that the challenges of the IOC are rooted in the organization's social position and social power.
Article

Olympism as life philosophy: Thomas Bach, paradigm of the dual career

Despite the title and abstract in English, this article is in Spanish only. The essay significantly highlights T. Bach's figure as an example of dual career, because he has ideally combined his academic learning with a high performance sport. At the same time, the manuscript shows the characteristics and personal experiences what have made he reach his personal and professional success, both in sport organizations and private enterprise. This work displays the professional key to success of this illustrious personality, investigating in major public documents of his candidacy for the Presidency of the IOC and in his program of Government as head of this organization.

Publications officielles / Official publications

Les Jeux Olympiques - cadre de référence: publié pour les Jeux Olympiques de 2024

Le présent document, créé suite aux recommandations de l’Agenda 2020, fournit un aperçu général des exigences liées à l’accueil des Jeux Olympiques. Il a pour objectif d’aider les CNO, les villes et les gouvernements à réaliser l’opportunité unique qu’offrent les Jeux, de prendre connaissance des principes fondamentaux liés à leur organisation, et de se familiariser avec la procédure de candidature. Ce cadre de référence s’inscrit dans la nouvelle phase d’invitation à la procédure de candidature des Jeux de 2024. À travers lui et les rencontres avec les villes souhaitant se porter candidates et leur CNO, le CIO aspire à faire prendre conscience aux candidats potentiels de l’opportunité que représente l’accueil des Jeux Olympiques. Son objectif est également d’associer les exigences liées à l’organisation des Jeux aux plans de développement locaux à long terme. Le cadre de référence est un premier pas vers un partenariat fructueux entre les villes souhaitant se porter candidates et le CIO.

Olympic Games framework: published for the 2024 Olympic Games

This document, created in accordance with the Agenda 2020 recommendations, provides a broad overview of the requirements for hosting the Olympic Games. It is designed to help NOCs, cities and their governments to understand the unique opportunity presented by the Olympic Games, the fundamentals of staging them and the bid process. This Olympic Games Framework is part of the information and support that the IOC is providing as part of the new Invitation Phase for the 2024 Games bid process. Through this document and meetings with prospective bid cities and NOCs, the IOC wants to start developing a common understanding of the opportunity that hosting the Olympic Games can bring to each prospective bidder - aligning candidacies with local long-term plans and the needs of the Games.

Symboles olympiques / Olympic symbols

Article

The story of the Olympic hymn, the poet and his composer

The young German poet Robert Lubahn wrote the text of the "Olympic Hymn,” set to music by Richard Strauss. This was recognised as "official" by the IOC in 1936. Lubahn refused to authorise the lyrics which were "modified" at the behest of Nazi propaganda minister Goebbels, although he was unable to hold up the march of history.
Boston's Olympic bid and the evolving urban politics of event-led development
John Lauermann. IN: Urban geography, 5 August 2015, Ahead of print.

The sports mega-events industry is in the midst of a significant reorganization, and the urban politics of event-led development planning is increasingly tumultuous. Three trends stand out: (1) the mega-events industry has been professionalized through consultancies, sports federations’ urban policy programs, and city-to-city knowledge-sharing partnerships. (2) Critics of mega-events have been successful in drawing attention to state intervention and public subsidies involved in mega-event planning. (3) A proliferation of anti-bid social movements has pursued a form of urban politics, which more aggressively questions the legitimacy of using mega-events to pursue urban development. This article evaluates the implications of these trends with a case study of a bid to host the 2024 Summer Olympic Games in Boston. The failure of the Boston bid illustrates increasing tensions between cities and the mega-events industry.

Analysis of the Boston 2024 proposed Summer Olympic plans

This report focuses on Boston 2024’s proposal to become a host city for the Olympic Games, the dynamics of the International Olympic Committee (“IOC”) bidding process, and the risks to Local and State government if Boston had hosted the 2024 Olympic Games.

Assessing the Olympics: preliminary economic analysis of a Boston 2024 Games: impacts, opportunities and risks

As is well-known throughout Greater Boston and Massachusetts, the Boston 2024 Partnership is in the beginning stages of planning for the 2024 Summer Olympics. The possibility of hosting the Summer Games is sparking significant debate in our community about the potential benefits, costs, and risks associated with hosting the Olympics. With these debates in mind, the Boston Foundation (TBF) commissioned the Economic and Public Policy Research group (EPPR) at the UMass Donahue Institute (UMDI) to perform a detailed economic impact assessment of Boston’s proposed 2024 Olympic bid.
Rio 2016

Retrouvez les titres publiés par le Comité d'organisation sur notre bibliothèque numérique.

Discover the titles published by the Organizing Committee on our digital library.

**Article**

**Considering the threats to Rio 2016**
Rafael Saliés. IN: ICSS journal, volume 31, number 2, 2015, pp. 38-45.
Rafael Saliés looks at the challenges Rio de Janeiro will face in 2016 based on those encountered during the 2014 World Cup.

**Article**

**Transforming Rio de Janeiro for the Olympics: another path to accumulation by dispossession?**
Luanda Vannuchi, Mathieu Van Criekingen. IN: Journal of urban research, special issue 7, tales of the city, 2015.
The intricate links between the Olympics and urban change have been theorised in diverse ways in critical urban studies. This paper reflects on how the Olympics exacerbate wider trends in urban political economy under contemporary capitalism in the case of Rio 2016.

Londres 2012 / London 2012

**Article**

**Preparing our greatest team: the design and delivery of a preparation camp for the London 2012 Olympic Games**
This study investigated the factors perceived to be associated with the design and delivery of an effective Olympic Games preparation camp. To identify and explore such factors, interviews were conducted with eight members of a preparation camp delivery team for the London 2012 Olympic Games, and with two athletes who had participated in Olympic preparation camps. The results identified four overarching factors that should be considered when designing and delivering an effective Olympic preparation camp: planning, operations, environment, and the delivery team.

**Article**

**The London Summer 2012 Olympic Games: threat of disruption and business reaction**
The impact of and reaction to the disruption on transport created by mega-events on host communities and, in particular, businesses, is an under-researched area. Utilizing social exchange theory, this article examines the relationship between businesses and transport authorities in the implementation of the Travel Demand Management strategy for the London Olympics 2012.
Sydney 2000

**Organizational power and the management of a mega-event: the case of Sydney 2000**
The organization of a mega-event such as the Olympic Games is a complex task involving a multitude of individuals and stakeholder groups. In 2000, Sydney staged the Summer Olympic Games. The agency given primary responsibility for these Games was the Sydney Organizing Committee for the Olympic Games (SOCOG). Two additional organizations also played a central role in the management of the event: the Australian Olympic Committee and the New South Wales Government. This article explores the role played by the host national Olympic committee as a key Olympic stakeholder in the organization of the Olympic Games. The research highlights that organization of a mega-project, such as the Olympic Games, is not only the result of recent developments but also of countless social and organizational figurations that developed over many years prior to the winning of a bid to stage the event.

Sarajevo 1984

**The Sarajevo Olympics: a history of the 1984 Winter Olympic Games**
The book begins and ends by reminding readers that less than a decade after it hosted the Olympics, the Bosnian city of Sarajevo found itself at the vortex of a bloody and brutal civil war that would end with the dissolution of the multiethnic Yugoslavian state.

Moscou 1980 / Moscow 1980

**The End of détente: a case study on the Moscow Olympics**
This case study "The End of détente" looks at the 1980 Summer Olympic Games in Moscow from a British viewpoint.

Berlin 1936

**Das Olympische Dorf von 1936: Planung, Bau und Nutzungsgeschichte**
Emanuel Hubner. Ferdinand Schöningh, 2015, 636 p.
"Das Olympische Dorf von 1936" ist eines der aussergewöhnlichsten Baudenkmäler aus der Zeit des Dreiten Reiches. Es beherbergte im Sommer 1936 nicht nur Sportler aus allen fünf Erdteilen, sondern sollte durch die Beteiligung von über 100 Kommunen als reichsweite Gemeinschaftsaktion erscheinen.

MA 27255
Los Angeles 1932 / 1984

**An Odyssey: the city of Los Angeles and the Olympic Movement, 1932-1984**
Brad J. Congelio. IN: Southern California quarterly, volume 97, no 2, Summer 2015, pp. 178-212.

The 1932 Olympics in Los Angeles marked the golden Age of the Games. Detailed here are the city's 52 years of efforts to host them again in the face of internal rivalry, geopolitical confrontations, and fragmented international, national, and local power structures. The 1984 Games in Los Angeles rescued the Olympic Movement. Soaring costs had made most cities reluctant to step forward, but Los Angeles proved that a Spartan approach, adroit commercialization, and an existing infrastructure could result in a profit.

Jeux Olympiques de la Jeunesse / **Youth Olympic Games**

**Candidature 2020**

- **3èmes Jeux Olympiques de la Jeunesse d'hiver en 2020: rapport final de la commission d'évaluation du CIO : Lausanne, juin 2015**
  Dans ce rapport, la Commission d'évaluation du CIO pour les 3es Jeux Olympiques de la Jeunesse (JOJ) d'hiver en 2020 présente les résultats de son examen final des deux villes candidates présélectionnées (citées dans l'ordre alphabétique) : Brasov (Roumanie) et Lausanne (Suisse). L'élection de la ville hôte a eu lieu le 31 juillet 2015, lors de la Session du CIO à Kuala Lumpur.

- **3rd Winter Youth Olympic Games in 2020: final report of the IOC Evaluation Commission: Lausanne, June 2015**
  In this report, the IOC Evaluation Commission for the 3rd Winter Youth Olympic Games (YOG) in 2020 presents the results of its final evaluation of the two shortlisted Candidate Cities (listed in alphabetical order): Brasov (Romania) and Lausanne (Switzerland). The election of the host city took place on the 31st July 2015, during the IOC Session in Kuala Lumpur.

**Nanjing 2014**

- **Official report of the 2nd Summer Youth Olympic Games: Nanjing 2014 : share the Games, share our dreams**
  Nanjing Youth Olympic Games Organising Committee. NYOGOC, 2015, 142 p.
  Rapport officiel des 2es Jeux Olympiques de la Jeunesse d'été de Nanjing 2014

**Innsbruck 2012**

- **Athletes’ expectations, experiences, and legacies of the Winter Youth Olympic Games Innsbruck 2012**
  Mike Peters, Martin Schnitzer. IN: Journal of convention & event tourism, volume 16, 2015, pp. 116-144.
  The first Winter Youth Olympic Games held in Innsbruck in January 2012 attracted about 1,000 adolescent athletes aged between 14 and 18. This study aims at assessing young elite athletes’ perceptions of the Youth Olympic Games experience from the point-of-view of different stakeholder groups.
Héritages et impacts / Legacies and impacts

Report

World stadium index: stadiums built for major sporting events - bright future or future burden?
This report from the Danish Institute for Sports Studies/Play the Game has the objective to obtain a greater understanding of the sporting legacy of stadiums built for or having undergone major renovations to host a major international sporting event. The study detailed in this report was conducted in order to assess the sustainability of stadiums in terms of sporting and financial sustainability. The present study has looked into 75 venues in 20 countries and aims to examine how and to what extent stadiums built for these events are utilised after the events have taken place.

Article

Sustainable development in the context of the Olympic Games
The aim of this study is to highlight the way in which sustainable development has been reflected in the organization of the Olympic Games, starting with the Vancouver 2010 edition until Sochi, in 2014. The main objective was to determine the economic and social impact of sustainable development on the Olympic Games.

Article

"Don't you feel bad watching the Olympics, watching us?": a qualitative analysis of London 2012 Olympics influence on family sports participation and physical activity
Natalie Darko, Chris Mackintosh. IN: Qualitative research in sport, exercise and health, 9 July 2015, Ahead of print.
This paper examines the use of video diaries (VDs) and their value as supplementary methods in qualitative research examining the influence of the London 2012 Olympics, from the perspectives of five families in the East Midlands of England. The aims of the project were to assess their reaction to the Games, the influence it had on family attitudes, opinions and perceptions towards sports participation and physical activity. We present qualitative interview data from pre and post Games interviews and VD data to gather micro realities of the influence of the Games on their everyday lives.

Article

Planning mega-event legacies: uncomfortable knowledge for host cities
This research draws on interviews from people involved in six different mega-events and illustrates the challenges of addressing legacy with a variety of examples, including a detailed look at the London 2012 Olympic Games’ legacy negotiations regarding the use of the Olympic Stadium to gain insight into how legacy opportunities are developed.

Article

Is tourism a legitimate legacy from the Olympic and Paralympic Games?: an analysis of London 2012 legacy strategy using programme theory
Mike Weed. IN: Journal of sport & tourism, 6 July 2015, Ahead of print, 26 p.
One of the foremost impacts used to justify investment in hosting an Olympic and Paralympic Games has been their assumed impact on tourism. However, given the much wider range of socio-economic legacies now being sought from the Games, should tourism impacts remain a leading, or even a legitimate, justification for such investment? This paper explores this question through an exploration of legacy planning, strategy and outcomes for the London 2012 Games.
The impact of the 2004 Olympic Games on the Greek economy
Staging the 2004 Olympic Games in Greece, the birthplace of the Olympics, and earning global acclaim for successfully carrying out the event, were significant achievements for the country. The efforts of the management and the employees of the Organising Committee of the Athens 2004 Olympic Games were crucial for this success, as were the efforts of the officers and staff of the Civil Service and of the private sector companies involved in building the supporting infrastructure, along with the valuable assistance offered by 45,000 volunteers during the Games. The Olympic Games influenced the Greek economy in a number of ways. Building the sporting facilities and the infrastructure necessary for the Games generated economic activity on a broad scale. In addition, major infrastructure projects that had started prior to the nomination of Athens to stage the Games were accelerated and were completed in time for the Games. Building this infrastructure, apart from boosting economic activity, yielded benefits for the everyday life of the residents of Athens and of the other cities where the 2004 Games took place.

O futuro dos megaeventos esportivos: inovações pós Copa 2014 e Jogos Olímpicos e Paralímpicos 2016 = The future of sports mega-events: innovations for after the 2014 FIFA World Cup and the 2016 Olympic and Paralympic Games
Ana Miragaya, Lamartine DaCosta. 2015, 496 p.
"The future of sports mega-events" is an innovative bilingual English/Portuguese e-book that seeks to promote scientific and technological innovation in the field of sport on the basis of the recommendations made by Olympic Agenda 2020, adopted at the 127th Session of the International Olympic Committee in Monaco (8-9 December 2014). The book comprises a selection of texts written by around 50 university lecturers, most of them Brazilian. The main objective of these texts is to discuss, analyse and propose ways of implementing the Olympic Agenda 2020 as part of the legacies management of the FIFA 2014 World Cup and the Rio 2016 Olympic Games. More generally, the authors offer important insights on the future of the Olympics and other sports mega-events.
Anti-doping / Anti-doping

Testing for athlete citizenship: regulation doping and sex in sport
Combining historical and ethnographic approaches, “Testing for athlete citizenship” offers a compelling account of the origins and expansion of anti-doping regulation and gender-verification rules. Drawing on research conducted in Australasia, Europe, and North America, Henne provides a detailed account of how race, gender, class, and postcolonial formations of power shape these ideas and regulatory practices. “Testing for athlete citizenship” makes a convincing case to rethink the power of regulation in sports and how it separates athletes as a distinct class of citizens subject to a unique set of rules because of their physical attributes and abilities.
MA 27231

Routledge handbook of drugs and sport
The "Routledge handbook of drugs and sport" is simply the most comprehensive and authoritative survey of social scientific research on this hugely important issue ever to be published. It presents an overview of key topics, problems, ideas, concepts and cases across seven thematic sections.
MA 27279

Architecture

Von der Pferderennbahn Grunewald zum Olympiastadion: 1907 bis 1945
MA 27303
Arts et culture / Arts and culture

Article

The Olympic laurel of Kazimierz Wiezynski
Bernhard Kramer and Richard Stanton examine the poem "Olympic Laurel," for which the Polish writer Kazimierz Wierzyński was awarded gold in 1928 at the artistic competitions in Amsterdam.

Controverse / Controversy

Sport: le revers de la médaille
Un film de Xavier Delen et Yonathan Kellerman. Arte France - Découpage - Yuzu Prod. [prod], 2014, 1 DVD-R (90 min.).
Comment le culte et le marché de la performance sportive condamnent les athlètes de haut niveau à une escalade néfaste, avec des dommages souvent irréversibles pour leur santé. Une enquête exceptionnelle sur une réalité occulte... Les réalisateurs ont recueilli les témoignages exceptionnels et courageux d’athlètes qui ont accepté de parler ouvertement des maux que taient la plupart de leurs pairs. Car ce qu'ils ont enduré ou endurent encore, tant physiquement que moralement, est le lot de très nombreux sportifs, comme la dépression, les séquelles du dopage et de la surmédicalisation, ou encore les maladies professionnelles apparues récemment dans plusieurs disciplines. Des thèmes tabous que les fédérations sportives et les médias rechignent à évoquer, pour préserver l’image lisse de la grande fête du sport.

Droit / Law

Inclusion and exclusion in competitive sport: socio-legal and regulatory perspectives
This important and innovative book seeks to investigate the socio-legal and regulatory balance between inclusion and exclusion in competitive sport. It critically analyses a range of legal and non-legal cases concerning sport-specific inclusion and exclusion in the areas of sex, gender, disability and race, including those cases involving Oscar Pistorius, Caster Semenya and Luis Suarez, to identify the extent to which the law and sport adopt a justifiable and legitimate inclusive or exclusive approach to participation. The book explores national and international regulatory frameworks, identifying deficiencies and good practice, and concludes with recommendations for regulatory reform.

Economie / Economics

Article

Financement durable du sport = Sustainable financing of sport
Le 31e numéro de cette revue scientifique bilingue propose un dossier spécial consacré au "Financement durable du sport". Accès au dossier de presse.

IN: Sport and citizenship n°31, July-August-September 2015.
The 31st issue of this bilingual scientific review proposes a special feature on "Sustainable financing of sport". Access to press kit (in French).
The economics of competitive sports
This volume presents a state-of-the-art overview of the economics of competitive sport with contributions from leading experts in the field. The initial chapters present a discussion of the organisation of sports and competition, exploring how leagues form, operate and compete. The second part of the book deals with the competition, rewards and outcomes of actual organised leagues and contests. Competitive balance and responses to incentives are covered extensively.
MA 27229

Education

Aligning Olympic education with the liberal arts: a curriculum blueprint from Taiwan
Li-Hong Leo Hsu, Geoffrey Zain Kohe. IN: Physical education and sport pedagogy, volume 20, issue 5, 2015, pp. 474-489.
This paper looks at the (in)congruencies between Olympic idealism and non-Western cultural contexts and educational frameworks. It exhibits an Olympic education curriculum for first-year undergraduate students enrolled within a provincial Taiwanese University’s Liberal Arts programme. It details three tentative themes around which an Olympic education curriculum might be constructed: peace, multiculturalism, and global sensibilities. These particular themes are concomitant with Olympic idealism, but also align with contemporary East Asian Liberal Arts frameworks.
MA 27229

Global perspectives on physical education and after-school sport programs
This book examines public policy in physical education and sport and provides insights into practices of school curriculum and after-school sport programs from a global context. The authors reflect on the continuously shifting understanding of the field of physical education, articulate issues that face physical education and sport programs in the context of historical and contemporary dilemmas, and suggest a new direction for the profession in the twenty-first century.
MA 27229

Sport, éducation et formation en Europe : un double projet pour une double vie = Sport, education and training in Europe : a dual career for a dual life
Dans le cadre d’un projet pédagogique mené en collaboration avec les étudiants du Master Spécialisé en Management des Organisations de Sport d’Audencia Nantes Ecole de Management, le think tank Sport et Citoyenneté vous propose une approche comparée des systèmes mis en œuvre dans six États européens afin de faciliter la poursuite du double projet sportif et éducatif. Ce panorama, accompagné de prestigieuses contributions, bénéficie du soutien d’Opcalia.
MA 27229

Equipements sportifs / Sports equipment

The science and engineering of sport surfaces
Sports surface design is crucial for the successful performance of sports skills and the reduction of injury risk. Surfaces have developed from natural materials such as turf, clay and cinder, to synthetic surfaces such as acrylic tennis courts, artificial turf for soccer and synthetic running tracks, while our understanding of natural turf has developed in terms of properties appropriate for different sports and surface sustainability. This book draws together the very latest research on biomechanical, medical and engineering approaches to the study of sports surfaces.
MA 27289
**Textiles for sportswear**
This book provides an in-depth review of technical developments and key trends in sportswear textiles, including design and materials and the use of novel and smart fabrics for specialized, high-performance sportswear.  
MA 27287

**Femme et sport / Woman and sport**

**Article**

*Sex equity in French newspaper photographs: a content analysis of 2012 Olympic Games by L’Equipe*  
Nicolas Delorme, Nadège Testard. IN: European journal of sport science, 9 August 2015, Ahead of print, 7 p.  
This article examines sex equity in the photographic coverage of the London 2012 Olympic Games by a French sports daily newspaper. A sample of 1073 photographs was collected and analysed.

**Histoire / History**

**Article**

*Royalty and the Olympic Games, from Ancient Greece to present day*  
A fascinating look at the special relationship of Royal houses with the Olympic Games - from ancient times to the present today.

**Jeunesse / Youth**

**Article**

*Sport, children’s rights and violence prevention: a sourcebook on global issues and local programmes*  
The book brings together the research of the most important scientists in this field in the world: Kari Fasting, Nada Knorre, Trisha Leahy, Celia Brackenridge, Gretchen Kerr and a number of other well-known authorities in the field of child protection in education and in sports.  
MA 27268

**Management**

**Article**

*Simplicity in the complexity of organizing the Olympic Games: the role of bureaucracy*  
Dimitris Gargalianos... [et al.]. IN: Event management, volume 19, number 2, 2015, pp. 175-185.  
The Olympic Games involve many individual and organizational stakeholders as well as an infinite number of tasks requiring technical competence; hence, they are complex to organize. On the other hand, there are constant principles in their organization that are determined by the rules of the 2014 Olympic Charter and the Host City Contract (HCC), which affect the Organizing Committee of the Olympic Games (OCOG), an entity of limited duration established with a single mandate: to organize the Games. The purpose of this study was to investigate whether the organizational efforts of an OCOG are guided by Weber's tenets of bureaucracy: division of labor; authority structure; system of abstract rules; impersonality; and technical competence. In order to fulfill this purpose the authors used a case study methodology and investigated the Athens 2004 Organizing Committee of Olympic Games (ATHOC).
Sport management and the natural environment: theory and practice
“Sport management and the natural environment” is the first book to introduce environmental theory and best practice in the context of sport management, demonstrating how sport organizations can become more effective and sustainable, and exploring the important advocacy role that sport organizations have in local and global communities. Drawing on the wider literature from environmental studies and mainstream business and management, the book considers the service-orientated nature of sport, the unique set of stakeholders (including fans, sponsors and local government) that pose particular challenges for the environmentally-responsible sports organization, and the positive benefits that environmental best practice can bring.
MA 27258

Emerging trends and innovation in sports marketing and management in Asia
This book brings together research and case studies to evaluate and discuss the effectiveness of current methodologies and theories in an effort to improve promotional activities and the organization of all aspects of the sports industry.
MA 27311

Leadership in sport
“Leadership in sport” is the first textbook to examine sports leadership in the round, across both management and coaching environments. It includes a dedicated section to underpinning core leadership theories, and employs a number of case studies throughout to show how best practice is applied in real world settings.
MA 27281

Must have, nice 2 have: how to establish big sport events on a human scale again
The book examines how major sports events are organized and gives an in-depth look into the synergies between sports, media, politics and business. Part I includes interviews of Claude-Louis Gallien, Gian Franco Kasper, Ottavio Cinquanta, Christophe Dubi, Alberto Tomba, Frank Dassler and Michele Uva. Part II includes 2 cases studies: Trentino 2013 Winter Universiade and Innsbruck 2012 Winter Youth Olympic Games. Part III presents proposal for a new approach. Part IV presents the conclusion.
MA 27299

Marketing

Article
Developing branding strategies based on automatic behavioural system for mega event tourism, the Olympics
When planning for mega event tourism such as the Olympics, cities reorder public spaces and arenas often with a long term vision, legacy. This vision expresses the role of the event in achieving the desired future and goals of the hosting city. The planning process involves not only animating the city for staged spectacles; but also rebranding the city and managing how tourism is consumed - the planned and unplanned experience of consumption.
Médecine du sport / Sports medicine

Sports medicine essentials: core concepts in athletic training & fitness instruction
Key topics address fitness assessment, conditioning, emergency preparedness, injury management, therapeutic modalities, nutrition, ethical and legal considerations, and much more. Students will explore careers in fitness instruction, athletic training, exercise physiology, sports management, and even physical therapy, while practicing important, job-related skills.
MA 27282

Physiology of sport and exercise
The sixth edition of this international bestseller frames research findings in physiology in a reader-friendly format, making this textbook a favourite of lecturers and students alike. It offers a simple way for students to develop an understanding of the body's abilities to perform various types and intensities of exercise and sport, to adapt to stressful situations and to improve its physiological capacities. Students and instructors can take advantage of the web-based ancillaries that accompany the text and include new animations, videos and audio clips. "Physiology of sport and exercise" has been a cornerstone textbook of the engaging field of exercise physiology.
MA 27300

Du sport sans artifice au sport bionique, amélioration ou condamnation ?
UNCU, Union nationale des clubs universitaires ; UJSF, Union des journalistes de sport en France ; 31e Université sportive d'été, 4-6 septembre 2013, Maison des sciences de l'homme d'Aquitaine, 2015, 250 p.
The sport is aujourd'hui visité par les techniques d'amélioration des capacités humaines. Des innovations spectaculaires sont enregistrées dans des secteurs comme les nanotechnologies, les biotechnologies, les sciences cognitives, l'informatique, etc. Leur introduction dans le domaine du sport, du haut niveau à la pratique de masse ou de loisir, chez les athlètes valides ou handicapés, perturbe souvent les certitudes et suscite prises de position, interrogations et inquiétudes.
MA 27295

 Médias / Media

From awwww to awe factor: UK audience meaning-making of the 2012 Paralympics as mediated spectacle
This article considers UK audiences' meaning-making of television coverage of the London 2012 Paralympic Games.

Sport and the media: managing the nexus
The book explains the commercial relationships that exist between key media and sport organisations and how to apply a range of tools and strategies to promote the achievements of sport organisations. This updated edition includes a wider range of international examples and cases, as well as four completely new chapters covering new and social media, managing the media at major sports events, the work of the sports journalist, and the role of the sport media manager. The book's online resources have also been updated, with new lecture slides and teaching notes providing a complete package for instructors.
MA 27280
Memorabilia olympique / Olympic memorabilia

The first special Olympic post offices: 1906 intercalated Olympic Games (Part 3)
This is the story of the STADION Post Office from April 10 to April 19 1906. It is a story of the "Missing Dates", of a few notable philatelic personalities, of postal failures and favor cancelling. It is also the story, alas, of manipulations, forgeries, cupid dealers, negligent expertise, naïve collectors and avid auctioneers. But finally, it is also proof that nothing in philately has a definite end; new research is still a necessity.

Philosophie / Philosophy

On sport and the philosophy of sport: a Wittgensteinian approach
What is the 'philosophy of sport'? What does one do to count as a practitioner in the philosophy of sport? What conception of philosophy underpins the answer to those questions? In this important new book, leading sport philosopher Graham McFee draws on a lifetime's philosophical inquiry to reconceptualise the field of study. The book covers important topics such as Olympism, the symbolisation of argument, and epistemology and aesthetics in sport research; and concludes with a section of 'applied' sport philosophy by looking at rules and officiating.

MA 27292

Philosophie of sport: critical concepts in sports studies
This new four-volume collection from Routledge includes the key articles, book chapters, and other essays in the philosophy of sport. It covers different areas of philosophy (e.g. ethics, metaphysics); different enduring topics (e.g. what counts as fair play, whether sport can be defined or not); different time periods (early 'classic' articles and more modern contributions); cross-cultural perspectives (authors from around the world); and a topically diverse subject matter (including the phenomena of sport, games, play embodiment, and the like).

MA 27228/1-4

Politique / Politics

Évolutions des politiques publiques d'accueil d'événements sportifs
Depuis leurs premières conceptualisations, les politiques publiques d'accueil systématique d'événements sportifs (PASES) ont beaucoup évolué du fait de l'évolution concomitante du sport et des événements, ainsi que du concept de marketing territorial. De nombreuses villes, régions et même pays se sont lancés dans des PASES locales, régionales ou nationales. Cet article résume les principales évolutions de ces PASES à la lumière du cas d'une ville et d'une région - celle de Lausanne - qui illustrent chacune de ces évolutions.

Article
Smoke rings: towards a comprehensive tobacco free policy for the Olympic Games
Kelley Lee... [et al.]. IN: PLoS ONE, volume 10, issue 8, 18 p.
The tobacco industry has long sought affiliation with major sporting events, including the Olympic Games, for marketing, advertising and promotion purposes. Since 1988, each Olympic Games has adopted a tobacco-free policy. Limited study of the effectiveness of the smoke-free policy has been undertaken to date, with none examining the tobacco industry's involvement with the Olympics or use of the Olympic brand.
Ye Shiwen, collective memory, and the 2012 London Olympic Games: notes on the production and consumption of national victimhood
The idea of 'collective victimhood', as a cultural and political identity, has long been cultivated by the state within the construction of Chinese nationalism. Through a case study analysis of Chinese swimmer Ye Shiwen, this study examines the cultural pedagogy behind the national production and consumption of such 'victimhood'. We argue that the allegations of Ye Shiwen's doping by Western media in 2012 London Olympics animates a deep sense of victim mentality in the Chinese public sphere.

Psychologie / Psychology

Negotiating motherhood and athletic identity: a qualitative analysis of Olympic athlete mother representations in media narratives
Although a growing presence within sport, elite athlete mothers have minimal presence within sport psychology research, particularly within the context of sociocultural expectations concerning motherhood and sport. The purpose of this study was to extend this understanding by examining how news media constructed elite athlete identities of prominent athlete mothers during the 2012 Olympic year.

Psychological consultations for Olympic athletes' peak performance
Jin Wang, Liwei Zhang. IN: Journal of sport psychology in action, 16 June 2015, Ahead of print. Olympic athletes have excellent technical and physical talents but may not possess the necessary stable psychological control needed for maximum success in the Olympic Games. The objective of this article is three-fold: (a) to introduce a psychological consultation program that was implemented by the Chinese Olympic freestyle skiing aerial-jump teams for Olympic peak performance, (b) to present specific psychological training approaches used by these athletes, and (c) to make recommendations for Olympic coaching psychological strategies.

Psychology of physical activity: determinants, well-being and interventions
Stuart J. H. Biddle, Nanette Mutrie and Trish Gorely. Routledge, 2015, 419 p. "Psychology of physical activity" is a comprehensive and in-depth introduction to the fundamentals of exercise psychology, from theories of motivation and adherence to the design of successful interventions for increasing participation. Now in a fully revised, updated and expanded third edition, "Psychology of physical activity" is still the only textbook to offer a full survey of the evidence-base for theory and practice in exercise psychology, and the only textbook that explains how to interpret the quality of the research evidence. With international cases, examples and data included throughout, the book also provides a thoroughly detailed examination of the relationship between physical activity and mental health.

Social psychology in sport and exercise: linking theory to practice
Ann-Marie Knowles, Vaithey Shanmugam and Ross Lorimer. Palgrave Macmillan, 2015, 236 p. "Social psychology of sport and exercise" examines human behaviour and how we can change it. The authors combine innovative research with practical examples and case studies, masterfully explaining the theory and applying it to real-life problems. From coaching world-class athletes to running exercise referral schemes, this book offers unrivalled advice and guidance.
Sport psychology: critical concepts in sports studies
There are hundreds of programs that offer graduate and undergraduate programs in sport psychology worldwide and a growing number of journals publishing articles and research on sport psychology issues. This new four volume collection from Routledge, edited by two leading scholars in the field, brings together the key material to create a 'mini-library' of the foundational writing and very best contemporary research. Including a new introduction by the editors as well as being fully indexed, this will be a valuable one stop research resource for student and scholar.

Religion

London 2012 Olympic Games: challenges faced by Islamic Olympians fasting for ramadan
This paper presents the findings of the primary research undertaken to assess the views and opinions of both the Islamic religion and other religions, concerning the impact of religious festivals on the Olympic Games. The results concluded that most of the people have no idea that there could be an impact of religious festivals on the Olympic Games.

Sport and the Christian religion: a systematic review of literature
This book provides a systematic and interdisciplinary analysis of the published literature and practical initiatives on the sports-Christianity interface from both Protestant and Catholic perspectives. Within the context of this relatively new and rapidly expanding area of inquiry, this text offers an original contribution to the current literature for both undergraduate and postgraduate students and serves as a point of reference for academics from a wide range of related fields including theology and religious studies, psychology, history, sociology, philosophy, psychology, health-religion studies, and sports studies.

Sociologie / Sociology

Sociologie du sport
Performances, concurrences, compétitions, jeux, tout semble aller de soi dans l’univers sportif, et pourtant : quelles sont les fonctions sociales du sport ? À quoi rime la passion de nos contemporains pour sa pratique et son spectacle ? Pourquoi le sport semble-t-il à ses adeptes si important à défendre, et à ses détracteurs si critiquable ? En quoi ce qui se passe dans les stades permet-il de comprendre l’articulation des valeurs, parfois contradictoires, qui façonnent notre société ? Par-delà les réponses toutes faites et les a priori, cet ouvrage offre une vue d’ensemble des recherches les plus récentes en sociologie du sport et propose une synthèse de ses avancées les plus marquantes.

MA 27257/1-4
MA 27278
MA 27269
Taxation of international sportsmen
This book analyses the tax treatment of income received from participation in international sports competition and the extent to which double tax treaty provisions based on article 17 of the OECD Model Tax Convention can be used to regulate the taxation of international sportsmen in the context of sports mega-events.
MA 27239

Olympiens / Olympians

The secret of black sportsmen’s Olympic achievements
The three authors try to uncover the secret of why black athletes are so successful at Olympic Games.
10 idées pour des JO plus authentiques
Françoise Inizan. IN: L’équipe magazine, 2015, pp. 56-59.
Voici dix propositions pour remettre les champions au centre de la scène.

Road to Rio
SportBusiness. IN: SportBusiness international, no. 214, August 2015, pp. 41-52.
The 2020 Summer Olympic Games in Tokyo could be the stage for a new sport to make the transition from Olympic outcast to global powerhouse. Surfing, wushu, roller sport, sport climbing, bowling, karate, squash and a combined campaign from baseball and softball have been shortlisted for consideration for inclusion at the Games in Japan. SportBusiness spoke to each federation to find out why they should be in the Olympics, asked an independent expert to analyse their chances, and spoke to UWW (United World Wrestling)’s president Nenad Lalovic about the best way to stay in the IOC’s good books.

Pursuing reinstatement to the Olympic Games: an examination of the International Softball Federation's Association with the Olympic Movement
In 2005, softball was excluded from the 2012 Olympic Games, along with baseball. Following the removal, the International Softball Federation (ISF) began its efforts to reinstate softball to the Olympic Programme. The purpose of this thesis was to analyze what, if any, influences the International Olympic Committee (IOC) and other involved organizations had on the ISF during its initial two bids to regain softball’s Olympic status between its exclusion at the 117th Session in Singapore and the 125th Session in Buenos Aires, Argentina in 2013.
Par pays / By countries

Allemagne / Germany

Die DDR bei Olympia: alle Teilnehmer, alle Platzierungen
MA 27254

Amérique latine / Latin America

Sports and nationalism in Latin/o America
This book presents a broad selection of research on connections between sports and nationalism in Latin American and the Latino USA. It brings a critical cultural studies approach to studies of both historical and contemporary contexts from throughout the Americas, with a focus on the region’s emblematic sport of soccer, as well as baseball, boxing, paraolympic sports, surfing, tennis and basketball, among others.
MA 27284

Jamaïque / Jamaica

The Bolt supremacy: inside Jamaica’s sprint factory
“The Bolt supremacy” opens the doors to a community where sprinting permeates conversations and interactions; where the high school championships are watched by 35,000 screaming fans; where identity, success and status are forged on the track, and where making it is a pass to a world of adoration and lucrative contracts.
MA 27319
Taekwondo

Taekwondo: from a martial art to a martial sport

This book provides a comprehensive overview of the historical, political, and technical evolution of taekwondo. Many of the supposedly "traditional" and "ancient" Korean cultural elements attached to taekwondo are, in fact, remnants of East Asia’s modernization drive, and largely inherited from the Japanese martial arts. The current historical portrayal has created an obstacle to a clear understanding of the history of taekwondo, and presents problems and contradictions in philosophy and training methodology. Using rich empirical data, including interviews with leading figures in the field, this book brings together martial arts philosophy with an analysis of the technical aspects and the development of taekwondo, and provides a detailed comparison of karate and taekwondo techniques. It debunks nationalistic mythology surrounding taekwondo to provide a reinterpretation of taekwondo’s evolution.

MA 27285